

Exhibit C



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Conference
DEMOfall 06

Market Segment
Consumer communications

Funding Details
Privately funded by Halsey Minor's venture fund, Minor Ventures, IP, Series A: \$4 million, 2006.

Competitors
No direct competitors. Secondary competitors include INum and RingCentral.

Product Description
GrandCentral gives people one phone number for life. This number is not tied to a phone or a particular location; it's tied to you. GrandCentral is a unified communications service that integrates all your existing phones, numbers and voicemail boxes and bridges the gap between voicemail and email. It's refreshingly simple. One number. One message box. One easy web interface that gives you the power to control and customize the way people reach you.

Market Opportunity
U.S. telecom spending grew 8.9% last year, led in part by double-digit growth in unified communications; total U.S. spending on communications is projected to grow 9.0% annually, reaching \$.2 trillion by 2009, according to the telecommunications Industry Association's 2006 telecommunications Market Review and Forecast. the market is primed for advanced unified communications.

DEMO Says
In the consumer space, VoIP technology is quickly migrating from free long-distance applications to a range of productivity enhancements. GrandCentral integrates and optimizes your phone-based communications across any phone. The rich feature set delivers productivity while protecting privacy. Indeed, a GrandCentral account is the last and only phone number you'll ever need.



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DEMO Spring 2011

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