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AFDI, et al v SMART - Case No. 10-12134

(APPEARANCES CONTINUED)

1	MOTION FOR PRELIM	INARY INJUNCTION
2	BEFORE THE HONORAB	BLE DENISE PAGE HOOD
3	United Stat	es District Judge
4	237 U.S. Courthou	se and Federal Building
5	231 Lafayette	Boulevard West
6	Detroit, M	Iichigan 48226
7	Tuesday,	July 13, 2010
8	APPEARANCES:	
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11		24 FRANK LLOYD WRIGHT DR.
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13		And
14		DAVID YERUSHALMI,
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25		

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- 2 Tuesday, July 13, 2010
- 3 Detroit, Michigan
- 4 THE CLERK: Calling case number 10-12134,
- 5 American Freedom versus Suburban Mobility Authority.
- 6 THE COURT: Good afternoon. Plaintiffs, put
- 7 your appearances on, and then the Defendants.
- 8 MR. MUISE: Good afternoon, Your Honor.
- 9 Robert Muise from the Thomas Moore Law Center for the
- 10 Plaintiffs.
- MR. YERUSHALMI: Good afternoon, Your Honor.
- 12 David Yerushalmi for the Plaintiffs.
- MR. GORDON: Good afternoon, Your Honor.
- 14 Avery Gordon on behalf of Defendants SMART, Gibbons and
- 15 Hertel.
- 16 MR. CHUBB: Good afternoon, Your Honor.
- 17 Anthony Chubb also on behalf of Defendants SMART, Hertel
- 18 and Gibbons.
- 19 THE COURT: Are we expecting someone
- 20 different relative to Gary Hendrickson?
- MR. GORDON: If I may, Your Honor, Avery
- 22 Gordon for Defendants. There is no one that we know who
- 23 knows who that is. And Mr. Hendrickson is not now
- 24 certainly part of the organization or as I mentioned
- 25 anybody that the SMART staff knows of.

- 1 THE COURT: Then I am ready to proceed.
- 2 This is a Motion for Preliminary Injunction. The Court
- 3 received a Motion that was a Motion for Temporary
- 4 Retraining Order and a Motion for Preliminary Injunction
- 5 and found that the Motion for Temporary Restraining
- 6 Order -- well, the Court denied it for the reason it
- 7 stated in its Opinion, but I set it for a hearing on the
- 8 Motion for Preliminary Injunction, and so I'm ready to
- 9 proceed on that if you're ready.
- 10 MR. MUISE: Plaintiffs are, Your Honor.
- 11 MR. GORDON: We are, Your Honor, although
- 12 there is one preliminary matter that the Defendants
- 13 would like to take up with the Court.
- 14 THE COURT: Okay.
- 15 MR. GORDON: Your Honor, of course we met
- 16 and over the phone with Plaintiffs' Counsel prior to the
- 17 submission of the stipulation as the Court ordered.
- But Your Honor, we believe that this Motion
- 19 can be decided on the pleadings and the exhibits alone;
- 20 both the Complaint, the Motion for Preliminary
- 21 Injunction; the Defendant's Response to it, as well as
- 22 the Plaintiffs' reply, all of the Exhibits and
- 23 Declarations that were attached to those materials.
- 24 We would ask the Court to reconsider its
- 25 request of the parties and at the very least to perhaps

- 1 try and provide some guidelines for the nature and
- 2 extent of the testimony to be elicited.
- THE COURT: I'm not exactly sure what you're
- 4 asking.
- 5 MR. GORDON: What I'm suggesting, Your
- 6 Honor, is that the taking of testimony this afternoon,
- 7 the Defendants believe, is unnecessary and we would ask
- 8 the Court to reconsider its request of the parties to
- 9 provide that.
- 10 We believe that Ms. Geller, for example, has
- 11 had three bites at the apple, to use the popular
- 12 colloquialism. First, as part of her Complaint, she had
- 13 the opportunity to say what she will as well as in her
- 14 Motion. And then after receiving the Plaintiffs'
- 15 response -- I'm sorry, the Defendants' response to the
- 16 Plaintiffs' Motion, Ms. Geller also filed a reply. And
- 17 her testimony today could only be duplicative of what
- 18 she has already provided or will do little more than
- 19 provide a soapbox for her political pronouncements.
- In my conversation with Mr. Yerushalmi on
- 21 Thursday of last week, his intention, I was advised, of
- 22 calling the SMART staff, the SMART witnesses, was simply
- 23 because he wanted an opportunity to talk to the
- 24 decisionmaker, and as such, Ms. Gibbons' testimony would
- 25 be unnecessary, Mr. Hawkins' testimony would be

- 1 unnecessary.
- 2 We would ask the Court, as I said, to
- 3 reconsider the taking of testimony this afternoon and
- 4 allow the parties to argue the preliminary injunction
- 5 motions on the pleadings, briefs and exhibits alone.
- 6 THE COURT: As you know, I'm not in my
- 7 regular courtroom, and I thought you all had filed a
- 8 witness list, did you?
- 9 MR. GORDON: Yes, Your Honor.
- 10 THE COURT: May I see a copy of it? I
- 11 didn't bring over the entire file.
- MR. GORDON: Permission to approach, Your
- 13 Honor?
- 14 THE COURT: Yes. I thought I could get by
- 15 without getting the whole file.
- 16 MR. GORDON: This is what was filed, but the
- 17 parties have made some minor revisions that we have
- 18 agreed to.
- But as I mentioned, Your Honor --
- 20 THE COURT: (Interposing) I know what your
- 21 argument is, I just want to -- so you don't think Ms.
- 22 Geller, Ms. Gibbons or Mr. Hertel need to be called?
- 23 MR. GORDON: Correct, Your Honor.
- 24 THE COURT: And the other people that are
- 25 listed as rebuttal are Ms. Dryden and Mr. Hawkins; is

- 1 that correct?
- MR. GORDON: That's correct, Your Honor.
- 3 MR. YERUSHALMI: Your Honor, if I may?
- 4 THE COURT: You may.
- 5 MR. YERUSHALMI: If Ms. Gibbons is going to
- 6 testify as we have stipulated subsequent to the filing
- 7 of the Joint Witness List, we have signed additional
- 8 stipulations as the authorized representative of SMART,
- 9 the likelihood is we do not need to call Mr. Hertel, and
- 10 the likelihood is we would not need to call Ms. Dryden
- 11 or Mr. Hawkins and that is why they're only listed as
- 12 rebuttal witnesses.
- But there are important parts of the
- 14 decision-making process at SMART that are not before the
- 15 Court that is important that we elicit through
- 16 testimony. And that is the purpose of Ms. Gibbons's
- 17 testimony especially with regard to the Atheist Ad that
- 18 was run and the controversy surrounding that, and the
- 19 decision-making process regarding SMART's decision to
- 20 have that ad run in fact to replace that ad.
- MR. GORDON: May I respond, Your Honor?
- THE COURT: Can I ask a question first?
- 23 MR. GORDON: Of course. I apologize.
- THE COURT: So you're saying you don't need
- 25 to call Mr. Hertel, Ms. Dryden or Mr. Hawkins?

