

## Jacoby, Seth Confidential - Attorneys' Eyes Only

- A. I'm responsible for running the
  Firstlook business, which includes domain
  acquisition, domain optimization, lander page
  optimization, toolbar development, toolbar search
  optimization. I run the technology group, I run
  the business group. There's approximately 19
  employees. I'm in charge of the business.
- Q. And how are those employees broken down, generally, in terms of domain acquisition versus toolbar versus lander pages?
- A. Let's see. So, the toolbar business probably -- of course, there's going to be overlap between those businesses, because they're all somewhat related, but the toolbar business probably is -- if I had to break it down in percentages, would that work for you?
  - Q. Sure.

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2.2

A. I would say probably 10 percent of the business works on the toolbar-related business. Maybe 50 percent of the business is related to page optimization, sort of page delivery, and that includes for toolbar pages and domain pages. And the rest of the business is -- maybe 20 percent -- I guess that's about right.

And then the remaining part is surrounded around