

UNITED STATES DISTRICT COURT
FOR THE SOUTHERN DISTRICT OF INDIANA
INDIANAPOLIS DIVISION

STELOR PRODUCTIONS, LLC)

Plaintiff)

v.)

GOOGLES N GOOGLES FRANCHISING LLC)

et. al.)

Defendants.)

Case Number: 1:05-CV-0354-DFH-TAB

Jury Demanded

**VLC ENTERPRISES LLC'S ANSWER TO PLAINTIFF'S
THIRD AMENDED COMPLAINT**

VLC Enterprises LLC, ("VLC Enterprises") by counsel, for its Answer to Plaintiff's
Third Amended Complaint states as follows:

FIRST DEFENSE

1. VLC Enterprises is without sufficient knowledge to form a belief as to the truth of, and therefore denies the allegations of paragraph 1.
2. Paragraph 2 makes no allegations against VLC Enterprises. To the extent an answer is required to this paragraph, VLC Enterprises is without sufficient knowledge to form a belief as to the truth of, and therefore denies the allegations of paragraph 2.
3. Paragraph 3 makes no allegations against VLC Enterprises. To the extent an answer is required to this paragraph, VLC Enterprises denies said allegations.
4. Paragraph 4 makes no allegations against VLC Enterprises. To the extent an answer is required to this paragraph, VLC Enterprises is without sufficient knowledge to

form a belief as to the truth of, and therefore denies the allegations of paragraph 4.

5. Paragraph 5 makes no allegations against VLC Enterprises. To the extent an answer is required to this paragraph, VLC Enterprises is without sufficient knowledge to form a belief as to the truth of, and therefore denies the allegations of paragraph 5.

6. VLC Enterprises denies paragraph 6.

7. Paragraph 7 makes no allegations against VLC Enterprises. To the extent an answer is required to this paragraph, VLC Enterprises is without sufficient knowledge to form a belief as to the truth of, and therefore denies the allegations of paragraph 7.

8. Paragraph 8 makes no allegations against VLC Enterprises. To the extent an answer is required to this paragraph, VLC Enterprises is without sufficient knowledge to form a belief as to the truth of, and therefore denies the allegations of paragraph 8.

9. VLC Enterprises denies paragraph 9.

10. VLC Enterprises admits that Plaintiff makes claims for trademark infringement, unfair competition, and dilution, but denies liability for such claims of paragraph 10.

11. VLC Enterprises admits this Court has subject matter jurisdiction but denies any remaining allegations in paragraph 11.

12. VLC Enterprises admits venue is proper in this district, but denies any remaining allegations of paragraph 12.

13. VLC Enterprises is without sufficient knowledge to form a belief as to the truth of, and therefore denies the allegations of paragraph 13.

14. VLC Enterprises denies the allegations of paragraph 14.

15. VLC Enterprises is without sufficient knowledge to form a belief as to the truth of, and therefore denies the allegations of paragraph 15.

16. VLC Enterprises denies the allegations of paragraph 16.
17. VLC Enterprises is without sufficient knowledge to form a belief as to the truth of, and therefore denies the allegations of paragraph 17.
18. VLC Enterprises is without sufficient knowledge to form a belief as to the truth of, and therefore denies the allegations of paragraph 18.
19. VLC Enterprises denies the allegations of paragraph 19.
20. Paragraph 20 makes no allegations against VLC Enterprises. To the extent an answer is required to this paragraph, VLC Enterprises is without sufficient knowledge to form a belief as to the truth of, and therefore denies the allegations of paragraph 20.
21. VLC Enterprises denies paragraph 21.
22. VLC Enterprises denies paragraph 22.
23. VLC Enterprises denies the allegations of paragraph 23.
24. Paragraph 24 makes no allegations against VLC Enterprises. To the extent an answer is required to this paragraph, VLC Enterprises is without sufficient knowledge to form a belief as to the truth of, and therefore denies the allegations of paragraph 24.
25. Paragraph 25 makes no allegations against VLC Enterprises. To the extent an answer is required to this paragraph, VLC Enterprises is without sufficient knowledge to form a belief as to the truth of, and therefore denies the allegations of paragraph 25.
26. VLC Enterprises is without sufficient knowledge to form a belief as to the truth of, and therefore denies the allegations of paragraph 26.
27. VLC Enterprises denies paragraph 27.
28. VLC Enterprises denies paragraph 28.
29. VLC Enterprises denies paragraph 29.

