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Media Properties

Firstlook is consistently building out niche media properties, actively driving traffic and increasing value propositions to both users and advertisers.



Jackpot.com

Want to know the best handicapper to use or where to get the best NFL news? Our sports fanatics spend hours each day looking for the best sports sites on the internet so you don't have to. We have it. All in one spot!

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Uproar.com

Our mission at Uproar.com is to help you Play More and Search Less! Whether you're looking for free downloads, online action or games for purchase, we've got the goods on where to play. Join our virtual guides, Heather and Melissa, and our online community of hundreds of thousands users a month to create the ultimate directory and review guide for casual games online.

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GymPost.com

Want to find a gym near you that features the hottest new cardio classes? Visit GymPost.com and search for the best gyms tailored to your needs. Read important articles such as how to benefit from personal training, check out our gym tips or watch instructional videos on yoga, pilates or correct ways to use a stability ball. Let Gympost help you get in shape today!

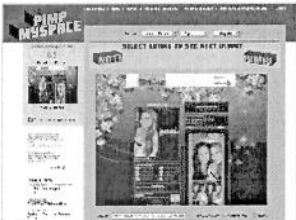
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LASIKSurgeon.com

LasikSurgeon's mission is to help you make the right choice regarding laser eye surgery. Learn what to expect, risks and complications, and answers to frequently asked questions. Use our Surgeon Finder to be matched with up to 5 Lasik Surgeons in your area. Start today and find out how you can enjoy clear vision without contacts or glasses.

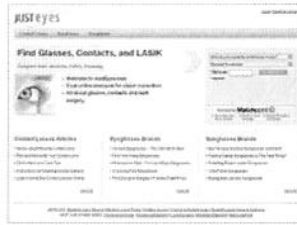
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PimpMySpace.com

An interactive community-oriented site where users are able to rate MySpace layouts and submit their own pages for review, following a "Hot or Not" rating model. This site also provides valuable info about MySpace tools, tricks and trends as well as forums on all aspects of "pimping out" a MySpace page. Start rating Myspace pages now!

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JustEyes.com

JustEyes is your online resource for all vision correction information. Our specialists have researched the latest info and trends concerning glasses, Lasik eye surgery and contacts. Do you have questions concerning eye care? JustEyes.com has all your questions answered in one place.

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MassagePost.com

MassagePost's goal is to be your online resource for all things massage. Find out what it takes to become a massage therapist, how to fund your massage habit, and the best type of massage for you. Use our Massage Therapist Finder to be matched with up to 5 Massage Therapists in your area. Start today and find out how you can enjoy superb service.

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PlumbersDirectory.com

PlumbersDirectory's charter is to help you make the right choices regarding plumbing. Whether it's using our Find a Plumber service to match you with up to 5 plumbers in your area or educating you with insightful plumbing information we're the best choice when it comes to plumbing on the Internet. Come take a look and read up on the plumbing basics, what it takes to become a plumber and articles on such topics such as "Fourteen questions to ask plumbers before letting them in your home".

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ChiropractorGuide.com

Our task at ChiropractorGuide.com is to help you make the right choice regarding Chiropractors. Use our Chiropractor Finder to be matched with up to 5 Chiropractors in your area. In addition, read relevant articles such as "Key Reasons Why To See a Chiropractor" and "Understanding Chiropractic Techniques." Come take a look and start feeling better today!

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ElectricianDirectory.com

Are you looking to learn about home electrical safety or electrical improvement and repair? If so, come visit us at ElectricianDirectory.com. Along with relevant articles, visitors can use our Electrician Finder to be matched up with 5 electricians in your area. Start today and enjoy the benefits of all our research.

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