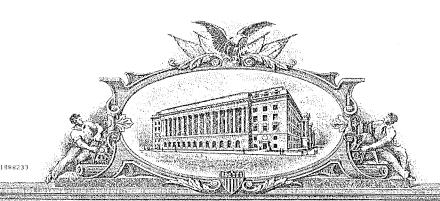
# Exhibit 63.1



# ANTO BERDONE AND STANKAND SELVEDER (OK

TO AME TO WHOM THESE PRESENTS SHAM COME:

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office

July 18, 2012

THIS IS TO CERTIFY THAT ANNEXED IS A TRUE COPY FROM THE RECORDS OF THIS OFFICE OF THE TRADEMARK FILE WRAPPER AND CONTENTS OF:

TRADEMARK APPLICATION: 85/432,026

FILING DATE: September 26, 2011

By Authority of the

**Under Secretary of Commerce for Intellectual Property** and Director of the United States Patent and Trademark Office

P. R. GRANT

Certifying Officer

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2011)

## Trademark/Service Mark Application, Principal Register

Serial Number: 85432026 Filing Date: 09/26/2011

#### The table below presents the data as entered.

Input Field	Entered									
SERIAL NUMBER	85432026									
MARK INFORMATION										
*MARK	<u>Timelines</u>									
STANDARD CHARACTERS	YES									
USPTO-GENERATED IMAGE	YE8									
LITERAL ELEMENT	Timelines									
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.									
REGISTER	Principal									
APPLICANT INFORMATION										
*OWNER OF MARK	Timelines, Inc.									
*STREET	1802 West Berteau, Suite 203									
*CITY	Chicago									
*STATE (Required for U.S. applicants)	Illinois									
*COUNTRY	United States									
*ZIP/POSTAL CODE (Required for U.S. applicants only)	60613									
PHONE	773-661-3150									
EMAIL ADDRESS	brian@timelines.com									
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes									
LEGAL ENTITY INFORMATION										

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ТҮРЕ	corporation							
STATE/COUNTRY OF INCORPORATION	Illinois							
GOODS AND/OR SERVICES AND BASIS	IS INFORMATION							
INTERNATIONAL CLASS	042							
*MENTIFICATION	Computer services, namely, providing online services featuring genealogical information, images, records and other data relating to historical, current and future life events; computer services, namely, creating on-line virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple websites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information and to transfer and share such information and to transfer and share such information social networking, creating a virtual computer networks; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring userdefined or specified information, personal profiles, audio, video, photographic images, text, graphics and data							
FILING BASIS	SECTION 1(a)							

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6/25/2012

Copy provided by USPTO from the TICRS Image Database on 06/25/2012

FIRST USE ANYWHERE DATE	At least as early as 09/15/2008
FIRST USE IN COMMERCE DATE	At least as early as 04/20/2009
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT11\IMAGEOUT 11\854 \\320\85432026\xml1\ APP0003.JPG
SPECIMEN DESCRIPTION	home page of the web site www.timelines.com
CORRESPONDENCE INFORMATION	1
NAME	Timelines, Inc.
FIRM NAME	Timelines, Inc.
STREET	1802 West Berteau, Suite 203
CITY	Chicago
STATE	Illinois
COUNTRY	United States
ZIP/POSTAL CODE	60613
PHONE	773-661-3150
EMAIL ADDRESS	brian@timelines.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	325
*TOTAL FEE DUE	325
*TOTAL FEE PAID	325
SIGNATURE INFORMATION	
SIGNATURE	/Brian Hand/
SIGNATORY'S NAME	Brian Hand
SIGNATORY'S POSITION	Chairman
DATE SIGNED	09/26/2011

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PTO Form 1478 (Rev 9/2006) OMB No. 0651-0009 (Exp 12/31/2011)

#### Trademark/Service Mark Application, Principal Register

Serial Number: 85432026 Filing Date: 09/26/2011

#### To the Commissioner for Trademarks:

MARK: Timelines (Standard Characters, see <u>mark</u>)
The literal element of the mark consists of Timelines.
The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Timelines, Inc., a corporation of Illinois, having an address of 1802 West Berteau, Suite 203
Chicago, Illinois 60613
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 042: Computer services, namely, providing online services featuring genealogical information, images, records and other data relating to historical, current and future life events; computer services, namely, creating on-line virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple websites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; computer services, namely, creating indexes of information, sites and other resources available on computer networks; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data

In International Class 042, the mark was first used at least as early as 09/15/2008, and first used in commerce at least as early as 04/20/2009, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) home page of the web site www.timelines.com.

