

Also can someone explain how the site is worth \$1 million dollars? or has it just been evaluated from some freebie appraisal Site?

Seriously Get Real and stop complaining Im a Muslim and I own my own Domain hosting company so i know the system inside out!

Google Will Acquire the Domain NAME BUT WILL NOT REDIRECT IT so youtubeislam.com will eventually just lead to nothing!- thats how the system work go do your homework



Honesty 08.06.09 at 1:24 am

Since google is a very big company , it can do anything since it has power and money.

How can they get youtube.com , although Utube.com was already present.
It it were the way around and google would have the domain Utube.com they would have bullied in the same way and would not have allowed anyone to have domain youtube.com



Sarfraz 08.06.09 at 8:59 am

Aslam-o-alaikum,

To respond to Ahmed's comments:

google biggest search engine and they dont know there are sites containing word youtube; please do google and you will find list of them

youtubecatcher.com

youtube123.com

Q. Also can someone explain how the site is worth \$1 million dollars –

A. site is priceless; don't limit your thinking to business please think beyond

Q. Google Will Acquire the Domain NAME BUT WILL NOT REDIRECT IT so youtubeislam.com will eventually just lead to nothing

A. you can't stop google from taking over a site they have no right and you think they will not use it; its like you buy a car and let it rust in your garage.



Ali 08.06.09 at 5:16 pm

I thought about it in different angles and came to this conclusion that the base of this problem is selection of wrong name and question arises that why YOUTUBE was selected in the beginning (wasn't it a try to take benefit of YOUTUBE) however I know many other sites which are streaming Islamic videos (even on youtube as well) are as successful as YOUTUBEISLAM.COM was.

Alhumdulliah I am a Muslim but I feel sorry to say that this mistake is done at our end, but we have to learn from our mistakes and make it sure that whenever we do something, should be a fresh start and we should be innovative, otherwise it will happen.

Advantage of this event is that many people I know didn't know about this site are now aware of new site i.e tubeislam.com

Don't think emotionally but realistically, you even don't like if someone from your family name his/her child as your's child.

This is what I think.

Your thoughts.



Hassan 08.06.09 at 6:29 pm

I was also hit by surprise when I found out that youtubeislam.com is gone. Knowing that I watch videos on this website on regular basis, I even had links in my website from youtubeislam.com.

I was also caught in it because of the state of my mind, as being an admirer of Sheikh Yusuf Estes and youtubeislam.com and on top of being a Muslim.

Our religion Islam doesn't only provide just judicial Rules and Regulations but, it also defines Ethical and Moral boundaries as well.

I have noticed mostly people over here are indeed expressing themselves in the light of their emotions and focusing on Judicial Laws and trying to justify the acquisition of youtubeislam.com by Google as invalid, e.g. youtubeislam.com is a unique domain name. Why are we not using our reason and perception to decide between what is right and what is wrong, instead of putting all of our focus on what is legal and what is not.

I also want youtubeislam.com to stay there too, but shouldn't we try to give dominance to our reason over our desires?

The biggest reason of all this happening is:

"No one responded to those requests and that meant no-one defended the case, so the process went forward without them. The National Arbitration Forum (NAF) chose an arbitrator to look at the complaint and he, considering the three tests, decided in favor of Google. The arbitrator then directed the registrar of the domain (GoDaddy) to transfer the domain to Google within 10 days of the decision..."

If you guys think that Google is going anti Islamic, go and search Islamic websites in Google, see if you

cannot find any Islamic website through Google (as long website is a month or two old, because Google crawler takes time to index sites). In fact if you do a little bit of research you will see Google has banned some of anti-Islamic websites on request from Muslim.

I have some 17 to 18 domain names registered, all of them unique in their context and sense and spellings. When I think of a domain, I don't try to mix and match my ideas with some major website, because I like uniqueness and if any of my website or application becomes as strong as Google, I am not going to let anybody come close to my domain names because that will pose threat to the traffic on my website. E.g. Microsoft didn't allow some developer to call his program "Windows Commander", unique name right? But has windows in it. That's how business world works.