- 1 MR. YERUSHALMI: If Ms. Gibbons can continue
- 2 to testify on behalf of SMART relative to her
- 3 Declaration, I'm fine with her.
- 4 THE COURT: You accept at least that much,
- 5 right?
- 6 MR. GORDON: Your Honor, I believe that this
- 7 is an attempt --
- 8 THE COURT: (Interposing) First, do you
- 9 accept that much? Do you agree that probably Ms.
- 10 Gibbons is not going to testify any differently than her
- 11 Declaration?
- MR. GORDON: I can assure the Court of that,
- 13 Your Honor.
- 14 THE COURT: So then I think what Opposing
- 15 Counsel is saying is that if she is going to testify
- 16 relative to her Declaration that he does not perceive a
- 17 need to call Mr. Hertel, Ms. Dryden or Mr. Hawkins.
- 18 MR. GORDON: And yet, Your Honor, this is
- 19 only proof --
- 20 THE COURT: (Interposing) I want to get
- 21 those three out of the way, if I could, Counsel.
- 22 Are you in agreement with that?
- MR. GORDON: I am, Your Honor.
- THE COURT: Are they here?
- MR. GORDON: Yes, Your Honor. All of the

- 1 witnesses are in the courtroom as we speak.
- THE COURT: And so they could be excused if
- 3 you want, right?
- 4 MR. YERUSHALMI: Yes, Your Honor.
- 5 THE COURT: Of course they're welcome to
- 6 stay, but --
- 7 MR. GORDON: Pardon me?
- 8 THE COURT: They are welcome to stay, Mr.
- 9 Hertel, Ms. Dryden and Mr. Hawkins, but they do not
- 10 anticipate that they will need to call them as
- 11 witnesses. So if they want to be excused, they're
- 12 permitted to be excused. That's up to them and you.
- Now, relative to Ms. Geller and Ms. Gibbons,
- 14 I don't really need to hear their testimony relative to
- 15 statements that they have already made or the
- 16 identification of exhibits because I don't think there
- 17 is a dispute about that, is there?
- MR. GORDON: No, Your Honor.
- MR. YERUSHALMI: No, Your Honor. In fact,
- 20 we had no intention of examining them on those grounds,
- 21 and indeed, in our witness list we have joint
- 22 stipulations already filed with the Court where all the
- 23 exhibits that have been filed with the Court are already
- 24 in the foundation laid, et cetera.
- In addition to that, and we have before the

- 1 Court today additional stipulations as to law and fact,
- 2 if I may?
- 3 THE COURT: You may.
- 4 MR. GORDON: Your Honor, may I address the
- 5 issue that is on the floor right now?
- 6 THE COURT: You don't want me to see these
- 7 stipulations?
- 8 MR. GORDON: No, if the Court will be
- 9 proceeding as it directed the parties, Mr. Yerushalmi
- 10 and I have agreed to those stipulations. And in fact,
- 11 I am good with that under any set of circumstances.
- 12 THE COURT: And let me ask, they are 1
- 13 through 3 but not 4; is that right?
- MR. GORDON: Yes, Your Honor.
- 15 THE COURT: And as well as the Exhibits that
- 16 are in document 15, which I just gave back to you. I'll
- 17 get another copy of it.
- 18 MR. GORDON: That is correct, Your Honor.
- 19 THE COURT: And with the caveat that Ms.
- 20 Geller and Ms. Gibbons not be asked questions that are
- 21 already part of the record as their statement, I think
- 22 we should go ahead and proceed.
- 23 MR. GORDON: Your Honor, if I may?
- This is proof that we just need discovery in
- 25 this case, and the Court is asking the parties to try

- 1 these important issues without the benefit of that
- 2 discovery. That is why I think this Motion can be heard
- 3 and decided, as I say, on the pleadings and briefs and
- 4 the exhibits that have been attached to those pleadings
- 5 and papers filed with the Court.
- THE COURT: I'm not expecting that this will
- 7 be a discovery deposition, Counsel, I expect that this
- 8 will be only as to the elements of the Preliminary
- 9 Injunction.
- 10 MR. YERUSHALMI: That is our intention, Your
- 11 Honor.
- MR. GORDON: Very good, thank you, Your
- 13 Honor.
- 14 THE COURT: And in the event it starts to
- 15 sound like a discovery deposition, Counsel, you should
- 16 re-raise your objection, okay.
- MR. GORDON: Very good, thank you, Your
- 18 Honor.
- 19 THE COURT: So your objection is granted in
- 20 part and denied in part, and I'm ready to proceed.
- 21 MR. YERUSHALMI: Plaintiffs will call Ms.
- 22 Gibbons to the stand.
- THE WITNESS: My name is Beth Ann Gibbons;
- 24 G I B B O N S.
- BETH ANN GIBBONS, after being

- 1 first duly sworn, was examined under her oath and
- 2 testified as follows:
- 3 DIRECT EXAMINATION
- 4 BY MR. YERUSHALMI:
- 5 Q. Ms. Gibbons, you understand you're testifying on
- 6 behalf of SMART, correct?
- 7 A. Yes.
- 8 MR. YERUSHALMI: May I approach the
- 9 Witness, Your Honor.
- 10 THE COURT: You may.
- 11 MR. YERUSHALMI: Would the Court like a
- 12 copy?
- 13 THE COURT: Well, I don't know what it is.
- 14 It it a document already attached?
- MR. YERUSHALMI: Yes.
- 16 THE COURT: Is it Exhibit G?
- MR. YERUSHALMI: It is Exhibit G.
- 18 THE COURT: And I don't think I need another
- 19 copy of it if you're following the same exhibit numbers
- 20 as your attachments, you just need to identify what it
- 21 is attached to so the record will be clear.
- 22 And I think that G is attached to your --
- 23 MR. YERUSHALMI: Pamela Geller Declaration.
- 24 THE COURT: I have it as Exhibit G to your
- 25 Motion for Temporary Restraining Order or Preliminary

- 1 Injunction. And in that Table of Contents, it is listed
- 2 as Atheist Bus Advertisement?
- 3 MR. YERUSHALMI: Yes, Your Honor.
- 4 BY MR. YERUSHALMI, CONTINUING:
- 5 Q. Could you take a look at what has been handed to
- 6 you as Exhibit G on the first page. Are you familiar
- 7 with this advertisement?
- 8 A. Yes.
- 9 Q. Could you describe it, please?
- 10 A. It is an ad that says, "Don't believe in God?
- 11 You're not alone. DetroitCoR.org."
- 12 Q. This is the ad that ran on SMART buses in
- 13 February/March of 2010?
- 14 A. Yes.
- 15 O. And when SMART reviewed this ad to determine
- 16 whether it satisfied its advertising policies,
- 17 guidelines and procedures, it determined that this ad
- 18 was in compliance, correct?
- 19 A. Yes.
- 20 Q. When SMART determined that this ad was in
- 21 compliance with its advertising policies, guidelines and
- 22 procedures, it examined just the ad copy and the
- 23 artwork, correct?
- 24 A. Yes.
- 25 Q. It didn't look to things extrinsic to the

- 1 advertising itself to determine that?
- 2 A. Correct.
- 3 Q. SMART determined that this advertising copy was
- 4 not political?
- 5 A. Correct.
- 6 O. And it determined that it was not scornful or
- 7 disparaging of Christians, Jews or Muslims or any other
- 8 groups?
- 9 A. No.
- 10 Q. SMART further determined that this ad was purely
- 11 religious?
- 12 A. Yes.
- 13 Q. After this ad ran on the SMART buses, were they
- 14 subject to vandalism?
- 15 A. Yes.
- 16 Q. Were they subject to extensive vandalism?
- 17 A. I don't know what that means.
- 18 Q. There was more than one ad that was vandalized?
- 19 A. Yes.
- Q. And fact, one ad was scratched where it says,
- 21 "Don't believe in God?" On this particular exhibit, the
- 22 "Don't" is scratched out?
- 23 A. Yes.
- Q. And there was another instance where the "Don't"
- 25 was ripped off?

