UNITED STATES DISTRICT COURT DISTRICT OF MASSACHUSETTS

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IN RE: WEBLOYALTY.COM, INC., MARKETING PRACTICES AND SALES PRACTICES LITIGATION

MDL No. 07-01820-JLT

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<u>ORDER</u>

March 21, 2007

TAURO, J.

This court hereby orders that:

- 1. All related civil actions are to be consolidated as Civil Action Number: 06-11620.
- All filings from this date forward must be identified as Civil Action Number 07-01820.

IT IS SO ORDERED.

/s/ Joseph L. Tauro
United States District Judge