Specimen File1

file://D:\p2mp\temp\html\OEMS.htm

The applicant's current Correspondence Information:

Timelines, Inc.
Timelines, Inc.
1802 West Berteau, Suite 203
Chicago, Illinois 60613
773-661-3150(phone)
brian@timelines.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

#### Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Brian Hand/ Date Signed: 09/26/2011

Signatory's Name: Brian Hand Signatory's Position: Chairman

RAM Sale Number: 2280

RAM Accounting Date: 09/27/2011

Serial Number: 85432026

Internet Transmission Date: Mon Sep 26 16:03:51 EDT 2011 TEAS Stamp: USPTO/BAS-71.239.45.93-20110926160351120

818-85432026-480a64932858f83d8aa8449b828 d29bf4e-CC-2280-20110926153328801863

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#### Discover, record, and share history

#### This Week in History



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9 Apr 1066 Extra 2 April 1754

# Timelines

Copy provided by USPTO from the TICRS Image Database on 06/25/2012

From:

**TMDesignCodeComments** 

Sent:

Saturday, October 1, 2011 00:16 AM

To:

brian@timelines.com

Subject:

Notice of Pseudo Mark for Serial Number: 85432026

#### ATTORNEY REFERENCE

NUMBER:

The USPTO may assign pseudo marks, as appropriate, to new applications to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

A PSEUDO MARK may be assigned to marks that include words; numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filled as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

Response to this notice is not required; however, to suggest additions or changes to the pseudo mark assigned to your mark, please e-mail <u>TMDesignCodeComments@USPTO.GOV</u>. You must reference your application serial number within your request. The <u>USPTO</u> will review the proposal and update the record, if appropriate. For questions, please call 1-800-786-9199 to speak to a Customer Service representative.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

Pseudo marks assigned to the referenced serial number are listed below.

PSEUDO MARK:

TIME LINES

\*\*\* User:mmcdowell \*\*\*

#	Total	Dead	Live	Live	Status/	Search
	Marks	Marks	Viewed	Viewed	Search	
			Docs	Images	Duration	
.01	29645	N/A	O.	0	0.02	*t{"iy"}me* [bi,ii]
02	40154	N/A	0	0	0.01	*1{"iy"}ne* [bi,ti]
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Session started 10/26/11 12:49:07 PM
Session finished 10/26/11 1:00:50 PM
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Sent to TICRS as Serial Number: 85432026

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To: Timelines, Inc. (brian@timelines.com) Subject: U.S. TRADEMARK APPLICATION NO. 85432026 - TIMELINES - N/A 11/12/11 4:50:25 PM Sent: ECOM101@USPTO.GOV Sent As: Attachments: Attachment - 1 Attachment - 2 Attachment - 3 Attachment - 4 Attachment - 5 Attachment - 6 Attachment - 7 Attachment - 8 Attachment - 9 Attachment - 10 Attachment - 11 Attachment - 12 Attachment - 13 Attachment - 14 Attachment - 15 Attachment - 16 Attachment - 17 Attachment - 18 Attachment - 19 Attachment - 20 Attachment - 21 Attachment - 22 Attachment - 23 Attachment - 24 <u> Attachment - 25</u> Attachment - 26 Attachment - 27 <u> Attachment - 28</u> Attachment - 29 Attachment - 30 Attachment - 31 Attachment - 32 Attachment - 33 Attachment - 34 Attachment - 35 Attachment - 36 Attachment - 37 Attachment - 38 Attachment - 39 Attachment - 40 Attachment - 41 Attachment - 42 Attachment - 43 Attachment - 44

## UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO) OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

APPLICATION SERIAL NO. 85432026

MARK: TIMELINES

\*85432026\*

CORRESPONDENT ADDRESS:

Attachment - 45

TIMELINES, INC.