- 1 A. Yes.
- Q. Were there other instances of vandalism?
- A. Not that I'm aware of.
- 4 Q. And after this vandalism, there was quite a local
- 5 controversy in the media?
- 6 A. Yes.
- 7 Q. After the controversy and all the media
- 8 surrounding the vandalism of the "Don't believe in God?"
- 9 Ad, SMART took a decision that it was going to replace
- 10 the ads and put them back on the buses?
- 11 A. No.
- 12 Q. Did SMART make a decision to repair the ads that
- 13 had been vandalized?
- 14 A. No.
- 15 Q. The ads that were vandalized were left on the
- 16 buses as is?
- 17 A. No.
- 18 Q. What happened to those ads?
- 19 A. They were replaced with CBS Outdoor made that
- 20 decision.
- MR. YERUSHALMI: May I approach, Your Honor?
- THE COURT: Yes, you may.
- 23 BY MR. YERUSHALMI, CONTINUING:
- 24 Q. I've handed you what has been marked as Exhibit B
- 25 to the Pamela Geller Declaration filed in support of the

- 1 Motion for Preliminary Injunction. Do you see the ad on
- 2 the second page?
- 3 A. Yes.
- 4 Q. This is the ad that the Plaintiff submitted for
- 5 approval by SMART?
- 6 A. Yes.
- 7 Q. SMART determined that this particular ad violated
- 8 its policies and guidelines?
- 9 A. Yes.
- 10 Q. And it determined that it was not purely
- 11 religious?
- 12 A. Yes.
- 13 Q. And they determined that it was political in
- 14 nature?
- 15 A. Yes.
- 16 Q. And further determined that it held a group of
- 17 people up to scorn and disparagement?
- 18 A. Right.
- 19 Q. There are, in fact, no policies written or
- 20 available elsewhere by SMART that provide you with the
- 21 -- strike that.
- 22 Beyond the ad guidelines that are provided
- 23 in the contract between SMART and CBS Outdoor and the ad
- 24 quidelines that are provided on the Web site of SMART
- 25 that have been entered into the record, are there any

- 1 other written guidelines or policies or manuals
- 2 available?
- 3 A. No.
- 4 Q. In what way is the ad before you that was
- 5 provided by my clients political?
- 6 A. It was determined not -- it was not based on the
- 7 content, it was based on the knowledge of what had
- 8 happened in Miami with Miami Dade Transit that declared
- 9 it political.
- 10 Q. So when you examined this ad, there was nothing
- 11 about the ad itself that was political?
- 12 A. Correct.
- 13 Q. It was nothing about this ad itself that
- 14 disparages or scorns any particular people?
- 15 A. No, it was not political than in the content.
- 16 O. I'm not sure I understand that.
- 17 There is nothing in the ad that disparages
- 18 or scorns any particular people?
- 19 A. Correct, yes. I'm not sure.
- THE COURT: Correct what?
- 21 THE WITNESS: I'm not sure.
- 22 THE COURT: You're not sure whether it
- 23 scorns any particular people; is that your answer?
- 24 THE WITNESS: Right.
- 25 BY MR. YERUSHALMI, CONTINUING:

- 1 Q. On the face of this ad, the content in this ad,
- 2 what makes it political and the atheist ad that we
- 3 looked at earlier not political?
- 4 THE COURT: Well, that is a compound
- 5 question.
- 6 MR. YERUSHALMI: I'm sorry, Your Honor.
- 7 Strike the question.
- I believe we're done for now, Your Honor.
- 9 THE COURT: This is the now. This is the
- 10 time you have to examine.
- 11 MR. YERUSHALMI: May I have a second?
- 12 THE COURT: Yes.
- 13 (Whereupon Mr. Muise and Mr. Yerushalmi
- 14 confer.)
- 15 BY MR. YERUSHALMI, CONTINUING:
- 16 O. When the atheist ad that we looked at earlier was
- 17 put back up by CBS Outdoor, who paid for that?
- 18 A. CBS Outdoor.
- 19 Q. And that was agreeable to SMART?
- 20 A. We had no knowledge of it at the time.
- 21 Q. But you agreed that the ad, notwithstanding the
- 22 controversy, should continue?
- 23 A. It was part of the contract.
- Q. Did not violate any policy, advertising policy or
- 25 guideline with SMART?

- 1 A. No.
- 2 Q. Where in the SMART quidelines and policies and
- 3 procedures does it spell out the distinction between a
- 4 political ad and a nonpolitical ad?
- 5 A. It is in Section 5.07(B).
- 6 THE COURT: You said 5.07(D)
- 7 THE WITNESS: "B", as in boy, where we have
- 8 advertising guidelines.
- 9 MR. YERUSHALMI: May I approach, Your Honor?
- 10 THE COURT: You may.
- 11 BY MR. YERUSHALMI, CONTINUING:
- 12 Q. I've handed you what has been marked as Exhibit A
- 13 to your Opposition Brief to the Motion. Do you
- 14 recognize this document?
- 15 A. Yes.
- 16 Q. In fact, this is the Section of the SMART CBS
- 17 Outdoor contract that you were referring to earlier,
- 18 5.07(B), correct?
- 19 A. Yes.
- 20 Q. Can you point to me the language that indicates
- 21 the distinction between a political ad and a
- 22 nonpolitical ad?
- 23 A. We have a listing of five categories of
- 24 advertising. Political or political campaign
- 25 advertising is one of those. Is not allowed. Offers

- 1 are not allowed for political or political campaign
- 2 advertising.
- 3 Q. If I may ask the Witness to just raise your
- 4 voice.
- 5 A. I'm sorry.
- Q. Are you referring to Subsection (B)(1)?
- 7 A. Yes.
- Q. (B) (1) merely states:
- 9 "Political or political campaign
- 10 advertising."
- 11 A. Yes.
- 12 Q. Where in the SMART guidelines, policies and
- 13 procedures does it distinguish between that which is
- 14 political and that which is not political?
- 15 A. I'm not sure I understand what you're asking.
- 16 O. You testified earlier that the Atheist Ad was
- 17 purely religious and was not political. Yes?
- 18 A. Yes.
- 19 Q. And the Atheist Ad took certain positions
- 20 relative to people's belief in God or nonbelief in God?
- 21 A. Yes.
- 22 Q. You indicated that the Plaintiffs' ad that was
- 23 handed to you earlier on "Leaving Islam" was, in fact, a
- 24 political ad?
- 25 A. Yes.

- 1 Q. I'm simply trying to understand what were the
- 2 policy guidelines, procedures used by SMART to
- 3 distinguish between the earlier ad, the Atheist Ad being
- 4 nonpolitical and this ad being political?
- 5 MR. GORDON: Your Honor, I object. This
- 6 assumes facts not in evidence specifically that the
- 7 policy in some fashion explains the difference between
- 8 what is a political ad and not a political ad.
- 9 THE COURT: That's what he is asking,
- 10 whether it does.
- 11 Aren't you asking that?
- MR. YERUSHALMI: Yes, Your Honor.
- 13 THE COURT: Do you understand what the
- 14 question is?
- 15 THE WITNESS: Now I do, thank you.
- 16 Each ad is looked at with -- on its own
- 17 against this policies. And so the determination was
- 18 made that this was a political ad. That it did not or
- 19 it fell into this guideline that we do not allow
- 20 political and political campaign advertisement.
- 21 BY MR. YERUSHALMI, CONTINUING:
- 22 Q. So in fact, there is no policy or guideline or
- 23 training manual or anything else that would set out why
- 24 this is political and the Atheist Ad is not political?
- 25 A. Right.

