# IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF MICHIGAN

THE WEATHER UNDERGROUND, INC., a Michigan corporation,

Plaintiff,

VS.

Case No. 2:09-CV-10756 Hon. Marianne O. Battani

#### NAVIGATION CATALYST SYSTEMS, INC.,

- a Delaware corporation; BASIC FUSION, INC.,
- a Delaware corporation; CONNEXUS CORP.,
- a Delaware corporation; and FIRSTLOOK, INC.,
- a Delaware corporation,

Defendants.

Enrico Schaefer (P43506)
Brian A. Hall (P70865)
TRAVERSE LEGAL, PLC
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Traverse City, MI 49686
231-932-0411
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Lead Counsel for Defendants

NOTICE OF INTENT TO SERVE SUBPOENA ON NON-PARTY

Pursuant to the provisions of F.R.Civ.P. 45, Plaintiff The Weather Underground, Inc., intends to serve the attached subpoena on Facebook, Inc., a non-party to this action, for the production of documents.

Respectfully submitted this 1<sup>st</sup> day of February, 2010.

Enrico Schaefer (P43506)
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Attorneys for Plaintiff

#### CERTIFICATE OF SERVICE

I state that I am employed by the law offices of Traverse Legal, PLC, attorneys for Plaintiff herein, that I served the attached **NOTICE OF INTENT TO SERVE SUBPOENA ON NON-PARTY** (Case Number 2:08CV10756, United States District Court for the Eastern District of Michigan) upon the parties listed below by email and U.S. Mail, postage paid, on this 1<sup>st</sup> day of February, 2010:

Enrico Schaefer (P43506)
Brian A. Hall (P70865)
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Local Counsel for Defendants

arbeine Orthica

Catherine Dittrich

# TRAVERSElegal

ATTORNEYS & ADVISORS

February 1, 2010

Custodian of Records Facebook, Inc. 1601 South California Avenue Palo Alto, CA 94304

The Weather Underground, Inc., v. Navigation Catalyst Systems, Inc. Re: U.S. District Court for the Eastern District of Michigan Case No. 02:09CV10756

#### Dear Sir/Madam:

Please find enclosed a Subpoena regarding documents necessary to the referenced action. Note that the Subpoena primarily requests information concerning typographical variations of your primary domain name facebook.com registered by the Defendant, Navigation Catalyst Systems ("NCS"), in the above case. By way of background information, find included with this letter information regarding the typo domains as follows:

- facebooko.com (redirects to http://socialfreebies.com/?sov=11830; see 1. attached screenshot) first registered by NCS on approximately 09-07-2007 and last registered by NCS on approximately 07-16-2009 (see attached WhoIS history for 07-16-2009).
- facevbook.com (redirects to http://www.therichneighbor.com/; see attached 2. screenshot) first registered with NCS on approximately 12-25-2006 and last registered by NCS on approximately 12-06-2009 (see attached WhoIS history for 12-06-2009).
- favebook.com (redirects to http://socialfreebies.com/?sov=11827; see attached 3. screenshot) first registered by NCS on approximately 03-24-2006 and last registered by NCS on approximately 09-21-2009 (see attached WhoIS history for 09-21-2009).
- facebhook.com first registered with NCS on 10-10-2007 and last registered 4. with NCS on approximately 01-09-2010 (see attached WhoIS history for approximately 01-09-2010). Also enclosed is a screen shot of the WhoIS Record.

We are committed to cooperate with you to ensure that the documents are reasonably identifiable and to avoid unnecessary expense or burden. Please contact me directly to

## TRAVERSElegal

February 1, 2010 Page 2 of 2

discuss this Subpoena and suggestions regarding the method of production. Note, as an alternative to the production location on the Subpoena, you are invited to produce the documents directly to my office as follows:

Traverse Legal, PLC 810 Cottageview Drive, Unit G-20 Traverse City, MI 49684

I look forward to answering any questions you might have.

