IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF MICHIGAN

THE WEATHER UNDERGROUND, INC., a Michigan corporation,

Plaintiff,

Case No. 2:09-CV-10756 Hon. Marianne O. Battani

VS.

NAVIGATION CATALYST SYSTEMS, INC., a Delaware corporation; BASIC FUSION, INC., a Delaware corporation; CONNEXUS CORP., a Delaware corporation; and FIRSTLOOK, INC., a Delaware corporation,

Defendants.

Enrico Schaefer (P43506) Brian A. Hall (P70865) TRAVERSE LEGAL, PLC 810 Cottageview Drive, Unit G-20 Traverse City, MI 49686 231-932-0411 <u>enrico.schaefer@traverselegal.com</u> <u>brianhall@traverselegal.com</u> Lead Attorneys for Plaintiff

Anthony P. Patti (P43729) HOOPER HATHAWAY, PC 126 South Main Street Ann Arbor, MI 48104 734-662-4426 apatti@hooperhathaway.com Attorneys for Plaintiff Nicholas J. Stasevich (P41896) Benjamin K. Steffans (P69712) J. Michael Huget (P39150) BUTZEL LONG, PC 150 West Jefferson, Suite 100 Detroit, MI 48226 (313) 225-7000 <u>stasevich@butzel.com</u> <u>steffans@butzel.com</u> Local Counsel for Defendants

William A. Delgado (admitted pro hac vice) WILLENKEN WILSON LOH & LIEB LLP 707 Wilshire Boulevard, Suite 3850 Los Angeles, CA 90017 (213) 955-9240 williamdelgado@willenken.com Lead Counsel for Defendants

PLAINTIFF'S WITNESS LIST

NOW COMES Plaintiff, The Weather Underground, Inc., by and through its counsel, Traverse Legal, PLC, and pursuant to the Court's Practice Guidelines submits its Witness List herein:

1. Alan Steremberg, President The Weather Underground, Inc.

Mr. Steremberg may be called to testify regarding information and evidence concerning the allegations made in Plaintiff's Complaint, specifically including without limitation Plaintiff, Plaintiff's business, Plaintiff's trademarks, and Plaintiff's marketing and advertising.

2. Chris Schwerzler, Director The Weather Underground, Inc.

Mr. Schwerzler may be called to testify regarding information and evidence concerning the allegations made in Plaintiff's Complaint, specifically including without limitation Plaintiff, Plaintiff's business, Plaintiff's trademarks, and Plaintiff's website advertisement traffic.

3. Jeff Ferguson, Director of Communications The Weather Underground, Inc.

Mr. Ferguson may be called to testify regarding information and evidence concerning the allegations made in Plaintiff's Complaint, specifically including without limitation Plaintiff, Plaintiff's business, Plaintiff's trademarks, Plaintiff's marketing and advertising, and Plaintiff's finances.

4. Jeffrey Masters, Ph.D., Director of Meteorology The Weather Underground, Inc. Dr. Masters may be called to testify regarding information and evidence concerning the allegations made in Plaintiff's Complaint, specifically including without limitation Plaintiff, Plaintiff's business, Plaintiff's trademarks, and Plaintiff's blog and related online offerings.

5. Richard Lowden, Vice President of Sales and Advertising The Weather Underground, Inc.

Mr. Lowden may be called to testify regarding information and evidence concerning the allegations made in Plaintiff's Complaint, specifically including without limitation Plaintiff, Plaintiff's business, and Plaintiff's sales.

6. Chuck Prewitt, Vice President Business Development The Weather Underground, Inc.

Mr. Prewitt may be called to testify regarding information and evidence concerning the allegations made in Plaintiff's Complaint, specifically including without limitation Plaintiff, Plaintiff's business, and Plaintiff's business development efforts.

