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About Us

More Than Media.

Innovation. Influence. Results.

CMP Technology brings the power of more than 100 trusted IT media brands to more than technology and business decision makers worldwide through online properties, worldwide industry-leading magazines, training, research and expert consulting services. Our targeted innovative marketing solutions help you create long-term, profitable relationships with technology builders, sellers and buyers.

Put our innovation and influence to work for you. Deliver your message using the most marketing vehicles targeted to technology professionals.

The Brands That Reach Technology Builders, Sellers and Buyers

CMP offers a diverse range of advertising and sponsorship opportunities at its face-to-face on its leading website properties, and in the pages of its award-winning magazines. See our list of products:

- Events, Websites and Magazines — USA
- Events, Websites and Magazines — International

The Markets We Serve

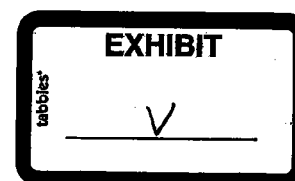
CMP events, websites and magazines cover the breaking news, and offer strategic insight about the business of technology in the following markets:

- Customer Management (including Call Center)
- Channel (Distributors and Solution Partners)
- Telecommunications
- Electronics & Embedded Systems
- Enterprise & Information Technology (IT) Management
- Game Development
- Software Development
- Global Service Delivery

And CMP covers these markets around the globe. See our international products page.

Our Brand Video

Watch this 1 min. 30 sec. commercial to learn more about how CMP helps marketers get to called Success. *Read the script...*



Contact Us

For general inquiries about our company, contact:

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Headquartered in Manhasset, NY, CMP Technology is part of United Business Media (www.unitedbusinessmedia.com), a leading global provider of news distribution and special information services for the professional and enthusiast markets, actively bringing buyers and sellers together across targeted media channels—publications, events and online.