1802 W BERTEAU AVE STE 203

CLICK HERE TO RESPOND TO THIS LETTER:

http://www.uspto.gov/trademarks/teas/response\_forms;jsp

file://D:\p2mp\temp\html\OEMS.htm

CHICAGO, IL 60613-1817

APPLICANT:

Timelines, Inc.

CORRESPONDENT'S REFERENCE/DOCKET NO:

N/A

CORRESPONDENT E-MAIL ADDRESS:

brian@timelines.com

#### OFFICE ACTION

#### STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER WITHIN 6 MONTHS OF THE ISSUE/MAILING DATE BELOW.

#### ISSUE/MAILING DATE: 11/12/2011

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62, 2.65(a); TMEP §§711, 718.03.

#### SEARCH OF OFFICE'S DATABASE OF MARKS

The Office records have been searched and there are no similar registered or pending marks that would bar registration under Trademark Act Section 2(d), 15 U.S.C. §1052(d). TMEP §704.02.

#### SECTION 2(e)(1) REFUSAL - MERELY DESCRIPTIVE

Registration is refused because the applied-for mark merely describes a feature, characteristic and function of applicant's goods and/or services. Trademark Act Section 2(e)(1), 15 U.S.C. §1052(e)(1), see TMEP §§1209.01(b), 1209.03 et.seq.

A mark is merely descriptive if it describes an ingredient, quality, characteristic, function, feature, purpose or use of the specified goods and/or services: TMEP \$1209.01(b); see in re-Steelbuilding.com, 415 F.3d 1293, 1297, 75 USPQ2d 1420, 1421 (Fed. Cir. 2005); In re-Gyukay, 820 F.2d 1216, 1217-18, 3 USPQ2d 1009, 1010 (Fed. Cir. 1987).

In this case, the applied for mark "TIMELINES" is interided to be used on services identified as "Computer services, namely, providing online services featuring genealogical information, images, records and other data relating to historical, current and future life events; computer services, namely, creating on-line virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple websites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; computer services, namely; creating indexes of information, sites and other resources available on computer networks; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data". The attached evidence demonstrates that the term "timeline" refers to interactive, often web-based, visual chronologies. Words or terms that describe the function or purpose of a product or service may be merely descriptive or generic. TMEP §1209.03(p), see In re Gould Paper Corp., 834 F.2d 1017, 5 USPQ2d 1110 (Fed. Cir. 1987) (holding SCREENWIPE generic for an anti-static cloth used for cleaning computer and television screens), In re Cent. Sprinkler Co., 49 USPQ2d 1194 (TTAB 1998) (holding ATTIC generic for sprinklers installed primarily in attics); In re Reckitt & Colman, N. Am. Inc., 18 USPQ2d 1389 (TTAB 1991) (holding PERMA PRESS generic for soil and stain removers for use on permanent press products). "A mark may be merely descriptive even if it does not describe the 'full scope and extent' of the applicant's goods or services." In re Oppedant & Larson LLP, 373 F.3d 1171, 1173, 71 USPQ2d 1370, 1371 (Fed. Cir. 2004) (citing In re Dial-A-Mattress Operating Corp., 240 F.3d 1341, 1346, 57 USPQ2d 1807, 1812 (Fed. Cir. 2001)); TMEP \$1209.01(b). It is enough if the term describes only one significant function, attribute or property. In re Oppedahl, 373 F.3d at 1173, 71 USPQ2d at 1371; TMEP §1209.01(b).

The determination of whether a mark is merely descriptive is considered in relation to the identified goods and/or services, not in the abstract. In re Abcor Dev. Corp., 588 F.2d 811, 814, 200 USPQ 215, 218 (C.C.P.A. 1978); TMEP §1209.01(b), see, e.g., In re Polo Int'line, 51 USPQ2d 1061 (TTAB 1999) (finding DOC in DOC-CONTROL would be understood to refer to the "documents" managed by applicant's software, not "doctor" as shown in dictionary definition); In re Digital Research Inc., 4 USPQ2d 1242 (TTAB 1987) (finding CONCURRENT PC-DOS merely descriptive of "computer programs recorded on disk" where relevant trade used the denomination "concurrent" as a descriptor of a particular type of operating system). "Whether consumers could guess what the product is from consideration of the mark alone is not the test." In re Am. Greetings Corp., 226 USPQ 365, 366 (TTAB 1985). In this case, the wording "timelines" as applied to the applicant's webbased software services describes a feature, characteristic and function of those services.

