

Exhibit 41

INTERNET ARCHIVE
WayBackMachine BETA

http://timelinesoftware.com/

44 captures
29 May 02 - 11 Feb 11

APR MAY 29 JUL
2001 2002 2003

Close X
Help ?



THIS SITE UNDER DEVELOPMENT

Timelines, like the one below, show events over a period of time.



AND NOW A WORD FROM OUR SPONSOR!



Timeline Charts in Minutes!

Click the **Simplicity** icon to see if our Milestones Simplicity product is for you.

"Simplicity is a super-sonic way to create schedules for last-minute proposals!"

Project Management Institute

"For creating Gantt charts and tracking your projects, Milestones Professional 2000 is the best of its breed. It's easy to use, powerful enough to schedule projects from minutes to years, and offers a variety of ways to share information."

PC Magazine

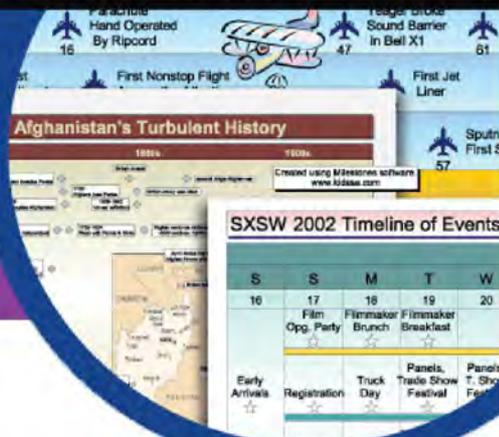
Timeline software information - software for making historical timelines and project timelines.

S P O N S O R E D B Y K I D A S A S O F T W A R E

Timelines

How to create one, some examples, and information about Timeline Software

- Home
- How to Make a Timeline
- Timeline Examples
- Timeline Software



What is a timeline?

Generally, a timeline shows a sequence of events or projects over a period of time.

Timelines are particularly useful for studying science, as they convey a sense of change over time. Wars and social movements are often shown as timelines.

Some timelines are used for **project management**. In these cases, timelines are used to help team members to know what milestones need to be achieved and under what time schedule. For example, in the case of establishing a project timeline in the implementation phase of the life cycle of a computer system. ^[wikipedia]

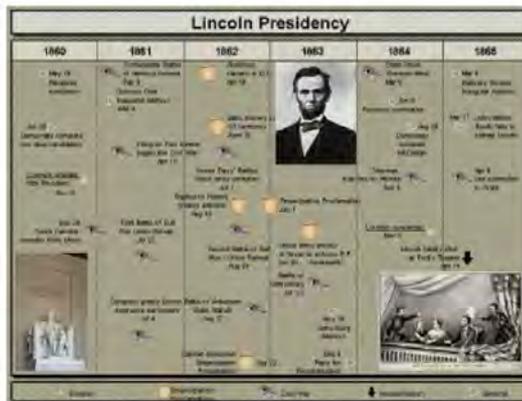
Visit the [Timeline Examples](#) section for examples of all sorts of Timelines.

Timelines for Documenting Historical Events

One use of a timeline is for recording or illustrating key historical events.

Examples of what a timeline might show:

- Events in American History
- Events in the history of American Technology
- Composers through the ages
- Trends in Fashion
- Schedule for a Music Festival
- Construction of a Building



Timelines for Project Management

A timeline can be a management tool, one which shows a project's schedule, lists the tasks to be done, who will do the tasks and when each task will be done.

In Project management, a popular timeline format is the Gantt chart, as shown to the right.

Tasks are listed (under WHAT in this case), people responsible are listed (under WHO) and their tasks are shown clearly under the timescale.

Project Schedule		WHEN											
WHAT	WHAT	2011											
		M	A	M	J	J	A	S	O	N	D	2012	
M. Jones	Research												
L. Terry	Development												
B. Dalton	Test												
S. Smith	Production												
Energy Corp.	Delivery												

Many other Uses for Timelines

On this web site there are many other examples of timelines. On this web site there are many other examples of timelines.

