UNITED STATES DISTRICT COURT

EASTERN DISTRICT OF LOUISIANA

IN RE: APPLE iPHONE 3G AND 3GS "MMS" MARKETING AND SALES PRACTICES LITIGATION

THIS DOCUMENT RELATES TO: ALL CASES

CIVIL ACTION MDL No. 2116

SECTION "J" JUDGE BARBIER

MAGISTRATE JUDGE WILKINSON

MOTION TO STAY PLAINTIFFS' CLAIMS AGAINST DEFENDANT, APPLE INC.

NOW INTO COURT, through undersigned counsel, comes defendant, Apple Inc. ("Apple"), who respectfully moves this Court to stay the portion of the case that relates to Plaintiffs' claims against Apple for the reasons set forth more fully in the attached Memorandum in Support. A stay of Plaintiffs' claims against Apple is appropriate in light of the recent status conference during which Plaintiffs and Defendant, AT&T Mobility LLC ("ATTM"), agreed to stay the ATTM portion of the case based on the pendency of *AT&T Mobility LLC v. Vincent Concepcion, et ux.*, No. 09-893, before the United States Supreme Court. Apple avers that there is no rational basis to continue on the current briefing schedule as to Apple only because Apple and ATTM's motions to dismiss are predicated on virtually identical grounds and ATTM's

argument based on FCA preemption is potentially dispositive, thus underscoring the impropriety of hearing Apple's motions before ATTM's motions. Counsel for ATTM has been contacted and has advised that ATTM has no objection to the instant motion. Counsel for the Plaintiffs' Steering Committee (PSC) has been contacted and has advised that the PSC objects to the instant motion.

WHEREFORE, defendant, Apple Inc., respectfully requests that this Court grant its Motion to Stay Plaintiffs' claims against Apple in light of *AT&T Mobility LLC v. Vincent Concepcion, et ux.*

Respectfully submitted,

/s/ Quentin F. Urquhart IRWIN FRITCHIE URQUHART & MOORE, LLC QUENTIN F. URQUHART, JR. (#14475) DAVID W. O'QUINN (#18366) DOUGLAS J. MOORE (#27706) 400 Poydras Street, Suite 2700 New Orleans, Louisiana 70130 Telephone: (504) 310-2100 Facsimile: (504) 310-2101

PENELOPE A. PREOVOLOS (admitted pro hac vice) ANDREW MUHLBACH (admitted pro hac vice) HEATHER A. MOSER (admitted pro hac vice) MORRISON & FOERSTER, LLP 425 Market Street San Francisco, CA 94105-2482 Telephone: (415) 268-7000 Facsimile: (415) 268-7522

Counsel for Apple Inc.

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing pleading has been electronically filed on November 5, 2010, with the Clerk of Court by using the CM/ECF system which will send a notice of electronic filing.

/s/ Quentin F. Urquhart_