I will end by saying; the sign of a strong Muslim is that, his reason dominates his desires. Argue objectively please, rather than complaining about Google actions, if you liked <http://www.youtubeislam.com> then please promote <http://www.tubeislam.com>. I will be doing it Inshallah by putting a note on my website about the domain name change.



safaa 08.07.09 at 1:09 pm

السلام عليكم ورحمة الله وبركاته

YoutubeIslam.com يحاول الاستيلاء على موقع GOOGLE موقع

هو موقع متخصص ي تقديم مقاطع فيديو إسلامية باللغة الإنجليزية ، وصاحب هذا الموقع هو الشيخ

يوسف أستس الأمريكي المشهور بدعوته للإسلام، وموقع يوتيوب إسلام مثير ومدعش بالمواد الإسلامية

القصة التي طرأت على الموقع هي بأنهم يواجهون مشكلة مع شركة جوجل حسب كلامهم بسبب الدومين والذي تحاول جوجل أن تستولي عليه لعرض مقاطعها الرديئة حسب قول صاحب الموقع، وكما نعلم أن جوجل من أكبر الشركات في مجال الإنترنت وقد تقوم بعمل أي شيء لمصلحتها الخاصة

وبمبادرة من إدارة الموقع قاموا وبسرعة بعرض معلومات هذه المشكلة لكي ينتقل الزائر إلى دومين جديد باسم TubeIslam.com بدلاً من YoutubeIslam.com، ولكنهم مستائين من ضغوطات جوجل.

وبحسب ما ذكرت إدارة الموقع فإنه سيتم تحويل الدومين إلى أحد صفحات يوتيوب التي لا ترضي المسلمين

يوجد فيه بعض تفاصيل هذا الموضوع مع رابط لمقطع في موقعهم الجديد youtubeislam.com ستجد أن موقع tubeislam.com بعنوان Google is trying to steal <http://www.youtubeislam.com>.

على كل مسلم غيور ان يصلي للشيخ يوسف و قضيته ضد كوكل و محاولته توقيف المسلمين في امريكا و توقيف نشر الاسلام تنشر هذه الرسالة دعما لدينك اذا احببت ذلك

و من الله التوفيق



Imran 08.08.09 at 6:08 am

Finally, everything against Islam. There hundreds of sites which is identical to youtube design structure. Including porn sites. Then whats the point of claiming the website design structure. Are they have specific design copyrights. If they do have such, they have to undertake all the sites available in the internet. Dailymotion.com has the same structure.

ISLAM, is the problem there. Now, they take every measures defend Islam. But, you cannot STOP tolerance towards Islam. In other words since this issue became major, now there is acceleration as well.

Allahu Akbar.....



IDRIS 08.08.09 at 7:00 am

EXCELLENT

GOOD WORK EVEN THOU ITS LATE

SO THINK BETTER AND BE IN PREPLANNED TO STOP .WHEN IF THE COMMUNITY START THEIR NEW SITE TO CONTINUE THEIR ACTIVITIES.

BUT ALLAH (GOD IS GREATEST IN ALL THE TIMES)



Hassan 08.08.09 at 2:58 pm

In Response to Imran:

“There hundreds of sites which is identical to youtube design structure. Including porn sites.”

You know why, because if you type “Youtube” in google, check the ranking of youtubeislam.com. That will be the answer to your question. This is the only domain which is not the part of google, showing up in first page at Rank 4, even till today. I make my living on website business. I think, you guys are just getting emotional here.

Read my earlier comment, that will make picture even more clear.



Joe J 08.08.09 at 3:12 pm

Oh waaa! waaaa!

Any ruling by any governing body against anything muslim is immediatly viewed by muslims as “an attack on muslims and islam”.

Get over yourselves. Whiners.



Sami 08.08.09 at 5:07 pm

@Hassan:

The name is not really important.. what’s important is those who gets guided to Islam, so if you’re stuck in the “name” defending issue, then i think you are missing the bigger point here. and you are falling in what you are accusing other people of.. (being emotional too)..

Focus your attention on Tawheed, and you’ll understand why sheikh Yusuf has created this entire theme of awareness..

If you still dont’ get the point, please let me know and i’ll be happy to explain.