While there are existing registered marks that use this wording, a term that was once arbitrary or suggestive may lose its distinguishing and

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origin-denoting characteristics through use in a descriptive sense over a period of time, and may come to be regarded by the purchasing public as nothing more than a descriptive designation. In re Digital Research, Inc., 4 USPQ2d 1242, 1243 (TTAB 1987); In re Int TSpike, Inc., 190 USPQ 505, 507 (TTAB 1976).

Thus, trademark rights are not static, and eligibility for registration must be determined on the basis of the facts and evidence in the record at the time registration is sought, which includes during examination and any related appeal. In re Chippendales USA Inc., 622 F.3d 1346, 1354, 96 USPQ2d 1681, 1686 (Fed. Cir. 2010), In re Morton-Norwich Prods., Inc., 671 F.2d 1332, 1344, 213 USPQ 9, 18 (C.C.P.A. 1982), In re Thunderbird Prods. Corp., 406 F.2d 1389, 1391, 160 USPQ 730, 732 (C.C.P.A. 1969).

Vocabulary used in the computer and electronics fields is particularly noted for changing rapidly, and descriptiveness is determined based on the facts and evidence in the record at the time registration is sought. In re Sim Microsystems, Inc., 59 USPQ2d 1084, 1088 (FFAB 2001); In re Styleclick.com Inc., 57 USPQ2d 1445, 1448 (FFAB 2000) (noting "a year or two is an eternity in 'Internet time,' given the rapid advancement of the Internet into every facet of daily life").

Thus, third-party registrations of applicant's mark or portions of applicant's mark are not probative on the question of descriptiveness. Each case must be taken on its own facts. In re Penricoil Prods. Co., 20 USPQ2d 1753, 1758 (TTAB 1991); TMEP §1209.03(a).

Two major reasons for not protecting descriptive marks are (1) to prevent the owner of a descriptive mark from inhibiting competition in the marketplace and (2) to avoid the possibility of costly infingement suits brought by the trademark or service mark owner. In re Abcor Dev. Corp., 588 F.2d 811, 813, 200 USPQ 215, 217 (C.C.P.A. 1978); TMEP §1209. Businesses and competitors should be free to use descriptive language when describing their own goods and/or services to the public in advertising and marketing materials. See In re Styleclick.com Inc., 58 USPQ2d 1523, 1527 (TTAB 2001).

#### SUPPLEMENTAL REGISTER

The applied-for mark has been refused registration on the Principal Register. Applicant may respond to the refusal by submitting evidence and arguments in support of registration and/or by amending the application to seek registration on the Supplemental Register. See 15 U.S.C. §1091; 37 C.F.R. §82.47, 2.75(a); TMEP §8801.02(b), 816. Amending to the Supplemental Register does not preclude applicant from submitting evidence and arguments against the refusal(s).

Although registration on the Supplemental Register does not afford all the benefits of registration on the Principal Register, it does provide the following advantages:

- . The registrant may use the registration symbol ®;
- . The registration is protected against registration of a confusingly similar mark under Trademark Act Section 2(d),
- · The registrant may bring suit for infringement in federal court, and
- . The registration may serve as the basis for a filing in a foreign country under the Paris Convention and other international agreements.

See 15 U.S.C. §§1052(d), 1091, 1094; TMEP §815.

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.

Applicant must respond to the requirement(s) set forth below.

#### 2. IDENTIFICATION OF SERVICES

The identification of services is indefinite and must be clarified because the nature of the services are unclear in several places as further explained below (in bold). See TMEP §1402.01. Additionally, it is possible that portions of the identification refer to services classified in more than one international class.

