1	UNITED STATES DISTRICT COURT
2	EASTERN DISTRICT OF MICHIGAN
3	SOUTHERN DIVISION
4	AMERICAN FREEDOM DEFENSE
5	INITIATIVE,
6	Plaintiff,
7	-v- Case No.
8	SUBURBAN MOBILITY AUTHORITY
9	FOR REGIONAL TRANSPORTATION
10	(SMART),
11	Defendant.
12	/
13	EXCERPTS FROM HEARING ON PRELIMINARY INJUNCTION
14	BEFORE THE HONORABLE DENISE PAGE HOOD
15	United States District Judge
16	237 U.S. Courthouse and Federal Building
17	231 Lafayette Boulevard West
18	Detroit, Michigan 48226
19	Tuesday, July 13, 2010
20	APPEARANCES:
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AMERICAN FREEDOM DEFENSE  $\, v \, SMART \, , \, et \, al \, - \, CASE \, NO \, . \, \, 10 \, - \, 12134 \,$ 

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AMERICAN FREEDOM DEFENSE  $\, {\bf v} \,$  SMART, et al - CASE NO. 10-12134

- 1 Tuesday, July 13, 2010
- Detroit, Michigan
- 3 At approximately 2:00 p.m.
- 4 THE CLERK: Calling case number 10-12134,
- 5 American Freedom versus Suburban Mobility Authority.
- 6 THE COURT: Good afternoon. Plaintiffs, put
- 7 your appearances on, and then the Defendants.
- 8 MR. MUISE: Robert Muise from the Thomas
- 9 More Law Center for the Plaintiffs.
- 10 MR. YERUSHALMI: David Yerushalmi for the
- 11 Plaintiffs.
- 12 MR. GORDON: Good afternoon Your Honor.
- 13 Avery Gordan on behalf of Defendants SMART, Gibbons and
- 14 Hertel.
- 15 MR. CHUBB: Good afternoon, Your Honor.
- 16 Anthony Chubb also on behalf of SMART, Hertel and
- 17 Gibbons.
- 18 (Subsequent proceedings held in open Court
- 19 regarding argument on preliminary injunction were
- 20 stenographically recorded but not ordered transcribed.)
- 21 **THE COURT:** So your objection is granted in
- 22 part and denied in part, and I'm ready to proceed.
- 23 MR. YERUSHALMI: Plaintiffs will call Ms.
- 24 Gibbons to the stand.
- THE WITNESS: My name is Beth Ann Gibbons;

- 1 G I B B O N S.
- 2 BETH ANN GIBBONS, after being
- 3 first duly sworn, was examined under her oath and
- 4 testified as follows:
- 5 DIRECT EXAMINATION
- 6 BY MR. YERUSHALMI:
- 7 Q. Ms. Gibbons, you understand you're testifying here
- 8 on behalf of SMART, correct?
- 9 A. Yes.
- 10 MR. YERUSHALMI: May I approach the
- 11 Witness, Your Honor?
- 12 **THE COURT:** You may.
- 13 MR. YERUSHALMI: Would the Court like a
- 14 copy?
- 15 THE COURT: Well, I don't know what it is.
- 16 Is it a document already attached?
- 17 MR. YERUSHALMI: Yes.
- 18 **THE COURT:** Is it Exhibit G?
- 19 MR. YERUSHALMI: It is Exhibit G.
- 20 THE COURT: And I don't think I need another
- 21 copy of it if you're following the same exhibit numbers
- 22 as your attachments, you just need to identify what it
- 23 is attached to so the record will be clear.
- 24 And I think that G is attached to your --
- 25 MR. YERUSHALMI: Pamela Geller Declaration.

- 1 THE COURT: I have it as Exhibit G to your
- 2 Motion for Temporary Restraining Order or Preliminary
- 3 Injunction. And in that Table of Contents it is listed
- 4 as Atheist Bus Advertisement?
- 5 MR. YERUSHALMI: Yes, Your Honor.
- 6 BY MR. YERUSHALMI, CONTINUING:
- 7 Q. Could you take a look at what has been handed to
- 8 you as Exhibit G on the front page. Are you familiar
- 9 with this advertisement?
- 10 A. Yes.
- 11 Q. Could you describe it, please?
- 12 A. It is an ad that says, "Don't believe in God?
- 13 You are not alone. DetroitCoR.org".
- 14 O. This was the ad that ran on SMART buses in
- 15 February/March of 2010?
- 16 A. Yes.
- 17 Q. And when SMART reviewed this ad to determine
- 18 whether it satisfied its advertising policies,
- 19 guidelines and procedures, it determined that this ad
- 20 was in compliance, correct?
- 21 A. Yes.
- 22 Q. When SMART determined that this ad was in
- 23 compliance with its advertising policies, guidelines and
- 24 procedures, it examined just the ad copy and the
- 25 artwork, correct?

