

1 a new, 2017 Jayco Seneca RV (*Id.* at 4) online through RV One Superstores (Doc. 11-4 at 1-2; Doc.
2 11-5 at 1-2) The website required buyers to travel to one of five dealerships “to complete the
3 transaction and take delivery of their motorhomes.” *Id.*

4 The plaintiffs traveled to Des Moines, Iowa, to take possession of the RV. (Doc. 1 at 4; Doc.
5 11-4 at 2.) At the dealership, the plaintiffs signed the purchase contract. (Doc. 11-4 at 2) The RV
6 came with a two-year, “bumper to hitch” warranty which promised to repair the vehicle during the
7 warranty period. *Id.* The warranty reads,

8 **LEGAL REMEDIES: THE COURTS WITHIN THE STATE OF**
9 **MANUFACTURE, INDIANA, HAVE EXCLUSIVE JURISDICTION FOR**
10 **DECIDING LEGAL DISPUTES RELATING TO ALLEGED BREACH OF**
11 **WARRANTY OR REPRESENTATIONS OF ANY NATURE. THE LAWS**
12 **GOVERNING ALL DISPUTES OR CLAIMS ARISING OUT OF THE SALE,**
13 **PURCHASE OR USE OF THE MOTORHOME SHALL BE THOSE OF THE**
14 **STATE OF MANUFACTURE, INDIANA. THIS WARRANTY GIVES YOU**
15 **SPECIFIC LEGAL RIGHTS. YOU MAY ALSO HAVE OTHER RIGHTS,**
16 **WHICH VARY FROM STATE TO STATE AND PROVINCE TO PROVINCE.**

17 (Doc. 11-3 at 6-7, emphasis in the original) At the time he took possession of the RV, Mr. Scott signed
18 the “Jayco Towable Customer Delivery Form,” which reads, “I certify . . . that I have received, read
19 and understand the Limited Warranty applicable to this product prior to purchase and I understand the
20 terms thereof and the intended use of the product.” (Doc. 11-4 at 8)

21 After purchasing the RV, the plaintiffs discovered that it suffered from numerous defects and
22 repeatedly sought repairs covered by the limited warranty. (Doc. 1 at 5-13) Despite this, they contend
23 the RV has continued to suffer “ongoing and recurring problems with fit and finish, and a myriad of
24 mechanical issues.” *Id.* at 12.

25 **II. Legal Standard**

26 In considering a motion to change venue, “[t]he presence of a forum-selection clause ... will be
27 a significant factor that figures centrally in the district court’s calculus.” *Stewart Org. v. Ricoh Corp.*,
28 487 U.S. 22, 29 (1988) (quoting *Van Dusen v. Barrack*, 376 U.S. 612, 622 (1964)). A valid forum-
selection clause constitutes the parties’ agreement as to the most proper forum. *Atl. Marine Const. Co.*
v. U.S. Dist. Court for W. Dist. of Texas, 571 U.S. 49, 63 (2013). Thus, the “court should ordinarily
transfer the case to the forum specified in that clause. Only under extraordinary circumstances
unrelated to the convenience of the parties should a § 1404(a) motion be denied.” *Id.*

1 When a party seeks to defeat the forum-selection clause, that party bears the burden of
2 demonstrating “that transfer to the forum for which the parties bargained is unwarranted.” *Atl. Marine*,
3 at 63. To defeat the clause, the party must demonstrate that enforcing it is unreasonable. The Court
4 will find the clause to be unreasonable if: (1) its incorporation into the contract was the “result of
5 fraud, undue influence, or overweening bargaining power;” (2) the selected forum is so inconvenient
6 that “the complaining party will for all practical purposes be deprived of its day in court;” or (3)
7 “enforcement of the clause would contravene a strong public policy of the forum in which the suit is
8 brought.” *Argueta v. Banco Mexicano, S.A.*, 87 F.3d 320, 325 (9th Cir. 1996) (citing *M/S Bremen v.*
9 *Zapata Off-Shore Co.*, 407 U.S. 1 at 12–13, 15, 18 (1972) (internal quotation marks omitted).