7. Matt Kallio, Software Developer The Weather Underground, Inc.

Mr. Kallio may be called to testify regarding information and evidence concerning the allegations made in Plaintiff's Complaint, specifically including without limitation Plaintiff, Plaintiff's business, Plaintiff's trademarks, Plaintiff's software development, and Plaintiff's website advertisement traffic.

 John DiGiacomo Traverse Legal, PLC
 810 Cottageview Drive, Suite G-20 Traverse City, MI 49684
 231-932-0411 Mr. DiGiacomo may be called to testify regarding information and evidence regarding domain name registration and website use for those domain name registrations, including without limitation WHOIS records, archived web pages, source code, page rank, hyperlinks, search engine results, and related information.

 9. Cathy Dittrich Traverse Legal, PLC
 810 Cottageview Drive, Suite G-20 Traverse City, MI 49684
 231-932-0411

Mrs. Dittrich may be called to testify regarding information and evidence regarding domain name registration and website use for those domain name registrations, including without limitation WHOIS records, archived web pages, source code, page rank, hyperlinks, search engine results, and related information.

10. Seth Jacoby, President Navigation Catalyst Systems, Inc.

Mr. Jacoby may be called to testify regarding NCS's intellectual property rights; online business and services; domain registration practices; domain screening practices, including both automated and human-based; domain blacklisting; automated tools; policies; advertisements; and revenue.

11. Donald Misino, Software Architect Navigation Catalyst Systems, Inc.

Mr. Misino may be called to testify regarding the domain related software operated by NCS, including its architecture and operation.

12. Lily Stevenson Navigation Catalyst Systems, Inc. Ms. Stevenson may be called to testify regarding compliance related to NCS domain names, including trademark review of domain names.

13. Mavi Llamas Navigation Catalyst Systems, Inc.

Ms. Llamas may be called to testify regarding information related to NCS keyword optimization.

14. Dennis Rhee, President Navigation Catalyst Systems, Inc.

Mr. Rhee may be called to testify regarding the operations of NCS, including the purchase of domain names as well as human screening of domain names.

15. Camisha Dyce Navigation Catalyst Systems, Inc.

Ms. Dyce may be called to testify regarding the handling of cease and desist inquiries; domain transfers; monitoring of incoming domain offers; and related domain portfolio assistance work.

16. Chris Pirrone Navigation Catalyst Systems, Inc.

Mr. Pirrone may be called to testify regarding NCS's business, its software, and

its domain names.

17. Arthur Shaw Former CEO of Connexus Corporation and Navigation Catalyst Systems, Inc.

Mr. Shaw may be called to testify regarding NCS's business, its software, and its domain names.

18. Daniel P. Sheehy Former President of Navigation Catalyst Systems, Inc. Mr. Sheehy may be called to testify regarding NCS's business, its software, and its domain names.

19. Brett Lewis Lewis & Hand Attorneys at Law LLP 45 Main Street, Suite 818 Brooklyn, NY 11201-1000

Mr. Lewis was an attorney for Navigation Catalyst at the time of the Verizon matter who counter-sued Verizon for trademark infringement and may be called to testify regarding the same.

20. Richard E. Korf Professor, Computer Science Department 4532E Boelter Hall University of California, Los Angeles Los Angeles, CA 90095 310-206-5383

Dr. Korf may be called to testify regarding the substance of his expert report.

21. John Berryhill, Ph.d., Esq. 4 West Front Street Media, PA 19063 610-565-5601

Mr. Berryhill may be called to testify regarding the substance of his expert report.

 James A. Thomas Parker, Poe, Adams & Bernstein LLP representing The Royal Bank of Scotland Group PLC Three Wachovia Center 401 South Tryon Street, Suite 3000 Charlotte, NC 28202 704-372-9000

Mr. Thomas may be called to testify regarding information and evidence regarding Defendant NCS's unauthorized registration and use of domain names.

 23. Thomas A. Canova Baker & Hostetler LLP representing Kid Glove Enterprises, Inc. 666 Fifth Avenue, New York, NY 10103 212-589-4200

Mr. Canova may be called to testify regarding information and evidence

regarding Defendant NCS's unauthorized registration and use of domain names.