- 1 A. Yes.
- 2 Q. It didn't look to things extrinsic to the
- 3 advertising itself to determine that?
- 4 A. Correct.
- 5 O. SMART determined that this advertising copy was
- 6 not political?
- 7 A. Correct.
- 8 Q. And it determined that it was not scornful or
- 9 disparaging of Christians, Jews or Muslims or any other
- 10 groups?
- 11 A. No.
- 12 Q. SMART further determined that this ad was purely
- 13 religious?
- 14 A. Yes.
- 15 Q. After this ad ran on the SMART buses, were they
- 16 subject to vandalism?
- 17 A. Yes.
- 18 Q. Were they subject to extensive vandalism?
- 19 A. I don't know what that means.
- 20 Q. There was more than one ad that was vandalized?
- 21 A. Yes.
- 22 Q. In fact, one ad was scratched where it says,
- 23 "Don't believe in God?" On this particular exhibit, the
- 24 "Don't" is scratched out?
- 25 A. Yes.

- 1 Q. And there was another instance where the "Don't"
- 2 was ripped off?
- 3 A. Yes.
- 4 Q. Were there other instances of vandalism?
- 5 A. Not that I'm aware of.
- 6 Q. And after this vandalism, there was quite a local
- 7 controversy in the media?
- 8 A. Yes.
- 9 Q. After the controversy and all the media
- 10 surrounding the vandalism of the "Don't believe in God?"
- 11 Ad, SMART took a decision that it was going to replace
- 12 the ads and put them back on the buses?
- 13 A. No.
- 14 Q. Did SMART take a decision to repair the ads that
- 15 had been vandalized?
- 16 A. No.
- 17 Q. The ads that were vandalized were left on the
- 18 buses as is?
- 19 A. No.
- Q. What happened to those ads?
- 21 A. They were replaced with CBS Outdoor who made that
- 22 decision.
- MR. YERUSHALMI: May I approach, Your Honor?
- THE COURT: Yes, you may.
- 25 BY MR. YERUSHALMI, CONTINUING:

- 1 Q. I've handed you what has been marked as Exhibit B
- 2 to the Pamela Geller Declaration filed in support of the
- 3 Motion for Preliminary Injunction. Do you see the ad on
- 4 the second page?
- 5 A. Yes.
- 6 Q. This is the ad that the Plaintiff submitted for
- 7 approval by SMART?
- 8 A. Yes.
- 9 Q. SMART determined that this particular ad violated
- 10 its policies and guidelines?
- 11 A. Yes.
- 12 Q. And it determined that it was not purely
- 13 religious?
- 14 A. Yes.
- 15 Q. And they determined that it was political in
- 16 nature?
- 17 A. Yes.
- 18 Q. And further determined that it held a group of
- 19 people up to scorn and disparagement?
- 20 A. Right.
- 21 Q. There are, in fact, no policies written or
- 22 available elsewhere by SMART that provide you with the
- 23 -- strike that.
- 24 Beyond the ad quidelines that are provided
- 25 in the contract between SMART and CBS Outdoor and the ad

- 1 quidelines that are provided on the Web site of SMART
- 2 that have been entered into the record, are there any
- 3 other written guidelines or policies or manuals
- 4 available?
- 5 A. No.
- 6 Q. In what way is the ad before you that was
- 7 provided by my clients political?
- 8 A. It was determined not -- it was not based on the
- 9 content, it was based on the knowledge of what had
- 10 happened in Miami with Miami Dade Transit that declared
- 11 it political.
- 12 Q. So when you examined this ad, there was nothing
- 13 about the ad itself that was political?
- 14 A. Correct.
- 15 Q. It was nothing about the ad itself that
- 16 disparages or scorns any particular people?
- 17 A. No, it was not political than the content.
- 18 Q. I'm not sure I understood that.
- 19 There is nothing in the ad that disparages
- 20 or scorns any particular people?
- 21 A. Correct, yes. I'm not sure.
- 22 **THE COURT:** Correct what?
- THE WITNESS: I'm not sure.
- 24 THE COURT: You're not sure whether it scorns
- 25 any particular people; is that your answer?

