# Exhibit A

# Free Weather Stickers® for Your Homepage!

Banners for Los Angeles, California

#### **New Weather Stickers**

Big Weather Sticker II:



Searchable HTML Sticker:



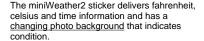
The most interactive and dynamic Weather Sticker yet. The Searchable HTML Sticker delivers condition, temperature, pressure, and wind information. It tells the time, changes colors depending on weather severity (the blue bar turns red to indicate importance), and allows users to instantly click over to detailed forecast information, radar images, and travel information. Should the weather conditions being reported in this sticker indicate severe weather or weather warnings, the blue bar the top becomes red to draw attention. To top it all off, there's a search box that will let users jump to any location of their choosing.

#### **Dynamic Minis:**

Our new Dynamic Minis are weather stickers with 'pop'. They move, change, or even appear different depending on location, condition, or even moon phase. Check back often to see what new ones we'll come up with!



If you're looking for that 'gizmo' functionality, then look no further than the miniDial. The little dial constantly moves as the display screen changes data to keep up. miniDial delivers tempereature in fahrenheit and celsius, as well time and local ZIP code.



# 62°F 20:13 Weather

## **Static Minis:**



# **Transparent Minis:**



## State Flag Sticker:



Show your state spirit (and weather) by putting this new State Flag Sticker on your site. Dynamic weather data and state flags for all 50 states and US territories.

#### Sun/Moon Sticker:

There's more in the sky than just clouds. Find out exactly what will be where with the new Sun/Moon Sticker that give moonrise, moonset, moon phase, sunrise and sunset

#### Here's How It Works:

We have cooked up some fun dynamic images for you to put on your homepage. In return, all we ask is that you link the image to our site.

- Click on any Weather Sticker®
- Copy the HTML code on the resulting page
- Paste it into your HTML

These banners are specifically for Los Angeles, California. They will automatically display the most up to date current conditions for your area.

#### Frequently Asked Questions:

- Can I add a Sticker to my outgoing email?
  Can I add a Weather Sticker to my Desktop?
- 0 How do I add a Weather Sticker to my website?
- Where did the Weather Sticker go?
- Why are the Weather Sticker images broken?

For additional assistance, please visit the Weather Stickers section of our WunderWiki.

#### **Need A Custom Weather Sticker?**

Looking for a custom solution? A sticker that proudly displays your company logo, slogan or catch phrase?

Provide the Weather Underground with your artwork, and we can design a catchy and fun custom sticker with weather info that meets you or your client's needs. (Subject to Art Fee)

To speak with a sales representative, please contact us using our online request form.

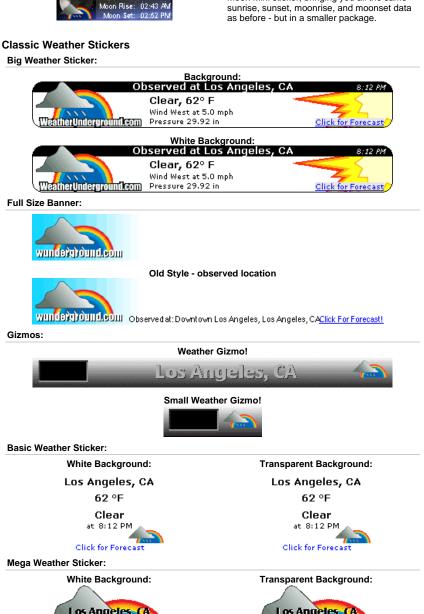


information as well as current temperature, conditions, and time.

Please Note: If you're wondering why your moon sticker changed on your site - we did it. Wanting to make sure everybody out there gets the latest and the greatest, we swapped the old source images with this new one. We hope you enjoy it.



Here by popular demand is a new Sun & Moon Mini sticker, bringing you all the same sunrise, sunset, moonrise, and moonset data



**Small Weather Sticker:** 

White Background:

Transparent Background: 62°F

Sun & Moon:

Transparent with White Text

**Transparent with Black Text** 