Visit the [Timeline Examples](#) section.

KIDASA Software, Inc. © 2001-2012 All rights reserved

Exhibit 42

interruption.

6. I am unaware of any instances of consumer confusion arising from Twitter's usage of the term "timeline" and any third party usage of the term, and, to my knowledge, Twitter has never been asked by any third party to cease usage of the term.

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct, and that this declaration was executed in San Francisco, California on January 22, 2013 .



Jillian West
Global Brand Protection Manager for Twitter, Inc.

Exhibit A



← Back to Twitter basics

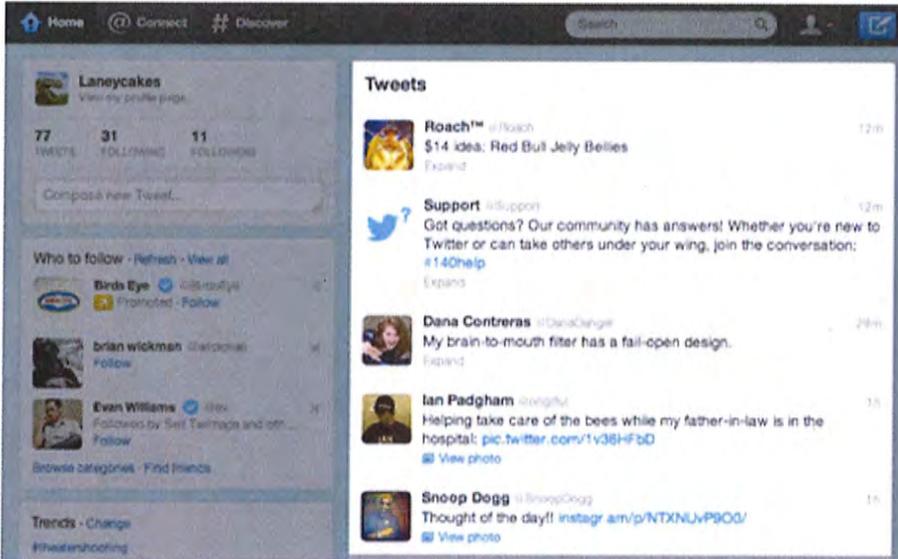
Tweet

What Is a Twitter Timeline?

What's in your home timeline:

When you log in to Twitter, you'll land on the Tweets timeline view of your homepage, as shown in the image below.

- Your home timeline is a long stream showing all **Tweets** from those you have chosen to follow on Twitter.
- The newest updates are at the top. You can interact with Tweets from within the timeline by hovering your mouse over a Tweet to **reply**, **retweet**, or **favorite**.
- Clicking anywhere on a Tweet in your timeline expands the Tweet, so you can see photos, videos, and other information related to that Tweet.



Note: If you see Tweets in your timeline from users you don't follow, check to see if they are **retweets**. It's likely someone you do follow chose to re-broadcast a message because they found it interesting. Retweets will show up in your timeline, unless you have them **turned off for a particular user**.

Where you'll see other timelines:

- Timelines can also consist of collected messages from users in **lists** that you've curated or as **search results**.
- When you click on a list, you will see an aggregated stream of Tweets (a timeline) posted by the users included in that list.
- Similarly, when you perform a search, you'll see a timeline of messages that all match your search terms.

Related Articles:

- [How to Use Twitter Lists](#)
- [Types of Tweets and Where They Appear](#)
- [My Direct Message Posted to My Public Timeline](#)

Having trouble?

Check out our [Tweet & DM Troubleshooting](#) section for solutions to common problems.

Was this article helpful?

Exhibit B



Twitter Updates

Tuesday, October 10, 2006

In case your not subscribed to receive Twitter email from us from time to time, here's the text of an email I sent out earlier today

There have been some updates in the world of Twitter that we wanted to let you know about. Some of them are geeky, some of them are funny, and at least one of them is straight-up useful. If you haven't been around in a while, come visit [Twitter](#) and see what your friends are doing.

