Filed 08/21/2007

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IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF MASSACHUSETTS

IN RE: WEBLOYALTY.COM, INC. MARKETING AND SALES PRACTICES

LITIGATION

Civil Action No. MDL 07-01820

Lead Case: 06-11620-JLT

SCHEDULING ORDER FOR RULE 16 CONFERENCE

Counsel for the parties had a conference before the Special Master on August 21, 2007,

and the Special Master adopted the following Scheduling Order.

1. The Special Master determined to take no action on Defendants' pending motion

for summary judgment pursuant to Rule 56 (Docket Entry 56). After appropriate discovery has

been taken, Defendants may renew the current motion for summary judgment or file an amended

motion for summary judgment at their discretion.

2. The Special Master ordered the parties to meet and confer as required by Fed. R.

Civ. P. Rules 26(f) and D. Mass. L.R. 16.1. The parties shall submit their Rule 26(f) Statement

on or before Thursday, September 20, 2007.

3. The Special Master will hold the Scheduling Conference pursuant to Fed. R. Civ.

P. 16 and L.R. 16.1 on Thursday, September 27, 2007, at 10 a.m. Further information regarding

the courtroom in which the conference will be held will be provided.

Dated: August 21, 2007

Gael Mahony, Special Master

Guel Halory

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