UNITED STATES DISTRICT COURT

EASTERN DISTRICT OF LOUISIANA

IN RE: APPLE iPHONE 3G AND 3GS "MMS" MARKETING AND SALES PRACTICES LITIGATION

THIS DOCUMENT RELATES TO ALL CASES

CIVIL ACTION

MDL No: 2116

SECTION "J" JUDGE BARBIER

MAGISTRATE JUDGE WILKINSON

PLAINTIFFS' NOTICE OF RECENT DECISION

Plaintiffs respectfully submit this notice of recent decision to inform the Court of the decision in *In re: American Express Merchants' Litigation*, No. 06-1871-cv (2nd Circuit. Feb. 1, 2012), finding that the Second Circuit's earlier holding, which held the arbitration provision unenforceable due to fiscal impracticality, survives the Supreme Court's decision in *AT&T Mobility LLC v. Concepcion*, 131 S. Ct. 1740 (2011). A copy of the decision, which was issued yesterday, is attached as Exhibit A.

Respectfully submitted,

/s/ SCOTT R. BICKFORD SCOTT R. BICKFORD (1165) Martzell & Bickford 338 Lafayette St. New Orleans, LA 70130 Telephone: 504/581-9065 Facsimile: 504/581-7636 usdcedla@mbfirm.com

Plaintiffs' Liaison Counsel

CERTIFICATE OF SERVICE

I hereby certify that a copy of the above and foregoing has been served upon all counsel of record via ECF this 2^{nd} day of February, 2012.

/s/Scott R. Bickford SCOTT R. BICKFORD