10 **III. Discussion and Analysis**

11 **A. The forum-selection clause is mandatory**

12 The clause at issue dictates that courts within Indiana have “exclusive jurisdiction” to decide
13 disputes arising out of the sale of the RV. Doc. 11-3 at 6-7. This language indicates not that it is
14 permissible for litigation to be initiated in Indiana, but that it is mandatory to do so. *Hunt Wesson*
15 *Foods, Inc. v. Supreme Oil Co.*, 817 F.2d 75, 77 (9th Cir. 1987).

16 **B. The forum-selection clause is not fundamentally unfair**

17 The plaintiffs argue the forum-selection clause is fundamentally unfair because it is presented
18 in the middle of a 30-page booklet.¹ (Doc. 16 at 6) They present no evidence to support this argument.
19 The defendant presents evidence that the clause was found at the bottom of the second and top of the
20 third page of the five-page Limited Warranty section contained in the owner’s manual. (Doc. 11-3 at
21 2; 6-7) Neither plaintiff claims to have been unaware of the forum-selection clause and neither claims
22 he/she did not read it before finalizing the purchase. On the other hand, neither plaintiff claims to have
23 read *any* of the materials provided at the time of the purchase. Thus, whether the forum-selection
24 clause was on page one or page eleven is irrelevant.²

27 ¹ At the hearing, plaintiffs’ counsel clarified neither plaintiff read any of the materials presented them and that the Limited
Warranty was found at page 11 of the manual.

28 ² Courts disfavor the argument that parties, who have failed to read a contract, are not be bound by its terms. *See, e.g.,*
Reilly v. WM Fin. Servs. Inc., 95 F. App’x 851, 852 (9th Cir. 2004).

1 The fact that the clause was presented in a contract of adhesion is insufficient to demonstrate
2 that it is unreasonable. See *Tompkins v. 23andMe, Inc.*, 840 F.3d 1016, 1029 (9th Cir. 2016). Even
3 still, the plaintiffs rely on *Carnival Cruise Lines, Inc. v. Shute*, 499 U.S. 585 (1991) to support their
4 position. In *Carnival*, the Court upheld a forum-selection clause pre-printed in each passenger’s cruise
5 ticket contract.³ *Id.* at 593-594. The Court rejected that the pre-printed nature of the clause was
6 determinative. *Id.* The Court observed,

7 As an initial matter, we do not adopt the Court of Appeals’ determination that a
8 nonnegotiated forum-selection clause in a form ticket contract is never enforceable
9 simply because it is not the subject of bargaining. Including a reasonable forum clause
10 in a form contract of this kind well may be permissible for several reasons: First, a
11 cruise line has a special interest in limiting the fora in which it potentially could be
12 subject to suit. Because a cruise ship typically carries passengers from many locales, it
13 is not unlikely that a mishap on a cruise could subject the cruise line to litigation in
14 several different fora. See *The Bremen*, 407 U.S., at 13, and n. 15, 92 S.Ct., at 1915,
15 and n. 15; *Hodes*, 858 F.2d, at 913. Additionally, a clause establishing ex ante the
16 forum for dispute resolution has the salutary effect of dispelling any confusion about
17 where suits arising from the contract must be brought and defended, sparing litigants
18 the time and expense of pretrial motions to determine the correct forum and conserving
19 judicial resources that otherwise would be devoted to deciding those motions. See
20 *Stewart Organization*, 487 U.S., at 33, 108 S.Ct., at 2246 (concurring opinion). Finally,
21 it stands to reason that passengers who purchase tickets containing a forum clause like
22 that at issue in this case benefit in the form of reduced fares reflecting the savings that
23 the cruise line enjoys by limiting the fora in which it may be sued. Cf. *Northwestern*
24 *Nat. Ins. Co. v. Donovan*, 916 F.2d 372, 378 (CA7 1990).

25 *Id.* at 593-594.

