UNITED STATES DISTRICT COURT EASTERN DISTRICT OF LOUISIANA

IN RE: APPLE iPHONE 3G AND 3GS MMS MARKETING AND SALES PRACTICES

LITIGATION

THIS DOCUMENT RELATES TO:

Novick v. Apple Inc., No. 10-cv-00498 (No. 10-cv-00002 (M.D. Fla.)) MDL NO. 2116

2:09-md-2116

SECTION: J

JUDGE BARBIER

MAGISTRATE JUDGE WILKINSON

$\frac{\text{MOTION TO COMPEL ARBITRATION AND DISMISS CLAIMS}}{\text{PURSUANT TO THE FEDERAL ARBITRATION ACT}}$

Please take notice that on October 14, 2010, at 9:30 a.m., pursuant to the Federal Arbitration Act, 9 U.S.C. §§ 1-16, Defendant AT&T Mobility LLC ("ATTM") will move and hereby does move this Court for an order compelling Plaintiff Janine R. Novick to arbitrate her claims or pursue them in small claims court and dismissing her claims against ATTM. ATTM brings this motion on the ground that the Federal Arbitration Act requires Novick to pursue her claims in accordance with her arbitration agreement.

This motion is supported by the accompanying Memorandum of Points and Authorities (applicable to all motions to compel arbitration); the Declarations of Harry Bennett, Caroline Mahone-Gonzalez, Ramon L. Menendez, Darcy Pantano, Richard Pianka, Richard J. Rives,

Larry B. White, and Scott Williamson and all exhibits thereto; the accompanying proposed Order; any reply memorandum ATTM may file; and any oral argument ATTM may present.

Respectfully submitted,

MAYER BROWN LLP

August 10, 2010

BY: /s/ Archis A. Parasharami
Archis A. Parasharami
Evan M. Tager
MAYER BROWN LLP
1999 K Street NW
Washington, DC 20006-1101

Kathleen Taylor Sooy Tracy A. Roman CROWELL & MORING LLP 1001 Pennsylvania Avenue NW Washington, DC 20004

Gary J. Russo JONES, WALKER, WAECHTER, POITEVENT, CARRER, DENEGRE LLP 600 Jefferson Street, Suite 1600 Lafayette, Louisiana 70501

Attorneys for Defendant AT&T Mobility LLC

CERTIFICATE OF SERVICE

I hereby certify that on the 10th day of August, 2010, I served the foregoing by causing it to be filed with the Clerk of the Court by using the CM/ECF system, which will send a notice of electronic filing to case participants.

/s/ Archis A. Parasharami Archis A. Parasharami