- 1 THE WITNESS: Right.
- 2 BY MR. YERUSHALMI, CONTINUING:
- 3 Q. On the face of this ad, the content in this ad,
- 4 what makes it political and the atheist ad that we
- 5 looked at earlier not political?
- 6 THE COURT: Well, that is a compound
- 7 question.
- 8 MR. YERUSHALMI: I'm sorry, Your Honor.
- 9 Strike the question.
- 10 MR. YERUSHALMI: I believe we're done for
- 11 now, Your Honor.
- 12 THE COURT: This is the now. This is the
- 13 time you have to examine.
- MR. YERUSHALMI: May I have a second?
- 15 **THE COURT:** Yes.
- 16 (Whereupon Mr. Muise and Mr. Yerushalmi
- 17 confer)
- 18 MR. YERUSHALMI: A few more questions, Your
- 19 Honor.
- 20 BY MR. YERUSHALMI, CONTINUING:
- 21 Q. When the atheist ad that we looked at earlier was
- 22 put back up by CBS Outdoor, who paid for that?
- 23 A. CBS Outdoor.
- Q. And that was agreeable to SMART?
- 25 A. We had no knowledge of it at the time.

- 1 Q. But you agreed that the ad, notwithstanding the
- 2 controversy, should continue?
- 3 A. It was part of the contract.
- 4 Q. It did not violate any policy, advertising policy
- 5 or quideline with SMART?
- 6 A. No.
- 7 Q. Where in the SMART guidelines and policies and
- 8 procedures does it spell out the distinction between a
- 9 political ad and a nonpolitical ad?
- 10 A. It is in Section 5.107(B).
- 11 **THE COURT:** You said 5.07(D)?
- 12 **THE WITNESS:** "B", as in boy, where we have
- 13 advertising guidelines.
- MR. YERUSHALMI: May I approach, Your Honor?
- THE COURT: You may.
- 16 BY MR. YERUSHALMI, CONTINUING:
- 17 Q. I've handed you what has been marked as Exhibit A
- 18 to your Opposition Brief to the Motion. Do you
- 19 recognize this document?
- 20 A. Yes.
- Q. In fact, this is the Section of the SMART CBS
- 22 Outdoor contract that you were referring to earlier,
- 23 5.07(B), correct?
- 24 A. Yes.
- 25 Q. Can you point to me the language that indicates

- 1 the distinction between a political ad and a
- 2 non-political ad?
- 3 A. We have a listing of five categories of
- 4 advertising. Political or political campaign
- 5 advertising is one of them. Is not allowed. Offers are
- 6 not allowed for political or political campaign
- 7 advertising.
- 8 Q. If I may ask the Witness to just raise your
- 9 voice.
- 10 A. I'm sorry.
- 11 Q. Are you referring to Subsection (B) (1)?
- 12 A. Yes.
- 13 Q. (B)(1) merely states:
- 14 "Political or political campaign
- 15 advertising."
- 16 A. Yes.
- 17 Q. Where in the SMART guidelines, policies and
- 18 procedures does it distinguish between that which is
- 19 political and that which is not political?
- 20 A. I'm not sure I understand what you're asking.
- 21 Q. You testified earlier that the Atheist Ad was
- 22 purely religious and was not political. Yes?
- 23 A. Yes.
- Q. And the Atheist Ad took certain positions
- 25 relative to people's belief in God or nonbelief in God?

- 1 A. Yes.
- 2 Q. You indicated that the Plaintiff's ad that was
- 3 handed to you earlier on "Leaving Islam" was, in fact, a
- 4 political ad?
- 5 A. Yes.
- 6 Q. I'm simply trying to understand what were the
- 7 policy guidelines, procedures used by SMART to
- 8 distinguish between the earlier ad, the Atheist Ad being
- 9 non-political and this ad being political?
- 10 MR. GORDON: Your Honor, I object. This
- 11 assumes facts not in evidence specifically that the
- 12 policy in some fashion explains the difference between
- 13 what is a political ad and not a political ad.
- 14 THE COURT: That's what he is asking,
- 15 whether it does.
- Aren't you asking that?
- 17 MR. YERUSHALMI: Yes, Your Honor.
- 18 **THE COURT:** Do you understand what the
- 19 question is?
- THE WITNESS: Now I do, thank you.
- 21 Each ad is looked at with -- on its own
- 22 against these policies. And so the determination was
- 23 made that this was a political ad. That it did not or
- 24 it fell into this guideline that we do not allow
- 25 political and political campaign advertisement.