Drew 08.08.09 at 5:30 pm

It appears that many of the people that have left comments did not read the post. Note the following:

“When the NAF received the complaint, it sent a copy to the registrant of YouTubeIslam.com (actually to all three contacts for the domain: technical, administrative and billing) by email, by post and by fax, and asked them to respond [...] [b]No one responded[/b] to those requests and that meant no-one defended the case, so the process went forward without them.” [emphasis added]

Simply put, this means that the administrators of YouTubeIslam.com are at fault for not defending the domain. When they failed to respond, they effectively gave up the domain name. You are complaining as

if YouTubeIslam.com had protected their domain, but they didn't; as a result they are responsible for the outcome.

Faulting religious discrimination is disingenuous and misleading.



Kashif Sami 08.09.09 at 1:35 pm

@SAMI

“If you still dont’ get the point, please let me know and i’ll be happy to explain.”

Pls go ahead with your explanation, I’d like to learn more about this “awareness” and how tawheed would relate to this issue.



Ali 08.10.09 at 5:44 am

My Brothers,

I am feeling that we all are trying to convince each other, and everyone has his own logic, that is a very positive point and I am happy that our young Muslims are still live. It gives me pain when I see my two brothers do argument on one point and it definatly make negative impact, not today but some time in future this negative feeling will show up in our lives in diffrent dimention.

I respect everyone’s point of view but my question is that did anyone do Istikhara about this issue and I am sure if some one did, then he should share his message (keep in mind if you will mention something wrong that means you will be directly answerable to Allah).

Please do istikhara and then add your comments here, otherwise don’t make this blog a joke for Islam enemies.

Wama Alina wa illal bala.

Ali



gufran 08.11.09 at 12:52 am

Hassan. First page, ranked 4 is not youtubeislam. Factcheck needed. Perhaps you don't fully understand how Ranking works. Don't worry I don't either. But it's safe to say, any reason for youtubeislam to get ranked this high is simply because of this ongoing case. Even then, on the 4th of this month it was ranked at the bottom of page 1.

Goofle may care less about Islam, and I believe this issue is MOSTLY business. But I don't think the people behind the decisions are simply "godless" individuals who are perfectly capable of isolating the whispers of 'iblis" in them. How many in Google thought about engaging with one of their biggest customers before pulling the plug. And I mean the end user, the viewers who visit the site everyday. It's ridiculous to suggest Google genuinely cares about its visitors on this issue. There is no doubt that this concerted effort came to pass without ANY sincerity on part of Goofle. We will have to move on in any case



shahid [08.12.09 at 9:16 pm](#)

This is STUPID what google is doing. I am against it for taking down that site! FROM now i hate google and will spread the message!



Tommy [08.19.09 at 11:15 am](#)

Google is really using its touch. Yep, for past few weeks I began searching more with bing cause it got way better than google. But yes, sometimes i like to be faithful to google. Not anymore!



D [08.22.09 at 11:46 pm](#)

Well Google is protecting their trademark against dillution, especially with such hige traffic site it was huge problem. BUT they could have handled it more sensitively – i.e. for couple of month put some link to the new site.



Bilal [08.24.09 at 5:00 pm](#)

Nothing new here. Google always ranked anti Islamic sites on top. If you know who are the owners of google you will understand why.

The internet was the only media left to show real teachings of Islam instead of all those mumbo jumbo media moguls and missionaries are putting out there. Now all the big social sites are bought by same people who own the conventional media (eg fox). Ofcourse they couldn't buy youtubeislam cuz the owners weren't in it for the money. So they just take it down.

All we can do is boycott google, and start using services of other search engines. Google searches are full of spam and promotions anyway. And in longer run we need an independent international organization for domain services that is not based in USA.



John Berryhill [09.03.09 at 9:59 am](#)

Peace to you all,

I have a question for many here.

If I were to start a website for religious software, such as calculating prayer times, would it be good of me to register:

[MicrosoftIslam.com ?](#)

If I were to start a halal fast food restaurant chain, what would you think of the name:

[McDonaldsHalal.com ?](#)

It is quite possible to run a video sharing site without having to use the mark "YouTube" in the name for it.

I agree there are many offensive, disrespectful and inappropriate videos available on YouTube. For that reason, why would anyone want to run a site for inspirational and sacred messages using the trademark "YouTube" in the name?

YouTube was already a famous name for a particular video sharing site when the name YouTubeIslam.com was chosen. There are other video sharing sites which do not use the term "YouTube" in their name. The only reason to use "YouTube" in the name is to ride on the reputation of the YouTube that already existed.

