

EXHIBIT A

Executive Leadership.



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- Don Mathis & Art Shaw.
- Charlie Black.
- David Graff.
- E.J. Hilbert.
- Seth Jacoby.
- Young Kim.
- Charles Nowaczek.
- Rick Okin.
- Sheldon Owen.
- Chris Pirrone.
- Mitchell Richler.
- Qayed Shareef.
- Michael Sprouse.
- Rob Wilson.

Chris Pirrone. General Manager, Traffic Marketplace, Display.



Chris Pirrone serves as the General Manager for Traffic Marketplace, Display. In this role, Chris oversees the development, performance and strategic management of display advertising for Traffic Marketplace, including the teams responsible for advertiser and publisher account management, media buying, business analytics, and sales operations. With over seven years experience in the online advertising space, Chris has an innate ability to identify issues and implement clear solutions that result in improved performance for our advertising partners and help simplify the complex and rapidly developing online media marketplace.

Prior to his current role, Chris served as the Chief Administrative Officer and General Counsel of Connexus Corporation (the former parent company of Traffic Marketplace), where he oversaw legal, compliance, privacy, human resources, and corporate development initiatives. Chris also has extensive online marketing experience from his years as Associate General Counsel at ValueClick Inc. where he oversaw legal issues related to the display, affiliate, and promotional advertising channels, compliance and privacy, and assisted ValueClick with its European expansion efforts. Prior to ValueClick, Chris was a litigator at Seyfarth Shaw in San Francisco and a former prosecutor with the U.S. Government.

Chris is originally from Buffalo, N.Y. He received a BA in Economics from St. Lawrence University, and his law degree from the University of Akron School of Law.

Senior Management Bios.

- Traffic Marketplace Senior Management.
- Epic Direct Senior Management.