- 1 BY MR. YERUSHALMI, CONTINUING:
- 2 Q. So in fact, there is no policy or guideline or
- 3 training manual or anything else that would set out why
- 4 this is political and the Atheist Ad is not political?
- 5 A. Right.
- 6 MR. YERUSHALMI: I have nothing further,
- 7 Your Honor.
- 8 THE COURT: Your Colleague is standing
- 9 again.
- 10 (Whereupon Mr. Muise and Mr. Yerushalmi
- 11 confer.)
- 12 MR. YERUSHALMI: I apologize, one more
- 13 question.
- 14 BY MR. YERUSHALMI, CONTINUING:
- 15 Q. I just want to confirm that Islam as content for
- 16 an ad is acceptable religious content according to
- 17 SMART's policies and guidelines?
- 18 THE COURT: I don't -- well, I'm not sure I
- 19 understand your question.
- MR. YERUSHALMI: Let me retry.
- 21 BY MR. YERUSHALMI, CONTINUING:
- 22 Q. The ad before you is relating to Islam in some
- 23 fashion, right?
- 24 A. Yes.
- THE COURT: And you're referring to B?

- 1 MR. YERUSHALMI: I'm referring to Exhibit B.
- 2 **THE COURT:** Okay. Proceed.
- 3 BY MR. YERUSHALMI, CONTINUING:
- 4 Q. I just want to confirm that Islam is not a
- 5 forbidden content and that it is a religious content and
- 6 religious content is permitted by SMART?
- 7 A. Yes.
- 8 MR. YERUSHALMI: No further questions.
- 9 **THE COURT:** Do you have any questions?
- 10 MR. GORDON: Yes, Your Honor.
- 11 CROSS EXAMINATION
- 12 BY MR. GORDON:
- 0. Ms. Gibbons, Mr. Yerushalmi asked you one or two
- 14 questions about the Pinckney Pro-life ad; do you recall
- 15 that just a few moments ago?
- 16 A. No.
- 17 Q. Tell me, you're familiar with the Pinckney
- 18 Pro-life ad, are you not?
- 19 A. Yes.
- Q. And Your Honor, that was attached as Exhibit B to
- 21 Defendant's Response to Plaintiff's Motion for
- 22 Preliminary Injunction.
- 23 Can you tell me, please, Ms. Gibbons, when
- 24 that ad was posted, had you been aware of any
- 25 controversy related to it?

- 1 A. The Pinckney Pro-life ad was not posted.
- Q. And that was because of why?
- 3 A. Because it was determined to be political.
- 4 Q. And Mr. Yerushalmi was asking you about the
- 5 Atheist Awareness ad?
- 6 A. Yes.
- 7 Q. And can you tell me were you aware of any
- 8 controversy relating to that ad prior to the ad being
- 9 submitted for posting?
- 10 A. No.
- 11 Q. At some point FDI submitted an ad by way of CBS;
- 12 is that correct?
- 13 A. Yes.
- Q. And can you tell me at the time that you received
- 15 that ad, had you been made aware of any controversy, any
- 16 political issue relating to that ad?
- 17 A. Yes.
- 18 Q. And how did you become aware of that?
- 19 A. I received an electronic newsletter called,
- 20 "Transportation Communications Newsletter" and that
- 21 lists out various articles or informational documents on
- 22 topics on alternate transportation. And in that
- 23 particular issue that I received, there was an article
- 24 from the Miami Herald on the Miami Dade Transit issue
- 25 with the Islam ads.

- 1 Q. I have a copy of that, may I approach, Your
- 2 Honor?
- 3 THE COURT: You may. And have you shown
- 4 this to Opposing Counsel?
- 5 MR. GORDON: I have. And I have a copy for
- 6 him as well.
- 7 THE COURT: And this consists of two pieces?
- 8 MR. GORDON: Yes, Your Honor.
- 9 THE COURT: Let's mark them so we will have
- 10 a way of referring to them on the record.
- 11 What exhibit number are you at at the end of
- 12 your pleadings? Is it H?
- MR. GORDON: I believe that is correct.
- 14 THE COURT: So we're marking them I?
- 15 MR. GORDON: Yes, Your Honor.
- 16 THE COURT: And J.
- 17 You don't have any objection to them being
- 18 marked I and J, right?
- 19 MR. MUISE: No objection, Your Honor.
- THE COURT: Alright, thank you.
- 21 BY MR. GORDON, CONTINUING:
- Q. Ms. Gibbons, attached is the Miami Herald article
- 23 that the link refers to, is it not?
- 24 A. Yes.
- 25 Q. The Court will not hold you to the details, but

