

A Conversation with Randall Stephenson and David Huntley: Code of Business Conduct

Why is it important for us to have a Code of Business Conduct?

Stephenson: We're guided by a core set of values at AT&T. That's who we are. These values guide our mission, which is what we're all about. And our strategy is how we fulfill that mission. The Code of Business Conduct is the codification of our core values. It lays out the guidelines and expectations for how we do business, how we operate, and how we interact with customers, suppliers, owners, and each other. We hold ourselves to the highest standards. That means always doing the right thing. And it means operating with integrity, transparency, and honesty in everything we do.

What does our Code of Business Conduct mean to our employees?

Huntley: Our customers count on us. They count on us to create the best entertainment and communications experiences in the world. And that requires an environment of trust from all employees at AT&T. Trust that we will protect their information. That we will do what we say. That we will follow not only the letter of the law, but the spirit of the law. And that we will always take responsibility. When our employees do those things, we protect our brand and we respect our customers. And that makes us a stronger company and a great place to work. Our interactive Code of Business Conduct, available on your desktop or mobile device, empowers employees to take personal ownership of an ethical culture here at AT&T.

How does our Code of Business Conduct align with where we're headed as a company?

Stephenson: Our business has changed radically over the years. And it will continue to change as we become a global leader in telecom, media, and technology. But what will never change is our commitment to our core values and the Code of Business Conduct. Consistently following the Code and doing the right thing has never been more important. It's the foundation of who we are.

Code of Business Conduct: Mission Statement

Our vision at AT&T - connect people with their world, everywhere they live, work, and play, and do it better than anyone else - is what unifies us as a company. In order to fulfill that mission, each of us must take personal responsibility for protecting AT&T's long-standing reputation as an ethical business. Our Code of Business Conduct lays out our commitment to each other, to our customers, to our shareholders, and to all who have a stake in AT&T's success.

While no Code of Business Conduct can provide rules that cover every situation or challenge, ours serves as a guide for each of us. It reinforces our commitment to just do the right thing, and empowers us to take action and make the right decisions, even when they're challenging. By keeping our commitment and making the right decisions, we safeguard AT&T's solid reputation. It is this reputation that enables us to deliver on our mission with the integrity and trust our customers expect.