Sincerely,

TRAVERSE LEGAL, PLC

Enrico Schaefer

enrico@traverselegal.com

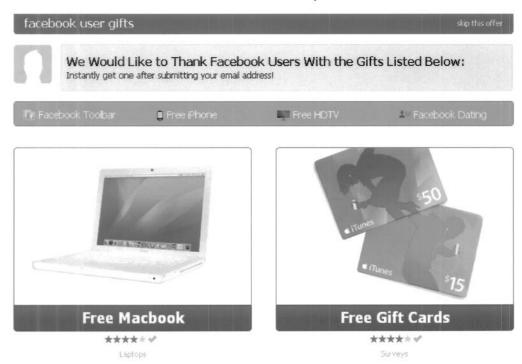
ES/cad
Enclosures
cc: William Delgado (w/enc.)



#### FaveBook.com on 2009-09-21 - Domain History

	Enter a domain name to get its history	
	Domain Name: FaveBook.com Search	
« Previous		Next »
Domain:	FaveBook.com - Domain History	
Cache Date:	2009-09-21	
Registrar:	BASIC FUSION, INC.	
	ch: Click on an email address we found in this w	hois record
Registrant Searc	to see which other domains the registrant is domainadmin@navigationcatalyst.com	
Registrant:		
Navigation Cata	lyst Systems, Inc	
2141 Rosecrans	Ave.	
Suite 2020		
El Segundo, CA	90245	
Email: domainad	min@navigationcatalyst.com	
Phone: 31064715		
Fax: 3106476001		
Domain Name: FA	VEBOOK.COM	
Administrative	Contact:	
Navigation Cata	lyst Systems, Inc	
2141 Rosecrans	Ave.	
Suite 2020		
El Segundo, CA	90245	
Email: domainad	min@navigationcatalyst.com	
Phone: 31064715	92	
Fax: 3106476001		
Technical Conta	ct:	
Navigation Cata	lyst Systems, Inc	
2141 Rosecrans	Ave.	
Suite 2020		
El Segundo, CA	90245	
	min@navigationcatalyst.com	
Phone: 31064715		
Fax: 3106476001		
Billing Contact	:	
Navigation Cata	lyst Systems, Inc	
2141 Rosecrans	Ave.	
Suite 2020		
El Segundo, CA	90245	
Email: domainad	min@navigationcatalyst.com	
Phone: 31064715	92	
Fax: 3106476001		
Record expires	on 1/21/2010	
Record created		
	updated on 9/11/2009	
Domain servers:		
dpnsl.dnsnamese	rver.org	
dpns1.dnsnamese		
	rver.org	

### favebook.com screenshot captured 01-27-2010



Whois

For Sale | Sales History | Auction Search | Domain Monitor Domain Directory Domain Suggestions Whois Domain Search Cheap Domain Name Registration Bulk Check | Domain Typo Generator Ping | Traceroute | My IP Address | Domain Parking Power Tools: Reverse IP Domain History Mark Alert Name Server Spy Hosting History Registrant Search Registrant Alert

Ads by Google

Zachary V. Moen, Attorney

Representing artists, musicians, creative professionals. SE Michigan www.michiganartslawyer.com

#### Marketing Now Has Control

Thanks to Monetate's powerful SaaS you can run campaigns without I.T. monetate.com

#### BuyDomains: Official Site

Domain Name

Search for Premium Domain Names. 1000's of Choices at BuyDomains.com www.BuyDomains.com

#### FacebHook.com Whois Record (Face b Hook)

Whois Record Site Profile Registration Server Stats My Whois

#### Whois Record

Registrant Search: "Navigation Catalyst Systems, Inc" owns about 218,735 other domains

Email Search: domainadmin@navigationcatalyst.com is associated with about 270,770 domains

Registrar History: 2 registrars

NS History: 4 changes on 3 unique name servers over 4 years. IP History: 38 changes on 15 unique name servers over 5 years. Whois History: 127 records have been archived since 2007-10-10 Reverse IP: 450,891 other sites hosted on this server.