Applicant may adopt the following identification, if accurate:

"Computer services, namely, providing online services in the nature of (specify the nature of the services, e.g. "Software as a service (SAAS) services featuring software in the field of specify the function of the programs, e.g., "for use in allowing users to upload photos, videos and data in the field of genealogical information, images, records and other data relating to historical, current and future life events}"}, computer services, namely, creating on-line virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, [DELETE "business" as business networking is classified in class 035, applicant must either add class 035 to the application or delete this portion of the identification] and community networking; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks, platform as a service (PAAS) featuring computer software platforms for enabling users to transfer personal identity data to and share personal identity data with and among multiple websites, providing a website that gives users the ability to create customized web pages featuring user-defined profiles and featuring on-line non-downloadable software that allows users to transfer and share such information among multiple websites; computer services, namely, creating computer network-based indexes of information, websites and other resources available on computer networks, providing temporary use of non-downloadable software applications for social networking, exeating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data." In Class 042.

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"On-line business networking services, namely, creating on-line virtual communities for registered users to engage in business networking." In Class <u>035</u>.

"Hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks, namely, providing on-line chat rooms and electronic bulletin <a href="http://atlas/netacgi/nph-brs9">http://atlas/netacgi/nph-brs9</a>

sect2=THESOFF&sect3=PLURON&s1=message+boards&1=MAX&sect1=IDMLICON&sect4=HITOFF&op1=AND&d=TIDM&p=1&u=%
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sect2=THESOFF&sect3=PLURON&s1-message+boards&1=MAX&sect1=IDMLICON&sect4=HITOFF&op1=AND&d=TIDM&p=1&u=% 2Fnetuhtm1%2Ftidm.htm1&t=0&f=S - h7#h7boards for transmission of http://atlas/netscgi/nph-brs?

sect2=THESOFF&sect3=PLURON&s1=message+boards&l=MAX&sect1=IDMLICON&sect4=HITOFF&op1=AND&d=TIDM&p=1&u=%

2Fnetahtml%2Ftidm.html&r=0&f=8 - h6#h6http://atlas/netacgi/nph-brs? sect2=THESOFF&sect3=PLURON&s1=message+boards&l=MAX&sect1=IDMLICON&sect4=HITOFF&op1=AND&d=TIDM&p=1&u=% 2Fnetahtml%2Ftidm.html&r=0&f=8 - h8#h8messages among users in the field of general interest." In Class 038.

"Provision of on-line genealogical information." In Class 045.

Identifications of services can be amended only to clarify or limit the services; adding to or broadening the scope of the services is not permitted. 37 C.F.R. §2.71(a); see TMEP §81402.06 et seq., 1402.07. Therefore, applicant may not amend the identification to include services that are not within the scope of the services set forth in the present identification.

For assistance with identifying and classifying goods and/or services in trademark applications, please see the online searchable Manual of Acceptable Identifications of Goods and Services at <a href="http://tess2.uspto.gov/netahtml/idm.html">http://tess2.uspto.gov/netahtml/idm.html</a>. See TMEP §1402.04.

Services will be classified according to the specifications made. If applicant includes services in more than one international class, applicant must follow the instructions below at "Multiple Class Application Requirements".

#### MULTIPLE CLASS APPLICATION REQUIREMENTS (ADDING A CLASS)

If applicant prosecutes this application as a combined, or multiple-class application, then applicant must comply with each of the requirements below for those goods and/or services based on actual use in commerce under Trademark Act Section 1(a):

- (1) Applicant must list the goods/services by international class;
- (2) Applicant must submit a filing fee for each international class of goods and/or services not covered by the fee already paid (current fee information should be confirmed at http://www.uspto.gov); and
- (3) For each additional international class of goods and/or services, applicant must submit
  - a. Dates of first use of the mark anywhere and dates of first use of the mark in commerce, or a statement that the dates of use in the initial application apply to that class; and the dates of use, both anywhere and in commerce, must be at least as early as the filing date of the application;
  - b. One specimen showing use of the mark for each class of goods and/or services, and the specimen must have been in use in commerce at least as early as the filing date of the application. If a single specimen supports multiple classes, applicant should indicate which classes the specimen supports rather than providing multiple copies of the same specimen;
  - c. A statement that "the specimen was in use in commerce on or in connection with the goods and/or services listed in the application at least as early as the filing date of the application;" and
  - d. Verification of the statements in 3(a) and 3(c) (above) in an affidavit or a signed declaration under 37 C.F.R. §§2.20, 2.33. Verification is not required where (1) the dates of use for the added class are stated to be the same as the dates of use specified in the initial application, and (2) the original specimens are acceptable for the added class(es).

