## UNITED STATES DISTRICT COURT FOR THE DISTRICT OF MASSACHUSETTS

OPOWER, INC.	)
Plaintiff,	) )
V.	)
EFFICIENCY 2.0, LLC	)
Defendant.	)
	)
	)

Civil Action No.\_\_\_\_\_

### PLAINTIFF OPOWER, INC.'S MEMORANDUM OF LAW IN SUPPORT OF MOTION FOR PRELIMINARY INJUNCTION

### **APPENDIX OF EXHIBITS**

Jack C. Schecter (BBO# 652349) Peter J. Karol (BBO# 660338) Nicole Rizzo Smith (BBO# 663853) SUNSTEIN KANN MURPHY & TIMBERS LLP 125 Summer Street Boston, Massachusetts 02110 Telephone: 617-443-9292 Facsimile: 617-443-0004 jschecter@sunsteinlaw.com pkarol@sunsteinlaw.com

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Exhibit No.	Description
1	E2.0's Infringing Energy Savings Report (the "Accused Report")
2	Copyright Registration for Home Electricity Report (No. VA 1-692-228) with deposit copy
3	Copyright Registration for Home Energy Report (NG) (No. TX 7-435-604) with deposit copy
4	Copyright Registration for Home Energy Report (CLP) (No. TX 7-435-609) with deposit copy
5	Excerpt from agenda for Behavior, Energy and Climate Change Conference at the Hyatt Regency Hotel in Sacramento, California in November 2008
6	Opower's First Draft Report for Sacramento Municipal Utility District ("SMUD") (Completed October 2007)
7	Opower's Second Draft Report (Completed November 2007)
8	Excerpts from the Navigant Consulting report, entitled <i>Evaluation Report:</i> Opower Smud Pilot Year 2
9	Transcript from Press Conference given by President Barack Obama on March 5, 2010 at Opower's Offices
10	New York Times article entitled "Utilities Turn Their Customers Green, With Envy," dated January 30, 2009
11	Wall Street Journal article entitled "The Top 10 Clean-Tech Companies," dated March 4, 2011
12	Article entitled "Global CleanTech 100" published by CleanTech.com
13	Article entitled "Energy efficiency with a digital smile," published by CNN, dated December 3, 2010
14	Copy of an excerpt from Efficiency 2.0's website captioned "Energy Savings Reports," at <u>www.efficiency20.com</u>
15	Article entitled, "Efficiency 2.0: Couponing Your Way to Efficiency," published by Greentech Media, dated June 30, 2011
16	Excerpt of slides from presentation given by E2.0's Customer WMECO entitled "Western Mass Saves' Program Overview"
17	Article entitled "Residential Energy Efficiency, This is How We Do It (Part 2)," published by Energy Central, dated June 9, 2009
18	Excerpts of Slides from Presentation given by Alex Laskey Entitled "Behaving Ourselves: How Our Neighbors and Amazon.com Can Help Save the Planet"
19	Redacted Email from Tom Scaramellino to Daniel Yates dated May 4, 2010
20	WMECO press release entitled "WMECo Launches Pilot Energy Saving Program," dated November 8, 2010
21	Copy of an Internet web page titled "About NU," from the website of Northeast Utilities, www.nu.com,
22	Copy of an excerpt from Efficiency 2.0's website captioned "Transparent and Verified Results"

Dated: November 14, 2011

Respectfully submitted,

OPOWER, INC. By Its Attorneys,

/s/Peter J. Karol/ Jack C. Schecter (BBO# 652349) Peter J. Karol (BBO# 660338) Nicole Rizzo Smith (BBO# 663853) SUNSTEIN KANN MURPHY & TIMBERS LLP 125 Summer Street Boston, Massachusetts 02110 Telephone: 617-443-9292 Facsimile: 617-443-0004 jschecter@sunsteinlaw.com pkarol@sunsteinlaw.com

#### **CERTIFICATE OF SERVICE**

I hereby certify that the above document is being filed contemporaneously with Complaint in this action, and a true and correct copy of the above document will be served by hand upon Efficiency 2.0 along with service of the Complaint on November 15, 2011.

/s/ Peter J. Karol/ Peter J. Karol

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