EXHIBIT 1A

Harvard Connection Ideas Used By facebook.com

All of the following ideas were the Founders' confidential information, until such time as the Harvard Connection website were to be launched by the Founders, except as otherwise noted:

1) The idea, innovation, project, and enterprise of creating the first niche social network for college/university students, to fill the then-existing vacuum for such a utility in the college/university market, including the following features:

   a) an online community in the form of a multi-purpose social networking website for the college/university community, enabling students, alumni, faculty, and employers to connect in a unique way, using various predefined and user-defined functionality, for various predefined and user-defined purposes, on such network, and implementing such ideas.

   b) Users would be required to provide a ".edu" email address issued by a college/university, containing a "university domain" (i.e., the official web domain address of an institution) in order to register.

   c) Users would be identified by the "university domain" in their email address and placed into the network dedicated specifically to that respective "university domain."

   d) The network on which each user would be placed would be one network of many networks that together formed a large social network.

   e) Users would be able to determine their privacy and the degree of interaction between other users within the same network, by adjusting privacy settings.

    f) Users would be able to interact with users in different networks depending on the privacy settings of each user and the degrees of cross- network interaction allowed at that point in time.

    g) Which "university domains" would be open for registration would be determined according to the expansion strategy.

2)   Enforcing the niche nature of this social network for college/university students by the following steps:

    a) Determining if the registrant's email address contained a "university domain."

    b) Determining if the "university domain" contained in registrant's email address was open to registration.

    c) If steps a and b were met, the registrant would be entered into the database and be placed in the network for the "university domain" that matched the "university domain" in the registrant's email address; the registrants' ability to use the site would be pending until email verification.

    d) After steps a, b, and c were completed, the registrant's email address would be verified.

    e) Upon email verification, the user would be free to login with the email address and password he/she provided in registration.

3) The idea that security and quality control of this niche social network would be ensured by the premise that colleges/universities only issue email addresses to officially recognized college/university members, and that such email addresses identify the owners' real name. This premise would strongly encourage accurate user information and thus more legitimate

and safer connections. In addition, the premise would reduce false profiles, and false

connections based on false information.

4) The execution strategy of the website, which would include the following steps:

   a)   Being the first social network to fill the college/university student niche. Users

   are much   more likely to join communities where their friends and colleagues are

   already   members. Thus, the first-mover advantage is absolutely critical in the

   success of   a niche social network.

   b)   Initially launching at and being open only to the Harvard community (i.e. users

         with Harvard "university domain" email addresses).

         i) The plan of launching at the Harvard Community and not another

             college/university community was to take advantage of the Founders

             being part of the Harvard Community.

         ii) The plan of initially launching at one school only and growing one school

             at a time was to implement a strategy of "punctuated viral growth" (i.e.,

             that by confining and controlling the boundaries of the viral growth

             process, the user base would grow more quickly and thoroughly than a

             traditional unconfined, uncontrolled viral growth strategy). Launching

             first at only Harvard would allow for rapid growth within the boundaries

             of the Harvard community only. Over a period of time, demand of non-

             Harvard students for their own networks would increase. In addition,

             demand from students at Harvard to be able to connect to non-Harvard

             students would increase. As demand of non-Harvard students and

             Harvard students swelled to a critical point, additional schools would be

added. The pattern of increasing the size of the overall network slowly, one school at a time, was to continue until a critical point was reached when growth boundaries could be increased more quickly without slowing overall user-base growth.

c) The plan of adding schools after Harvard, based on the cross-pollination growth qualities of a school, and overall demand of students inside and outside of the overall network.

   i) The plan of beginning at Harvard and expanding methodically to other Ivy league schools, because of the similar natures of these institutions and their students and the likely demand of other Ivy league students to be included in the network with Harvard, and continuing outward.

   ii) The plan of logically progressing the network outward from the Ivy league, based on the cross-pollination growth qualities of a school, the overall demand of students inside and outside of the overall network, and geography, with the eventual plan to include **every** accredited academic institution domestically and internationally.

5) The idea of a flexible, expandable utility, available to college/university-based users through a website, serving as a directory of people and their interests and qualifications, a forum for the expression of opinion and ideas, and a safe network of connections, and adding other features from time to time, and an infrastructure to run such utility.