See 37 C.F.R. §§2.34(a)(1), 2.71(c), 2.86(a); TMEP §§1403.01, 1403.02(c).

The specimen(s) of record is acceptable for International Class(es) 042 only

The filing fee for adding classes to an application is as follows:

- (1) \$325 per class, when the fees are submitted with a response filed online via the Trademark Electronic Application System (TEAS) at <a href="http://www.uspto.gov/teas/index.html">http://www.uspto.gov/teas/index.html</a>; or
- (2) \$375 per class, when the fees are submitted with a paper response.

37 C.F.R. §2.6(a)(1)(i)-(a)(1)(ii); TMEP §810.

#### 3. CLAIM OF OWNERSHIP OF REGISTRATIONS

file://D:\p2mp\temp\html\OEMS.htm

If applicant owns U.S. Registration Nos. 3684074, 3764134 and 3784720, then applicant must submit for the application record a claim of ownership of these registrations. See 37 C.F.R. §2.36, TMEP §812. See the attached copies of the registrations. See TMEP §812.

Applicant may use the following format to claim ownership of these registrations:

Applicant is the owner of U.S. Registration Nos. 3684074, 3764134 and 3784720.

#### RESPONDING TO THIS OFFICE ACTION

There is no required format or form for responding to an Office action. The Office recommends applicants use the Trademark Electronic Application System (TEAS) to respond to Office actions online at <a href="http://www.uspto.gov/teas/index.html">http://www.uspto.gov/teas/index.html</a>. However, if applicant responds on paper via regular mail, the response should include the title "Response to Office Action" and the following information: (1) the name and law office number of the examining attorney, (2) the serial number and filing date of the application, (3) the mailing date of this Office action, (4) applicant's name, address, telephone number and e-mail address (if applicable), and (5) the mark. 37 C.F.R. §2.194(b)(1); TMEP §302.03(a).

The response should address each refusal and/or requirement raised in the Office action. If a refusal has issued, applicant can argue against the refusal; i.e., applicant can submit arguments and evidence as to why the refusal should be withdrawn and the mark should register. To respond to requirements, applicant should set forth in writing the required changes or statements and request that the Office enter them into the application record.

The response must be personally signed or the electronic signature manually entered by applicant or someone with legal authority to bind applicant (i.e., a corporate officer of a corporate applicant, the equivalent of an officer for unincorporated organizations or limited liability company applicants, a general partner of a partnership applicant, each applicant for applications with multiple individual applicants). TMEP 88605.02.712.

Applicant should include the following information on all correspondence with the Office: (1) the name and law office number of the trademark examining attorney, (2) the serial number and filing date of the application, (3) the mailing date of this Office action, (4) applicant's name, address, telephone number and e-mail address (if applicable), and (5) the mark. 37 C.F.R. §2.194(b)(1); TMEP §302.03(a).

To expedite prosecution of this application, applicant is encouraged to file its response to this Office action online via the Trademark Electronic Application System (TEAS), which is available at <a href="http://www.uspto.gov/teas/index.html">http://www.uspto.gov/teas/index.html</a>.

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. See 37 C.F.R. §2.191; TMEP §3304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. See TMEP §\$705.02, 709.06.

Matthew J. McDowell/ Examining Attorney Law Office 101 United States Patent and Trademark Office (571) 272-8263 matthew.mcdowell@uspto.gov

TO RESPOND TO THIS LETTER: Go to <a href="http://www.uspro.gov/trademarks/teas/response\_forms.isp">http://www.uspro.gov/trademarks/teas/response\_forms.isp</a>. Please wait 48-72 hours from the issue/mailing date before using TEAS, to allow for necessary system updates of the application. For technical assistance with online forms, e-mail TEAS@uspro.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using Trademark Applications and Registrations Retrieval (TARR) at <a href="http://tarr.uspto.gov/">http://tarr.uspto.gov/</a>. Please keep a copy of the complete TARR screen. If TARR shows no change for more than six months, call 1-800-786-9199. For more information on checking status, see <a href="http://www.uspto.gov/trademarks/process/status/">http://www.uspto.gov/trademarks/process/status/</a>.