But we all agree that YouTube has many offensive videos posted on it. So why did this site try to associate the name YouTube with a good and honorable faith?

In peace,

John



jeff 09.19.09 at 2:16 pm

This is the most idiotic argument I ever heard. There are many websites with the site name youtubechristian.com, youtubeleech.com etc which are also well known. So why isn't google taking those down? This is not about whining to Joe J. It's about discrimination. Maybe the fact that youtube owner is jewish has to do a lot with this. By the way I'm not arab but a white person. It's in their blood to offend trust me their talmud says it all.



Zak Muscovitch 09.19.09 at 2:59 pm

Anybody who follows ICANN UDRP cases (or has practised law in this area as I have, for ten years) will know that this case is not atypical in the least. It is a regular occurrence for companies to commence ICANN UDRP proceedings against anyone that incorporates their trademark. There are literally thousands of such cases of companies all over the world going after all kinds of domains and sites that incorporate part or all of their trademark. The question nevertheless, ought to be in all of these cases, is whether the registrant registered AND used the domain name in bad faith. That is what the language of the UDRP requires. Furthermore, it is a long established principle of the UDRP that mere trademark disputes that do not directly involve "cybersquatting" per se, are not within the jurisdiction of the ICANN UDRP. In other words, the ICANN UDRP is not meant to be an all encompassing forum for trademark infringement disputes; it is only intended to provide a remedy for the limited circumstance of someone registering and using a domain name in bad faith, as a "cybersquatter", not as a "trademark infringer". For more information, see <http://www.DNAttorney.com>.



Kieren McCarthy 09.20.09 at 9:42 am

Thankyou all for commenting on this post and, for the most part, discussing the case in a clam and reasonable manner, without resorting to accusation or stereotype.

I think there has been an interesting exchange of views and information here that should serve as a useful archive in future. We are now closing this post to further comments.

Kieren McCarthy
General manager of public participation, ICANN

Comments on this entry are closed.

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Domain Parking
Experience the Difference

Tahoo.com! With Plenty of Traffic & Liability Sells For \$12K On NameJet. WhoIsIt.com Goes For \$17K

2010 May 1
by MHB

The domain name Tahoo.com sold today on Namejet.com for \$11,701.

7
tweets

The domain gets plenty of traffic according to Compete and Alexa.

retweet

Compete has the domain getting over 13,000 visitors last month and Alexa ranks the domain as the 580K busiest site on the net.

However Tahoo has at least a little trademark infringing feel from Yahoo, don't you think?

If you do a search on Google for Tahoo what is the first result you get?

Yahoo.com.

What is the second result you get on Google for the term

mail.Yahoo.com

The third result?

Travel.yahoo.com

So the domain has plenty of traffic and but plenty of liability attached.

Why so much type in traffic?



Check out the proximity to the “y” and the “t” and on keyboard.

They are right next to each other.

So would a company buy the domain and do business on the internet with the “threat” of a Yahoo lawsuit hanging over them?

It’s certainly an interesting purchase, not for the faint of heart or those with small pockets.

Your thoughts?

In a less litigious purchase Xedoc Holding SA bought WhoIsIt.com for \$17K On NameJet.com a couple of days ago.

Another domain with a lot of traffic and of course similar to our beloved whois service, whoisit.com could make the next great DomainTools.com site.

In a few other notable NameJet.com sales this week:


SkiMaps.com sold for \$9,100

CreditCheckOnline.com sold for \$7,500

BreastSurgery.net sold for \$4,100

FloridaRealEstate.org sold for \$4,100

CustomerSupport.org sold for \$2,100

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1.

2010 May 1

Domains [permalink](#)

Big Liability on the new owners books.



2.

2010 May 1

[Chip Meade](#) [permalink](#)

It is also important to note that yahoo has a tm for Yahoo! not Yahoo. Granted that if they are

benefiting from the yahoo name, they can be held liable but as long as they work on the content they should be fine. It is also interesting that Yahoo! was granted a TM for Y.com even though that letter is not active. Was filed in January of this year.

Question to the Lawyers...How could that be done? Did they reg some third level tld like y.com.br or something to get them that? They can and don't use the y.com in business so how was it given? It is for Search engine service but also goes pretty broad in scope. I know that you can apply and get a TM for anything but what does that mean for if/when single letters open up? Can this be challenged as the .com this has been done in the past with Generic words but shot down.



