

EXHIBIT B

Int. Cls.: 29, 30, 32 and 42

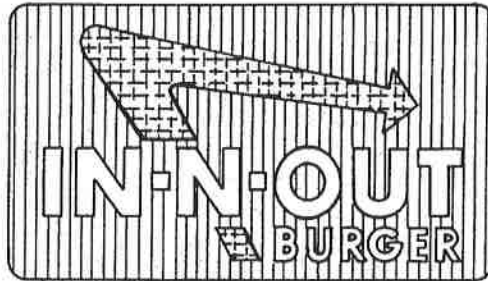
Prior U.S. Cls.: 45, 46 and 100

United States Patent and Trademark Office

Reg. No. 1,528,455

Registered Mar. 7, 1989

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER



IN-N-OUT BURGERS (CALIFORNIA CORPORATION)
13502 EAST VIRGINIA AVENUE
BALDWIN PARK, CA 91706

FOR: MILK AND FRENCH FRIED POTATOES FOR CONSUMPTION ON OR OFF THE PREMISES, IN CLASS 29 (U.S. CL. 46).

FIRST USE 12-0-1986; IN COMMERCE 12-0-1986.

FOR: HAMBURGER SANDWICHES AND CHEESEBURGER SANDWICHES, HOT COFFEE, AND MILKSHAKES FOR CONSUMPTION ON OR OFF THE PREMISES, IN CLASS 30 (U.S. CL. 46).

FIRST USE 12-0-1986; IN COMMERCE 12-0-1986.

FOR: LEMONADE AND SOFT DRINKS FOR CONSUMPTION ON OR OFF THE PREMISES, IN CLASS 32 (U.S. CL. 45).

FIRST USE 12-0-1986; IN COMMERCE 12-0-1986.

FOR: RESTAURANT SERVICES AND CARRY-OUT RESTAURANT SERVICES, IN CLASS 42 (U.S. CL. 100).

FIRST USE 12-0-1986; IN COMMERCE 12-0-1986.

OWNER OF U.S. REG. NOS. 1,023,506, 1,281,821 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BURGER", APART FROM THE MARK AS SHOWN.

THE MARK COMPRISES THE WORDS "IN-N-OUT BURGER" SUPERIMPOSED OVER A STYLIZED ARROW OF THE COLOR YELLOW WITHIN AN ESSENTIALLY RECTANGULAR BACKGROUND OF THE COLOR RED.

SER. NO. 724,431, FILED 4-25-1988.

CHRIS A. F. PEDERSEN, EXAMINING ATTORNEY



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Word Mark	IN-N-OUT BURGER
Goods and Services	IC 029. US 046. G & S: MILK AND FRENCH FRIED POTATOES FOR CONSUMPTION ON OR OFF THE PREMISES. FIRST USE: 19861200. FIRST USE IN COMMERCE: 19861200
	IC 030. US 046. G & S: HAMBURGER SANDWICHES AND CHEESEBURGER SANDWICHES, HOT COFFEE, AND MILKSHAKES FOR CONSUMPTION ON OR OFF THE PREMISES. FIRST USE: 19861200. FIRST USE IN COMMERCE: 19861200
	IC 032. US 045. G & S: LEMONADE AND SOFT DRINKS FOR CONSUMPTION ON OR OFF THE PREMISES. FIRST USE: 19861200. FIRST USE IN COMMERCE: 19861200
	IC 042. US 100. G & S: RESTAURANT SERVICES AND CARRY-OUT RESTAURANT SERVICES. FIRST USE: 19861200. FIRST USE IN COMMERCE: 19861200
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	24.15.02 - Arrows forming any other geometric figure 24.15.25 - Other arrows 26.11.21 - Rectangles that are completely or partially shaded 26.17.12 - Angles (geometric); Chevrons
Serial Number	73724431
Filing Date	April 25, 1988
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 13, 1988

Registration Number 1528455
Registration Date March 7, 1989
Owner (REGISTRANT) IN-N-OUT BURGERS CORPORATION CALIFORNIA 4199 CAMPUS DRIVE, 9TH FLOOR IRVINE CALIFORNIA 92612
Prior Registrations 1023506;1031095;1031096;1085163;1101628;1101638;1281821;AND OTHERS
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BURGER" APART FROM THE MARK AS SHOWN
Description of Mark THE MARK COMPRISES THE WORDS "IN-N-OUT BURGER" SUPERIMPOSED OVER A STYLIZED ARROW OF THE COLOR YELLOW WITHIN AN ESSENTIALLY RECTANGULAR BACKGROUND OF THE COLOR RED.
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20080703.
Renewal 1ST RENEWAL 20080703
Live/Dead Indicator LIVE

