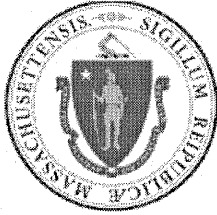


# **EXHIBIT B**



**The Commonwealth of Massachusetts  
William Francis Galvin**

Secretary of the Commonwealth, Corporations Division  
One Ashburton Place, 17th floor  
Boston, MA 02108-1512  
Telephone: (617) 727-9640

Corporations Online Filing System

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**Application for Registration of a Service Mark**

Registration: <u>74171</u> Date: <u>9/2/2011</u>
Expiration Date: <u>9/2/2016</u>

**Registration Info:**

<b>Action: Registration</b>
1. Name of Applicant: <u>HOLIDAY PUBLIC RELATIONS &amp; EVENTS LLC</u>
2. Address: <small>business name (if different)</small> <u>5773 WOODWAY, STE 142</u> <small>street (line 1)</small> <small>street (line 2)</small> <u>HOUSTON, TX 77057</u> <small>city, state zipcode country</small>
3. Applicant Type: <input type="checkbox"/> Individual <input type="checkbox"/> Partnership <input type="checkbox"/> Corporation <input type="checkbox"/> Union <input type="checkbox"/> Association <input checked="" type="checkbox"/> LLC <input type="checkbox"/> Others:
4. If a corporation, the State / Country of incorporation is: <u>MA</u>
5. Describe mark: <u>WE OUR LIBRARY</u>
6. Describe the specific goods or services in connection with which the mark is used: <u>EVENT &amp; PUBLIC RELATIONS SERVICES MARKETED TO LIBRARIES</u>
7. Class No: <u>41</u>
9. Date of first use of mark: (a) Anywhere: (b) In Massachusetts: <small>Note: use YYYYMMDD format. Month(MM) and Day(DD) can be left out if not supplied.</small>

**Registration History Info:**

Transaction Type	Reg Number	Date	Registrant	Address	Type	Image
Registration	<u>74171</u>	<u>9/2/2011</u>	<u>HOLIDAY PUBLIC RELATIONS &amp; EVENTS LLC</u>	<u>5773 WOODWAY, STE 142, HOUSTON, TX 77057</u>	LLC	<u>TRAD74171_1.pdf</u>

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# The Commonwealth of Massachusetts

William Francis Galvin  
Secretary of the Commonwealth  
One Ashburton Place, Boston, Massachusetts 02108-1512

Filing Fee \$50.00 per class  
5 year registration period

FORM MUST BE TYPED

## Trademark / Service Mark Application (General Laws Chapter 110H, Section 3)

FORM MUST BE TYPED

**1151670**

All information must be completed or this document will not be accepted for filing.

(1) Applicant's name and business address:

a) Individual: \_\_\_\_\_  
*Last First Middle*

Business address: \_\_\_\_\_  
*Number Street*  
\_\_\_\_\_  
*City State Zip*  
77057

or

b) Business Organization: HOLIDAY PUBLIC RELATIONS & EVENTS LLC

Business address: \_\_\_\_\_  
*Number Street*  
5773 WOODWAY, SUITE 142  
\_\_\_\_\_  
*City State Zip*  
HOUSTON TX 77057

(2) If applicant is a business, identify type (check box), and if applicable, state and date of organization:

corporation  limited liability company  limited partnership  partnership  sole proprietor

other \_\_\_\_\_  
*(indicate entity type)*

a) State of incorporation or organization: TX b) Date of incorporation or organization: 4/25/2007

(3) If applicant is a partnership, state the names of the general partners:

(4) Applicant is seeking to register (check box):

Trademark       Service Mark

(5) The mark is (complete one of the following):

a) **Words only** - If the mark is only words, the words in the mark are (include type style if it is claimed as part of the mark):

b) **Design Only** - If the mark is a design only, describe the design (include colors if they are claimed as part of the mark):

c) **Words and Design** - State the words in the mark (include color and type style if they are claimed as part of the mark) and describe the design:

**WE ♥ OUR LIBRARY**

(6) Describe briefly the goods or services used in connection with the mark:

**EVENT & PUBLIC RELATIONS SERVICES MARKETED TO LIBRARIES AS COMMUNITY  
OUTREACH**

(7) For each class provide the number and class in which such goods or services fall (see attached classification schedule):  
(An application may include multiple classes)

**41 EDUCATION AND ENTERTAINMENT**

(8) Describe briefly how the mark is used in connection with such goods or services:

a) The mark is used by displaying it (check box):

- on documents, wrappers, or articles delivered with the goods
- in advertisements of the services
- in connection with the services rendered
- other

b) If other, describe briefly how the mark is used:

**EVENT/ENTERTAINMENT NAME**

(9) The trademark or service-mark has been used by the applicant, or the applicant's predecessor in business, since

07/17/2009

and in the Commonwealth of Massachusetts since

07/17/2009

*(month, day, year)*

*(month, day, year)*

*(If first use of the mark anywhere was in Massachusetts, use the same date for both.)*

(10) a) Has the applicant or predecessor in interest filed an application for the same mark or portions of the same mark with the U.S. Patent and Trademark Office?  Yes  No

b) If yes, for each application, provide (using additional pages if necessary):

Filing date \_\_\_\_\_ and serial number \_\_\_\_\_  
*(month, day, year)*

c) What is the status of the application (check box)?  awaiting examination  refusal (office action) issued  
 approved for publication  registered  
 abandoned/withdrawn

d) If finally refused, or not resulted in a registration, give reason: \_\_\_\_\_

(11) Attach a sample showing the mark as actively used. The sample specimen may not be larger than 3" x 3".



The applicant is the owner of the mark. The mark is in use, and, to the knowledge of the person verifying the application, no other person has registered, either federally or in this state, or has the right to use such mark either in the identical form thereof or in such near resemblance thereto as to be likely, when applied to the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive.

I, DANIELLE PENDERGRAFT, state that I am the applicant or a lawfully authorized  
*(Name of Applicant / Authorized Representative)*

representative of the applicant and declare under penalty of perjury that the foregoing application is true and correct.

Executed on: 08 31 2011  
*(Month, Day, Year)*

Signature: \_\_\_\_\_


COMMONWEALTH OF MASSACHUSETTS

William Francis Galvin  
Secretary of the Commonwealth  
One Ashburton Place, Boston, Massachusetts 02108-1512

Trademark / Service Mark Application  
(General Laws Chapter 110H, Section 3)

Registered with

WILLIAM FRANCIS GALVIN  
*Secretary of the Commonwealth*



*September 2, 2011* on: \_\_\_\_\_, 20 11

*CK# 7214*

Trademark Section  
One Ashburton Place, Rm. 1717  
Boston, MA 02108

Contact Information

HOLIDAY PUBLIC RELATIONS & EVENTS LLC

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5773 WOODWAY, SUITE 142

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77057

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DANIELLE@HOLIDAYPRE.COM

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FEE PAID

SEP 02 2011

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SECRETARY'S OFFICE