- Mark D. Schneider Gifford, Krass, Sprinkle, Anderson & Citkowski P.C. representing Happy's Pizza Company P.O. Box 7021 Troy, MI 48007 248-647-6000
- Mr. Schneider may be called to testify regarding information and evidence

regarding Defendant NCS's unauthorized registration and use of domain names.

25. Foley & Lardner representing mVisible Technologies, Inc. One Biscayne Tower
2 South Biscayne Boulevard, Suite 1900 Miami, FL 33131 305-482-8400

The most knowledgeable person from Foley & Lardner may be called to testify

regarding information and evidence regarding Defendant NCS's unauthorized

registration and use of domain names.

- Maury M. Tepper Womble Carlyle Sandridge & Rice, PLLC representing Talecris Biotherapeutics, Inc. 150 Fayetteville Street, Suite 2100 Raleigh, NC27601 9190755-2100
- Mr. Tepper may be called to testify regarding information and evidence regarding

Defendant NCS's unauthorized registration and use of domain names.

27. Yoann Fouquet

representing The Carphone Warehouse Limited and The Phone House B.V.

Mr. Fouquet may be called to testify regarding information and evidence regarding Defendant NCS's unauthorized registration and use of domain names.

 Peter R. Afrasiabi Turner Green Afrasiabi & Arledge LLP representing Dwight Esnard 535 Anton Boulevard, Suite 850 Costa Mesa, CA 92626 714-434-8750

Mr. Afrasiabi may be called to testify regarding information and evidence

regarding Defendant NCS's unauthorized registration and use of domain names.

 Jacobson, Russell, Saltz & Fingerman LLP representing Russell Peters 10866 Wilshire Blvd Ste 1550 Los Angeles, CA 90024 310-446-9900

The most knowledgeable person from Jacobson, Russell, Saltz & Fingerman,

LLC, may be called to testify regarding information and evidence regarding Defendant

NCS's unauthorized registration and use of domain names.

 CitizenHawk, Inc. representing Cabela's, Inc. 27068 La Paz Road, Suite 104 Aliso Viejo, CA 92656 949-525-9320

The most knowledgeable person from CitizenHawk, Inc., may be called to testify

regarding information and evidence regarding Defendant NCS's unauthorized

registration and use of domain names.

 Joel D. Leviton Fish & Richardson P.C., P.A. representing Ho-Chunk Nation 3200 RBC Plaza 60 South Sixth Street Minneapolis, MN 55402 612-335-5070

Mr. Leviton may be called to testify regarding information and evidence regarding

Defendant NCS's unauthorized registration and use of domain names.

 32. Anthony F. LoCicero Amster Rothstein & Ebenstein representing Federated Western Properties Inc.
 90 Park Avenue New York, NY 10016 212-336-8000

Mr. LoCicero may be called to testify regarding information and evidence

regarding Defendant NCS's unauthorized registration and use of domain names.

33. Kathleen O Peterson
 K&L Gates LLP representing Kaplan, Inc.
 1900 Main Street Suite 600
 Irvine, CA 92614
 949-253-0900

Ms. Peterson may be called to testify regarding information and evidence

regarding Defendant NCS's unauthorized registration and use of domain names.

- John Tehranian Turn Green Afrasiabi and Arledge representing Mesa Garage Doors 535 Anton Blvd Suite 850 Costa Mesa, CA 92626 714-434-8756
- Mr. Tehranian may be called to testify regarding information and evidence

regarding Defendant NCS's unauthorized registration and use of domain names.

 Brian B. Darville Merchant and Gould PC representing Rodman & Renshaw, LLC 255 Reinekers Lane Suite 560 Alexandria, VA 22314 202-326-0300 Mr. DArville may be called to testify regarding information and evidence

regarding Defendant NCS's unauthorized registration and use of domain names.