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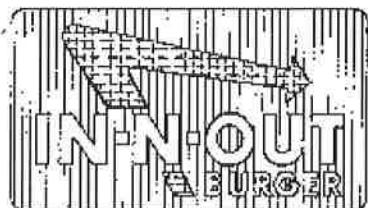
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Serial Number: 73724431 Assignment Information Trademark Document Retrieval

Registration Number: 1528455

Mark



(words only): IN-N-OUT BURGER

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2008-07-03

Filing Date: 1988-04-25

Transformed into a National Application: No

Registration Date: 1989-03-07

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-07-28

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. IN-N-OUT BURGERS

Address:

IN-N-OUT BURGERS
4199 CAMPUS DRIVE, 9TH FLOOR
IRVINE, CA 92612
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** California

GOODS AND/OR SERVICES

International Class: 029**Class Status:** Active

MILK AND FRENCH FRIED POTATOES FOR CONSUMPTION ON OR OFF THE PREMISES

Basis: 1(a)**First Use Date:** 1986-12-00**First Use in Commerce Date:** 1986-12-00**International Class:** 030**Class Status:** Active

HAMBURGER SANDWICHES AND CHEESEBURGER SANDWICHES, HOT COFFEE, AND MILKSHAKES FOR CONSUMPTION ON OR OFF THE PREMISES

Basis: 1(a)**First Use Date:** 1986-12-00**First Use in Commerce Date:** 1986-12-00**International Class:** 032**Class Status:** Active

LEMONADE AND SOFT DRINKS FOR CONSUMPTION ON OR OFF THE PREMISES

Basis: 1(a)**First Use Date:** 1986-12-00**First Use in Commerce Date:** 1986-12-00**International Class:** 042**Class Status:** Active

RESTAURANT SERVICES AND CARRY-OUT RESTAURANT SERVICES

Basis: 1(a)**First Use Date:** 1986-12-00**First Use in Commerce Date:** 1986-12-00

ADDITIONAL INFORMATION

Disclaimer: "BURGER"**Description of Mark:** THE MARK COMPRISES THE WORDS "IN-N-OUT BURGER" SUPERIMPOSED OVER A STYLIZED ARROW OF THE COLOR YELLOW WITHIN AN

ESSENTIALLY RECTANGULAR BACKGROUND OF THE COLOR RED.

Design Search Code(s):

24.15.02 - Arrows forming any other geometric figure

24.15.25 - Other arrows

26.11.21 - Rectangles that are completely or partially shaded

26.17.12 - Angles (geometric); Chevrons

Prior Registration Number(s):

1023506

1031095

1031096

1085163

1101628

1101638

1281821

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-07-28 - Case File In TICRS

2008-07-03 - First renewal 10 year

2008-07-03 - Section 8 (10-year) accepted/ Section 9 granted

2008-07-01 - Notice Of Suit

2008-06-25 - Notice Of Suit

2008-06-18 - Assigned To Paralegal

2008-05-30 - Combined Section 8 (10-year)/Section 9 filed

2008-05-30 - PAPER RECEIVED

1995-06-30 - Section 8 (6-year) accepted & Section 15 acknowledged

1994-11-16 - Section 8 (6-year) and Section 15 Filed

1989-03-07 - Registered - Principal Register

1988-12-13 - Published for opposition
1988-11-19 - Notice of publication
1988-11-11 - Notice of publication
1988-07-11 - Approved for Pub - Principal Register (Initial exam)
1988-06-22 - Examiner's amendment mailed
1988-06-16 - Assigned To Examiner
1988-06-16 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

ARNOLD M. WENSINGER
IN-N-OUT BURGERS
4199 CAMPUS DRIVE, 9TH FLOOR
IRVINE, CA 92612

Int. Cls.: 29, 30, 32 and 42

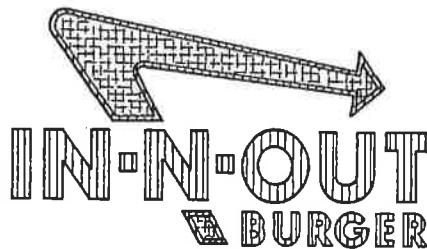
Prior U.S. Cls.: 45, 46 and 100

United States Patent and Trademark Office

Reg. No. 1,516,560

Registered Dec. 13, 1988

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER



IN-N-OUT BURGERS (CALIFORNIA CORPORATION)
13502 EAST VIRGINIA AVENUE
BALDWIN PARK, CA 91706

FOR: MILK AND FRENCH FRIED POTATOES FOR CONSUMPTION ON OR OFF THE PREMISES, IN CLASS 29 (U.S. CL. 46).