- 1 MR. YERUSHALMI: I have nothing further,
- 2 Your Honor.
- 3 THE COURT: Your Colleague is standing
- 4 again.
- 5 (Whereupon Mr. Muise and Mr. Yerushalmi
- 6 confer.)
- 7 BY MR. YERUSHALMI, CONTINUING:
- 8 Q. I just want to confirm that Islam as content for
- 9 an ad is acceptable religious content according to
- 10 SMART's policies and guidelines?
- 11 THE COURT: I don't -- well, I'm not sure I
- 12 understand your question.
- MR. YERUSHALMI: Let me retry.
- 14 BY MR. YERUSHALMI, CONTINUING:
- 15 Q. The ad before you is relating to Islam in some
- 16 fashion, right?
- 17 A. Yes.
- THE COURT: And you're referring to B?
- MR. YERUSHALMI: I'm referring to Exhibit B.
- THE COURT: Okay. Proceed.
- 21 BY MR. YERUSHALMI, CONTINUING:
- 22 Q. I just want to confirm that Islam is not a
- 23 forbidden content and that it is a religious content and
- 24 religious content is permitted by SMART?
- 25 A. Yes.

- 1 MR. YERUSHALMI: No further questions.
- THE COURT: Do you have any questions?
- MR. GORDON: Yes, Your Honor.
- 4 CROSSEXAMINATION
- 5 BY MR. GORDON:
- Q. Ms. Gibbons, Mr. Yerushalmi asked you one or two
- 7 questions about the Pinckney Pro-life ad; do you recall
- 8 that just a few moments ago?
- 9 A. No.
- 10 Q. Tell me, you're familiar with the Pinckney
- 11 Pro-life ad, are you not?
- 12 A. Yes.
- O. And Your Honor, that was attached as Exhibit B to
- 14 Defendant's Response to Plaintiffs' Motion for
- 15 Preliminary Injunction.
- Can you tell me, please, Ms. Gibbons, when
- 17 that ad was posted, had you been aware of any
- 18 controversy related to it?
- 19 A. The Pinckney Pro-life ad was not posted.
- Q. And that was because of why?
- 21 A. Because it was determined to be political.
- 22 Q. And Mr. Yerushalmi was asking you about the
- 23 Atheist Awareness ad?
- 24 A. Yes.
- 25 Q. And can you tell me were you aware of any

- 1 controversy relating to that ad prior to the ad being
- 2 submitted for posting?
- 3 A. No.
- 4 Q. At some point FDI submitted an ad by way of CBS;
- 5 is that correct?
- 6 A. Yes.
- 7 Q. And can you tell me at the time that you received
- 8 that ad, had you been made aware of any controversy, any
- 9 political issue relating to that ad?
- 10 A. Yes.
- 11 Q. And how did you become aware of that?
- 12 A. I received an electronic newsletter called,
- 13 "Transportation Communications Newsletter" and that
- 14 lists our various articles or informational documents on
- 15 topics on alternate transportation. And in that
- 16 particular issue that I received, there was an article
- 17 from the Miami Herald on the Miami Dade Transit issue
- 18 with the Islam ads.
- 19 Q. I have a copy of that, may I approach, Your
- 20 Honor?
- 21 THE COURT: You may. And have you shown
- 22 this to Opposing Counsel?
- 23 MR. GORDON: I have. And I have a copy for
- 24 him as well.
- THE COURT: And this consists of two pieces?

- 1 MR. GORDON: Yes, Your Honor.
- THE COURT: Let's mark them so we will have
- 3 a way of referring to them on the record.
- 4 What exhibit number are you at at the end of
- 5 your pleadings? Is it H?
- 6 MR. GORDON: I believe that is correct.
- 7 THE COURT: So we're marking them I?
- 8 MR. GORDON: Yes, Your Honor.
- 9 THE COURT: And J.
- 10 You don't have any objection to them being
- 11 marked I and J, right?
- MR. MUISE: No objection, Your Honor.
- 13 THE COURT: Alright, thank you.
- 14 BY MR. GORDON, CONTINUING:
- 15 Q. Ms. Gibbons, attached is the Miami Herald article
- 16 that the link refers to, is it not?
- 17 A. Yes.
- 18 Q. The Court will not hold you to the details, but
- 19 can you tell us approximately how far in advance of your
- 20 receipt of the proposed advertisement on SMART buses
- 21 that you became aware of this controversy?
- 22 A. About a day after I received the Transportation
- 23 Communications Newsletter.
- 24 THE COURT: I'm not sure when that is.
- THE WITNESS: About April 17th I became

- 1 aware of it.
- THE COURT: Of the issue in the news
- 3 article?
- 4 THE WITNESS: Correct.
- 5 BY MR. GORDON, CONTINUING:
- Q. I would like to change topics now, Ms. Gibbons,
- 7 and ask you one or two questions following up on a
- 8 question that Mr. Yerushalmi asked you regarding the
- 9 political content of the FDI ad.
- In both reading the controversy surrounding
- 11 the Miami Dade Transit issue, can you tell us whether
- 12 you were able to determine that the FDI ad was
- 13 political?
- 14 A. I knew that it was of concern in that there is
- 15 controversy on both sides of the issue on whether they
- 16 should be posted or shouldn't be posted.
- 17 Q. I see.
- 18 Did you have reason to believe that the
- 19 presentation of the ad to SMART was a continuation of
- 20 the political controversy and the political campaign
- 21 that was begun at the Miami Dade Transit property?
- MR. YERUSHALMI: Objection, Your Honor,
- 23 misstates the testimony and no foundation.
- 24 THE COURT: I think you need to phrase it so
- 25 it is not leading. You may rephrase your question.

- 1 MR. GORDON: Thank you, Your Honor.
- 2 BY MR. GORDON, CONTINUING:
- Q. Ms. Gibbons, what did you learn, if anything,
- 4 about FDI's intention following their efforts in
- 5 Florida?
- 6 MR. YERUSHALMI: Objection, calls for
- 7 speculation.
- 8 THE COURT: No, I don't think it calls for
- 9 speculation. Overruled
- 10 THE WITNESS: They were -- that it was an
- 11 issue that they were carrying forward into the Detroit
- 12 market.
- 13 BY MR. GORDON, CONTINUING:
- 14 Q. Did you learn of any other markets they might be
- 15 going into?
- 16 A. Not that I'm aware of.
- MR. GORDON: No other questions, Your Honor.
- THE COURT: Any other questions?
- 19 MR. GORDON: Your Honor, I'm sorry, can the
- 20 Court indulge me for just one moment?
- THE COURT: Yes, you may.
- Do you have any follow-up questions?
- MR. YERUSHALMI: Redirect, Your Honor?
- THE COURT: Yes.
- 25 REDIRECT EXAMINATION

- 1 BY MR. YERUSHALMI:
- Q. After the controversy relating to the Atheist Ad
- 3 that we looked at earlier, you added some material to
- 4 your Web site titled, "Advertise with SMART"?
- 5 A. That page was always there -- yes, you're right,
- 6 I'm sorry.
- 7 Q. In other words, you added information related to
- 8 the advertising guidelines?
- 9 A. Right. We clarified that we did not arbitrarily,
- 10 you know, make decisions on what ads can be placed and
- 11 not placed on our buses and that we do have advertising
- 12 guidelines that we review.
- 13 Q. And other than the advertising information the
- 14 guidelines provided on the Web site, and other than the
- 15 contract that we looked at earlier, Section 5.07, there
- 16 are no other written guidelines, policies or manuals
- 17 available?
- 18 A. No.
- 19 Q. You testified regarding the placement of ads by
- 20 my clients in Miami Dade; do you recall?
- 21 A. Yes.
- 22 Q. You indicated that as a result of a newspaper
- 23 article, you determined at that time my client's ad was
- 24 political?
- 25 A. That it was a political issue, yes.

