

EXHIBIT I

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UNITED

Word Mark UNITED

Goods and Services IC 039. US 105. G & S: TRANSPORTATION OF PERSONS, MAIL, AND PROPERTY BY AIR. FIRST USE: 19290201. FIRST USE IN COMMERCE: 19290201

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 71657390

Filing Date December 3, 1953

Current Basis 1A

Original Filing Basis 1A

Registration Number **0676462**

Registration Date March 31, 1959

Owner (REGISTRANT) UNITED AIR LINES, INC. CORPORATION DELAWARE P.O. Box 66100 CHICAGO ILLINOIS 60666

(LAST LISTED OWNER) UNITED AIRLINES, INC. CORPORATION DELAWARE 233 SOUTH WACKER DRIVE, 11TH FLOOR CHICAGO ILLINOIS 60606

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Theresa Conduah

Description of Mark Color is not claimed as a feature of the mark.

Type of Mark SERVICE MARK

Register PRINCIPAL
Affidavit Text SECT 15. SECTION 8(10-YR) 20090422.
Renewal 3RD RENEWAL 20090422
Live/Dead Indicator LIVE

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Typed Drawing

Word Mark	UNITED AIRLINES
Goods and Services	IC 039. US 105. G & S: transportation of persons, property and mail by air. FIRST USE: 19740617. FIRST USE IN COMMERCE: 19740617
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74270015
Filing Date	April 27, 1992
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	November 10, 1992
Registration Number	1750451
Registration Date	February 2, 1993
Owner	(REGISTRANT) United Air Lines, Inc. CORPORATION DELAWARE HDQLD - 16th Floor 77 West Wacker Drive Chicago ILLINOIS 60601 (LAST LISTED OWNER) UNITED AIRLINES, INC. CORPORATION DELAWARE 233 SOUTH WACKER DRIVE, 11TH FLOOR CHICAGO ILLINOIS 60606
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Theresa Conduah 0627996;0676462;1008047

Prior Registrations

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AIRLINES" APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20130205.

Renewal 2ND RENEWAL 20130205

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Goods and Services	IC 039. US 100 105. G & S: air transportation of persons and property. FIRST USE: 19901101. FIRST USE IN COMMERCE: 19910201
Mark Drawing Code	(2) DESIGN ONLY
Design Search Code	01.07.02 - Globes with meridians and parallels only 26.09.21 - Squares that are completely or partially shaded
Serial Number	75035972
Filing Date	December 22, 1995
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	September 17, 1996
Registration Number	2022051
Registration Date	December 10, 1996
Owner	(REGISTRANT) Continental Airlines, Inc. CORPORATION DELAWARE HQSLG 1600 SMITH STREET Houston TEXAS 77002

(LAST LISTED OWNER) UNITED AIRLINES, INC. CORPORATION
DELAWARE 233 SOUTH WACKER DRIVE, 11TH FLOOR CHICAGO
DELAWARE 60606

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Theresa Conduah

Description of Mark Color is not claimed as a feature of the mark.

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20070123.

Renewal 1ST RENEWAL 20070123

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