30. VLC Enterprises denies paragraph 30.

31. VLC Enterprises is without sufficient knowledge to form a belief as to the truth of, and therefore denies the allegations of paragraph 31.

32. VLC Enterprises denies paragraph 32.

33. VLC Enterprises denies paragraph 33.

34 - 43. VLC Enterprises denies paragraphs 34 through 43.

44 – 49. VLC Enterprises denies paragraphs 44 through 49.

50 – 54. VLC Enterprises denies paragraphs 50 through 54.

55 – 57. VLC Enterprises denies paragraphs 55 through 57.

58 – 69. Paragraphs 58 through 69 comprise a prayer for judgment by the Plaintiff. To the extent that VLC Enterprises is required to admit or deny such a prayer for judgment, she denies paragraphs 58 through 69.

SECOND DEFENSE

Plaintiff's Third Amended Complaint fails to state claim upon which relief can be granted.

THIRD DEFENSE

The Oogles n Googles name and trademark do not infringe Plaintiff's alleged trademarks because there is no likelihood of confusion between the Oogles n Googles name and Plaintiff's alleged trademarks or between Oogles n Googles services and any goods or services allegedly offered for sale by Plaintiff.

FOURTH DEFENSE

VLC Enterprises has made no representations whatsoever regarding Plaintiff's alleged goods and services, nor has she falsely represented any facts pertaining the origin, sponsorship, approval, quality, characteristics, or geographic origin of Oogles n Googles services.

FIFTH DEFENSE

Plaintiff's claims are barred because Plaintiff and prior alleged owners or licensees of the alleged trademarks have not used such marks in commerce as trademarks to identify the source or origin of its alleged goods or services.

SIXTH DEFENSE

Plaintiff's claims are barred because VLC Enterprises has done nothing to mislead, deceive or confuse consumers or to generate likelihood of confusion as to the source or origin of Oogles n Googles' services, or the source or origin of Plaintiff's alleged goods and services.

SEVENTH DEFENSE

Subject to discovery, Plaintiff's claims are barred by doctrine of unclean hands.

EIGHTH DEFENSE

Subject to discovery, Plaintiff's claims are barred by fair use.

NINTH DEFENSE

Subject to discovery, Plaintiff's claims are barred by laches and/or statutes of limitations.

TENTH DEFENSE

Plaintiff's alleged trademarks are not famous except to the extent the Google, Inc., has made the word "Google" famous; Plaintiff has no right to make claims based upon the fame of Google, Inc.'s trademarks.

ELEVENTH DEFENSE

Google's use of its name and trademark in commerce preceded any alleged fame of Plaintiff's alleged trademarks.

TWELFTH DEFENSE

Plaintiff's alleged trademarks are not distinctive or famous and in any case no dilution has occurred to Plaintiff's alleged trademarks irrespective of their lack of distinctiveness or fame.

THIRTEENTH DEFENSE

Plaintiff's claims are barred because Plaintiff has incurred no damages.

FOURTEENTH DEFENSE

Subject to discovery, Plaintiff's claims are barred because of waiver, acquiescence and/or estoppel.

FIFTEENTH DEFENSE

Plaintiff and/or other alleged predecessor owners of the alleged trademarks have abandoned the alleged trademarks.

SIXTEENTH DEFENSE

Subject to discovery, Plaintiff has failed to mitigate its damages.

SEVENTEENTH DEFENSE

Plaintiff and/or the prior alleged owner(s) of the alleged trademarks committed fraud on the U.S. Patent and Trademark Office.

EIGHTEENTH DEFENSE

Plaintiff does not have a federal registration for the word "googles" as a trademark, nor does Plaintiff have any common law or other trademark rights to the word "googles".

NINETEENTH DEFENSE

VLC Enterprises had no knowledge or notice of Plaintiff, Plaintiff's alleged goods and services, or Plaintiff's alleged trademarks prior to being notified of Plaintiff's lawsuit.

Wherefore, VLC Enterprises prays for judgment in its favor, costs of this action including attorney fees, and all other just and proper relief.

JURY DEMAND

VLC Enterprises demands trial by jury.

Respectfully submitted by:

/s/ Stephen L. Vaughan
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CERTIFICATE OF SERVICE

I hereby certify that on August 28, 2008, a copy of the foregoing VLC Enterprises LLC'S Answer to Plaintiff's Third Amended Complaint was filed electronically on all counsel of record. Notice of this filing will be sent to all counsel of record by operation of the Court's electronic filing system. Parties may access this filing through the Court's system.

/s/ Stephen L. Vaughan
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