6) All ideas, information, fields, features, and functions provided, embodied in, or underlying, the website, particularly functionality exclusive to a niche social network for college/university students:

a)   a social network comprised of nodes (people) and ties (connections);

b)   enabling a user to register to use the website, to create a password, to edit such

information, and to login;

c)   sending a confirmation email to website registrants;

d)   enabling users to enter information about themselves, a database structure to

maintain such information, and functionality to access and use such information,

including personal information, such as name, gender, birth date, address, email

address, phone numbers, sexual orientation, political views, personal habits,

physical characteristics, fitness information, family information, relationship

status, dating preferences, dating intention, views and interests, likes and dislikes,

and favorite quote; education-related information, such as student status, on-

campus place of residence, degrees, graduating class, thesis, fields of study,

courses, education, and other fields relating to the college/university environment;

employment-related information, such as profession, company name, years

worked, job title, city, state, and country; a free-form space for entering other

information; and enabling users to edit such information;

e)   a function that confirms the user has a .edu address in an existing network for a

college/university domain (e.g., harvard.edu), then permits access to the site and

enables the user to build a profile and use the site's other functions;

f)   enabling the user to create a profile to be posted and viewed on the website, and

enabling such a profile to be used with functionality relating to connecting for

other social or professional reasons;

g)   enabling the user to share his/her profile with other users, at his/her own school

and at other schools, as controlled by the user;

h)   enabling users to search and see other users' profiles, at schools on the network,

with access controlled by the user;

i)   enabling users to perform user-defined searches or functions, and to connect with

other users in user-defined ways through such searches and functionality;

j)   enabling users to request connections with other users, and to provide information

to be sent with such requests;

k)   enabling users to see, display, and save connection requests and connections,

enabling users to accept or reject connection requests, providing information only

to accepted connections, and functionality and a database structure for storing and

accessing such information, and for sending information only to accepted

connections;

l)   a process that determines whether a connection will be allowed, specifically, the

recipient of the connection request must consent to the connection, a process to

check for duplicate connection requests, and a process to notify the person

requesting the connection and the recipient of the connection request that the

connection has been allowed;

m)   after connections are made between people, enabling the user to communicate

with connections and to make interests and activities visible to connected people,

with user control;

n)   enabling the propagation of connections between people of like interests, and to

facilitate communications and activities between connected people;

o)   providing users with information, and enabling users to upload, post, share, and exchange information, interests, opinions, photos, videos, and <u>things (for example, books and other personal items available for sale or exchange</u>), and to change or delete such information;

p)   enabling users to upload the users' thesis, resume, and photos;

q)   enabling users to invite others to register to use the website; and

r)   enabling users to send messages to each other within the network.

7) Allowing users to control their privacy, and to determine the degree to which their profile information would be shared within their own network, and within other networks, by adjusting privacy settings, and implementing such ideas. Users would be able to connect with other users in their own network, or in other networks, depending on their privacy settings, and depending on the degree of interaction allowed between networks at any point in time.

8) The layout, design, and user interface of the Harvard Connection website screens, including search results pages.

9) The entire project, enterprise, and idea of creating a niche social network and then expanding the functionality of that social network.

10) The idea of launching a website embodying such ideas before any competitive website launched, specifically, capturing the first mover advantage and relying on the novelty of the utility to grow the user base virally. Failure to capture the first mover advantage was believed to mean certain failure.

11) The plan to monetize the website after it launched, by various means, including but not limited to advertising revenue directed to the college/university student demographic,

revenue for premium services, fees for items exchanged through the website, fees for

merchant affinity relationships, and royalties from any other business generated by the user

base.

12) The entire project, enterprise, and idea of designing and launching a website with such

combination of ideas, information, fields, features, and functions.

13) The Harvard Connection code itself, as well as the functionality of the code. The Harvard

Connection code itself would remain a trade secret after launch. The surface functionality

produced by running the code, as perceivable by users of the website, would not be a trade

secret after the website was launched by the Founders. The underlying functionality

produced by running the code, not perceivable to users of the website, would remain a trade

secret after launch.