

# Exhibit 7

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- Specify the quantity of tickets you want
- Pay for the discount price on your credit card
- Watch your mail for your tickets to arrive within 7-10 days

The **[Movie Discount Center at \[ReservationRewards.com\]\(http://ReservationRewards.com\)](#)** is a restricted Web site open ONLY to Reservation Rewards members like you Silvio. If you haven't yet taken advantage of the great movie discounts (plus shopping, dining and travel discounts) available on **[ReservationRewards.com](#)** — NOW is the perfect opportunity.

**[Just click here now to go to \[www.ReservationRewards.com\]\(http://www.ReservationRewards.com\)](#)**. This is a direct link set up exclusively for you Silvio, you don't even have to enter your name or password. Don't wait another minute, start saving right NOW!

Sincerely,

Marty Isaac  
Senior Vice President  
**[Reservation Rewards](#)**

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**P.S. There are many great movies out today — but why pay full price if you don't have to? Thanks to your Reservation Rewards membership, you can [SAVE UP TO 40% ON MOVIES!](#)**

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