- 1 Q. You had already testified earlier that the
- 2 content was not political but that you looked at what
- 3 occurred in Miami?
- 4 A. Correct.
- 5 Q. And all you know about what occurred in Miami is
- 6 the article that you looked at earlier that you
- 7 referenced?
- 8 A. Yes.
- 9 MR. YERUSHALMI: I have nothing further.
- 10 MR. GORDON: Nothing further, Your Honor.
- 11 THE COURT: You may step down, thank you.
- MR. YERUSHALMI: I would like to call Pamela
- 13 Geller.
- 14 PAMELA GELLER, after being first
- 15 duly sworn, was examined under her oath and testified as
- 16 follows:
- 17 DIRECT EXAMINATION
- 18 BY MR. YERUSHALMI:
- 19 Q. You're one of the Plaintiffs in this action?
- 20 A. I am.
- Q. And you're the Director of American Freedom
- 22 Defense Initiatives?
- 23 A. Executive Director.
- Q. Why did you run the ad which is the subject of
- 25 this litigation?

- 1 A. I ran the ad in defense of religious liberty.
- 2 O. And could you explain what you mean by religious
- 3 liberty?
- 4 A. Well, I have been an investigative journalist, a
- 5 published author. The field of my study, intense study
- 6 for the past eight years, has been Islam, and I saw an
- 7 increasing trend --
- 8 MR. GORDON: (Interposing) Your Honor,
- 9 we're going to object. Ms. Geller's intent on why she
- 10 would run the ad is really irrelevant I think.
- 11 THE COURT: Counsel?
- MR. YERUSHALMI: Your Honor, if the
- 13 Defendants are prepared to concede that all of the
- 14 earlier testimony by Ms. Gibbons regarding the intent
- 15 and what took place not within the content, the four
- 16 corners of the ad itself, then we don't need to get into
- 17 this.
- 18 THE COURT: I don't know what you mean by
- 19 that.
- Do you know what he means by that?
- MR. GORDON: No. And I don't believe Ms.
- 22 Gibbons testified to intent.
- 23 MR. YERUSHALMI: Your Honor, earlier
- 24 Counsel for the Defendants asked Mrs. Gibbons what she
- 25 had learned of the intent of the Plaintiffs in running

- 1 the ad. The whole point of the cross examination was
- 2 that the ad itself was not political but that it somehow
- 3 stirred a political controversy elsewhere and there was
- 4 a political campaign being run. I'm simply trying to
- 5 get at the purpose for this particular ad.
- 6 THE COURT: I'm going to allow that.
- 7 MR. GORDON: Your Honor, the Complaint
- 8 already admits to the political nature of the ad within
- 9 its four corners and the efforts that took place at
- 10 paragraph 8.
- If I may, Your Honor, I would be happy to
- 12 read that.
- THE COURT: No, you don't need to, thank
- 14 you. Your objection is noted and preserved.
- You may answer.
- 16 THE WITNESS: An increasing trend in --
- 17 THE COURT: (Interposing) Well, wait a
- 18 minute. Before you do that, perhaps you should pose
- 19 your question again because this doesn't sound like the
- 20 answer to the question you posed. But it may be, I
- 21 don't know that yet. So pose your question again.
- 22 BY MR. YERUSHALMI, CONTINUING:
- 23 Q. And when you say you ran the ad for religious
- 24 liberty purposes, what do you mean by religious liberty?
- 25 A. Religious choice. The ability to choose any

- 1 religion free of harm in America.
- 2 Q. You indicate -- strike that.
- 3 Where else have you run this ad?
- 4 A. They ran in Miami, they ran in New York City,
- 5 they're running in San Francisco.
- 6 Q. In fact, they did run in Miami?
- 7 A. They did run in Miami. Probably not one but two
- 8 articles, opinion pieces, if I night not, written
- 9 basically from a press relief from unindicted
- 10 co-conspirator in Hama Lin-kaia (ph). Other than that,
- 11 they were up and they ran with an additional 20 buses at
- 12 50 percent off.
- 13 Q. Has there been an instance as far as you know of
- 14 vandalism of your ads that have run in Miami, New York,
- 15 Brooklyn and San Francisco?
- 16 A. Nothing. And in New York City, it is the
- 17 complete five Boroughs.
- MR. YERUSHALMI: I have nothing further,
- 19 Your Honor.
- THE COURT: Alright, thank you.
- Do you wish to examine this Witness?
- MR. GORDON: Yes, Your Honor. Just a few
- 23 questions.
- 24 CROSS EXAMINATION
- 25 BY MR. GORDON:

- 1 Q. Good afternoon, Ms. Geller. You know I'm the
- 2 attorney for SMART.
- 3 A. Good afternoon.
- 4 Q. My name is Avery Gordon.
- 5 Ms. Geller, did the ad that was run in Miami
- 6 create controversy? Political controversy?
- 7 A. No.
- 8 Q. It didn't?
- 9 A. No, sir.
- 10 Q. Have your ads created controversy anywhere?
- 11 A. There has been discussion about my ads. There has
- 12 been discussions, but we believe that any opposition to
- 13 these ads shows support for the death penalty for
- 14 Apostates.
- 15 Q. Ms. Geller, did you have an opportunity to review
- 16 the Complaint that was filed in this case before it was
- 17 filed?
- 18 A. Yes. Or my lawyer's.
- 19 Q. Ms. Geller, I'm going to read one or two
- 20 sentences out of the Complaint. I'll tell you which
- 21 paragraphs --
- 22 A. Of my Complaint?
- 23 Q. Yes, Ma'am.
- A. Oh, yes, of course.
- 25 Q. Paragraph 8 states:

- 1 "FDI promotes its political objectives by,
- inter alia, sponsoring anti-jihad bus and
- 3 billboard campaigns, which includes seeking
- 4 advertising space on SMART vehicles."
- 5 Is that true?
- 6 A. FDI is a human rights organization devoted to
- 7 freedom of speech, religious liberty. Well, freedom of
- 8 speech is a political issue. The ads, the bus ads, were
- 9 not political. Those were religious liberty bus ads.
- 10 I'm doing other things.
- MR. GORDON: Your Honor, can I ask the Court
- 12 to direct her to answer the question? I'm trying to ask
- 13 the question.
- 14 THE COURT: Yes. Can you pose the question
- 15 again, and then please answer the question directly,
- 16 okay.
- 17 BY MR. GORDON, CONTINUING:
- 18 Q. Ms. Geller, Paragraph 8 of your Complaint states:
- "FDI promotes its political objectives by,
- inter alia, sponsoring anti-jihad bus and
- 21 billboard campaigns which include seeking
- 22 advertising space on SMART vehicles."
- 23 A. Yes.
- Q. Is that a true statement?
- 25 A. Not about that particular bus ad, but that is not

- 1 all that FDI does. FDI does not just do that particular
- 2 bus ad, we're involved in many different initiatives.
- 3 Q. I understand that, but your Complaint in this
- 4 instance sues SMART. You blamed SMART and two of its
- 5 employees, and so my question to you is did the
- 6 paragraph number 8 that I just read -- let me read it
- 7 again.
- 8 THE COURT: No, we heard it. Just pose your
- 9 question.
- 10 THE WITNESS: With a --
- 11 THE COURT: (Interposing) Excuse me, we need
- 12 a question so we have an answer. Not meaning to
- 13 interrupt you all, but if I don't have a question and an
- 14 answer, it doesn't help.
- 15 MR. GORDON: Of course. Thank you, Your
- 16 Honor.
- 17 BY MR. GORDON, CONTINUING:
- 18 Q. My question to you, Ma'am, is, is that a true
- 19 statement?
- 20 A. If religious liberties --
- 21 Q. (Interposing) This is a yes or no question, Ms.
- 22 Geller. Is it a true statement?
- 23 A. Yes, it is a true statement.
- 24 Q. And I can't help but notice absent -- conspicuous
- 25 by its absence is the words "religious speech". Can you

- 1 tell me was that intentional on your part?
- 2 A. Religious liberty?
- 3 Q. Religious speech?
- 4 A. Religious liberty.
- 5 Q. Religious objectives?
- 6 A. Yes, there was a religious objective. Those
- 7 girls are in trouble and they have no where to go and
- 8 there is a crying need for those ads. And I think it is
- 9 just --
- 10 Q. (Interposing) Thank you, Ms. Geller. I
- 11 appreciate your answer.
- 12 I'd also like to read to you Paragraph
- 13 Number 9, if I may. This one relates to you, Ma'am. It
- 14 says:
- 15 "Plaintiff Pamela Geller is the Executive
- Director of FDI, and she engages in
- 17 political and religious speech through FDI's
- 18 activities, including FDI's anti-jihad bus
- and billboard campaigns."
- 20 My question to you first is, is that a true
- 21 statement?
- 22 A. Yes.
- Q. And can you tell me, the anti-jihad bus campaign,
- 24 was SMART part or one of the campaigns that was mounted
- 25 by you?