 Laraine M I Burrell Greenberg Traurig, LLP representing Station Casinos, Inc. 3773 Howard Hughes Parkway, Suite 400 North Las Vegas, NV 89169 702-792-3773

Ms. Burrell may be called to testify regarding information and evidence regarding

Defendant NCS's unauthorized registration and use of domain names.

 Darcy Marie Goddard Fried, Frank, Harris, Shriver & Jacobson representing Virgin Enterprises Limited One New York Plaza New York, NY 10004 212-859-8106

Ms. Goddard may be called to testify regarding information and evidence

regarding Defendant NCS's unauthorized registration and use of domain names.

 Alice Carmichael Richey Kennedy Covington Lobdell & Hickman representing Wachovia Corporation 214 North Tryon Street, 47th Floor Charlotte, NC 28202 704-331-7500

Ms. Richey may be called to testify regarding information and evidence regarding

Defendant NCS's unauthorized registration and use of domain names.

 Andrew Sedlock Greenberg Traurig LLP representing Wynn Resorts Holdings, LLC 3773 Howard Hughes Pkwy, Suite 500 North Las Vegas, NV 89109 702-792-9002 Mr. Sedlock may be called to testify regarding information and evidence regarding Defendant NCS's unauthorized registration and use of domain names.

40. Beau Ryan Dasher Lewis Tein representing The Miccosukee Tribe of Indians of Florida 3059 Grand Avenue, Suite 340 Coconut Grove, FL 33133 305-442-1101

Mr. Dasher may be called to testify regarding information and evidence regarding

Defendant NCS's unauthorized registration and use of domain names.

41. Pizza Hut, Inc. 14841 Dallas Parkway Dallas, TX 75254 972-338-7700

The most knowledgeable person from Pizza Hut may be called to testify regarding information and evidence regarding trademark rights in PIZZA HUT and whether Defendants had permission to register domain(s) that is(are) the same or similar to the PIZZA HUT.

42. Toyota Motor Sales, U.S.A., Inc. 19001 South Western Ave., Dept. WC11 Torrance, CA 90501 800-331-4331

The most knowledgeable person from Toyota Motor Sales, U.S.A., Inc., may be called to testify regarding information and evidence regarding trademark rights in TOYOTA and whether Defendants had permission to register domain(s) that is(are) the same or similar to TOYOTA.

43. Facebook, Inc. 1601 South California Avenue Palo Alto, CA 94304 650-853-1300 The most knowledgeable person from Facebook, Inc., may be called to testify regarding information and evidence regarding trademark rights in FACEBOOK and whether Defendants had permission to register domain(s) that is(are) the same or similar to FACEBOOK.

 44. Center for American Progress Action Fund Debbie Fine, General Counsel 1333 H Street NW, 10th Floor Washington, DC 20005 202-682-1611

Ms. Fine may be called to testify regarding information and evidence regarding trademark rights in THINK PROGRESS and whether Defendants had permission to register domain(s) that is(are) the same or similar to THINK PROGRESS.

45. Yahoo!, Inc.
701 First Avenue
Sunnyvale, CA 94089
408-349-3300
The most knowledgeable person from Yahoo!, Inc., may be called to testify

regarding information and evidence regarding trademark rights in FLICKR and whether

Defendants had permission to register domain(s) that is(are) the same or similar to

FLICKR.

46. GEICO 4608 Willard Avenue, 4CE Chevy Chase, MD 20815-4606 301-986-3880

The most knowledgeable person from GEICO may be called to testify regarding information and evidence regarding trademark rights in GEICO and whether Defendants had permission to register domain(s) that is(are) the same or similar to GEICO.

47. The Dow Chemical Company 2020 Dow Center Midland, MI 48674 989-636-0108

The most knowledgeable person from The Dow Chemical Company may be called to testify regarding information and evidence regarding trademark rights in DOW CHEMICAL and whether Defendants had permission to register domain(s) that is(are) the same or similar to DOW CHEMICAL.