3.
2010 May 1
RL [permalink](#)

Why Yahoo did not deal with it since March 1996?
Its inexpensive now, they have standard templates to deal with it through UDRP.

The registrant's name is also interesting: "Pending Renewal or Deletion"

With strong economics supporting typosquatting, search engine industries including Google, Yahoo, downstream search aggregators and advertising platforms continue to fuel and fund these practices. These kinds of typosquatting are easy for search engines to automatically recognise and deal with and the advertising platforms can authoritatively undermine typosquatting in many ways that no individual trademark owner can do it. It is relatively easy, inexpensive for trademark owners their own



4.
2010 May 1
Domainer [permalink](#)

It's also a typo of taboo and tahoe.



5.
2010 May 1
Louise [permalink](#)

It's so close, it could be a nickname of Tahoe. There is an article recently about startups registering typos of real names for branding purposes, or inventing real names, because there aren't any common names left over. That is how Flickr, for instance, got the name, Flickr, instead of Flicker. Now that it's branded, it's more memorable than the correctly-spelled version!

If Groovle can get away with custom home pages that resemble the Google search engine's:
<http://www.groovle.com/browse/animals/horses/100421>

then Tahoo is no big deal, IMO. Thanx for listening. 😊



6. 2010 May 1
Domain Store [permalink](#)

I agree with Domainer.
When I initially saw it, I thought Tahoe.

I'm sure GM has a tm on Tahoe for vehicle.
I didn't look in USPTO.



7. 2010 May 1
\$ [permalink](#)

in Italy, I run a blog about Venture Capital that is 3rd on (both) Google.it and Yahoo.it SE but,
despite that, I've not even found just ONE sponsor for it!



8. 2010 May 1
fizz [permalink](#)

Like Domainer and DomainStore, I too initially thought it was a possible typo of Tahoe during the
auction period, until I read this thread.



9. 2010 May 1
Domainer [permalink](#)

I actually saw taboo first. 😊



10. 2010 May 1
MHB [permalink](#)

Guys

Here is where I think the difference lies.

If you type in say tabboo into Google it corrects it to taboo.

If you type in tahoee into Google it corrects it to tahoe.

if you type in tahhoe it corrects it to Tahoe.

If you type in Tahoo it doesn't correct it at all, it just gives you results for Yahoo.



11. 2010 May 1
fizz [permalink](#)

If you type in say tabboo into Yahoo it says 'Did you mean: taboo'.

If you type in tahoee into Yahoo it says 'Did you mean: Tahoe'.

if you type in tahhoe into Yahoo it says 'Did you mean: Tahoe'.

If you type in Tahoo into Yahoo it says 'Did you mean: Tahoe'.



12. 2010 May 1
MHB [permalink](#)

Fizz

Who uses Yahoo anyway

):



13. 2010 May 1
fizz [permalink](#)

>>Who uses Yahoo anyway<<

The guy who bought the domain in his WIPO response LOL

For some reason here in the islands Google's first search result arrives fairly quickly, but it freezes on subsequent searches (takes many minutes for the next search result) so I always use Yahoo. Bing's search results are fast too.



14.
2010 May 1
[Domain Store](#) [permalink](#)

The simple solution, professionally develop the domain and then Google and Yahoo will display your link.



15.
2010 May 1
[99% of the multi-billion\\$ iPad/iPhone-like markets will use LCD displays](#) [permalink](#)

clearly BreastSurgery.net MUST "push up" (its price) ... 😊



16.
2010 May 2
[Afif](#) [permalink](#)

CheckCheckOnline.com? What value is in that :p

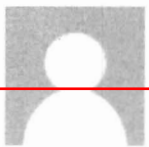


17.
2010 May 2
[MHB](#) [permalink](#)

Afif

Its creditcheckonline.com that sold, my bad

corrected



18.
2010 May 2
[John Berryhill](#) [permalink](#)

12k for tahoo.com?

The stupid, it burns.