26 As in *Carnival*, it appears that the defendant’s RVs are sold all over the country. (Doc. 11-4 at
27 1-2; Doc. 1 at 3) Also, because they are recreational vehicles, logically, they could travel throughout
28 the country and outside of the country. Thus, there is a substantial likelihood that litigation-causing
events will arise in many different fora. It is reasonable for the defendant to wish to expend its
litigation resources in one forum, particularly where the RVs are manufactured and where Jayco is
headquartered. (Doc. 1 at 2-3; Doc. 11-3 at 6, 7) In addition, despite the plaintiffs being residents of
California, they purchased their RV in Iowa. Thus, it is reasonable to conclude they are able and

³ At the hearing, plaintiffs’ counsel argued that *Carnival* demonstrates that if the forum selection clause is contained on the face of a ticket, for example, a plaintiff should be bound by it because it is easier to locate. However, this was not the holding of *Carnival*. Moreover, the forum selection clause, while it was found on page one of the contract pages, it was not found on the face of the ticket. Rather, the lower left-hand corner the face of the ticket read, “SUBJECT TO CONDITIONS OF CONTRACT ON LAST PAGES IMPORTANT! PLEASE READ CONTRACT-ON LAST PAGES 1, 2, 3.” *Carnival*, at p. 587.

1 willing to travel and transfer to Indiana would not deprive them of their ability to litigate.

2 At the hearing, plaintiffs' counsel argued that transfer to Indiana will end the litigation due to
3 the plaintiffs' inability to locate an attorney who is qualified to take the case or to take it at no cost to
4 the plaintiffs.⁴ The Court rejects the opinion of counsel about the ability to retain competent and
5 affordable counsel in the Northern District of Indiana or that the judges there will be unable to
6 appreciate whatever nuance the California law claims raise. First, there is no evidence to support these
7 arguments. If there was a true concern that the plaintiffs could not obtain suitable counsel in Indiana,
8 seemingly they would have made efforts to locate counsel and documented these efforts to the Court
9 in the form of admissible evidence. Second, district judges routinely apply the laws of other states and
10 other countries and are frequently called upon to consider laws with which they have had no prior
11 experience. The Court is supremely confident that the judges in Indiana are as skilled as any in the
12 federal system and applying California law will present no obstacle to a just result in this case.

13 **B. Public policy does not require the motion to be denied**

14 The Limited Warranty identifies Indiana as the proper forum for disputes arising out of the sale
15 of the RV. (Doc. 11-3 at 6-7) It asserts also that the law to apply to the dispute is Indiana's. *Id.*
16 However, the Limited Warranty does not preclude rights arising under the laws of other states. *Id.* It
17 reads, "THIS WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS. YOU MAY ALSO HAVE
18 OTHER RIGHTS, WHICH VARY FROM STATE TO STATE AND PROVINCE TO PROVINCE."
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20 ⁴ Without knowing the plaintiffs' financial situation, the Court cannot conclude that they cannot afford to contribute to the
21 cost of litigation, especially given that, if successful, they could recover costs and possibly receive a fee award. The cost of
the RV (Doc. 11-4 at 6) seems to indicate that they have some amount of disposal income available.

22 In any event, the plaintiffs' attorney asserted at the hearing that he consulted with another lawyer, Terry Baker
23 who, counsel reported, is a member of the California and Indiana Bars. Mr. Baker told counsel that, based upon his
experience in federal court in Indiana, it was likely that the plaintiffs' claims would not succeed in Indiana due to the
Court's lack of understanding of California law and its public policy.

24 The Court has located only two cases in which Mr. Baker appeared (pro hac vice, not as a regular member) in the
Northern District of Indiana and no cases in the Southern District of Indiana (Fed. R. Evid. 201(b); *United States v. Bernal-
Obeso*, 989 F.2d 331, 333 (9th Cir. 1993)). In the first case, *Harris v. Ford Motor Company et al.*, case number 3:00-cv-
25 00421, the matter was removed from Ohio state court to the Ohio district court and then transferred to the Northern District
of Indiana. Consequently, the court in *Harris* had no occasion to consider California law.

26 In the second case, *Hanna v. Newmar Corp.*, case number 2:16-cv-03434, the plaintiffs purchased an RV online
27 while living in California, picked it up from a dealership in Texas and then registered it in Arizona. After the case was
transferred to the Northern District of Indiana based upon a forum-selection clause, the plaintiffs successfully convinced
the court to apply California and Texas law to the various claims, rather than Indiana law as the defendants urged. *Hanna*
28 did not raise claims under the UCL or the CLRA. Thus, the basis upon which Mr. Baker relies for his opinion that the
Indiana Court will not properly analyze the plaintiffs' rights under the CLRA, is unclear.

