UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF INDIANA INDIANAPOLIS DIVISION

STELOR PRODUCTIONS, LLC)
Plaintiff))
v.) Case Number: 1:05-CV-0354-DFH-TAB
OOGLES N GOOGLES FRANCHISING LLC et. al.))) Jury Demanded
Defendants.	<i>)</i>)

ROB AND STACEY LENDERMAN'S ANSWER TO PLAINTIFF'S THIRD AMENDED COMPLAINT

Rob and Stacey Lenderman, by counsel, for their Answer to Plaintiff's Third Amended Complaint states as follows:

FIRST DEFENSE

- 1. Rob and Stacey Lenderman are without sufficient knowledge to form a belief as to the truth of, and therefore deny the allegations of paragraph 1.
- 2. Paragraph 2 makes no allegations against Rob and Stacey Lenderman. To the extent an answer is required to this paragraph, Rob and Stacey Lenderman are without sufficient knowledge to form a belief as to the truth of, and therefore deny the allegations of paragraph 2.
- 3. Paragraph 3 makes no allegations against Rob and Stacey Lenderman. To the extent an answer is required to this paragraph, Rob and Stacey Lenderman deny said allegations.
- 4. Paragraph 4 makes no allegations against Rob and Stacey Lenderman. To the

extent an answer is required to this paragraph, Rob and Stacey Lenderman are without sufficient knowledge to form a belief as to the truth of, and therefore deny the allegations of paragraph 4.

- 5. Paragraph 5 makes no allegations against Rob and Stacey Lenderman. To the extent an answer is required to this paragraph, Rob and Stacey Lenderman are without sufficient knowledge to form a belief as to the truth of, and therefore deny the allegations of paragraph 5.
- 6. Rob and Stacey Lenderman deny paragraph 6.
- 7. Paragraph 7 makes no allegations against Rob and Stacey Lenderman. To the extent an answer is required to this paragraph, Rob and Stacey Lenderman are without sufficient knowledge to form a belief as to the truth of, and therefore deny the allegations of paragraph 7.
- 8. Paragraph 8 makes no allegations against Rob and Stacey Lenderman. To the extent an answer is required to this paragraph, Rob and Stacey Lenderman are without sufficient knowledge to form a belief as to the truth of, and therefore deny the allegations of paragraph 8.
- 9. Rob and Stacey Lenderman deny paragraph 9.
- 10. Rob and Stacey Lenderman admit that Plaintiff makes claims for trademark infringement, unfair competition, and dilution, but deny liability for such claims of paragraph 10.
- 11. Rob and Stacey Lenderman admit this Court has subject matter jurisdiction but deny any remaining allegations in paragraph 11.
- 12. Rob and Stacey Lenderman admit venue is proper in this district, but deny any remaining allegations of paragraph 12.

- 13. Rob and Stacey Lenderman are without sufficient knowledge to form a belief as to the truth of, and therefore deny the allegations of paragraph 13.
- 14. Rob and Stacey Lenderman deny the allegations of paragraph 14.
- 15. Rob and Stacey Lenderman are without sufficient knowledge to form a belief as to the truth of, and therefore deny the allegations of paragraph 15.
- 16. Rob and Stacey Lenderman deny the allegations of paragraph 16.
- 17. Rob and Stacey Lenderman are without sufficient knowledge to form a belief as to the truth of, and therefore deny the allegations of paragraph 17.
- 18. Rob and Stacey Lenderman are without sufficient knowledge to form a belief as to the truth of, and therefore deny the allegations of paragraph 18.
- 19. Rob and Stacey Lenderman deny the allegations of paragraph 19.
- 20. Paragraph 20 makes no allegations against Rob and Stacey Lenderman. To the extent an answer is required to this paragraph, Rob and Stacey Lenderman are without sufficient knowledge to form a belief as to the truth of, and therefore deny the allegations of paragraph 20.
- 21. Rob and Stacey Lenderman deny paragraph 21.
- 22. Rob and Stacey Lenderman deny paragraph 22.
- 23. Rob and Stacey Lenderman deny the allegations of paragraph 23.
- 24. Paragraph 24 makes no allegations against Rob and Stacey Lenderman. To the extent an answer is required to this paragraph, Rob and Stacey Lenderman are without sufficient knowledge to form a belief as to the truth of, and therefore deny the allegations of paragraph 24.
- 25. Paragraph 25 makes no allegations against Rob and Stacey Lenderman. To the extent an answer is required to this paragraph, Rob and Stacey Lenderman are without

sufficient knowledge to form a belief as to the truth of, and therefore deny the allegations of paragraph 25.