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• Poll

Which Domain will sell for more: Slots.co or Denver.co

Slots.Co (64%, 18 Votes)

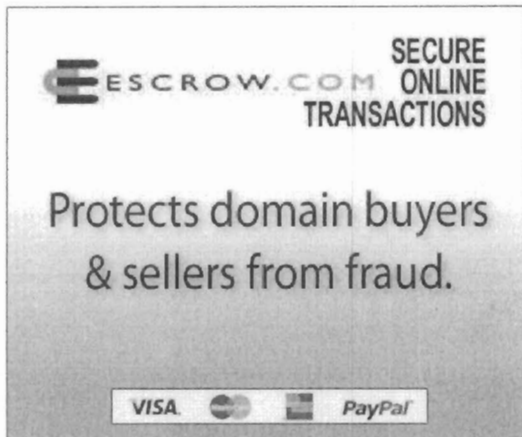


Denver.Co (36%, 10 Votes)



Total Voters: 28

•

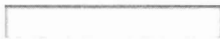


• Categories

- [.cm](#)
- [.CO](#)
- [.ME](#)
- [.mobi](#)
- [.Org](#)
- [.tv](#)
- [.us](#)
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• Domain Parking Stock Index

Google	508.11	17.96	(3.66%)
Yahoo!	13.94	0.05	(0.36%)
Microsoft	25.39	0.17	(0.65%)
QuinStreet	15.34	0.68	(4.64%)
Baidu	87.71	1.98	(2.31%)
Sedo	2.97	-0.15	(-4.68%)
Marchex	4.90	0.21	(4.48%)
Banks.com	0.28	-0.01	(-3.41%)
Tucows	0.66	-0.01	(-2.24%)
Live Current	0.08	0.00	(0.00%)
DPSI	209.88	+9.46	+4.72%



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Domain Name No-No's – October 2007, Miami, Florida

Craig: Phil Craig here from Domains Into Dollars and I'm at the Miami Traffic Domain Name Seminar and Domain Name Auction. The auction's getting set up. It's going to happen here in an hour, but before we have the auction and we show you some of the auction that's going to take place, I've asked Dr. John Berryhill, who's a very popular and effective attorney in the domain name industry, to appear hear to talk a little bit about trademark law and the types of things that a beginning domainer might get in trouble with and what to stay away from. So, thanks for showing up here.

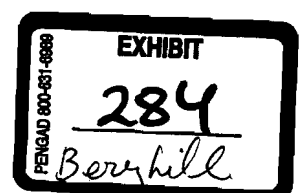
Berryhill: Thank you. It's tough to be popular and effective at the same time. I'd say that I'm effective for some people and maybe a little less popular with some others.

Craig: Okay. Of course. So, and that's something that I want to talk about at the end is if they're in trouble with some type of trademark issue and what you can do for them.

Berryhill: Surely.

Craig: But let's talk a little bit about trademark typos, and I know that there's been some reports that probably some of my viewers have seen that talk about getting a name that is a misspelling of some popular brand and using and registering that name and then making revenue off that parked page. Now, is that something that my users might consider as a business or is that something that is going to get them into trouble?

Berryhill: If you use these businesses, getting in trouble, that would be fine, but that is virtually the definition of cybersquatting and the classical case instance of that is a man named John Zuckering who is legendary for racking up court judgments for registering domain names like electronicsboutique without the "u" and targeting that toward electronic traffic. The law in the United States is that if you register a domain name that is identical or confusingly similar to a trademark with the specific bad faith intentions to make a profit of misdirected traffic to that trademark, you can be held liable for up to \$100,000 per domain name absent any other damages. It doesn't if you made \$5 or \$2 or even if you're in a net loss from that domain name. It's not a question of even what your profits were. The law allows a trademark owner to bring a case to say, "I have, I don't even know what my actual damages are, but Judge, I would like to, I would like you to award me up to \$100,000 in damages." Now the cases that have gone to decision are cases where defendants haven't shown up and have registered large numbers of egregiously bad domain names. So a judge in considering an action under this law, the precedent that the has to look at are situations where, you know, previous judges have maxed out and it's not a, it's not something, and particularly a lot of domainers are young people, it's not something that you can blow off and say, "Well, you know, I don't even have, you know, \$100 in the



bank. What do I care about \$100,000 judgment?”, because a federal court judgment can be brought against you in another state. It can then be imported into your state. It will go onto your credit record. It can follow you for the rest of your life. If you've ever thought about buying a car someday, getting a car loan, getting a mortgage, you know, there are a number of things in life that even if you don't have \$100,000 and consider yourself to be judgment proof, having that judgment hanging over you can significantly influence the course of your life.

