UNITED STATES DISTRICT COURT EASTERN DISTRICT OF LOUISIANA

IN RE: APPLE IPHONE 3G AND 3GS "MMS" MARKETING AND SALES PRACTICES LITIGATION

THIS DOCUMENT RELATES TO:

All Actions

CIVIL ACTION

MDL No. 2116

SECTION "J"
JUDGE BARBIER

MAGISTRATE JUDGE WILKINSON

NOTICE OF APPEARANCE

TO THE HONORABLE COURT AND ALL COUNSEL OF RECORD:

PLEASE TAKE NOTICE of the appearance of STUART C. PLUNKET and SUZANNA P. BRICKMAN of MORRISON & FOERSTER LLP on behalf of APPLE INC. in the above referenced action. Copies of all pleadings and notices pertaining to the above entitled matter should be forwarded to counsel at the following address:

Stuart C. Plunkett Suzanna P. Brickman Morrison & Foerster, LLP 425 Market Street San Francisco, CA 94105-2482

Stuart C. Plunkett is licensed to practice law in the State of California, is a member in good standing of the California State bar, and is admitted to practice before the United States District Court of the Northern District of California and other district courts.

Suzanna P. Brickman is licensed to practice law in the State of California and the State of New York, is a member in good standing of the California State bar and the New York State bar, and is admitted to practice before the United States District Court of the Northern District of California and other district courts.

Respectfully submitted,

/s/ Quentin F. Urquhart

IRWIN FRITCHIE URQUHART & MOORE, LLC QUENTIN F. URQUHART, JR. (#14475) DAVID W. O'QUINN (#18366) DOUGLAS J. MOORE (#27706) 400 Poydras Street, Suite 2700 New Orleans, LA 70130

Telephone: (504) 310-2100 Facsimile: (504) 310-2101

PENELOPE A. PREOVOLOS STUART C. PLUNKETT SUZANNA P. BRICKMAN MORRISON & FOERSTER, LLP 425 Market Street San Francisco, CA 94105-2482 Telephone: (415) 268-7000 Facsimile: (415) 268-7522

Counsel for Apple Inc.

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing pleading has been electronically filed on October 20, 2011, with the Clerk of Court by using the CM/ECF system which will send a notice of electronic filing.

|--|