- 1 can you tell us approximately how far in advance of your
- 2 receipt of the proposed advertisement on SMART buses
- 3 that you became aware of this controversy?
- 4 A. About a day after I received the Transportation
- 5 Communications Newsletter.
- 6 THE COURT: I'm not sure when that is.
- 7 THE WITNESS: About April 17th I became
- 8 aware of it.
- 9 THE COURT: Of the issue in the news
- 10 article?
- 11 **THE WITNESS:** Correct.
- 12 BY MR. GORDON, CONTINUING:
- 13 Q. I would like to change topics now, Ms. Gibbons,
- 14 and ask you one or two questions following up on a
- 15 question that Mr. Yerushalmi asked you regarding the
- 16 political content of the FDI ad.
- 17 In both reading the controversy surrounding
- 18 the Miami Dade Transit issue, can you tell us whether
- 19 you were able to determine that the FDI ad was
- 20 political?
- 21 A. I knew that it was of concern in that there is
- 22 controversy on both sides of the issue on whether they
- 23 should be posted or shouldn't be posted.
- 24 O. I see.
- 25 Did you have reason to believe that the

- 1 presentation of the ad to SMART was a continuation of
- 2 the political controversy and the political campaign
- 3 that was begun at the Miami Dade Transit property?
- 4 MR. YERUSHALMI: Objection, Your Honor,
- 5 misstates the testimony and no foundation.
- 6 THE COURT: I think you need to phrase it so
- 7 it is not leading. You may rephrase your question.
- 8 MR. GORDON: Thank you, Your Honor.
- 9 BY MR. GORDON, CONTINUING:
- 10 Q. Ms. Gibbons, what did you learn, if anything,
- 11 about FDI's intention following their efforts in
- 12 Florida?
- 13 MR. YERUSHALMI: Objection, calls for
- 14 speculation.
- 15 **THE COURT:** No, I don't think it calls for
- 16 speculation. Overruled.
- 17 **THE WITNESS:** They were -- that it was an
- 18 issue that they were carrying forward into the Detroit
- 19 market.
- 20 BY MR. GORDON, CONTINUING:
- 21 Q. Did you learn of any other markets they might be
- 22 going into?
- A. Not that I'm aware of.
- MR. GORDON: No other questions, Your Honor.
- THE COURT: Any other questions?

- 1 MR. GORDON: Your Honor, I'm sorry, can the
- 2 Court indulge me for just one moment?
- 3 THE COURT: Yes, you may.
- 4 Do you have any follow-up questions?
- 5 MR. YERUSHALMI: Redirect, Your Honor?
- 6 THE COURT: Yes.
- 7 REDIRECT EXAMINATION
- 8 BY MR. YERUSHALMI:
- 9 Q. After the controversy relating to the Atheist Ad
- 10 that we looked at earlier, you added some material to
- 11 your Web site titled, "Advertise with SMART"?
- 12 A. That page was always there -- yes, you're right,
- 13 I'm sorry.
- 14 Q. In other words, you added information related to
- 15 the advertising guidelines?
- 16 A. Right. We clarified that we did not arbitrarily,
- 17 you know, make decisions on what ads can be placed and
- 18 not placed on our buses and that we do have advertising
- 19 guidelines that we review.
- 20 Q. And other than the advertising information the
- 21 guidelines provided on the Web site, and other than the
- 22 contract that we looked at earlier, Section 5.07, there
- 23 are no other written guidelines, policies or manuals
- 24 available?
- 25 A. No.

- 1 Q. You testified regarding the placement of ads by
- 2 my clients in Miami Dade; do you recall?
- 3 A. Yes.
- 4 Q. You indicated that as a result of a newspaper
- 5 article, you determined that my client's ad was
- 6 political?
- 7 A. That it was a political issue, yes.
- 8 Q. You had already testified earlier that the
- 9 content was not political but that you looked at what
- 10 occurred in Miami?
- 11 A. Correct.
- 12 Q. And all you know about what occurred in Miami is
- 13 the article that you looked at earlier that you
- 14 referenced?
- 15 A. Yes.
- MR. YERUSHALMI: I have nothing further.
- 17 MR. GORDON: Nothing further, Your Honor.
- 18 THE COURT: You may step down, thank you.
- 19 MR. YERUSHALMI: I would like to call Pamela
- 20 Geller.
- 21 PAMELA GELLER, after being first
- 22 duly sworn, was examined under his oath and testified as
- 23 follows:
- 24 DIRECT EXAMINATION
- 25 BY MR. YERUSHALMI:

- 1 Q. You're one of the Plaintiffs in this action?
- 2 A. I am.
- 3 Q. And you're the Director of American Freedom
- 4 Defense Initiatives?
- 5 A. Executive Director.
- 6 Q. Why did you run the ad which is the subject of
- 7 this litigation?
- 8 A. I ran the ad in defense of religious liberty.
- 9 Q. And could you explain what you mean by religious
- 10 liberty?
- 11 A. Well, I have been an investigative journalist, a
- 12 published author. The field of my study, intense study
- 13 for the past eight years has been Islam, and I saw an
- 14 increasing trend --
- MR. GORDON: (Interposing) Your Honor, we're
- 16 going to object. Ms. Geller's intent on why she would
- 17 run the ad is really irrelevant I think.
- THE COURT: Counsel?
- 19 MR. YERUSHALMI: Your Honor, if the
- 20 Defendants are prepared to concede that all of the
- 21 earlier testimony by Ms. Gibbons regarding the intent
- 22 and what took place not within the content, the four
- 23 corners of the ad itself, then we don't need to get into
- 24 this.
- 25 **THE COURT:** I don't know what you mean by

