

EXHIBIT P

Technology

Gobbler is the only cloud service purpose-built for media production. We understand how your projects are built, how your customers work, and how to avoid the shortcomings of the general-purpose services. Unique technology and superb developer support are what makes Gobbler the better choice – and the better partner.



Less data, faster

Gobbler never uploads the same file twice, even if it's used in multiple projects. Edit a file and only the changes are uploaded. Files which have been backed up or sent before are always ready to send without re-uploading. Gobbler also uses less storage and achieves faster deliveries by applying a variety of media-specific lossless compression algorithms to all the files it uploads.



All the files you need, none you don't

Gobbler parses your projects to find all of the required media files, regardless of where they're stored. So backups and transfers are always complete and you can opt to exclude unnecessary files like reference video.



Your organization, not ours

Gobbler works with your files where you already store them, on any connected drive. No need to move files to special sync folders.



It's all about you

Though it's always running in the background, Gobbler knows when your app needs processor power and backs off to ensure your app's performance is never impacted.

Guaranteed Security and Integrity

Every file Gobbler stores and transfers has 256-bit AES encryption and is transferred via HTTPS. Multi-factor Authentication is available for additional account security, and our Amazon Web Services backbone provides



Our APIs

Our REST-Based APIs are mature, easy to implement and have been integrated into many of the top audio applications like Avid Pro Tools, Cakewalk's SONAR and Audiofile Engineering's Triumph (with many more in progress). Whether you're developing on iOS, OSX, Windows – or all three – you can give your customers a consistent, cross-platform experience. And you can integrate as deeply or as loosely as you like. For detailed documentation on our APIs, click here: [iOS](#), [OSX](#), [Windows](#)

Don't be Shy.

Get in touch