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Weather Underground Netwo...

4 Sites | 90% US People from Sites | 15% US People from Syndicators

wunderground.com

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Quantified
Directly Measured Data

ACCEPTS ADS

98
US RANK

Weather forecasts for the U.S. and the world with a fast, easy to use interface. Includes weather maps, graphics and radar images.

Summary

Traffic

MRC Accredited Report

Geographic

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Demographics

Business

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Lifestyle (US)

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Updated Nov 2, 2010 • Next: Nov 3, 2010 by 12PM PDT

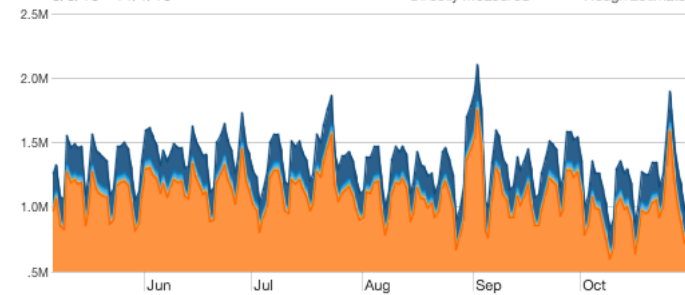
Daily Traffic

People per day week month Range 1w 1m 3m 6m 1y All

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Daily Global People
5/6/10 - 11/1/10

— Directly Measured ····· Rough Estimate



| Country | People | Max | Date |
|---------|--------|-------|--------|
| GLOBAL | 1.2M | 2.1M | 9/3/10 |
| GB | 19.1K | 29.3K | 9/3/10 |
| CA | 22.6K | 41.3K | 9/3/10 |
| TR | 12.6K | 24.2K | 9/3/10 |
| DE | 7.2K | 14.7K | 9/3/10 |
| US | 953K | 1.8M | 9/3/10 |

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Audience Also Likes

Data Source: United States

The people who visit wunderground.com are also likely to visit these categories and sites:

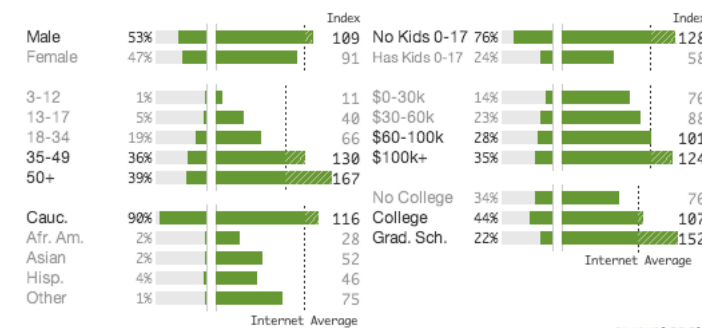
| Category | Affinity |
|----------------------------------|----------|
| Weather | |
| intellicast.com | 12.4x |
| weather.gov | 8.6x |
| weather.com | 4.8x |
| almanac.com | 4.8x |
| Government | |
| National Oceanic &am... | 9.6x |
| weather.gov | 8.6x |
| U.S. Geological Surv... | 6.3x |
| NASA | 5.2x |
| Politics & Commentary | |
| ynetnews.com | 5.9x |
| rawstory.com | 5.9x |
| politico.com | 5.9x |
| realclearpolitics.co... | 5.8x |

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US Demographics

Updated Oct 27, 2010 • Next: Nov 4, 2010 by 9AM PDT



Income represents total household income.
100 index is internet average.

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Global Traffic Frequency

Business Activity

Data Source: United States

US

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