

Sun, Dec 14, 2004 2:07 AM

Subject: More Trademark Updates**Date:** Sunday, July 27, 2003 3:08 PM**From:** Steven Silvers <gewrue@hotmail.com>**To:** <sesrig@stelorproductions.com>

Steve, here is some more trademark news. It seems that someone, who, I have no idea, is challenging Google.com in several class codes that they have applied for. It could be Ganz in the 028 category but there are other class codes that seem to be in the challenge or opposition stage. The USPTO send Google, Inc. a letter on March 28 of 2003 called "An office action suspending further action on the application". I don't know what this is all about? They have not been issued any trademark as of yet, as best as I can determine in any of the class codes they have filed for. Ira should get on this and find out who it is that is challenging them and what the current status is of things. We will, undoubtedly, have to join in and oppose as well if it is not already too late for us to do so. Esp., in both 028 and 016 categories unless Ganz is behind all of this and that would not surprise me but with the legal contract we have that they would not seek to sue them, we need to step to the plate with what we now have in the way of a "co-existant" relationship with Ganz that is binding and etched in stone. There is also more trouble brewing. Google.com and it's parent company Google, Inc. decided to get cute and they trademarked "GoogleStore" and it's in ICC 035 for online shopping cart, and electronic retailing, etc. They are planning to sell everything you can think of through this store with their branding "Google.com" brand name. Including, books, like Amazon.com, plush toys, etc. We need to sue these bastards NOW! We can no longer afford to wait on this. We've already lost out on the Googles bakery item trademark as it was approved and issued on August 6, 2002, only a few months after we jumped into bed together (June of 2002). This was a fuck up on Malen and Haily's behalf which falls on Aurora but Haily will state that they were not paid by Aurora and tough shit. So who winds up eating that, Stelor and Silvers. Not GOO! This was a real f__k up. Now we can't market cookies or cakes or anything to do with Googles or Googles related pastry items for Birthdays, etc. I envisioned having Googles' cookies with each of the characters like the famous "animal cracker" if you recall. Now that is all down the tubes. Some more information. Some one is attempting to register "Googles" (just like our name), in class codes 09, 016, and 035, 036 and 042, and it's not Ganz or Google.com or Google, Inc. It's some guy named Jeffrey Epstein, in St. Thomas (one of the Virgin Islands), it was filed on May 13, 2003. One of the areas he is attempted to file in is magnetically encoded debit cards, computer software for use by merchants that may be downloaded from a global computer network, smart cards and other monetary instruments utilizing the computer and magnetic encoding devices. In otherwords, someone is stealing our idea for using the credit card idea I had and discussed with you for children to have their own prepaid credit calling card and Google's allowance credit cards. REMEMBER? WE need to nip this in the butt NOW and oppose it vigorously. I also learned from my research that Google, Inc. YES! The search engine boys in CA., have opted to start an entire new offshoot of their search engine and they have coined it as: "Froogle". It's going to be another compture service entity. This could have been applied for in case they anticipated any challenges that could wipe them out with their current name "Google.com" and this is a relatively new filing in Nov. of 2002 and it's still pending registration. This name is very similar in sound to Oogle, Googles, and of course Zoogle. If you take the "F" away from the name you have our name "Oogle" and this is something we need to discuss with Ira to see if we should also challenge this pending registration so that these Google boys know we are breathing right down their backs every step of the way. We need to pressure them while we can and not wait until the time to oppose has been concluded like

STELOR PRODUCTIONS, INC. v. GOOGLES N GOOGLES, et al

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Subject: Another Sleepless Night!

Date: Thursday, April 15, 2004 7:22 PM

From: Steven Silvers <gewrue@hotmail.com>

To: <sesrig@stelorproductions.com>

Hi Steve: I had another sleepless night just thinking of the potential of what we now have in the palm of our hands. We are at the center of making history in more ways than one. I hate looking at the cover of Time Mag with those two yuppies gloating like the are. I only wish that soon we'll have a shot at bringing them down or better yet putting the fear of God in them. If what the lawyers are telling you is in fact 100% accurate and I have no reason to believe differently as I've preached that all along from back in the Aurora days when I begged Mike to launch a Googles.com search engine and free e-mail for kids and you know the rest of the story. Anyway, I can't impress upon you enough the import of timing this to coincide with the upcoming Licensing Show. If you can muster a PR firm by then to break the news just before the show, say a day or two before and we get the media blitz from CNN to AP and Reuters, etc., and the world now knows about us and that we are going to be launching our very own child safe kids friendly search engine called Googles.com the shit is going to hit the fan so fast and the financial world will be in an uproar like you won't believe. Then our booth will be swamped by the media and everyone wanting to know who we are and how it is that we came to be. With the characters there and the bags and the music and the credibility factor dating back to 1996 and before Google ever existed, there will be a lot of media frenzy, all to our advantage. So I'm only hoping and praying that we don't lose this opp and that we go for it like we mean it and that's all I have to say for now. I trust you received my e-mail to you and the Board as you had asked of me. Please send my check as promised and let's wrap up the transfers from your GoDaddy account to mine ASAP so that we can put all this behind us as well. Let me know when you want to handle this and let's just do it. PG

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