DomainTools for Windows®

Now you can access domain ownership records anytime, anywhere... right from your own

desktop! Find out more >

Registrant:

Suite 2020

El Segundo, CA 90245

Email: domainadmin@navigationcatalyst.com

Phone: 3106471592 Fax: 3106476001

Domain Name: FACEBHOOK.COM

Administrative Contact:

Navigation Catalyst Systems, Inc

2141 Rosecrans Ave. Suite 2020

El Segundo, CA 90245

Email: domainadmin@navigationcatalyst.com

Phone: 3106471592 Fax: 3106476001

Technical Contact:

Navigation Catalyst Systems, Inc

2141 Rosecrans Ave.

Suite 2020

El Segundo, CA 90245

Email: domainadmin@navigationcatalyst.com

Phone: 3106471592 Fax: 3106476001

Billing Contact:

Navigation Catalyst Systems, Inc 2141 Rosecrans Ave.

Suite 2020

El Segundo, CA 90245

Email: domainadmin@navigationcatalyst.com

Phone: 3106471592 Fax: 3106476001

Record expires on 10/14/2010 Record created on 10/14/2005 Database last updated on 1/13/2010

Domain servers:

dpnsl.dnsnameserver.org

dpns2.dnsnameserver.org

dpns3.dnsnameserver.org dpns4.dnsnameserver.org

Navigation Catalyst Systems, Inc 2141 Rosecrans Ave.

Thumbnail:





COL	intry TLDs Gen	Eldi 1203
	FacebHook at	Buy
	FacebHook be	Buy
	FacebHook.ch	Buy
	FacebHook.cn	Buy
	FacebHook.co.uk	Buy
	FacebHook.de	Buy
		Show all (18) >



#### FacebHook.com on 2010-01-09 - Domain History

Enter a domain name to get its history Domain Name: FacebHook.com Next » « Previous FacebHook.com - Domain History Domain: Cache Date: 2010-01-09 BASIC FUSION, INC. Registrar: Registrant Search: Click on an email address we found in this whois record to see which other domains the registrant is associated with: domainadmin@navigationcatalyst.com Registrant: Navigation Catalyst Systems, Inc 2141 Rosecrans Ave. Suite 2020 El Segundo, CA 90245 Email: domainadmin@navigationcatalyst.com Phone: 3106471592 Fax: 3106476001 Domain Name: FACEBHOOK.COM Administrative Contact: Navigation Catalyst Systems, Inc 2141 Rosecrans Ave. Suite 2020 El Segundo, CA 90245 Email: domainadmin@navigationcatalyst.com Phone: 3106471592 Fax: 3106476001 Technical Contact: Navigation Catalyst Systems, Inc 2141 Rosecrans Ave. Suite 2020 El Segundo, CA 90245 Email: domainadmin@navigationcatalyst.com Phone: 3106471592 Fax: 3106476001 Billing Contact: Navigation Catalyst Systems, Inc 2141 Rosecrans Ave. Suite 2020 El Segundo, CA 90245 Email: domainadmin@navigationcatalyst.com Phone: 3106471592 Fax: 3106476001 Record expires on 10/14/2010 Record created on 10/14/2005 Database last updated on 1/8/2010 Domain servers: dpnsl.dnsnameserver.org dpns2.dnsnameserver.org dpns3.dnsnameserver.org dpns4.dnsnameserver.org

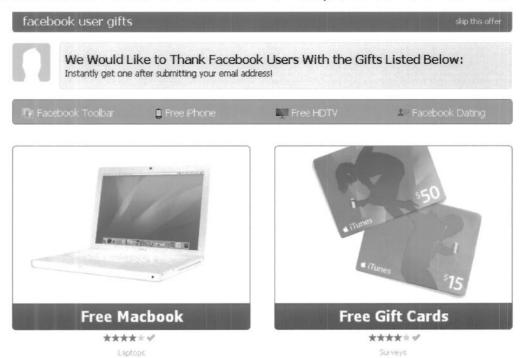
1/27/2010 12:37 PM

Whois	Domain Search	Dom	ain Suggestions	For Sale	Sales History	Auction Search	n   Dom	ain Monito	r Domain Di	rectory
Ping	Traceroute   My I	P Address	Domain Parking	Chea	p Domain Name Regi	stration B	ulk Check	Domain	Typo Generator	more>
	Power Tools:	Reverse IP	Domain History	Mark Alert	Name Server Spy	Hosting History	Registran	t Search	Registrant Alert	