- 26. Rob and Stacey Lenderman are without sufficient knowledge to form a belief as to the truth of, and therefore deny the allegations of paragraph 26.
- 27. Rob and Stacey Lenderman deny the allegations of paragraph 27.
- 28. Rob and Stacey Lenderman deny paragraph 28.
- 29. Rob and Stacey Lenderman deny paragraph 29.
- 30. Rob and Stacey Lenderman deny paragraph 30.
- 31. Rob and Stacey Lenderman are without sufficient knowledge to form a belief as to the truth of, and therefore deny the allegations of paragraph 31.
- 32. Rob and Stacey Lenderman deny paragraph 32.
- 33. Rob and Stacey Lenderman deny paragraph 33.
- 34 43. Rob and Stacey Lenderman deny paragraphs 34 through 43.
- 44 49. Rob and Stacey Lenderman deny paragraphs 44 through 49.
- 50 54. Rob and Stacey Lenderman deny paragraphs 50 through 54.
- 55-57. Rob and Stacey Lenderman deny paragraphs 55 through 57.
- 58 69. Paragraphs 58 through 69 comprise a prayer for judgment by the Plaintiff. To the extent that Rob and Stacey Lenderman are required to admit or deny such a prayer for judgment, they deny paragraphs 58 through 69.

SECOND DEFENSE

Plaintiff's Third Amended Complaint fails to state claim upon which relief can be granted.

THIRD DEFENSE

The Oogles n Googles name and trademark do not infringe Plaintiff's alleged trademarks because there is no likelihood of confusion between the Oogles n Googles name and Plaintiff's alleged trademarks or between Oogles n Googles services and any goods or services allegedly offered for sale by Plaintiff.

FOURTH DEFENSE

Rob and Stacey Lenderman have made no representations whatsoever regarding Plaintiff's alleged goods and services, nor have they falsely represented any facts pertaining to the origin, sponsorship, approval, quality, characteristics, or geographic origin of Oogles n Googles own services.

FIFTH DEFENSE

Plaintiff's claims are barred because Plaintiff and prior alleged owners of the alleged trademarks have not used such marks in commerce as trademarks to identify the source or origin of its alleged goods or services.

SIXTH DEFENSE

Plaintiff's claims are barred because Rob and Stacey Lenderman have done nothing to mislead, deceive or confuse consumers or to generate likelihood of confusion as to the source or origin of Oogles n Googles' services, or the source or origin of Plaintiff's alleged goods and services.

SEVENTH DEFENSE

Subject to discovery, Plaintiff's claims are barred by doctrine of unclean hands.

EIGHTH DEFENSE

Subject to discovery, Plaintiff's claims are barred by fair use.

NINTH DEFENSE

Subject to discovery, Plaintiff's claims are barred by laches and/or statutes of limitations.

TENTH DEFENSE

Plaintiff's alleged trademarks are not famous except to the extent the Google, Inc., has made the word "Google" famous; Plaintiff has no right to make claims based upon the fame of Google, Inc.'s trademarks.

ELEVENTH DEFENSE

Oogles n Googles use of its name and trademark in commerce preceded any alleged fame of Plaintiff's alleged trademarks.

TWELFTH DEFENSE

Plaintiff's alleged trademarks are not distinctive or famous and in any case no dilution has occurred to Plaintiff's alleged trademarks irrespective of their lack of distinctiveness or fame.

THIRTEENTH DEFENSE

Plaintiff's claims are barred because Plaintiff has incurred no damages.

FOURTEENTH DEFENSE

Subject to discovery, Plaintiff's claims are barred because of waiver, acquiescence and/or estoppel.

FIFTEENTH DEFENSE

Plaintiff and/or other alleged predecessor owners of the alleged trademarks have abandoned the alleged trademarks.

SIXTEENTH DEFENSE

Subject to discovery, Plaintiff has failed to mitigate its damages.

SEVENTEENTH DEFENSE

Plaintiff and/or the prior alleged owner(s) of the alleged trademarks committed fraud on the U.S. Patent and Trademark Office.

EIGHTEENTH DEFENSE

Plaintiff does not have a federal registration for the word "googles" as a trademark, nor does Plaintiff have any common law or other trademark rights to the word "googles".

NINETEENTH DEFENSE

Rob and Stacey Lenderman had no knowledge or notice of Plaintiff, Plaintiff's alleged goods and services, or Plaintiff's alleged trademarks prior to being notified of Plaintiff's lawsuit.

Wherefore, Rob and Stacey Lenderman pray for judgment in their favor, costs of this action including attorney fees, and all other just and proper relief.

JURY DEMAND

Rob and Stacey Lenderman demand trial by jury.

Respectfully submitted by:

/s/ Stephen L. Vaughan Stephen L. Vaughan, #2294-49 INDIANO VAUGHAN LLP One N. Pennsylvania Street, Suite 1300 Indianapolis, IN 46204 Telephone: (317) 822-0033

Fax: (317) 822-0055

E-mail: Steve@IPLawIndiana.com

CERTIFICATE OF SERVICE

I hereby certify that on August 28, 2008, a copy of the foregoing Rob and Stacey Lenderman's Answer to Counterclaim to Plaintiff's Third Amended Complaint was filed electronically on all counsel of record. Notice of this filing will be sent to all counsel of record by operation of the Court's electronic filing system. Parties may access this filing through the Court's system.

/s/ Stephen L. Vaughan Stephen L. Vaughan, #2294-49 INDIANO VAUGHAN LLP One N. Pennsylvania Street, Suite 1300 Indianapolis, IN 46204

E-mail: Steve@IPLawIndiana.com