RSS Feeds for Public Timelines

File this one in the geeky category if you like but now you can follow your favorite public Twitter folks in your favorite RSS reader application. By the way, if you're not sure what that is, give [Google Reader](http://google.com/reader) a try -- it's free and works great. The Twitter Public Timeline has a feed to but that can get overwhelming. Also, there's Atom feeds too in case you're wondering.

Permalinks or Post Pages

Now every time you make a Twitter update whether it's while you're out and about with your mobile phone or on the web at our site that update gets saved in your timeline and gets to live on it's very own page. To see the page, click on the blue links after your updates that say about when you made the update.

We made these pages so bloggers and link collectors can point to a specific post in time. Sometimes posts are really funny or memorable. There's [this one post by courtneyp](#) about a hash brown patty stuck in a bus window that had me cracking up I'm not sure why but it just struck me as oddly funny.

There have also been wedding engagements, car crashes (nobody hurt!), and oddly lots of Twitter users going on parachuting adventures. Sometimes you want to revisit or remember these moments and these pages really do the trick.

The Twitter API

Now for the really geeky update -- we have released an [Application Program Interface](#) for developers. This means we've exposed some of the inner workings of Twitter so engineers who want to creatively extend our functionality can do so. We were happily surprised at how quickly some really neat projects emerged.

- Mo ist
- Celly
- Twittermap
- iChat

That's about it for now. We're busy on some big improvements and feature updates but those will have to wait until next time.

Posted by @Biz at 5:38 PM Tweet 3

Tweets

Follow @twitter

Twitter Government @gov 4m
The 113th Congress convenes with 98 new voices. A behind-the-scenes look at their first day: blog.twitter.com/2013/01/onlyon... #OnlyOnTwitter
Retweeted by Twitter
Expand

Twitter Advertising @TwitterAdz 1m
2012 - Year on Twitter for Businesses: The top brands on Twitter across 12 verticals about.topsy.com/2013/01/03/201... via @topsy
Retweeted by Twitter
Expand

Twitter @twitter 1 Jan
Happy New Year! See the spikes in Tweets per second as people celebrated around the world: blog.twitter.com/2013/01/celebr...
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Tweet to @twitter

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 - [Mobotopia Is Cool](#)
 - [The Texting's on The Wall](#)
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Twitter API for Flash Developers

Monday, October 23, 2006

Today we added more to the [Twitter API](#) so Flash developers can build fun applications like [Celly](#). What can the Twitter Actionscript 3 API do? I'm glad you asked!

- authenticate a user
- set authenticated user's status
- set authenticated user's mobile notifications on/off
- return a list of friends and their statuses
- return a public user or a friend of an authenticated user's timeline
- return authenticated user's friends' timeline
- return public timeline

The only dependency is the [Adobe core library](#) but otherwise we're providing the source code, documents, and an example as one download. You can download it from our [API page](#).

Posted by @Biz at 2:58 PM Tweet 5

Tweets Follow @twitter

Twitter Government @gov 4h
The 113th Congress convenes with 96 new voices. A behind-the-scenes look at their first day: [blog.twitter.com/2013/01/onlyon...](#) #OnlyOnTwitter
Retweeted by Twitter
Expand

Twitter Advertising @TwitterAds 6h
2012 - Year on Twitter for Businesses: The top brands on Twitter across 12 verticals about: [topsy.com/2013/01/03/201... via @topsy](#)
Retweeted by Twitter
Expand

Twitter @twitter 1 Jan
Happy New Year! See the spikes in Tweets per second as people celebrated around the world: [blog.twitter.com/2013/01/celebr...](#)
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Really Cool Twitter Timeline

Monday, September 04, 2006

This is a very creative way to display a Twitter timeline. So cool!

