EXHIBIT S

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CASE No. 2:09-CV-10756 Los Angeles, California

RICHARD E. KORF, PH.D. Wednesday, December 8, 2010

DEPOSITION SERVICES

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF MICHIGAN

THE WEATHER UNDERGROUND, INC., A MICHIGAN CORPORATION,

PLAINTIFF,

VS.

NAVIGATION CATALYST SYSTEMS, INC., A DELAWARE CORPORATION; BASIC FUSION, INC., A DELAWARE CORPORATION; CONNEXUS CORP., A DELAWARE CORPORATION; AND FIRSTLOOK, INC., A DELAWARE CORPORATION,

DEFENDANTS.

DEPOSITION OF RICHARD E. KORF, PH.D. Volume 1 Los Angeles, California Wednesday, December 8, 2010

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Reported By: Judy Samson CSR No. 6916 NDS Job No. 140368 CERTIFIED

CASE No. 2:09-CV-10756 **Confidential - Under Seal**

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1	possible, okay, the registration of	
2	domain names which are trademarks	
3	or confusingly similar to	
4	registered or common law	
5	trademarks.")	
6	BY MR. HALL:	
7	Q Why do you say "to the extent possible"?	01:40:29
8	A It it can't be done with a hundred	01:40:31
9	percent accuracy.	01:40:36
10	Let me back up.	01:40:37
11	If you registered nothing, you could	01:40:38
12	achieve a hundred percent accuracy of never	01:40:40
13	registering something which is confusingly similar	01:40:42
14	to a trademark.	01:40:45
15	But given that you're going to be	01:40:46
16	registering some trademarks, this system or, in	01:40:48
17	fact, any system designed to do this is not going	01:40:51
18	to be a hundred percent accurate.	01:40:54
19	It's going to in some cases probably it	01:40:56
20	may register domain names which would be considered	01:40:59
21	confusingly similar to trademarks. [It probably will	01:40:44
22	fail to register trademarks which will not be	01:41:07
23	confusingly similar to trademarks.	01:40:44
24	So the goal of this system is not	01:41:11
25	something either as an automated system or a	01:41:13
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1	manual system or a combination, there isn't a goal	01:41:17
2	here which can be achieved with a hundred percent	01:41:19
3	accuracy unless, of course, you were to simply not	01:41:21
4	register domains at all.	01:41:24
5	Q So you're telling me that it's impossible	01:41:26
6	to register domain names in bulk without	01:41:30
7	A If you're registering a large number of	01:41:41
8	domains, okay, I don't believe it would be possible,	01:41:44
9	okay, to have a system which registered a very large	01:41:49
10	number of of domain names, particularly in bulk,	01:41:53
11	and be guaranteed that none of those names would be	01:41:55
12	confusingly similar might be determined to be	01:40:44
13	confusingly similar to a trademark.	01:40:44
14	Q But certainly you would agree that domain	01:42:05
15	names can be registered without strike that.	01:42:09
16	You would agree that you can register a	01:42:13
17	domain name and ensure that it does not infringe the	01:42:16
18	trademark of another?	01:42:21
19	A I think there would there could be	01:42:24
20	examples that one could construct of individual	01:42:26
21	domains where one could say with with a high	01:42:31
22	degree of certainty that this does not infringe a	01:42:33
23	trademark.	01:42:36
24	Q And why can't that be extrapolated to	01:42:36
25	larger-scale domain registrations?	01:42:42
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1	A That's correct.	05:01:45
2	Q So you're not offering any opinion as it	05:01:46
3	relates to prior versions of this system?	05:01:48
4	A In general, no.	05:01:52
5	Q Anything besides "in general"?	05:01:52
6	A So I I've not been asked, nor have I	05:01:58
7	made it my business, to sort of investigate a	05:02:01
8	timeline of what the system looked like at various	05:02:05
9	stages. I wasn't asked to do that.	05:02:09
10	It's a much more complex task. It involves	05:02:12
11	determining, you know, all the different intervals	05:02:15
12	where significant changes were made. And	05:02:17
13	effectively one would would multiply the volume	05:02:19
14	of this report by the number of the different	05:02:23
15	systems that were in place along the way.	05:02:25
16	And I've in fact, I've specifically	05:02:27
17	I've I've not been asked to do that, and I have	05:02:32
18	not tried to determine an, you know, archaeology	05:02:34
19	here of what the history of this system has been.	05:02:37
20	I've been asked to focus on the current	05:02:40
21	system.	05:02:42
22	Q The next sentence says:	05:02:42
23	"While no such system can	05:02:43
24	operate flawlessly"	05:02:45
25	What is your basis for that opinion?	05:02:47
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1	A The problem is hard. And as I said	05:02:49
2	probably in the beginning this morning, is that if	05:02:52
3	you want to be in this business and you are going to	05:02:54
4	be registering domain names and if you're going to	05:02:58
5	be registering a significant number of them, the	05:03:01
6	problem of excluding matches which are confusingly	05:03:04
7	similar to trademarks is is not a trivial	05:03:09
8	problem, and it can't be reduced to a simple	05:03:14
9	algorithm that will always be correct because it	05:03:17
10	involves issues of context, it involves issues of	05:03:19
11	the meaning of words and the meaning of words in	05:03:23
12	different contexts.	05:03:26
13	And so the problem in some sense is just	05:03:27
14	too difficult to accomplish with a hundred percent	05:03:31
15	accuracy with the exception of simply not	05:03:35
16	registering anything.	05:03:39
17	So I don't register anything. I'm not in	05:03:40
18	this business. So I don't run afoul of this	05:03:42
19	problem.	05:03:46
20	But if one wants to be in this business and	05:03:46
21	one wants to to have a business of it and be	05:03:48
22	profitable, this is this is an important task,	05:03:52
23	but it can't be accomplished with a hundred percent	05:03:55
24	accuracy.	05:04:00
25	Q And you said right there "without	05:04:00
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1	STATE OF CALIFORNIA)	
2) ss: COUNTY OF LOS ANGELES)	
3		
4	I, JUDY SAMSON, do hereby certify:	
5	That I am a duly qualified Certified Shorthand	
6	Reporter, in and for the State of California, holder of	
7	certificate number 6916, which is in full force and	
8	effect and that I am authorized to administer oaths and	
9	affirmations;	
10	That the foregoing deposition testimony of the	
11	herein named witness was taken before me at the time and	
12	place herein set forth;	
13	That prior to being examined, the witness named	
14	in the foregoing deposition, was duly sworn or affirmed	
15	by me, to testify the truth, the whole truth, and	
16	nothing but the truth;	
17	That the testimony of the witness and all	
18	objections made at the time of the examination were	
19	recorded stenographically by me, and were thereafter	
20	transcribed under my direction and supervision;	
21	That the foregoing pages contain a full, true	
22	and accurate record of the proceedings and testimony to	
23	the best of my skill and ability;	
24	That prior to the completion of the foregoing	
25	deposition, review of the transcript was requested.	
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1	I further certify that I am not a relative or
2	employee or attorney or counsel of any of the parties,
3	nor am I a relative or employee of such attorney or
4	counsel, nor am I financially interested in the outcome
5	of this action.
6	
7	IN WITNESS WHEREOF, I have subscribed my name
8	this 18th day of December , 2010.
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11	Unly 2
12	JUDY SAMSON, CSR No. 6916
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