
Exhibit C

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF MICHIGAN

ORIGINAL

THE WEATHER UNDERGROUND, INC.,
a Michigan corporation,

Plaintiff,

CASE NO. 2:09-CV-10756

vs.

NAVIGATION CATALYST SYSTEMS, INC.,
a Delaware corporation; BASIC
FUSION, INC., a Delaware corporation;
CONNEXUS CORP., a Delaware corporation;
and FIRSTLOOK, INC., a Delaware
corporation,

Defendants.

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DEPOSITION OF ALAN STEREMBERG

Wednesday, July 28, 2010

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SHEILA CHASE & ASSOCIATES
REPORTING FOR:
Westlaw Deposition Services
221 Main Street, Suite 1250
San Francisco, California 94105
Phone: (415) 321-2300
Fax: (415) 321-2301

Reported by:
LORRIE L. MARCHANT, CSR, RPR, CRR, CLR, CCRR
CSR No. 10523

1 forecasts and hourly conditions for 550 U.S. cities.

2 Is that true?

3 A. To the best of my knowledge.

4 Q. During 1996 and 1997, Jeff, Alan and Chris
5 transformed the site into a dynamic service where
6 information was updated in realtime with several
7 innovative new features.

8 Is that correct?

9 A. Yes.

10 Q. These included one of the first zip code
11 searches, severe weather warnings and advisories,
12 international conditions, marine weather and detailed
13 local forecasts.

14 Is that true?

15 A. Yes.

16 Q. And then the last sentence says, They also
17 began developing custom weather sites for TV stations
18 and Internet portals.

19 Is that right?

20 A. Yes.

21 Q. The document goes on to say that Weather
22 Underground now employs more than 30 people.

23 I assume that's true as well, correct?

24 A. Yes.

25 Q. How many people are currently employed at

1 Weather Underground?

2 A. I don't know the exact number. My best
3 estimate would be 35 to 40.

4 Q. And can you tell me where the 35 to 40
5 employees are located in terms of geography?

6 A. We have one employee in Los Angeles. We have
7 one employee in New York City. We have one employee in
8 Rhode Island. We have two full-time employees in Ann
9 Arbor, Michigan. We have two part-time employees in the
10 suburbs of Ann Arbor, Michigan. And we have -- and I
11 think we have around 28 people in the San Francisco
12 office.

13 Q. The document goes on to say that many new
14 features have been added in recent years, including the
15 world's largest network of personal weather stations.
16 And then it gives a figure of 10,000 stations in the
17 U.S. and over 3,000 across the rest of the world.

18 Are those numbers for personal weather stations
19 correct?

20 A. No.

21 Q. Have they become updated?

22 A. Yes.

23 Q. Okay. As we sit here today, do you have an
24 estimate as to what those numbers should be?

25 A. No.

1 Q. And that style guide that's currently on the
2 Web is --

3 A. I believe it's public.

4 Q. I think I've seen it. But it's current in
5 terms of --

6 A. To the best of my knowledge.

7 Q. And to the best of your knowledge, has that
8 style guide changed over the years at all?

9 A. It has been modified slightly. As technology
10 has gotten better, we have taken the same trademark
11 graphic and cleaned it up, made it a little bit nicer.

12 Q. But in terms of, like, being substantive
13 changes --

14 A. No.

15 Q. Does the company conduct board of director
16 meetings?

17 A. Yes.

18 Q. And are minutes prepared for these meetings?

19 A. Yes.

20 Q. Is an attorney always present at these
21 meetings?

22 A. No.

23 Q. Where do they take place?

24 A. There's -- they -- informal board meetings are
25 on the phone. And we have an annual meeting in the

1 San Francisco office for the last, I don't know, number
2 of years.

3 Q. As I recall, that takes place roughly around
4 Groundhog's Day?

5 A. Usually.

6 Q. Is an attorney always present for those annual
7 meetings?

8 A. No.

9 Q. Has an attorney ever been present for your
10 board meetings?

11 A. Not that I recall.

12 Q. Are presentations made during these meetings,
13 like PowerPoints?

14 A. PowerPoints are not made for board meetings.

15 Q. Might you discuss a PowerPoint presentation
16 that was made for some other purpose?

17 A. I don't recall ever using a PowerPoint at a
18 board meeting. That may have happened once. I don't
19 remember.

20 Q. Other than the directors, does anybody else
21 attend the board meetings?

22 A. Once a quarter, the head of advertising sales.
23 He only attends part of the board meeting, to present
24 his numbers.