FIRST USE 6-0-1987; IN COMMERCE 6-0-1987.

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FIRST USE 6-0-1987; IN COMMERCE 6-0-1987.

FOR: LEMONADE AND SOFT DRINKS FOR CONSUMPTION ON OR OFF THE PREMISES, IN CLASS 32 (U.S. CL. 45).

FIRST USE 6-0-1987; IN COMMERCE 6-0-1987.

FOR: RESTAURANT SERVICES AND CARRY-OUT RESTAURANT SERVICES, IN CLASS 42 (U.S. CL. 100).

FIRST USE 6-0-1987; IN COMMERCE 6-0-1987.

OWNER OF U.S. REG. NOS. 1,023,506, 1,281,821 AND OTHERS.

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THE MARK COMPRISES THE WORDS "IN-N-OUT BURGER" IN THE COLOR RED SUPERIMPOSED OVER A STYLIZED ARROW OF THE COLOR YELLOW OUTLINED IN RED.

SER. NO. 724,430, FILED 4-25-1988.

CHRIS A. F. PEDERSEN, EXAMINING ATTORNEY



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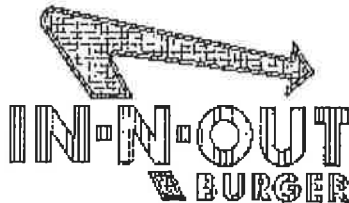
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Word Mark IN-N-OUT BURGER

Goods and Services IC 029. US 046. G & S: MILK AND FRENCH FRIED POTATOES FOR CONSUMPTION ON OR OFF THE PREMISES. FIRST USE: 19870600. FIRST USE IN COMMERCE: 19870600

IC 030. US 046. G & S: HAMBURGER SANDWICHES AND CHEESEBURGER SANDWICHES, HOT COFFEE, AND MILKSHAKES FOR CONSUMPTION ON OR OFF THE PREMISES. FIRST USE: 19870600. FIRST USE IN COMMERCE: 19870600

IC 032. US 045. G & S: LEMONADE AND SOFT DRINKS FOR CONSUMPTION ON OR OFF THE PREMISES. FIRST USE: 19870600. FIRST USE IN COMMERCE: 19870600

IC 042. US 100. G & S: RESTAURANT SERVICES AND CARRY-OUT RESTAURANT SERVICES. FIRST USE: 19870600. FIRST USE IN COMMERCE: 19870600

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 24.15.02 - Arrows forming any other geometric figure
24.15.25 - Other arrows
26.17.12 - Angles (geometric); Chevrons

Serial Number 73724430

Filing Date April 25, 1988

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition September 20, 1988

Registration

Number 1516560
Registration Date December 13, 1988
Owner (REGISTRANT) IN-N-OUT BURGERS CORPORATION CALIFORNIA 4199 CAMPUS DRIVE
NINTH FLOOR IRVINE CALIFORNIA 92612
Prior Registrations 1023506;1031095;1031096;1085163;1101628;1101638;1281821;AND OTHERS
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BURGER" APART FROM THE MARK
AS SHOWN
Description of Mark THE MARK COMPRISES THE WORDS "IN-N-OUT BURGER" IN THE COLOR RED
SUPERIMPOSED OVER A STYLIZED ARROW OF THE COLOR YELLOW OUTLINED IN RED.
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20080502.
Renewal 1ST RENEWAL 20080502
Live/Dead Indicator LIVE

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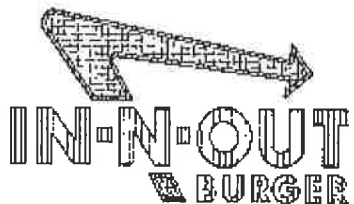
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Serial Number: 73724430 Assignment Information Trademark Document Retrieval

Registration Number: 1516560

Mark



(words only): IN-N-OUT BURGER

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2008-05-02

Filing Date: 1988-04-25

Transformed into a National Application: No

Registration Date: 1988-12-13

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-07-23

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. IN-N-OUT BURGERS

Address:

IN-N-OUT BURGERS
4199 CAMPUS DRIVE NINTH FLOOR
IRVINE, CA 92612
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** California

GOODS AND/OR SERVICES

International Class: 029**Class Status:** Active

MILK AND FRENCH FRIED POTATOES FOR CONSUMPTION ON OR OFF THE PREMISES

Basis: 1(a)**First Use Date:** 1987-06-00**First Use in Commerce Date:** 1987-06-00**International Class:** 030**Class Status:** Active

