

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION

TIMELINES, INC.)	
)	
Plaintiff,)	
)	
v.)	Civil Action No.: 11 CV 6867
)	
FACEBOOK, INC.)	HONORABLE JOHN W. DARRAH
)	
Defendant.)	

DECLARATION OF LORI F. MAYALL IN SUPPORT OF
DEFENDANT FACEBOOK, INC.'S MOTION TO EXCLUDE DR. ELI SEGGEV'S
SURVEY AND RELATED EXPERT REPORT AND TESTIMONY

I, Lori F. Mayall, declare:

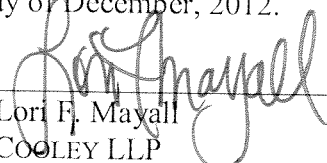
1. I am an associate with the law firm Cooley LLP, counsel for Defendant Facebook, Inc. ("Facebook") in connection with the above-titled action. I submit this declaration in support of Facebook's Motion to Exclude Dr. Eli Seggev's Survey and Related Expert Report and Testimony ("Motion"). I make this declaration upon personal knowledge and, if called and sworn as a witness, I could and would testify as to the matters set forth herein.

2. Attached hereto as Exhibit A is a true and correct copy of the Expert Report of Dr. Seggev, dated September 28, 2012.

3. Attached hereto as Exhibit B are true and correct copies of excerpts from the deposition transcript of Dr. Seggev, dated December 6, 2012.

I declare under penalty of perjury that the foregoing statements are true and correct.

Executed in Palo Alto, California this 19th day of December, 2012.



 Lori F. Mayall
 COOLEY LLP
 3175 Hanover Street
 Palo Alto, CA 94306-2155

CERTIFICATE OF SERVICE

The undersigned, an attorney, hereby certifies that he served the foregoing **DECLARATION OF LORI F. MAYALL IN SUPPORT OF DEFENDANT FACEBOOK, INC.'S MOTION TO EXCLUDE DR. ELI SEGGEV'S SURVEY AND RELATED EXPERT REPORT AND TESTIMONY** by means of the Court's CM/ECF System, which causes a true and correct copy of the same to be served electronically on all CM/ECF registered counsel of record, on December 19, 2012.

Dated: December 19, 2012

/s/ Brendan J. Hughes
Brendan J. Hughes (*pro hac vice*)
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