- 1 that.
- 2 Do you know what he means by that?
- 3 MR. GORDON: No. And I don't believe Ms.
- 4 Gibbons testified to intent.
- 5 MR. YERUSHALMI: Your Honor, earlier Counsel
- 6 for the Defendants asked Mrs. Gibbons what she had
- 7 learned of the intent of the Plaintiffs in running the
- 8 ad. The whole point of the cross examination was that
- 9 the ad itself was not political but that it somehow
- 10 stirred a political controversy elsewhere and that there
- 11 was a political campaign being run. I'm simply trying
- 12 to get at the purpose for this particular ad.
- 13 **THE COURT:** I'm going to allow that.
- 14 MR. GORDON: Your Honor, the Complaint
- 15 already admits to the political nature of the ad within
- 16 its four corners and the efforts that took place at
- 17 paragraph 8.
- 18 If I may, Your Honor, I would be happy to
- 19 read that.
- THE COURT: No, you don't need to, thank
- 21 you. Your objection is noted and preserved.
- You may answer.
- 23 **THE WITNESS:** An increasing trend in --
- 24 **THE COURT:** (Interposing) Well, wait a
- 25 minute. Before you do that, perhaps you should pose

- 1 your question again because this doesn't sound like the
- 2 answer to the question you posed. But it may be, I just
- 3 don't know that yet. So pose your question again.
- 4 BY MR. YERUSHALMI, CONTINUING:
- 5 Q. And when you say you ran the ad for religious
- 6 liberty purposes, what do you mean by religious liberty?
- 7 A. Religious choice. The ability to choose any
- 8 religion free of harm in America.
- 9 Q. You indicate -- strike that.
- 10 Where else have you run this ad?
- 11 A. They ran in Miami, they ran in New York City,
- 12 they're running in San Francisco.
- 13 Q. In fact, they did run in Miami?
- 14 A. They did run in Miami. Probably not one but two
- 15 articles, opinion pieces, if I might note, written
- 16 basically from a press release from unindicted
- 17 co-conspirator in Hamas Lin-kaia (ph). Other than that,
- 18 they were up and they ran with an additional 20 buses at
- 19 50 percent off.
- 20 Q. Has there been an instance as far as you know of
- 21 vandalism of your ads that have run in Miami, New York,
- 22 Brooklyn and San Francisco?
- 23 A. Nothing. And in New York City, it is the
- 24 complete five Boroughs.
- MR. YERUSHALMI: I have nothing further,

- 1 Your Honor.
- THE COURT: Alright, thank you.
- 3 Do you wish to examine this Witness?
- 4 MR. GORDON: Yes, Your Honor. Just a few
- 5 questions.
- 6 CROSS EXAMINATION
- 7 BY MR. GORDON:
- 8 Q. Good afternoon, Ms. Geller. You know I'm the
- 9 attorney for SMART.
- 10 A. Good afternoon .
- 11 Q. My name is Avery Gordon.
- Ms. Geller, did the ad that was run in Miami
- 13 create controversy? Political controversy?
- 14 A. No.
- 15 Q. It didn't?
- 16 A. No, sir.
- 17 Q. Have your ads created controversy anywhere?
- 18 A. There has been discussion about my ads. There
- 19 has been discussions, but we believe that any opposition
- 20 to these ads shows support for the death penalty for
- 21 Apostates.
- Q. Ms. Geller, did you have an opportunity to review
- 23 the Complaint that was filed in this case before it was
- 24 filed?
- 25 A. Yes. Or my lawyer's.