48. DTE Energy 2000 Second Avenue, 749G0 Detroit, MI 48226 313-235-8620

The most knowledgeable person from DTE Energy may be called to testify regarding information and evidence regarding trademark rights in DTE ENERGY and whether Defendants had permission to register domain(s) that is(are) the same or similar to DTE ENERGY.

49. Kelly Services, Inc.
 999 West Big Beaver Road
 Troy, MI 48084
 248-822-9354

The most knowledgeable person from Kelly Services, Inc., may be called to testify regarding information and evidence regarding trademark rights in KELLY SERVICES and whether Defendants had permission to register domain(s) that is(are) the same or similar to KELLY SERVICES.

50. BorgWarner, Inc. 3850 Hamlin Road Auburn Hills, MI 48326 248-754-9600 The most knowledgeable person from BorgWarner, Inc., may be called to testify regarding information and evidence regarding trademark rights in BORGWARNER and whether Defendants had permission to register domain(s) that is(are) the same or similar to BORGWARNER.

51. La-Z-Boy Incorporated 1284 North Telegraph Road Monroe, MI 48161 734-241-2758

The most knowledgeable person from La-Z-Boy Incorporated may be called to testify regarding information and evidence regarding trademark rights in LA-Z-BOY and whether Defendants had permission to register domain(s) that is(are) the same or similar to LA-Z-BOY.

52. Domino's Pizza, LLC 30 Frank Lloyd Wright Drive Ann Arbor, MI 48105 734-930-3030

The most knowledgeable person from Domino's Pizza, LLC, may be called to testify regarding information and evidence regarding trademark rights in DOMINO'S and whether Defendants had permission to register domain(s) that is(are) the same or similar to DOMINO'S.

53. Avery Dennison Office Products Company 150 North Orange Grove Pasadena, CA 91103

The most knowledgeable person from Avery Dennison Office Products Company may be called to testify regarding information and evidence regarding trademark rights in AVERY and AVERY DENNISON and whether Defendants had permission to register domain(s) that is(are) the same or similar to AVERY and AVERY DENNISON.

54. Fifth Third Financial Corporation James R. Hubbard Senior Vice President and Chief Legal Officer Fifth Third Center, MD10AT92 Cincinnati, OH 48263

The most knowledgeable person from Fifth Third Financial Corporation may be called to testify regarding information and evidence regarding trademark rights in FIFTH THIRD and 5/3, and whether Defendants had permission to register domain(s) that is(are) the same or similar to FIFTH THIRD and 5/3.

55. Ganz USA LLC60 Industrial Parkway, #43Cheektowaga, NY 14227-9903

The most knowledgeable person from Ganz USA, LLC< may be called to testify regarding information and evidence regarding trademark rights in WEBKINZ and whether Defendants had permission to register domain(s) that is(are) the same or similar to WEBKINZ.

Study Island, LLC
 3400 Carlisle Street, Suite 345
 Dallas, TX 75204

The most knowledgeable person from Study Island, LLC, may be called to testify regarding information and evidence regarding trademark rights in STUDY ISLAND and whether Defendants had permission to register domain(s) that is(are) the same or similar to STUDY ISLAND.

57. Crunchyroll, Inc. 3400 Brannan Street, Suite 100

San Francisco, CA 94107

The most knowledgeable person from Crunchyroll, Inc., may be called to testify regarding information and evidence regarding trademark rights in CRUNCHYROLL and whether Defendants had permission to register domain(s) that is(are) the same or similar to CRUNCHYROLL.

58. Vera Wang Group 225 West 39th Street New York, NY 10018 (917) 438-4710

The most knowledgeable person from Vera Wang Group may be called to testify regarding information and evidence regarding trademark rights in VERA WANG and whether Defendants had permission to register domain(s) that is(are) the same or similar to VERA WANG.