#### FaceBookO.com on 2009-07-16 - Domain History

Enter a domain name to get its history Domain Name: FaceBookO.com Search Next » « Previous FaceBookO.com - Domain History Domain: 2009-07-16 Cache Date: BASIC FUSION, INC. Registrar: Registrant Search: Click on an email address we found in this whois record to see which other domains the registrant is associated with: domainadmin@navigationcatalyst.com Registrant: Navigation Catalyst Systems, Inc 2141 Rosecrans Ave. Suite 2020 El Segundo, CA 90245 Email: domainadmin@navigationcatalyst.com Phone: 3106471592 Fax: 3106476001 Domain Name: FACEBOOKO.COM Administrative Contact: Navigation Catalyst Systems, Inc 2141 Rosecrans Ave. Suite 2020 El Segundo, CA 90245 Email: domainadmin@navigationcatalyst.com Phone: 3106471592 Fax: 3106476001 Technical Contact: Navigation Catalyst Systems, Inc 2141 Rosecrans Ave. Suite 2020 El Segundo, CA 90245 Email: domainadmin@navigationcatalyst.com Phone: 3106471592 Fax: 3106476001 Billing Contact: Navigation Catalyst Systems, Inc 2141 Rosecrans Ave. Suite 2020 El Segundo, CA 90245 Email: domainadmin@navigationcatalyst.com Phone: 3106471592 Fax: 3106476001 Record expires on 9/14/2009 Record created on 9/14/2005 Database last updated on 7/16/2009 Domain servers: donsl.dnsnameserver.org dpns2.dnsnameserver.org dpns3.dnsnameserver.org dpns4.dnsnameserver.org

### facebooko.com screenshot captured 01-27-2010





#### FacEvBook.com on 2009-10-30 - Domain History

Enter a domain name to get its history Domain Name: FacEvBook.com Search Next » « Previous FacEvBook.com - Domain History Domain: Cache Date: 2009-10-30 BASIC FUSION, INC. Registrar: Registrant Search: Click on an email address we found in this whois record to see which other domains the registrant is associated with: domainadmin@navigationcatalyst.com Registrant: Navigation Catalyst Systems, Inc 2141 Rosecrans Ave. Suite 2020 El Segundo, CA 90245 Email: domainadmin@navigationcatalyst.com Phone: 3106471592 Fax: 3106476001 Domain Name: FACEVBOOK.COM Administrative Contact: Navigation Catalyst Systems, Inc 2141 Rosecrans Ave. Suite 2020 El Segundo, CA 90245 Email: domainadmin@navigationcatalyst.com Phone: 3106471592 Fax: 3106476001 Technical Contact: Navigation Catalyst Systems, Inc 2141 Rosecrans Ave. Suite 2020 El Segundo, CA 90245 Email: domainadmin@navigationcatalyst.com Phone: 3106471592 Fax: 3106476001 Billing Contact: Navigation Catalyst Systems, Inc 2141 Rosecrans Ave. Suite 2020 El Segundo, CA 90245 Email: domainadmin@navigationcatalyst.com Phone: 3106471592 Fax: 3106476001 Record expires on 9/19/2010 Record created on 9/19/2005 Database last updated on 10/30/2009 Domain servers: dpnsl.dnsnameserver.org dpns2.dnsnameserver.org dpns3.dnsnameserver.org dpns4.dnsnameserver.org

Whois Domain Search Domain Suggestions	For Sale   Sales History   Auction Search   Domain Monitor   Domain Directo	ory
Ping   Traceroute   My IP Address   Domain Parking	Cheap Domain Name Registration   Bulk Check   Domain Typo Generator   m Mark Alert   Name Server Spy   Hosting History   Registrant Search   Registrant Alert	nore>