HAMBURGER SANDWICHES AND CHEESEBURGER SANDWICHES, HOT COFFEE, AND MILKSHAKES FOR CONSUMPTION ON OR OFF THE PREMISES

Basis: 1(a)**First Use Date:** 1987-06-00**First Use in Commerce Date:** 1987-06-00**International Class:** 032**Class Status:** Active

LEMONADE AND SOFT DRINKS FOR CONSUMPTION ON OR OFF THE PREMISES

Basis: 1(a)**First Use Date:** 1987-06-00**First Use in Commerce Date:** 1987-06-00**International Class:** 042**Class Status:** Active

RESTAURANT SERVICES AND CARRY-OUT RESTAURANT SERVICES

Basis: 1(a)**First Use Date:** 1987-06-00**First Use in Commerce Date:** 1987-06-00

ADDITIONAL INFORMATION

Disclaimer: "BURGER"**Description of Mark:** THE MARK COMPRISES THE WORDS "IN-N-OUT BURGER" IN THE COLOR RED SUPERIMPOSED OVER A STYLIZED ARROW OF THE COLOR YELLOW

OUTLINED IN RED.

Design Search Code(s):

24.15.02 - Arrows forming any other geometric figure

24.15.25 - Other arrows

26.17.12 - Angles (geometric); Chevrons

Prior Registration Number(s):

1023506

1031095

1031096

1085163

1101628

1101638

1281821

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-07-23 - Case File In TICRS

2008-05-02 - First renewal 10 year

2008-05-02 - Section 8 (10-year) accepted/ Section 9 granted

2008-02-28 - Assigned To Paralegal

2008-02-21 - Combined Section 8 (10-year)/Section 9 filed

2008-02-21 - PAPER RECEIVED

1995-06-30 - Section 8 (6-year) accepted & Section 15 acknowledged

1994-11-16 - Section 8 (6-year) and Section 15 Filed

1988-12-13 - Registered - Principal Register

1988-09-20 - Published for opposition

1988-08-20 - Notice of publication

1988-07-11 - Approved for Pub - Principal Register (Initial exam)

1988-06-22 - Examiner's amendment mailed

1988-06-16 - Assigned To Examiner

1988-06-16 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

ARNOLD M. WENSINGER,
IN-N-OUT BURGER
4199 CAMPUS DRIVE
9TH FLOOR
IRVINE, CA 92612

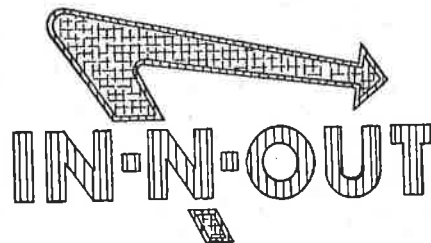
Int. Cls.: 29, 30, 32 and 42

Prior U.S. Cls.: 45, 46 and 100

United States Patent and Trademark Office

Reg. No. 1,525,982
Registered Feb. 21, 1989

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER



IN-N-OUT BURGERS (CALIFORNIA CORPORATION)
13502 EAST VIRGINIA AVENUE
BALDWIN PARK, CA 91706

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FIRST USE 4-0-1988; IN COMMERCE 4-0-1988.

FOR: LEMONADE AND SOFT DRINKS FOR CONSUMPTION ON OR OFF THE PREMISES, IN CLASS 32 (U.S. CL. 45).

FIRST USE 4-0-1988; IN COMMERCE 4-0-1988.

FOR: RESTAURANT SERVICES AND CARRY-OUT RESTAURANT SERVICES, IN CLASS 42 (U.S. CL. 100).

FIRST USE 4-0-1987; IN COMMERCE 4-0-1987.

OWNER OF U.S. REG. NOS. 1,023,506, 1,281,821 AND OTHERS.

THE DRAWING IS LINED FOR THE COLORS RED AND YELLOW.

SER. NO. 738,306, FILED 7-5-1988.

