

Section (1-A) [National- All Rec. Vehicles] - Top 45 Manufacturers Ranked by Ytd Retail Sales as of: Nov 2009

Rank	Manufacturer	2009					2008					YTD Percent of Change			
		Nov	M-%St	Qtr	Q-%St	Ytd	Y-%St	Nov	M-%St	Qtr	Q-%St	Ytd	Y-%St	Unit	Mkt Share
1	THOR INDUSTRIES INC	2230	30.1%			40726	28.4%	2169	27.9%			54370	27.6%	-25.1%	3.1%
2	FOREST RIVER INC.	1460	19.7%			25548	17.8%	1201	15.4%			32058	16.2%	-20.3%	9.7%
3	JAYCO INC	800	10.8%			17760	12.4%	892	11.5%			25887	13.1%	-31.4%	-5.6%
4	HEARTLAND RV	451	6.1%			6751	4.7%	332	4.3%			6438	3.3%	4.9%	44.4%
5	PALOMINO RV	224	3.0%			5115	3.6%	178	2.3%			5919	3.0%	-13.6%	19.0%
6	GULFSTREAM COACH	223	3.0%			5060	3.5%	230	3.0%			5284	2.7%	-4.2%	31.8%
7	COACHMEN IND	291	3.9%			4834	3.4%	224	2.9%			5759	2.9%	-16.1%	15.5%
8	K-Z INC	214	2.9%			4657	3.2%	261	3.4%			6619	3.4%	-29.6%	-3.1%
9	MONACO RV LLC	127	1.7%			3554	2.5%	248	3.2%			6386	3.2%	-44.3%	-23.4%
10	FLEETWOOD ENTRP	128	1.7%			3377	2.4%	279	3.6%			7239	3.7%	-53.3%	-35.8%
11	COLEMAN CAMPING TLRS	103	1.4%			3353	2.3%	128	1.6%			5765	2.9%	-41.8%	-19.9%
12	SKYLINE CORP	127	1.7%			2838	2.0%	178	2.3%			4660	2.4%	-39.1%	-16.2%
13	SUNNYBROOK MFG INC	60	0.8%			1670	1.2%	118	1.5%			2774	1.4%	-39.8%	-17.1%
14	CRUISER RV CORP	71	1.0%			1355	0.9%	121	1.6%			1913	1.0%	-29.2%	-2.5%
15	WARRIOR MFG	25	0.3%			1079	0.8%	107	1.4%			3487	1.8%	-69.1%	-57.4%
16	MVP INC	14	0.2%			996	0.7%	88	1.1%			2189	1.1%	-54.5%	-37.4%
17	NORTHWOOD MANUFACTUR	56	0.8%			960	0.7%	55	0.7%			1415	0.7%	-32.2%	-6.6%
18	CARRIAGE INC	68	0.9%			936	0.7%	65	0.8%			1341	0.7%	-30.2%	-3.9%
19	OPEN RANGE RV CO	78	1.1%			868	0.6%	33	0.4%			424	0.2%	104.7%	181.8%
20	PILGRIM INT'L INC	29	0.4%			807	0.6%	67	0.9%			1890	1.0%	-57.3%	-41.2%
21	ECLIPSE RV	56	0.8%			702	0.5%	52	0.7%			1213	0.6%	-42.1%	-20.3%
22	ADVENTURE MFG	19	0.3%			547	0.4%	21	0.3%			639	0.3%	-14.4%	17.8%
23	COLUMBIA NORTHWE	30	0.4%			532	0.4%	27	0.3%			586	0.3%	-9.2%	25.0%
24	CASITA ENTRP	29	0.4%			429	0.3%	34	0.4%			567	0.3%	-24.3%	4.2%
25	FRONTIER RV INC	12	0.2%			424	0.3%	48	0.6%			1010	0.5%	-58.0%	-42.2%
26	DRV	26	0.4%			364	0.3%	39	0.5%			543	0.3%	-33.0%	-7.7%
27	SUN VALLEY INC	14	0.2%			359	0.3%	28	0.4%			425	0.2%	-15.5%	16.3%
28	AMERICAN SURPLUS/MFG					330	0.2%	11	0.1%			207	0.1%	59.4%	119.5%
29	RECREATION BY DESIGN	24	0.3%			322	0.2%	18	0.2%			365	0.2%	-11.8%	21.4%
30	PACIFIC COACHWORKS	11	0.1%			321	0.2%	34	0.4%			567	0.3%	-45.3%	-24.7%
31	TRAILMANOR	23	0.3%			282	0.2%	19	0.2%			436	0.2%	-35.3%	-11.0%
32	NU-WA IND INC	15	0.2%			277	0.2%	28	0.4%			659	0.3%	-58.0%	-42.1%
33	THE LITTLE TLR CO	10	0.1%			255	0.2%	10	0.1%			103	0.1%	147.6%	240.8%
34	CHALET RV MFG	10	0.1%			241	0.2%	12	0.2%			283	0.1%	-14.8%	17.2%
35	BISON TRAILERS INC	12	0.2%			231	0.2%							n/a	n/a
36	EVELANDS MFG INC	15	0.2%			209	0.1%	19	0.2%			325	0.2%	-35.7%	-11.5%
37	HI-LO TRAILER CO	10	0.1%			194	0.1%	18	0.2%			282	0.1%	-31.2%	-5.3%
38	HY-LINE ENTRP	11	0.1%			193	0.1%	14	0.2%			313	0.2%	-38.3%	-15.1%
39	LIVIN LITE RV INC	15	0.2%			191	0.1%					3	0.0%	6266.7%	8664.4%
40	AMERI-CAMP LLC	6	0.1%			185	0.1%	57	0.7%			424	0.2%	-56.4%	-39.9%
41	CARSON TRAILER INC	8	0.1%			182	0.1%	15	0.2%			379	0.2%	-52.0%	-33.9%
42	CHARIOT EAGLE INC	8	0.1%			171	0.1%	30	0.4%			314	0.2%	-45.5%	-25.0%
43	NEWMAR CORP	5	0.1%			150	0.1%	26	0.3%			274	0.1%	-45.3%	-24.6%
44	KROPF MFG CO INC	5	0.1%			141	0.1%	7	0.1%			161	0.1%	-12.4%	20.6%
45	PETERSON IND IC	13	0.2%			134	0.1%	9	0.1%			188	0.1%	-28.7%	-1.9%

Total Retail Sales for: Nov2009	7403	1st-2009	28520	2nd-2009	52470	3rd-2009	44655	4th-2009		Ytd-2009	143331
Total Retail Sales for: Nov2008	7788	1st-2008	45778	2nd-2008	74137	3rd-2008	56239	4th-2008		Ytd-2008	197310
Unit % of Change	-4.9%		-37.7%		-29.2%		-20.6%				-27.4%