UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF ILLINOIS

J & J SPORTS PRODUCTIONS, INC.,)	
Plaintiff,)	
v.)	Case No. 10-cv-193-JPG
SHERNAKEIA WARD, individually and)	
doing business as Keya's Corp., doing)	
business as Fischer's Sports Bar & Grill,)	
and KEYA'S CORP., doing business as)	
Fischer's Sports Bar & Grill,)	
)	
Defendants.)	

MEMORANDUM AND ORDER

This matter comes before the Court on its own initiative for purposes of case management. Specifically, the Court is concerned with Plaintiff J & J Sports Productions, Inc.'s ("J & J") failure to respond to Defendants Shernakeia Ward and Keya's Corp.'s Motion to Dismiss (Doc. 10).

Pursuant to Local Rule 7.1(c), J & J's response was due thirty days after said motion was served, but thirty days have passed and J & J has not responded. The Court may, in its discretion, construe a party's failure to file a timely response as an admission of the merits of the motion.

S.D. Ill. L. R. 7.1(c).

Being fully advised of the premises, the Court hereby **ORDERS** J & J to **SHOW CAUSE** on or before **July 23, 2010**, why the Court should not construe its failure to timely respond to Defendants' dismissal motion as an admission of its merits and enter judgment accordingly.

IT IS SO ORDERED. DATED: July 6, 2010

s/ J. Phil Gilbert
J. PHIL GILBERT
DISTRICT JUDGE