CHRIS A. F. PEDERSEN, EXAMINING ATTORNEY



United States Patent and Trademark Office

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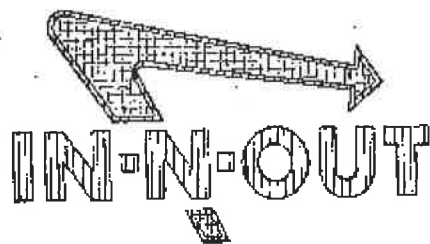
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Word Mark	IN-N-OUT
Goods and Services	<p>IC 029. US 046. G & S: MILK AND FRENCH FRIED POTATOES FOR CONSUMPTION ON OR OFF THE PREMISES. FIRST USE: 19880400. FIRST USE IN COMMERCE: 19880400</p> <p>IC 030. US 046. G & S: HAMBURGER SANDWICHES AND CHEESEBURGER SANDWICHES, HOT COFFEE, AND MILKSHAKES FOR CONSUMPTION ON OR OFF THE PREMISES. FIRST USE: 19880400. FIRST USE IN COMMERCE: 19880400</p> <p>IC 032. US 045. G & S: LEMONADE AND SOFT DRINKS FOR CONSUMPTION ON OR OFF THE PREMISES. FIRST USE: 19880400. FIRST USE IN COMMERCE: 19880400</p> <p>IC 042. US 100. G & S: RESTAURANT SERVICES AND CARRY-OUT RESTAURANT SERVICES. FIRST USE: 19870400. FIRST USE IN COMMERCE: 19870400</p>
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	24.15.25 - Other arrows 26.17.12 - Angles (geometric); Chevrons
Serial Number	73738306
Filing Date	July 5, 1988
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	November 29, 1988
Registration Number	1525982

Registration Date February 21, 1989

Owner (REGISTRANT) IN-N-OUT BURGERS CORPORATION CALIFORNIA 4199 CAMPUS DRIVE, NINTH FLOOR IRVINE CALIFORNIA 92612

Attorney of Record ARNOLD M. WENSINGER

Prior Registrations 1023506;1031095;1031096;1085163;1101628;1281821;AND OTHERS

Description of Mark THE DRAWING IS LINED FOR THE COLORS RED AND YELLOW.

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20080908.

Renewal 1ST RENEWAL 20080908

Live/Dead Indicator LIVE

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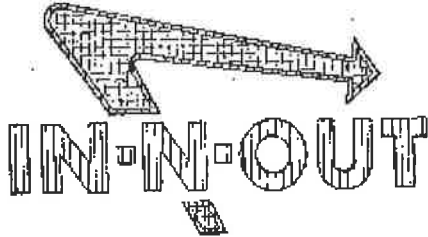
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Serial Number: 73738306 Assignment Information Trademark Document Retrieval

Registration Number: 1525982

Mark



(words only): IN-N-OUT

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2008-09-08

Filing Date: 1988-07-05

Transformed into a National Application: No

Registration Date: 1989-02-21

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2008-09-08

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. IN-N-OUT BURGERS

Address:

IN-N-OUT BURGERS
4199 CAMPUS DRIVE, NINTH FLOOR
IRVINE, CA 92612
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** California

GOODS AND/OR SERVICES

International Class: 029**Class Status:** Active

MILK AND FRENCH FRIED POTATOES FOR CONSUMPTION ON OR OFF THE PREMISES

Basis: 1(a)**First Use Date:** 1988-04-00**First Use in Commerce Date:** 1988-04-00**International Class:** 030**Class Status:** Active

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Basis: 1(a)**First Use Date:** 1988-04-00**First Use in Commerce Date:** 1988-04-00**International Class:** 032**Class Status:** Active

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Basis: 1(a)**First Use Date:** 1988-04-00**First Use in Commerce Date:** 1988-04-00**International Class:** 042**Class Status:** Active

RESTAURANT SERVICES AND CARRY-OUT RESTAURANT SERVICES

Basis: 1(a)**First Use Date:** 1987-04-00**First Use in Commerce Date:** 1987-04-00

ADDITIONAL INFORMATION

Lining and Stippling: THE DRAWING IS LINED FOR THE COLORS RED AND YELLOW.**Design Search Code(s):**

24.15.25 - Other arrows

26.17.12 - Angles (geometric); Chevrons

Prior Registration Number(s):

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1281821

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(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-01-04 - Notice Of Suit
2008-09-08 - First renewal 10 year
2008-09-08 - Section 8 (10-year) accepted/ Section 9 granted
2008-08-20 - Assigned To Paralegal
2008-08-01 - Combined Section 8 (10-year)/Section 9 filed
2008-08-01 - PAPER RECEIVED
2008-07-28 - Case File In TICRS
2008-07-01 - Notice Of Suit
2008-06-25 - Notice Of Suit
2008-06-16 - Notice Of Suit
2008-06-02 - Notice Of Suit
2008-05-20 - Notice Of Suit
1995-06-30 - Section 8 (6-year) accepted & Section 15 acknowledged
1994-11-16 - Section 8 (6-year) and Section 15 Filed

1989-02-21 - Registered - Principal Register

1988-11-29 - Published for opposition

1988-10-29 - Notice of publication

1988-08-17 - Approved for Pub - Principal Register (Initial exam)

1988-08-15 - Assigned To Examiner

1988-08-15 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

ARNOLD M. WENSINGER

Correspondent

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