

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION**

TIMELINES, INC.)	
)	
Plaintiff,)	
)	
v.)	Civil Action No.: 11 CV 6867
)	
FACEBOOK, INC.)	HONORABLE JOHN W. DARRAH
)	
Defendant.)	

**DEFENDANT FACEBOOK, INC.’S MOTION TO EXCLUDE DR. ELI SEGGEV’S
SURVEY AND RELATED EXPERT REPORT AND TESTIMONY**

For the reasons set forth in the accompanying memorandum of law, Defendant Facebook, Inc. respectfully moves the Court to exclude the “likelihood of confusion” survey conducted by Dr. Eli Seggev and his related expert report and testimony.

Dated: December 19, 2012

Respectfully submitted,

COOLEY LLP

By: /s/ Brendan J. Hughes
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CERTIFICATE OF SERVICE

The undersigned, an attorney, hereby certifies that he served the foregoing **DEFENDANT FACEBOOK, INC.'S MOTION TO EXCLUDE DR. ELI SEGGEV'S SURVEY AND RELATED EXPERT REPORT AND TESTIMONY** by means of the Court's CM/ECF System, which causes a true and correct copy of the same to be served electronically on all CM/ECF registered counsel of record, on December 19, 2012.

Dated: December 19, 2012

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