Posted by @Biz at 8:19 AM | Tweet | 4

Tweets

Follow @twitter

Twitter Government @gov 4h

The 113th Congress convenes with 96 new voices. A behind-the-scenes look at their first day: blog.twitter.com/2013/01/onlyon... #OnlyOnTwitter

Retweeted by Twitter

Expand

Twitter Advertising @TwitterAdsen

2012 - Year on Twitter for Businesses: The top brands on Twitter across 12 verticals about.topsy.com/2013/01/03/201... via @topsy

Retweeted by Twitter

Expand

Twitter @twitter 1 Jan

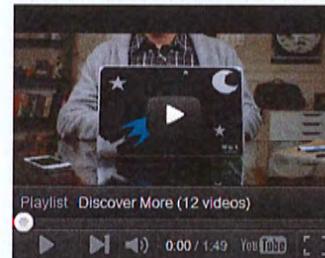
Happy New Year! See the spikes in Tweets per second as people celebrated around the world: blog.twitter.com/2013/01/celebr...

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Twitter @twitter 31 Dec

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 - [Exploding Twitter](#)
 - [Don't Answer That! Or: What About Texting?](#)
 - [The Future of Web Apps](#)
 - [Twitter, Twitter on the Wall](#)

- [Putting Twitter on The Map](#)
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- [Techcrunch on The Future](#)
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- [Texting And The Movie Biz](#)
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Twitter Has Permalinks and RSS Feeds

Wednesday, September 27, 2006

Permalinks - Now every Twitter update you make gets to live on it's own spacious link-friendly page like this one.

RSS Feeds - The public timeline and public individual timelines have RSS Feeds (under the timeline) so you can subscribe in your favorite Reader.

Posted by @Biz at 9:23 AM Tweet 4

Tweets

Follow @twitter

Twitter Government @gov 4h
 The 113th Congress convenes with 96 new voices. A behind-the-scenes look at their first day: [blog.twitter.com/2013/01/onlyon...](#) #OnlyOnTwitter
 Retweeted by Twitter

Twitter Advertising @TwitterAdseh
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Twitter @twitter 1 Jan
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Twitter @twitter 31 Dec
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Exhibit 43



Learn the Basics

What is Twitter?

Twitter Glossary

Best Practices

Twitter on the Go

Optimize Activity

Case Studies

Widgets and Resources

API Integration

Promoted Products

Start Advertising

Promoted Accounts

Promoted Tweets

Promoted Trends

Profile pages

Analytics

Small Business

Promoted Tweets

Promoted Accounts

If you're already advertising on Twitter and need help, please visit the [Advertising Help Center](#).

What is Twitter?

Twitter is an information network that brings people closer to what's important to them.

Every day, millions of people turn to Twitter to connect to their interests, to share information, and find out what's happening in the world right now. Anyone can read, write and share messages of up to 140 characters on Twitter. These messages, or Tweets, are available to anyone interested in reading them, whether logged in or not. Your followers receive every one of your messages in their timeline - a feed of all the accounts they have subscribed to or followed on Twitter. This unique combination of open, public, and unfiltered Tweets delivered in a simple, standardized 140-character unit, allows Twitter users to share and discover what's happening on any device in real time.



Twitter Stats

✓ **340,000,000** Tweets per day

✓ **200,000,000+** active users

For businesses on Twitter, the conversation is the canvas

It took Twitter three years, two months and one day to reach our first billion Tweets. Today, there are over a billion Tweets sent every three days. These Tweets represent conversations related to almost any topic imaginable.

For businesses and brands, these conversations provide a rich canvas and a powerful context in which to connect your messages and your brand to what people are talking about right now. It's a canvas for telling engaging stories, for participating in cultural events, for broadcasting content, for connecting directly with consumers, and for driving transactions. Businesses can influence and participate in real-time conversations on Twitter to drive consumer action with integrated paid, earned and owned campaigns, delivering results throughout the marketing funnel.

Businesses can also use Twitter to listen and gather market intelligence and insights. It is likely that people are already having conversations about your business, your competitors or your industry on Twitter.

To learn more about how businesses are finding success on Twitter, download our free [Twitter Guide for Small Business](#), or check out our [Twitter Advertising case studies](#).

Next: [Twitter Glossary](#) →