59. Detroit Red Wings, Inc. c/o John M. Koltar 2211 Woodward Avenue Detroit, MI 48201

The most knowledgeable person from Detroit Red Wings, Inc., may be called to testify regarding information and evidence regarding trademark rights in DETROIT RED WINGS and whether Defendants had permission to register domain(s) that is(are) the same or similar to DETROIT RED WINGS.

60. Kid Rock C/O Top Dog Records, Inc. 2000 Town Center, Suite 1500 Southfield, MI 48075

The most knowledgeable person from Kid Rock, may be called to testify regarding information and evidence regarding trademark rights in KID ROCK and

whether Defendants had permission to register domain(s) that is(are) the same or similar to KIDROCK.

61. Henry Ford Health Systems 1 Ford Place Detroit, MI 48202 (313) 874-5600

The most knowledgeable person from Henry Ford Health Systems may be called to testify regarding information and evidence regarding trademark rights in HENRY FORD and HENRY FORD HEALTH SYSTEM and whether Defendants had permission to register domain(s) that is(are) the same or similar to HENRY FORD or HENRY FORD HEALTH SYSTEM.

62. Quantcast Corporation 201 Third Street, Second Floor San Francisco, CA 94103

The most knowledgeable person from Quancast may be called to testify regarding website rankings, statistics, and the meaning of the same.

63. Any witness on Defendant's Witness List.

64. Third party witness(es) to testify regarding information and evidence regarding Defendant NCS's unauthorized registration and use of domain names incorporating third party trademarks.

65. Third party witness(es) to testify regarding trademark ownership and rights of a mark incorporated into a domain name registered to, now or in the past, Defendant NCS or its related companies.

Since discovery is ongoing, Plaintiff reserves the right to amend this list and list additional witnesses prior to trial.

Respectfully submitted this 10th day of November, 2010.

/s/Enrico Schaefer

Enrico Schaefer (P43506) Brian A. Hall (P70865) TRAVERSE LEGAL, PLC 810 Cottageview Drive, Unit G-20 Traverse City, MI 49686 231-932-0411 enrico.schaefer@traverselegal.com

Lead Counsel for Plaintiff

Anthony P. Patti (P43729) HOOPER HATHAWAY, PC 126 South Main Street Ann Arbor, MI 48104 734-662-4426 apatti@hooperhathaway.com

Attorneys for Plaintiff

CERTIFICATE OF SERVICE

I hereby certify that on the 10th day of November, 2010, I electronically filed the foregoing paper with the Court using the ECF system which will send notification of such filing to the following:

Enrico Schaefer (P43506) Brian A. Hall (P70865) TRAVERSE LEGAL, PLC 810 Cottageview Drive, Unit G-20 Traverse City, MI 49686 231-932-0411 <u>enrico.schaefer@traverselegal.com</u> <u>brianhall@traverselegal.com</u> Lead Attorneys for Plaintiff

Anthony P. Patti (P43729) HOOPER HATHAWAY, PC 126 South Main Street Ann Arbor, MI 48104 734-662-4426 apatti@hooperhathaway.com Attorneys for Plaintiff William A. Delgado (admitted pro hac) WILLENKEN WILSON LOH & LIEB LLP 707 Wilshire Boulevard, Suite 3850 Los Angeles, CA 90017 (213) 955-9240 williamdelgado@willenken.com Lead Counsel for Defendants

Nicholas J. Stasevich (P41896) Benjamin K. Steffans (P69712) J. Michael Huget (P39150) BUTZEL LONG, PC 150 West Jefferson, Suite 100 Detroit, MI 48226 (313) 225-7000 <u>stasevich@butzel.com</u> <u>steffans@butzel.com</u> Local Counsel for Defendants

<u>/s/Enrico Schaefer</u> Enrico Schaefer (P43506) Brian A. Hall (P70865) TRAVERSE LEGAL, PLC 810 Cottageview Drive, Unit G-20 Traverse City, MI 49686 231-932-0411 <u>enrico.schaefer@traverselegal.com</u> Lead Counsel for Plaintiff