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. "Eramun accounts only.



# What can I do with Tiki-Toki?

The only limit is your imagination but the following may provide some inspiration.

#### The life of a famous artist or musician

is there an either or musician whose work you. Lilove Why not create a timeline of their life.

#### A history of your family

You can ever include with pacts albums and videos in the trinding i

#### A personal diary

| Geep track of your troughts over | a pencyl of track using The Fold |

#### School projects

Tiki-Tost is perfect for leachers and their runds to earline has events in history

#### Legal cases

Timernas could be used in court Casers as a presentation tool



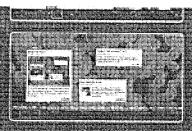
# Can I see some timelines?

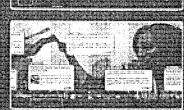
Take a look at these great timelines that have been created using Tiki-Toki.

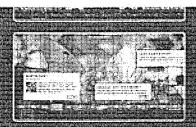














# How can I sign up?

Enter your username, email and password; agree to our terms and conditions and click the sign-up button. That's it. You'll be creating your first timeline in no time.

Alberrance

13. I School Closterns and conditions

Sign up for free account

# What accounts do you have?

We offer several types of account. Pick the one that best meets your needs



#### Free account

Existe account that allows you to become a fully-functional tradeline

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- Embed youtube and sincer sids
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#### Education

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Price: \$100 a year



#### Eronze account

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#### Silver account

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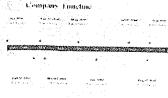
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Price: \$20,00 a month

I buy one of our premium accounts, fristly sign up for our nee account using the form allower









view sample charts (c)

# There's No Other Timeline Software Like Timeline Maker Professional

If you've been struggling to create timeline charts manually or wrestling with ordinary office software like Excel, Visio or MS Project, then you will really appreciate how easy it can be to create great looking timeline charts like these with Timeline Maker Professional.

<u>Learn why</u> more business professionals, educators and project managers choose Timeline Maker Professional than any other timeline solution.





## Key Features:



#### No Costly Subscription Fees:

Be wary of any solution that requires you to pay a recurring subscription fee. Over the long term they will cost you much more than you need to pay. A onetime purchase of Timeline Maker Professional represents a much better value with no hidden costs. And only Timeline Maker Professional offers you FREE







"The programs interface is professional and welcoming, starting

with some helpful tutorials and moving on to an intuitive tayout at every furn... Overall, the program is simple to operate and we loved the easily read results."

http://www.timelinemaker.com/

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WIGHTO TROUBLE COSTS. AND OTHY TRADELINE MAKEL PROFESSIONAL OBERS YOU FREE SUBBORT TOO!



#### Smart Automation Saves Time:

Timeline Maker is the only timeline charling software that actually does the drawing for you. From the automated timescale, legend and placement of events, to the built-in themes and styles, you can design a professional looking chart in minutes with absolutely no need to draw.



#### Easy Editing and Customization:

We provide many built-in chart themes that you can choose from to get you started right away. But, beyond that, every element of your chart can also be changed with one click to guarantee that the chart you produce will be the exact style you want it to be.



#### Simple Printing, Sharing and Publishing:

Aside from our unique Package-for-sharing option, Timeline Maker also allows you to save your timeline charf in a range of formals lockwiling PDF, HTML, or graphic file (JPG, PNG, BMP, etc.).



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Timeline Maker integrates with PowerPoint® like no other. The same stepthrough, zoom and scroll controls are available in both PowerPoint® and the built-in presentation mode.

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"We sampled several firmsline software programs and Timeline Maker was hands down the best program available, it's ease of use for entering data is simple and saves hours from how we used to create timelines. The charts are great and easy to understand."