- 1 A. It was, but part of other -- see I didn't expect
- 2 to get rejected because Detroit was the only one who
- 3 rejected me. I had other ads as well.
- 4 Q. Well, let's take a moment here. You said Detroit
- 5 rejected you?
- 6 A. SMART, excuse me. I wasn't specific.
- 7 Q. Did the City of Detroit reject you?
- 8 A. It was D DOT and SMART, was it not.
- 9 Q. It is D DOT, the Detroit Department of
- 10 Transportation and SMART. So actually, your testimony
- 11 of just a second ago that you were rejected only by
- 12 Detroit is not true, you were rejected by Detroit and
- 13 SMART?
- 14 A. Right. As one -- well, it was one entity. It
- 15 was one city. It is the only city that rejected me.
- 16 Q. Ms. Geller, finally I would like to read to you
- 17 from Paragraph Number 1 of the Complaint. Paragraph
- 18 Number 1 of the Complaint, under Introduction, says that
- 19 you are challenging, and I'm going to quote:
- "...challenging Defendants' restriction on
- 21 Plaintiffs' right to engage in political and
- religious speech in a public forum."
- Is that correct?
- 24 A. Yes.
- 25 Q. Let me ask you another question. Your blog

- 1 today, your online blog today indicated that you would
- 2 be in Detroit, did it not?
- 3 A. Yes.
- 4 Q. And you said you would be loaded for bear. Did I
- 5 get that right?
- 6 A. Yeah. I'm fighting for religious liberty, and I
- 7 think it is the one of the major issues of our time,
- 8 religious freedom.
- 9 Q. Ms. Geller, there is no question now.
- 10 A. There is no questioning that, yes.
- 11 Q. I said there is no question yet.
- THE COURT: Well, let's pose one.
- MR. GORDON: No further questions, Your
- 14 Honor. Thank you.
- 15 THE COURT: Do you have any other questions,
- 16 Counsel?
- MR. YERUSHALMI: Short redirect, Your Honor?
- 18 THE COURT: Okay.
- 19 REDIRECT EXAMINATION
- 20 BY MR. YERUSHALMI:
- 21 Q. Your organization, FDI, intended on running
- 22 additional ads beyond the religious liberty ad that you
- 23 sought to place on SMART?
- 24 A. Yes.
- 25 Q. And in fact, you had an entire campaign which

- 1 included political speech as well as religious speech?
- 2 A. Yes, because FDI is a human rights organization
- 3 devoted to freedom of speech, religious liberty, and
- 4 individual rights, and we fight them on many fronts.
- 5 And yes, we use media.
- In this particular case, it was religious
- 7 liberty.
- 8 Q. And you will agree with Ms. Gibbons's earlier
- 9 testimony that there is nothing in the content of this
- 10 ad which is political?
- 11 MR. GORDON: Objection, Your Honor. Her
- 12 agreement with Ms. Gibbons is truly irrelevant.
- 13 THE COURT: Why don't you rephrase your
- 14 question so it just asks for the answer without
- 15 requiring that she agree with another witness.
- MR. YERUSHALMI: Fair enough.
- 17 BY MR. YERUSHALMI, CONTINUING:
- 18 Q. The content of this ad was purely religious and
- 19 religious liberty?
- 20 MR. GORDON: Objection, Your Honor.
- 21 Leading.
- THE COURT: It is leading, but I'm going to
- 23 permit it.
- 24 THE WITNESS: The content of the ad was
- 25 purely religious.

- 1 MR. YERUSHALMI: No further questions, Your
- 2 Honor.
- 3 THE COURT: I have a question, and if you
- 4 all object to my questions, you should say so for the
- 5 record; otherwise, your objection is waived. Do you
- 6 understand that, both sides?
- 7 MR. GORDON: Yes, Your Honor.
- MR. YERUSHALMI: Yes, Your Honor.
- 9 THE COURT: In these other communities, I
- 10 think it's, you said, Miami, New York City, Brooklyn,
- 11 and San Francisco, do you have the same ad that's being
- 12 proposed here running?
- 13 THE WITNESS: Exactly.
- 14 THE COURT: And do you have any other ads
- 15 running?
- 16 THE WITNESS: I had a campaign in Chicago on
- 17 tops of taxicabs running. It is a different campaign.
- 18 THE COURT: It is a different campaign on
- 19 top of Chicago --
- THE WITNESS: (Interposing) Taxicabs.
- 21 THE COURT: But in these others, Miami, New
- 22 York City, Brooklyn and San Francisco, they are all bus
- 23 ads?
- THE WITNESS: Yes.
- THE COURT: Are they all the same ones?

- 1 THE WITNESS: Yes.
- 2 THE COURT: There have been no other ads
- 3 that have been proposed to any of those?
- 4 THE WITNESS: Well, There is another ad that
- 5 has been proposed, but it is a different campaign. The
- 6 contract has not yet been signed, the artwork has been
- 7 -- we're in the last stage of the artwork.
- 8 THE COURT: So there is not an existing ad
- 9 already proposed to them?
- 10 THE WITNESS: No, Ma'am.
- 11 THE COURT: That's all I have. Anything
- 12 else?
- MR. GORDON: No, Your Honor.
- 14 THE COURT: You may step down, Ma'am. Thank
- 15 you.
- 16 Are you ready for argument?
- 17 MR. MUISE: Yes, Your Honor.
- 18 Good afternoon, Your Honor. Obviously, this
- 19 case is before you and this hearing is on a preliminary
- 20 injunction. There are four factors that this Court has
- 21 to weigh.
- The factor, though, that this is in the
- 23 First Amendment context, the often dispositive factor,
- 24 is the likelihood of success on the merits, because as
- 25 the case law has made very plain that loss of the First

- 1 Amendment rights constitutes irreparable harm. Whether
- 2 it frankly causes general harm to others; it's always in
- 3 the public interest. And those two and the public
- 4 interest issue, obviously, are tied up in protecting
- 5 First Amendment liberties.
- 6 So at the end of the day, I think the main
- 7 issue for this Court to decide is the likelihood of
- 8 success on the merits on the First Amendment claim, and
- 9 those other factors for the injunction typically fall in
- 10 place in the First Amendment context in favor of
- 11 granting injunction if there is a likelihood of success.
- 12 Interestingly, in the Court's Order denying
- 13 without prejudice the temporary restraining order, the
- 14 Court said, quote:
- "Plaintiffs' suspicion that their request
- 16 was denied due to the content of the
- 17 advertisement is not yet enough to establish
- 18 that a First Amendment violation has
- 19 occurred."
- I would submit, Your Honor, that that is no
- 21 longer a suspicion but an established fact that it was
- 22 not only content-based but it was plainly
- 23 viewpoint-based, which is the most egregious form of
- 24 discrimination in the First Amendment.
- The Court's analysis of the likelihood of