#### FacEvBook.com on 2009-12-06 - Domain History

Enter a domain name to get its history Domain Name: FacEvBook.com Search Next » « Previous Domain: FacEvBook.com - Domain History Cache Date: 2009-12-06 Registrar: BASIC FUSION, INC. Registrant Search: Click on an email address we found in this whois record to see which other domains the registrant is associated with: Domain not found. Memberships | Support | Registrant Search | Whois | Desktop Tools | Stock Ticker | Blog | Site Map © 2010 DomainTools, LLC All rights reserved. Demaining\*

## UNITED STATES DISTRICT COURT

for the

Northern District of California

The Weather Underground, Inc.	
Plaintiff ) v.	Civil Action No. 2:08CV10756
v. ,	CIVIL MERCHANIA.
Navigation Catalyst Systems, Inc.	(If the action is pending in another district, state where:
Defendant )	Eastern District of Michigan
SUBPOENA TO PRODUCE DOCUME OR TO PERMIT INSPEC	
To: Custodian of Records, Facebook, Inc., 1601 South Calif	fornia Avenue, Palo Alto, CA 94304
Production: YOU ARE COMMANDED to produce documents, electronically stored information, or objects, and material: SEE EXHIBIT A ATTACHED.	e at the time, date, and place set forth below the following permit their inspection, copying, testing, or sampling of the
Place: Esquire Solutions, Inc.	Date and Time:
440 Montgomery Street, Suite 1100 San Francisco, CA 94104 (415-591-3333)	03/01/2010 09:00
may inspect, measure, survey, photograph, test, or sample the Place:	Date and Time:
The provisions of Fed. R. Civ. P. 45(c), relating to you 45 (d) and (e), relating to your duty to respond to this subpost attached.  Date: 2/1/6	our protection as a person subject to a subpoena, and Rule on a and the potential consequences of not doing so, are
CLERK OF COURT	OR
Signature of Clerk or Deputy Clerk	k Attorney's signature
The name, address, e-mail, and telephone number of the attor The Weather Underground, Inc.	rney representing (name of party) , who issues or requests this subpoena, are:
ino industrial distriction of the state of t	

Civil Action No. 2:08CV10756

#### PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 45.)

vas rec		name of individual and title, if any)		
	ceived by me on (date	·		
	☐ I personally serv	red the subpoena on the individual at (place)		
			on (date)	; or
	☐ I left the subpoe	na at the individual's residence or usual pla		`1 - d
	on (date)	, and mailed a copy to the indiv	of suitable age and discretion who idual's last known address; or	o resides there,
	☐ I served the subj	ooena to (name of individual)		, who is
	designated by law	to accept service of process on behalf of (no	ume of organization)	
	7900 SSS	1002	on (date)	; or
	☐ I returned the su	bpoena unexecuted because		; or
	□ other (specify):			
	Unless the subpoen	a was issued on behalf of the United States	, or one of its officers or agents,	I have also mount of
	Unless the subpoentendered to the with	ha was issued on behalf of the United States hess fees for one day's attendance, and the	, or one of its officers or agents, mileage allowed by law, in the a	I have also mount of
Лу fee	tendered to the with	a was issued on behalf of the United States ness fees for one day's attendance, and the for travel and \$	for services, for a total of \$	I have also mount of 0.00
Лу fee	tendered to the with \$ es are \$	ness fees for one day's attendance, and the	mileage allowed by law, in the a  for services, for a total of \$	mount of
My fee	tendered to the with \$ es are \$	for travel and \$	mileage allowed by law, in the a  for services, for a total of \$	mount of
	tendered to the with \$ es are \$	for travel and \$	mileage allowed by law, in the a  for services, for a total of \$	mount of
My fee	tendered to the with \$ es are \$	for travel and \$	mileage allowed by law, in the a  for services, for a total of \$	mount of

Additional information regarding attempted service, etc:

#### Federal Rule of Civil Procedure 45 (c), (d), and (e) (Effective 12/1/07)

#### (c) Protecting a Person Subject to a Subpoena.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The issuing court must enforce this duty and impose an appropriate sanction — which may include lost earnings and reasonable attorney's fees — on a party or attorney who fails to comply.