- 1 Q. Ms. Geller, I'm going to read one or two
- 2 sentences out of the Complaint. I'll tell you which
- 3 paragraphs --
- 4 A. Of my Complaint?
- 5 Q. Yes, Ma'am.
- 6 A. Oh, yes, of course.
- 7 Q. Paragraph 8 states:
- 8 "FDI promotes its political objectives by,
- 9 inter alia, sponsoring anti-jihad bus and
- 10 billboard campaigns, which includes seeking
- 11 advertising space on SMART vehicles."
- 12 Is that true?
- 13 A. FDI is a human rights organization devoted to
- 14 freedom of speech, religious liberty. Well, freedom of
- 15 speech is a political issue. The ads, the bus ads,
- 16 were not political. Those were religious liberty bus
- 17 ads. I'm doing other things.
- MR. GORDON: Your Honor, can I ask the Court
- 19 to direct her to answer the question?
- 20 I'm trying to ask the question?
- 21 THE COURT: Yes. Can you pose the question
- 22 again, and then please answer the question directly,
- 23 okay.
- 24 BY MR. GORDON, CONTINUING:
- Q. Ms. Geller, Paragraph 8 of your Complaint states:

- 1 "FDI promotes its political objectives by,
- inter alia, sponsoring anti-jihad bus and
- 3 billboard campaigns which include seeking
- 4 advertising space on SMART vehicles."
- 5 A. Yes.
- 6 O. Is that a true statement?
- 7 A. Not about that particular bus ad, but that is not
- 8 all that FDI does. FDI does not just do that particular
- 9 bus ad, we're involved in many different initiatives.
- 10 Q. I understand that, but your Complaint in this
- 11 instance sues SMART. You named SMART and two of its
- 12 employees, and so my question to you is did the
- 13 paragraph number 8 that I just read -- let me read it
- 14 again.
- 15 **THE COURT:** No, we heard it. Just pose your
- 16 question.
- 17 **THE WITNESS:** With a --
- 18 **THE COURT:** (Interposing) Excuse me, we need
- 19 a question so we have an answer. Not meaning to
- 20 interrupt you all, but if I don't have a question and an
- 21 answer, it doesn't help.
- MR. GORDON: Of course. Thank you, Your
- 23 Honor.
- 24 BY MR. GORDON, CONTINUING:
- Q. My question to you, Ma'am, is, is that a true

- 1 statement?
- 2 A. If religious liberties --
- 3 Q. (Interposing) This is a yes or no question, Ms.
- 4 Geller. Is it a true statement?
- 5 A. Yes, it is a true statement.
- Q. And I can't help but notice absent -- conspicuous
- 7 by its absence is the word "religious speech". Can you
- 8 tell me was that intentional on your part?
- 9 A. Religious liberty?
- 10 Q. Religious speech?
- 11 A. Religious liberty.
- 12 Q. Religious objectives?
- 13 A. Yes, there was a religious objective. Those
- 14 girls are in trouble and they have no where to go and
- 15 there is a crying need for those ads. And I think it is
- 16 just --
- 17 Q. (Interposing) Thank you, Ms. Geller. I
- 18 appreciate your answer.
- 19 I'd also like to read to you Paragraph
- 20 Number 9 if I may. This one relates to you, Ma'am. It
- 21 says:
- 22 "Plaintiff Pamela Geller is the Executive
- Director of FDI, and she engages in
- 24 political and religious speech through FDI's
- 25 activities, including FDI's anti-jihad bus

- 1 and billboard campaigns."
- 2 My question to you first is, is that a true
- 3 statement?
- 4 A. Yes.
- 5 Q. And can you tell me, the anti-jehad bus campaign,
- 6 was SMART part or one of the campaigns that was mounted
- 7 by you?
- 8 A. It was, but part of other -- see I didn't expect
- 9 to get rejected because Detroit was the only one who
- 10 rejected me. I had other ads as well.
- 11 Q. Well, let's take a moment here. You said
- 12 Detroit rejected you.
- 13 A. SMART, excuse me. I wasn't specific.
- Q. Did the City of Detroit reject you?
- 15 A. It was D DOT and SMART, was it not?
- 16 Q. It is D DOT, the Detroit Department of
- 17 Transportation and SMART. So actually, your testimony
- 18 of just a second ago that you were rejected only by
- 19 Detroit is not true, you were rejected by Detroit and
- 20 SMART?
- 21 A. Right. As one -- well, it was one entity. It
- 22 was one city. It is the only city that rejected me.
- 23 Q. Ms. Geller, finally I would like to read to you
- 24 from Paragraph Number 1 of the Complaint. Paragraph
- 25 Number 1 of the Complaint, under Introduction, says that

- 1 you are challenging, and I'm going to quote:
- "...challenging Defendants' restriction on
- 3 Plaintiffs' right to engage in political and
- 4 religious speech in a public forum."
- 5 Is that correct?
- 6 A. Yes.
- 7 Q. Let me ask you another question. Your blog
- 8 today, your online blog today indicated that you would
- 9 be in Detroit, did it not?
- 10 A. Yes.
- 11 Q. And you said you would be loaded for bear. Did I
- 12 get that right?
- 13 A. Yeah. I'm fighting for religious liberty, and I
- 14 think it is the one of the major issues of our time,
- 15 religious freedom.
- Q. Ms. Geller, there is no question now.
- 17 A. There is no questioning that, yes.
- 18 Q. I said there is no question yet.
- 19 THE COURT: Well, let's pose one.
- MR. GORDON: No further questions, Your
- 21 Honor. Thank you.
- 22 THE COURT: Do you have any other questions,
- 23 Counsel?
- 24 MR. YERUSHALMI: Short redirect, Your Honor.
- THE COURT: You may.