- 1 success really takes a three-step approach, and I want
- 2 to kind of run through that in light of the evidence
- 3 that you have before you in this Court and the evidence
- 4 that was submitted during the hearing today.
- 5 Plainly, a religious freedom message,
- 6 conveying a message on a billboard or a sign is speech
- 7 that is protected by the First Amendment.
- 8 So that the question here is not whether or
- 9 not the speech itself is protected speech, the question
- 10 is whether or not Defendants' restrictions on that
- 11 speech meets the constitutional requirements under the
- 12 appropriate level of scrutiny.
- And to get to that point, the next step then
- 14 is for the Court to determine the nature of the forum.
- 15 The Supreme Court has made plain that the
- 16 Court engage in a forum analysis to see whether or not
- 17 the restriction of the speech which is otherwise
- 18 protected, whether that restriction sustains
- 19 constitutional scrutiny.
- I think what the evidence shows really
- 21 without much dispute is that by their policy and by
- 22 their practice, the Defense in this case have created a
- 23 public forum for speech, and particularly for speech
- 24 where the subject matter is religion.
- 25 When you have the acceptance of a

- 1 controversial, noncommercial advertisement, such as the
- 2 atheist advertisement, one that was so controversial to
- 3 the point there was vandalism to the ads, the ads
- 4 weren't pulled after the vandalism, the ads were
- 5 repaired and put back up.
- And as Ms. Gibbons testified that those ads
- 7 were consistent and met the policies, procedures and
- 8 guideline requirements of Defendants, the same policies
- 9 and procedures and guidelines that they apparently used
- 10 to reject my client's advertisements.
- 11 When the Government demonstrates a
- 12 willingness to open their property to controversial
- 13 speech, and certainly, I think the Court, you know,
- 14 doesn't have to leave common sense prior to taking the
- 15 bench, when you look at that atheist advertisement,
- 16 that advertisement itself, that is not an innocuous
- 17 commercial advertisement that was provided mainly for
- 18 the purpose of raising revenue such as the
- 19 advertisements at issue in the Lehman versus Shaker
- 20 Heights case. That is a controversial message, one so
- 21 controversial that it caused people to vandalize that
- 22 message. And yet, that message, based on the policy and
- 23 procedures of SMART, is one that they consider to be
- 24 acceptable.
- So that accepting that atheist message in

- 1 light of all these facts shows that it is inconsistent
- 2 with the argument that the advertising space is solely
- 3 for commercial purposes, and a willingness on the part
- 4 of the Government to open that forum, the advertising
- 5 space, to noncommercial controversial speech, and
- 6 certainly speech and acceptable subject matter of that
- 7 speech is religion.
- Plainly, comparing the advertisements, there
- 9 is nothing distinguishable from that atheist
- 10 advertisement, which was acceptable, and my client's
- 11 advertisement that the Defendants, the Government, had
- 12 restricted.
- 13 And even more interestingly, and you heard
- 14 from it in her Affidavit and her Declaration as well as
- 15 her testimony today, Mrs. Gibbons, that after the
- 16 controversy with the Atheist Ad that is when SMART
- 17 decided to put on their Web site that language about
- 18 equal access, First Amendment. And plainly, again, the
- 19 Court need not leave its common sense prior to taking
- 20 the bench, it is obvious that that Atheist Ad created
- 21 such a fervor and controversy that SMART said, look,
- 22 we're a government agency, we must provide equal access,
- 23 this is a First Amendment issue, so we're going to allow
- 24 this Atheist Ad to take place.
- So plainly, by policy, by practice, they

- 1 have created a public forum of speech, at a minimum for
- 2 speech where the subject matter that is acceptable is
- 3 religion as a subject matter which is the plainly the
- 4 subject matter of our client's advertisement.
- 5 In a public forum, designated or
- 6 traditional, and here it is designated a public forum,
- 7 the level of scrutiny when you make a content-base
- 8 restriction is strict scrutiny.
- 9 THE COURT: That's where I'm going to stop
- 10 you for just a few minutes. I have a quick matter I
- 11 have to take care of. It is not going to take very
- 12 long.
- 13 (Recess in Proceedings)
- 14 * * * * * * *
- 15 THE COURT: Counsel, you may continue on
- 16 your argument. You were beginning to talk about the
- 17 level of scrutiny to be implied.
- MR. MUISE: Yes, Your Honor. And also, when
- 19 a public forum has been created by the Government, as we
- 20 argue it has here by their practice and procedures, the
- 21 level of scrutiny for a content-base restriction is
- 22 stricter. Meaning the Government must have a compelling
- 23 reason for restricting the ad. And certainly, there is
- 24 no compelling reason or no compelling interest that
- 25 would have or would permit the Government to allow an

- 1 atheist advertisement, one that even subjected their
- 2 buses to vandalism, and then put that back up and then
- 3 turn around and say this, my client's religious freedom
- 4 message, is not permissible.
- 5 And when you have -- and Ms. Gibbons
- 6 testified about, you know, some opinion pieces she read
- 7 about Miami Dade and there was some response to the
- 8 messages, the religious freedom messages they were
- 9 running in Miami Dade, the case law is very plain as
- 10 well that a listener's reaction to speech, if he
- 11 restricts speech based on a listener's reaction to a
- 12 speech, or in this case viewer's reaction to a speech
- 13 because it is a billboard, that is not a content-neutral
- 14 basis for restricting speech. In fact, it is
- 15 essentially effectuating heckler's veto, which is
- 16 impermissible under the First Amendment.
- 17 Even assuming, and I think it would be
- 18 inaccurate to conclude or assume that the forum is a
- 19 nonpublic forum, even in a nonpublic forum, and
- 20 principally because of the policies and practices and
- 21 certainly there is an intention on the part of the
- 22 Government and a willingness to open the forum up to
- 23 speech, to open the speech to something beyond just
- 24 revenue driven innocuous commercial speech, but to
- 25 include controversial religion, and in fact,

- 1 anti-religious speech in the Atheist Ad.
- 2 But even assuming it is a nonpublic forum,
- 3 the Government's restriction in this case, first of all,
- 4 must be reasonable. And secondly, must be
- 5 viewpoint-neutral.
- The reasonableness question, when you look
- 7 in light of the fact that they allowed the atheist
- 8 advertisement, it demonstrates that the forum itself is
- 9 compatible to that form of speech. That subject matter
- 10 of religion is a subject matter that is permissible in
- 11 that forum for the speech. I mean, if anything, the
- 12 Atheist Ad is one that perhaps may have disrupted the
- 13 transportation's mission because of the vandalism that
- 14 occurred. And yet, that ad was put back on, and it was
- 15 allowed to proceed. And there is no evidence that our
- 16 advertisement has ever caused any vandalism like the
- 17 Atheist Ad.
- 18 So to make the distinction that the Atheist
- 19 Ad is permissible in this forum, surely it is even a
- 20 nonpublic forum, but the advertisement that my client
- 21 wants to run is, in fact, unreasonable.
- 22 But even more impermissible is the viewpoint
- 23 restriction nature of this. When you have a permissible
- 24 subject matter and the policy doesn't exclude religion
- 25 as a permissible subject matter. We know from the

- 1 testimony that religion is a permissible subject matter.
- 2 And for you to say that this atheist controversial,
- 3 anti-God, and I would say anti-Christian, anti-Jewish,
- 4 anti-Islam advertisement, that that religious speech as
- 5 subject matter is okay. But within the same subject
- 6 matter, my client's religious freedom message is not
- 7 okay, making those distinctions of a similar subject
- 8 matter is itself a viewpoint-based distinction which is
- 9 impermissible.
- 10 So in sum, even if the forum -- well, we
- 11 believe the forum is a public forum based on that policy
- 12 and practice, the content-based restriction is plainly
- 13 unconstitutional. Plainly a viewpoint-based restriction
- 14 in a public forum is impermissible.
- 15 But even assuming that the forum is
- 16 nonpublic, the restriction here is not reasonable, and
- 17 in fact, is viewpoint-based.
- So no matter how you look at this, the forum
- 19 analysis, when you look at what they actually at the end
- 20 of the day the restriction that they imposed, the
- 21 viewpoint-base restriction on a permissible subject
- 22 matter, that being religion, in my client's -- the
- 23 viewpoint my client expresses on that subject, that,
- 24 itself, is impermissible whether it is a public forum or
- 25 nonpublic forum.