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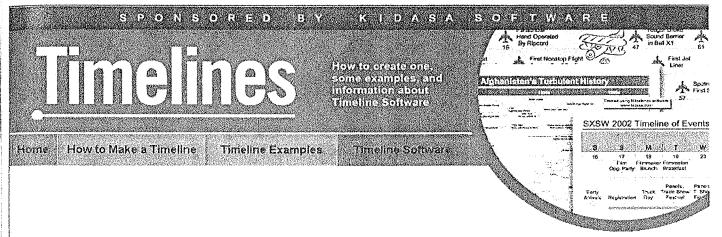
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#### What is a timeline?

#### Generally, a timeline shows a sequence of events or projects over a period of time.

Timelines are particularly useful for studying science, as they convey a sense of change over time. Wars and social movements are often shown as timelines.

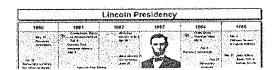
Some timelines are used for **project management**. In these cases, timelines are used to help team members to know what milestones need to be achieved and under what time schedule. For example, in the case of establishing a project timeline in the implementation phase of the life cycle of a computer system. [subjects]

Visit the Timeline Examples section for examples of all sorts of Timelines.

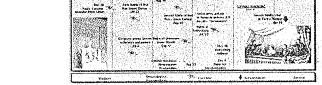
#### Timelines for Documenting Historical Events

One use of a timeline is for recording or illustrating key historical events.

Examples of what a timeline might show.



- · Events in American History
- · Events in the history of American Technology
- Composers through the ages
- Trends in Fashion
- Schedule for a Music Festival
- Construction of a Building



#### Timelines for Project Management

A timeline can be a management tool, one which shows a project's schedule, lists the tasks to be done, who will do the tasks and when each task will be done.

In Project management, a popular timeline format is the Gantt chart, as shown to the right.

Tasks are listed (under WHAT in this case), people responsible are listed (under WHO) and their tasks are shown clearly under the timescale.

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Energy Corp.	Delivery				 						Z.	

#### Many other Uses for Timelines

On this web site there are many other examples of timelines. On this web site there are many other examples of timelines.

Visit the Timeline Examples section.

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» SIMILE Widgets » Timeline

## **Timeline**

With this widget, you can make beautiful interactive timelines like the one below. Try dragging it horizontally or using your mousewheel. Click on each event for more details.

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Oswald seen having lunch

TSBD sixth floor empty

@ Man with rifle seen in TSBD

@ Cars seen cruising motorcade area

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#### Links

- Many more live examples
- Documentation wiki
- Mailing list
- Source code
- Issue/bug tracker
- Older documentation wikiOlder mailing list

## Licensing

Timeline is open source software and is licensed under the BSD license.

#### Credits

This software was originally sponsored by The Andrew W. Mellon Foundation as part of the <u>SIMILE project</u>. Its original author is <u>David François Huynh</u>. Now it is being maintained and developed by many members of this open-source community.

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## Easy Timeline Software

Easily create timelines, schedules, timetables, Gantt charts, chronologies, and much more! Download Our Timeline Software FREE! @





**CNET Editor's Rating:** 

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## Top reasons SmartDraw is the ideal timeline software:

 Automatic Formatting Simply click to add events and SmartDraw builds your timeline for you, automatically. Add or remove events, and SmartDraw realigns and arranges all the elements in your

#### Timeline Examples:



Company Timeline

http://www.smartdraw.com/specials/timelines.asp

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timeline for you so that everything looks great.

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Gantt Chart - Business

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#### What timelines are and how they help you:

Timelines show the steps or events of a process or project over a certain period of time.

They show minimal detail, but they do make it easy to see when each step of the process must be completed. A Timeline consists of a horizontal bar or line representing time progressing from left to right. This bar is marked with events or steps to indicate when they should or did happen.

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#### What is the best free timeline creating software?

Hello everyone!

I'm currently starting to work on a book, and I need some sort of timeline software to help me keep things organized. I'm a visual person, so seeing the order of events helps me keep things organized.

If you have any other ideas on how to create a timeline on a computer, please let me

Thanks in advance for your help:)

3 years ego

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On Microsoft Word you can get a free add-on that is a Time line Template in the search at the side of your screen type Time line and you should be able to find it Source(s):

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Project management software creates timelines.

GanttProject has a free one that might suit your needs.

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Garland Coulson, Founder

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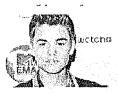
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