Craig: I mean really, and so why bother? Why get involved? But let's say that before they heard us, they've done it, and now they received that notice from somebody, what should they do?

Berryhill: Okay. Unfortunately, it can be very difficult for individual domain registrants to sort out these, these types of threats that come in. In fact, there was a man in Nevada that recently went to jail for pretending to be an attorney and for sending emails out to domain registrants in order to, in order to

Craig: Okay, so we're back. They turned the lights down on us, and so before they did that, we were in the middle of talking about the man in Nevada that got into trouble with sending out some notices.

Berryhill: Right. And, you know, so it can be extremely difficult for a domain name registrant to determine what is a valid, a valid claim or not, but that's not a reason for ignoring them. Now, I should back up a moment and say that, you know, prevention is certainly better than the cure. I think that if people had been, you know, intentionally registering typographic variations of famous marks, you don't need to wait until you're notified by Microsoft that they have, you know, trademark rights in, in Halo 3 and in X-Box, and if you're, you know, selling Halo3XBoxmoddingchips.com, that's the kind of thing that Microsoft's going to be concerned about. Now, I'm sure, after I say that, someone's going to look up and find out that Halo3XBoxmoddingchips.com is taken and used by somebody, and what other people are doing, it was never a good excuse in school when you were the only person singled out by the teacher, it also doesn't work at law to say that, "Well, other people are doing this. Why can't I do it?" because the, if you look at, if you look at cybersquatters as a herd and the trademark owners as the cheetahs, you know, they're going to pounce on, on those particular antelope that they appear particularly tasty to them at any given time. So, first, you know, if one knows that one's traffic is coming primarily from trademark typos, you need to get rid of those. In the event that you receive correspondence on a, on a domain, and you never heard of this trademark or you're not sure of what, what the claims are, there are a, a number of domain name attorneys, such as Art Goldberger, Brett Lewis, Steve Lieberman, many of, and myself, many of whom participate in domain forums who offer free consultations. I probably look at, at any where, you know, from 10 to 30 cease and desist letters that I receive from different people every day, and I can tell you without, you know, without obligation if it's, you know, a clear drop dead, you know, yeah, absolutely, you're

going have to address this issue, you know, or let you know if it would require some heavy lifting if you're in a grey area, you know, or if it's a, you know, clearly a deficient claim in some sense, but these are, are judgments that you probably shouldn't be making for yourself without a legal background. Some people will look at, for example, the USPTO, US Patent and Trademark Office, has an online trademark database, but many people don't realize that there are a lot of things in that database that are not trademarks. They may be pending applications. They may be refused applications. They may be expired trademark registrations, and of course, the most thing that I, misconception that I see domainers having when they're trying to find out whether something is or is not a trademark is that it's not required for a trademark to be registered with the United States Patent and Trademark Office. People say, "Well, what's the best trademark search system?" I tell them, "The best trademark search system is Google." If somebody says I have a trademark for x, y, or z and you put that term into Google and you get three pages, the first three pages of results are either their stuff or references to their stuff, then that's a good indication, a good initial indication, absent some other considerations if it's descriptive or generic, but it's a good indication that, that they may very well have an enforceable right in that mark, and then clearly, if any of your readers or viewers are under the impression that, you know, this is a game they want to play, it is a game that some people do play for a long time, but once you get caught, once you get burnt, and once, you know, once someone has latched on to you, it is becoming increasingly for people who have gotten into cybersquatting situations to get their way out of it simply by saying, "Oh, okay. Now that you've filed a lawsuit, you can have the domain name." Trademark owners are particularly tired of having to bother and pester and send repeated notices and then file a lawsuit only to have the guy surrender, and increasingly they're looking for, you know, considerable amounts of money to, you know, simply to let you out because if they sense that they can get a default judgment for \$100,000, why shouldn't they say, "Well, we'll let you go for 10, 15, 20 thousand dollars or more.

Craig: It's a serious game, and the thing about is, you don't need to play that game. But if you do or if you have and something comes up for ya, John is available. You gotta get some legal advice. You just can't ignore the claim. Hey, thanks, John.

Berryhill: Sure thing.

Craig: For coming here and talking to them. We appreciate you.