

JACKSON HEWITT TAX SERVICE® PRIVACY POLICY

At Jackson Hewitt®, protecting your privacy is a core value of our relationship with our customers. Please read this policy carefully. It gives you important information about how we* handle your personally identifiable information, which is nonpublic information about you that we obtain, use, or disclose to provide you with our services.

Information We Collect

We may collect personally identifiable information needed to prepare your tax return ("tax return information"). The types of information we may collect include name, address, telephone number, social security number, income, deductions, credits, refund, balance due, and other personally identifiable information about you and your dependents that you provide for the preparation or filing of your tax return.

We also may collect personally identifiable information about you, including information that may be identical to tax return information for purposes other than preparing your tax return, in connection with transactions that you conduct with us, or that are facilitated by us, and from the Internal Revenue Service and other third parties, including credit reporting agencies, in connection with the services you request from us. This information may include, for example, name, address, and other nonpublic personal information such as checking, debit and credit account information, balances, payment history, income, assets, social security number, and data regarding information about your tax return, or information in connection with facilitated financial products.

We may also collect the following types of personally identifiable information about you in connection with your requests for various products or services, or when you enter our contests or submit rebate forms, such as: name, telephone number, mailing address, e-mail address, and other contact information, as well as system information and configuration, account number and demographic information.

How We Use that Information

We may use or disclose personally identifiable information about you as described below to the extent permitted by you or applicable laws:

- We may use personally identifiable information about you to fulfill your requests for our services, to respond to your inquiries about those services, and to describe other products, programs, or services that we believe may be of interest to you.
- We sometimes use this information to communicate with you, such as to contact you about your account with us or to provide you with important product or service information.
- We may disclose the personally identifiable information described above to our affiliates to enhance our services and provide you with additional product and service opportunities that we believe may be of interest to you.
- We may share personally identifiable information with non-affiliated third parties so that they can better market to you products, programs and services.
- We also may disclose the personally identifiable information described above to service providers that perform business functions on our behalf, or to financial institutions with whom we have a joint marketing agreement.
- If you apply for a facilitated financial product, financial product delivery option, or choose to pay your tax preparation fees from the proceeds of a facilitated financial product, and you accept these agreements and/or consent, you authorize us to disclose your tax return information to the financial institution providing such product or service.
- We may disclose personally identifiable information in response to legal process, for example, in response to a court order, subpoena, legal process, or other judicial, administrative, or investigative proceeding, or where we have a good faith belief that such disclosure is required by law. We also may disclose such information where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our terms of use, or for other purposes permitted or required by law. In addition, we may transfer information about you if we are acquired by or merged with another company.

Your Choices

You have choices if you want to limit our disclosure of your personally identifiable information. As noted above, we may share the personally identifiable information described above with non-affiliated third parties to provide you with additional product and service opportunities that we believe would be of interest to you (e.g., tax preparation discounts, and announcements about enhanced service opportunities). To direct us not to share your personally identifiable information (non-tax return information) in the future with non-affiliated third parties, simply let us know by calling 1-877-476-3353. This request will not apply to information sharing that is permitted or required by law. You should allow a sufficient time for us to process your request.

Our Approach to Data Security

We maintain policies and procedures designed to restrict access to nonpublic personal information about you to those persons who need to know that information to fulfill your request for products or services. These policies and procedures include physical, electronic, and procedural safeguards that comply with federal regulations to guard your information.

How to Contact Us

If you have any questions about this notice or our privacy practices, please contact us at 1-877-476-3353.

Other Information

We will notify you of our privacy policy annually. We reserve the right to change our privacy policy at any time. In such event, you will be notified of such changes as required by law. This policy was last updated on or about October 28, 2005.

* This privacy policy is being provided by Jackson Hewitt Tax Service Inc., and its subsidiaries and affiliates, and/or by our independently owned and operated third-party franchisees (collectively referred to as "Jackson Hewitt," "we," "us," or "our"), and applies to our current and former customers. If, however, you are a user of one of our Web sites, please note that this policy does not apply to interactions there. You should consult the privacy policy posted at the specific site with which you are interacting.