

EXHIBIT B

Chris Pirrone 

General Manager of Display Advertising at Traffic Marketplace
Greater Los Angeles Area | Internet



Current	<ul style="list-style-type: none">• General Manager of Display Advertising at Traffic Marketplace, Inc. a division of Epic Media Group	
Past	<ul style="list-style-type: none">• Chief Administrative Officer, General Counsel, Corporate Secretary at Connexus Corporation (TrafficMarketplace, Netblue and Firstlook)• Associate General Counsel at ValueClick Inc.• Director at Charles Schwab and Co., Inc.	see all...
Education	<ul style="list-style-type: none">• University of Akron School of Law• Saint Lawrence University	
Recommendations	2 people have recommended Chris	
Connections	500+ connections	
Websites	<ul style="list-style-type: none">• Company Website	
Public Profile	http://www.linkedin.com/pub/chris-pirrone/0/403/b11	

Summary

Extensive experience managing operations, growing revenue and executing initiatives in the online marketing space.

Experience

General Manager of Display Advertising

Traffic Marketplace, Inc. a division of Epic Media Group

Internet industry

May 2010 – Present (8 months)

As GM of TMP Display, I oversee several core functions related to our online display ad network business:

- advertiser account management
- publisher media buying and distribution
- operations
- business intelligence and analytics

Chief Administrative Officer, General Counsel, Corporate Secretary

Connexus Corporation (TrafficMarketplace, Netblue and Firstlook)

Privately Held; Internet industry

April 2007 – May 2010 (3 years 2 months)

Chief Administrative and Legal Officer.

Oversee legal, compliance, privacy, human resources, operations and business matters related to three business units in the internet marketing and advertising space.

Connexus subsidiaries include:

- *Traffic Marketplace, Inc., a top 10 display network.
- *Firstlook, Inc., a major presence in the domain space.
- *Netblue, Inc, promotional websites

Chris has 1 recommendation (1 co-worker) including:

Mat E., *VP Technology, Connexus Corp*

Associate General Counsel

ValueClick Inc.

Public Company; 1001-5000 employees; VCLK; Marketing and Advertising industry

January 2005 – April 2007 (2 years 4 months)

Chris has 1 recommendation (1 co-worker) including:

Michael L., *V.P. Operations, Valueclick Inc*

Director

Charles Schwab and Co., Inc.

Public Company; 10,001+ employees; SCH; Financial Services industry

January 2004 – November 2004 (11 months)

Associate Attorney

Seyfarth Shaw

Partnership; 501-1000 employees; Law Practice industry

January 2000 – January 2004 (4 years 1 month)

Education

University of Akron School of Law

JD, Law
1996

Saint Lawrence University

BA, Economics
1989 – 1993

Recommendations For Chris

Chief Administrative Officer, General Counsel, Corporate Secretary

Connexus Corporation (TrafficMarketplace, Netblue and Firstlook)

"Chris and I worked extensively on the Connexus/Vendare merger in 2006 and 2007. He is one the sharpest and toughest counsels I've ever worked with. His can-do approach to any problem contributed greatly to the success of the merger. He has an exceptional ability to analyze any legal issue and I felt he had our back throughout my time working alongside him." *April 5, 2010*

Mat E., *VP Technology, Connexus Corp*
worked with Chris at Connexus Corporation (formerly VendareNetblue)

Associate General Counsel

ValueClick Inc.

"Chris is a great guy and a super hard worker. Chris is full of energy and fun to work with." *April 17, 2007*

Michael L., *V.P., Operations, Valueclick Inc*
worked with Chris at ValueClick Inc.

Additional Information

Websites:

- Company Website

Groups and Associations:

CA, NY, and MA Bars.



Association of Corporate Counsel



Online Advertising Professionals



Pocket MBA for Lawyers



St. Joseph's Collegiate Institute

Contact Settings

Interested In

- career opportunities
- new ventures
- expertise requests
- getting back in touch
- consulting offers
- job inquiries
- reference requests

Send a message to Chris Pirrone

Get introduced through a connection

[Send InMail](#)