1 *Id.* Thus, though the Limited Warranty indicates that the dispute will be decided according to the laws
2 of Indiana, it does not appear to preclude enforcement of additional rights provided by the State of
3 California.⁵

4 In *Doe I v. AOL LLC*, 552 F.3d 1077 (9th Cir. 2009), the Ninth Circuit evaluated the selection
5 clause that designated Virginia as the proper forum. As here, in *Doe I*, the California plaintiff asserted
6 that enforcing the clause would violate strong public policy as set forth in the CLRA. *Id.* at 1083-1084.
7 The Court determined that “public policy is violated by forcing . . . plaintiffs to waive their . . .
8 remedies under California consumer law.” *Id.* at 1084.

9 The defendant recognizes the strong public policy as evidenced by the CLRA and stipulates that
10 the plaintiffs may pursue their CLRA claim in Indiana, despite that Indiana has no similar protection
11 for consumers. The only condition on this stipulation is that the defendant must be unable to convince
12 the court that the CLRA should not apply, due to the factual circumstances of this case (Doc. 11-1 at 8).
13 This is the same hurdle the plaintiffs will face if the case remains here.

14 Courts have enforced similar forum-selection clauses where transfer of venue has not been
15 shown to impact rights under the CLRA. In *Mazzola v. Roomster Corp.*, 2010 WL 4916610, at *3
16 (C.D. Cal. Nov. 30, 2010), for example, the court transferred the venue because the plaintiff was free to
17 pursue his claim in federal court and, in doing so, argue that California law should apply. Other courts
18 have held similarly. *Swenson v. T-Mobile USA, Inc.*, 415 F.Supp.2d 1101 (S.D.Cal.2006); *Besag v.*
19 *Customer Decorators, Inc.*, 2009 WL 330934 * 14 (N.D.Cal. Feb.10, 2009); *Gamayo v. Match.com*
20 *LLC*, 2011 WL 3739542, *6 (N.D. Cal. Aug. 24, 2011).

21 It is established through the defendant’s stipulation, that the plaintiff may pursue the CLRA
22 remedies just as they could in this Court. Therefore, because the public policy will not be thwarted, the
23 Court finds the plaintiffs have failed to meet their burden of establishing that enforcing the clause is
24 unreasonable.

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⁵At the hearing, defense counsel stated that the defendant would agree that the case may proceed on the California law claims, to the extent that any such claim is viable based upon the specific facts of this case, e.g., the California residents used an online service to purchase the RV in Iowa and brought it back to California.

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Accordingly, the Court **ORDERS**⁶:

- 1. The defendant’s motion for a change of venue (Doc. 24) is **GRANTED**;
- 2. The matter is **TRANSFERRED** to the Northern District of Indiana.

IT IS SO ORDERED.

Dated: November 2, 2018

/s/ Jennifer L. Thurston
UNITED STATES MAGISTRATE JUDGE

⁶ “Because an order transferring venue pursuant to 28 U.S.C. § 1404(a) does not address the merits of the case, it is a nondispositive matter that is within the province of a magistrate judge's authority under 28 U.S.C. § 636(b)(1)(A). *Corrinet v. Burke*, 2012 WL 1952658, at *6 (D.Or. Apr. 30, 2012); *Shenker v. Murasky*, 95 CV 4739(NG)(RML), 1996 WL 650974, at *1 (E.D.N.Y. Nov. 6, 1996) (“An order issued by a magistrate judge transferring venue under 28 U.S.C. § 1404(a) is non-dispositive.”); *Holmes v. TV-3, Inc.*, 141 F.R.D. 697, 697 (W.D.La.1991) (“Since [a motion to transfer venue] is not one of the motions excepted in 28 U.S.C. § 636(b)(1)(A), nor is it dispositive of any claim on the merits within the meaning of Rule 72 of the Federal Rules of Civil Procedure, this ruling is issued under the authority thereof, and in accordance with the standing order of this Court.”).” *Pavao v. Unifund CCR Partners*, 934 F. Supp. 2d 1238, 1241 (S.D. Cal. 2013)