### UNITED STATES DISTRICT COURT

#### EASTERN DISTRICT OF LOUISIANA

IN RE: APPLE iPHONE 3G AND 3GS "MMS" MARKETING AND SALES PRACTICES LITIGATION

THIS DOCUMENT RELATES TO ALL CASES

**CIVIL ACTION** 

**MDL No. 2116** 

SECTION "J"
JUDGE BARBIER

MAGISTRATE JUDGE WILKINSON

## Re: Doc #39 NOTICE OF MANUAL ATTACHMENT

# EXHIBITS A AND B TO DEFENDANT APPLE INC.'S REPLY TO PLAINTIFFS' MEMORANDUM ON THE SCOPE, EXTENT, AND TIMING OF DISCOVERY

Exhibits A and B are on a CD Rom. Exhibit A is a video of an in-store presentation. Exhibit B is a video of a Guided Tour of the iPhone.

Exhibit A1 is a screenshot of the MMS representation and disclosure as it appeared in the video on Exhibit A. Exhibit B1 is a screenshot of the MMS representation and disclosure as it appears on Exhibit B.

Respectfully submitted,

IRWIN FRITCHIE URQUHART & MOORE, LLC

/s/ David W. O'Quinn

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## **CERTIFICATE OF SERVICE**

I hereby certify that a copy of the foregoing pleading has been electronically filed and served upon all known counsel of record by electronic service and/or U. S. mail, properly addressed, this the 8<sup>th</sup> day of March, 2010.

/s/ David W. O'Quinn