25 Q. Who is that?

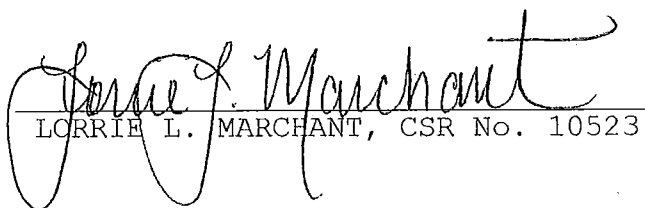
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REPORTER CERTIFICATE

I hereby certify that ALAN STEREMBERG was by me duly sworn to testify to the truth, the whole truth and nothing but the truth in the within-entitled cause; that said deposition was taken at the time and place herein named; that the deposition is a true record of the witness's testimony as reported to the best of my ability by me, a duly certified shorthand reporter and a disinterested person, and was thereafter transcribed under my direction into typewriting by computer; that request was made to read and correct said deposition.

I further certify that I am not interested in the outcome of said action, nor connected with, nor related to any of the parties in said action, nor to their respective counsel.

IN WITNESS WHEREOF, I have hereunto set my hand this 6th day of August, 2010.


LORRIE L. MARCHANT, CSR No. 10523

ERRATA SHEET

Westlaw Deposition Services

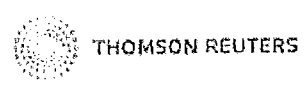
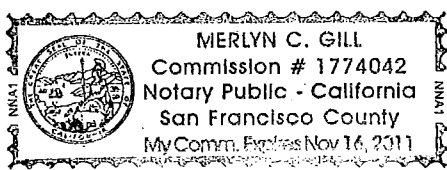
Deposition of: Alan Stern^{em}berg

I wish to make the following changes for the following reasons:

Page	Line	Change	Reason
35	9	Allen to Alan	Spelling
37	21	updated to outdated	Wrong word
38	22	It to That	Wrong word
64	11	medium to most	Wrong word

Witness Signature/Date Alan Sternberg 8/18/2010

Notary Stamp and Signature [Signature]
(As may be required in certain jurisdictions)



CERTIFICATE OF WITNESS

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I, the undersigned, declare under penalty of perjury that I have read the foregoing transcript, and I have made any corrections, additions, or deletions that I was desirous of making; that the foregoing is a true and correct transcript of my testimony contained therein.

EXECUTED this 18 day of August,
2010, at San Francisco, CALIFORNIA.
(City) (State)

Alan Steremberg
ALAN STEREMBERG

CALIFORNIA JURAT WITH AFFIANT STATEMENT

- See Attached Document (Notary to cross out lines 1-6 below)
 See Statement Below (Lines 1-5 to be completed only by document signer[s], *not* Notary)

1 _____
2 _____
3 _____
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Signature of Document Signer No. 1 _____ Signature of Document Signer No. 2 (if any) _____

State of California

County of San Francisco

Subscribed and sworn to (or affirmed) before me on this

18 day of August, 2010, by
Date Month Year

(1) Alan Sterenberg
Name of Signer

proved to me on the basis of satisfactory evidence to be the person who appeared before me (.) (.)

(and

(2) N/A
Name of Signer

proved to me on the basis of satisfactory evidence to be the person who appeared before me.)

Signature M C Gill
Signature of Notary Public



Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Further Description of Any Attached Document

Title or Type of Document: _____

Document Date: _____ Number of Pages: _____

Signer(s) Other Than Named Above: _____

RIGHT THUMBPRINT OF SIGNER #1
Top of thumb here

RIGHT THUMBPRINT OF SIGNER #2
Top of thumb here

Page 35 Line 9: Alan Steremberg were recruited to help build a system

Page 37 Line 21: Have they become outdated?

Page 38 Line 22: A. I don't recall the exact date. That seems

Page 64 Line 11: most popular weather stickers. I believe it's