- 1 REDIRECT EXAMINATION
- 2 BY MR. YERUSHALMI:
- 3 Q. Your organization, FDI, intended on running
- 4 additional ads beyond the religious liberty ad that you
- 5 sought to place on SMART?
- 6 A. Yes.
- 7 Q. And in fact, you had an entire campaign which
- 8 included political speech as well as religious speech?
- 9 A. Yes, because FDI is a human rights organization
- 10 devoted to freedom of speech, religious liberty, and
- 11 individual rights, and we fight them on many fronts.
- 12 And yes, we use media.
- 13 In this particular case, it was religious
- 14 liberty.
- 15 Q. And you will agree with Ms. Gibbon's earlier
- 16 testimony that there is nothing in the content of this
- 17 ad which is political?
- 18 MR. GORDON: Objection, Your Honor. Her
- 19 agreement with Ms. Gibbons is truly irrelevant.
- 20 **THE COURT:** Why don't you rephrase your
- 21 question so it just asks for the answer without
- 22 requiring that she agree with another witness.
- 23 MR. YERUSHALMI: Fair enough.
- 24 BY MR. YERUSHALMI, CONTINUING:
- 25 Q. The content of this ad was purely religious and

- 1 religious liberty?
- 2 MR. GORDON: Objection, Your Honor.
- 3 Leading.
- 4 THE COURT: It is leading, but I'm going to
- 5 permit it.
- 6 THE WITNESS: The content of the ad was
- 7 purely religious.
- 8 MR. YERUSHALMI: Nothing further, Your
- 9 Honor.
- 10 THE COURT: I have a question, and if you
- 11 all object to my questions, you should say so for the
- 12 record; otherwise, your objection is waived. Do you
- 13 understand that, both sides?
- MR. GORDON: Yes, Your Honor.
- MR. YERUSHALMI: Yes, Your Honor.
- 16 THE COURT: In these other communities, I
- 17 think it's, you said, Miami, New York City, Brooklyn,
- 18 and San Francisco, do you have the same ad that's being
- 19 proposed here running?
- THE WITNESS: Exactly.
- 21 THE COURT: And do you have any other ads
- 22 running?
- 23 **THE WITNESS:** I had a campaign in Chicago on
- 24 tops of taxi cabs running. It is a different campaign.
- 25 **THE COURT:** It is a different campaign on

```
1
    the top of Chicago --
2
                THE WITNESS: (Interposing) taxi cabs.
                THE COURT: But in these others, Miami, New
 3
    York City, San Francisco, they are all bus ads?
 4
                THE WITNESS:
 5
                               Yes.
 6
                THE COURT: Are they all the same ones?
 7
                THE WITNESS: Yes.
8
                THE COURT: There have been no other ads
9
    that have been proposed to any of those?
10
                THE WITNESS: Well, there is another ad that
11
    has been proposed, but it is a different campaign.
12
    contract has not yet been signed, the artwork has been
    -- we're in the last stage of the artwork.
13
                THE COURT: So there is not an existing ad
14
15
    already proposed to them?
16
                THE WITNESS:
                               No, Ma'am.
17
                THE COURT: That's all I have. Anything
    else?
18
19
                MR. GORDON: No, Your Honor.
20
                THE COURT: You may step down.
                                                 Thank you.
21
                 (Subsequent proceedings held in open Court
22
    were stenographically recorded but not ordered
23
    transcribed.)
24
25
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1	CERTIFICATE
2	I, CHERYL E. DANIEL, OFFICIAL COURT
3	REPORTER, after being first duly sworn, say that I
4	stenographically recorded the foregoing proceedings
5	held on the day and date hereinbefore recorded; that
6	upon order of the Court or counsel, I caused those
7	stenotype notes to be reduced to typewritten form via
8	computer-assisted technology, and that this transcript
9	constitutes a true, full and complete transcript of
10	those proceedings so ordered.
11	I further certify that I am not related to
12	any party to these proceedings nor have any interest in
13	the outcome of said proceedings.
14	
15	/S
16	CHERYL E. DANIEL,
17	FEDERAL OFFICIAL COURT REPORTER
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