#### (2) Command to Produce Materials or Permit Inspection.

- (A) Appearance Not Required. A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.
- (B) Objections. A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing or sampling any or all of the materials or to inspecting the premises or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:
- (i) At any time, on notice to the commanded person, the serving party may move the issuing court for an order compelling production or inspection.
- (ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

#### (3) Quashing or Modifying a Subpoena.

- (A) When Required. On timely motion, the issuing court must quash or modify a subpoena that:
  - (i) fails to allow a reasonable time to comply;
- (ii) requires a person who is neither a party nor a party's officer to travel more than 100 miles from where that person resides, is employed, or regularly transacts business in person except that, subject to Rule 45(c)(3)(B)(iii), the person may be commanded to attend a trial by traveling from any such place within the state where the trial is held;
- (iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or
  - (iv) subjects a person to undue burden.
- **(B)** When Permitted. To protect a person subject to or affected by a subpoena, the issuing court may, on motion, quash or modify the subpoena if it requires:
- (i) disclosing a trade secret or other confidential research, development, or commercial information;
- (ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party; or
- (iii) a person who is neither a party nor a party's officer to incur substantial expense to travel more than 100 miles to attend trial.
- (C) Specifying Conditions as an Alternative. In the circumstances described in Rule 45(c)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:
- (i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and
- (ii) ensures that the subpoenaed person will be reasonably compensated.

#### (d) Duties in Responding to a Subpoena.

- (1) Producing Documents or Electronically Stored Information.

  These procedures apply to producing documents or electronically stored information:
- (A) Documents. A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.
- **(B)** Form for Producing Electronically Stored Information Not Specified. If a subpoena does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.
- **(C)** Electronically Stored Information Produced in Only One Form. The person responding need not produce the same electronically stored information in more than one form.
- (D) Inaccessible Electronically Stored Information. The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

#### (2) Claiming Privilege or Protection.

- (A) Information Withheld. A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:
  - (i) expressly make the claim; and
- (ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.
- (B) Information Produced. If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information to the court under seal for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.
- (e) Contempt. The issuing court may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena. A nonparty's failure to obey must be excused if the subpoena purports to require the nonparty to attend or produce at a place outside the limits of Rule 45(c)(3)(A)(ii).

#### **EXHIBIT A**

#### Definitions:

"Typo Domains" means facebooko.com, facevbook.com, favebook.com, and facebbook.com.

The words "You" and "Your" as used herein refer the company receiving this subpoena and any and all parent companies, subsidiaries, affiliated entities and divisions which are reasonably likely to have information related to the Requests below.

"NCS" means Navigation Catalyst Systems, Inc. (the Registrant/Owner of the Typo Domains for the periods indicated), Basic Fusion, Inc. (the Registrar for the Typo Domains and a related company to NCS), FirstLook, Inc. (the company that provides the software which displays advertisements on the Typo Domains) and Connexus Corp (The parent company of NCS, Basic Fusion and First Look).

"Document(s)" means all written, paper or digital information no matter how stored.

#### Requests:

- Any and all Documents which reflect or establish trademark registrations related to facebook.com, facebook.org, and facebook.biz and/or FACEBOOK and/or variations thereof.
- 2. Any and all Documents reflecting permission or license granted by You to NCS, which would (a) allow them to register/own the Typo Domains or (b) display paid advertisements on the web pages displayed on the Typo Domains.
- 3. Any and all Documents indicating whether You were aware of NCS's registration of the Typo Domains.
- 4. Any and all notice, cease and desist and/or threat letters sent by You to NCS regarding assertions or allegations of trademark rights, trademark infringement, trademark dilution or cybersquatting concerning the Typo Domains or any other domains registered by NCS.
- 5. Any and all Documents reflecting communication between you and NCS regarding any domain name or trademark issue.
- 6. Any and all lawsuits, arbitrations or other adversarial proceedings brought by You against NCS either related or unrelated to the Typo Domains.