- 1 And I want to make one final point on the
- 2 question of the political speech and so forth. There
- 3 are categories of speech and then there is subject
- 4 matter of the message.
- 5 Typically, when you look at the First
- 6 Amendment context, you talk about political speech,
- 7 religious speech resting on the highest rung of
- 8 protections under the First Amendment as compared with
- 9 commercial advertisement which may have some additional
- 10 restrictions imposed on them.
- 11 So as a category of speech, religious
- 12 expression, political speech are the highest protected.
- The restrictions that they have imposed here
- 14 isn't a restriction on a category or speech, it is a
- 15 restriction on a subject matter. Even in their
- 16 guideline they have, the subject matter they restrict is
- 17 political. They don't restrict religion.
- So the restriction that is at issue here is
- 19 the question: Is the category of speech that is
- 20 permissible, whether this be a public forum or nonpublic
- 21 forum, is religion, and our client's speech, the subject
- 22 matter of the message is, in fact, religion.
- So if they prohibit our subject matter
- 24 within that permissible subject matter, again, that is a
- 25 viewpoint-based restriction.

- 1 The other thing is when you look at the
- 2 restrictions themselves, there is nothing, nothing that
- 3 can guide government officials, and certainly this case
- 4 provides a perfect example, that guide government
- 5 officials to be able to make a distinction as to why
- 6 this anti-God, anti-Christian, anti-Jew, anti-religion
- 7 atheist message, quote, unquote, is not political, but
- 8 this religious freedom message that addresses Islam is,
- 9 in fact, political. That is left to the whims of the
- 10 government official.
- 11 Unfortunately, these restrictions permit --
- 12 they're not restrictions, but these guidelines permit
- 13 them to make arbitrary and capricious decisions as to
- 14 which messages are permissible and which messages are
- 15 not permissible, which again, the First Amendment does
- 16 not permit.
- 17 We're talking about government officials.
- 18 They can't pick and choose as to which viewpoints they
- 19 say are permissible and which ones are impermissible.
- 20 And there is nothing in the guidelines that
- 21 make them distinguish, okay, how is the Atheist Ad a
- 22 nonpolitical ad but the Islam ad is a political ad? And
- 23 how is one religion and how is one not religion?
- 24 Again, when you look at these objectively or
- 25 observe both of those, those are messages that deal with

- 1 the subject matter of religion, and when they make
- 2 distinctions between subject matters, they are
- 3 essentially making viewpoint-based distinctions. No
- 4 matter how you slice this or cut this, this is an
- 5 unconstitutional restriction on our client's speech.
- THE COURT: Do you wish to argue?
- 7 MR. GORDON: Yes, Your Honor, I certainly
- 8 do. And I would like to begin where Mr. Muise left off.
- 9 He expressed a great deal of confusion about
- 10 the difference between religious speech and political
- 11 speech.
- 12 Religious speech is, in fact, religious
- 13 speech. Unfortunately, advocating religious freedom is
- 14 a political issue.
- 15 Your Honor, we have to be very careful when
- 16 we listen to Plaintiffs because they confuse some terms
- 17 like "content" and "viewpoint".
- I agree that SMART --
- 19 THE COURT: (Interposing) Before you go on,
- 20 do you have some case support for advocating religious
- 21 freedom being political speech?
- MR. GORDON: Your Honor, I believe that the
- 23 Court --
- THE COURT: Is it in your brief?
- MR. GORDON: No, Your Honor. But luckily,

- 1 Your Honor -- pardon me for just one moment.
- 2 Your Honor, Black's Law Dictionary, the 8th
- 3 Edition, defines political as pertaining to politics of
- 4 or related to the conduct of government.
- 5 THE COURT: That is the definition of what,
- 6 political?
- 7 MR. GORDON: Political, yes, Your Honor.
- 8 And Your Honor, I'm very lucky on this issue
- 9 because Plaintiffs have seen to it that they and SMART
- 10 do not actually disagree that much, and the reason is
- 11 because the Complaint is rife with admissions on this
- 12 very topic.
- I previously raised the issue with Mrs.
- 14 Geller of the Complaint that was filed in this action.
- 15 In particular, I questioned her with regard to Paragraph
- 16 Number 8, which read:
- "FDI promotes its political objectives by,
- inter alia, sponsoring anti-jihad bus and
- 19 billboard campaigns, which includes seeking
- 20 advertising space on SMART vehicles."
- 21 Conspicuous by its absence is any
- 22 relationship or any objective of religion or religious
- 23 speech.
- In addition, Paragraph 9 states that:
- 25 "Pamela Geller is the Executive Director of

1	FDI, and she engages in political and
2	religious speech through FDI's activities,
3	including FDI's anti-jihad bus and billboard
4	campaigns."
5	Paragraph Number 10 states:
6	"Plaintiff Robert Spencer is the Associate
7	Director of FDI, and he engages in political
8	and religious speech through FDI's
9	activities, including FDI's anti-jihad bus
10	and billboard campaigns."
11	My point is there is absolutely no
12	disagreement on whether or not this was political. That
13	is at least until the reply to the Defendant's response
14	to Plaintiffs' Motion. Then suddenly, everything was
15	religious freedom speech.
16	Your Honor, even the very first Paragraph of
17	this Complaint makes it perfectly clear what the
18	Plaintiffs' aims and goals are in this case. They are,
19	and I quote:
20	"challenging Defendants' restriction on
21	Plaintiffs' right to engage in political and
22	religious speech in a public forum."
23	And having said that, that brings me to the
24	next issue that Mr. Muise tends to confuse. He talks
25	about public forum and open public forum and designated

- 1 public forum. Anything but a nonpublic forum, which is
- 2 precisely what SMART has created.
- But Your Honor, I'm getting just a tiny bit
- 4 ahead of myself.
- If I may, and as you know, consistent with
- 6 the briefs, the parties agree that there are four
- 7 elements that the Court must balance.
- 8 The first element, of course, is whether or
- 9 not the Plaintiffs can establish a substantial
- 10 likelihood of success. Not is it likely to succeed, but
- 11 a substantial likelihood of success.
- 12 Secondly, whether there is a threat of
- 13 irreparable harm to the Plaintiffs.
- 14 Thirdly, whether issuing the injunction
- 15 would cause substantial harm to others. And finally,
- 16 whether the public interest would be served by granting
- 17 this injunction.
- 18 Plaintiffs have trouble with each and every
- 19 single one of these four elements because SMART,
- 20 conscious of the law in this area, conscious of this
- 21 Circuit's ruling in Lehman versus Shaker Heights,
- 22 created a forum, a nonpublic forum wherein it could
- 23 prohibit political advertising.
- It is simply not substantially certain that
- 25 Plaintiffs will succeed, and as a result, this Motion

- 1 must be denied.
- 2 Your Honor, there are three distinct public
- 3 fora. The first is a traditional or open public forum.
- 4 The courts refer to those that have been traditionally
- 5 used for unregulated public debate: Sidewalks, parks,
- 6 city hall.
- 7 Next is a designated public forum. That is
- 8 where the Government has created a place for use by only
- 9 certain speakers for certain subjects.
- 10 Finally, there is what we have here, Your
- 11 Honor, a nonpublic forum in which certain government
- 12 property may be opened but only to limited speech.
- 13 Having said that, however, the First
- 14 Amendment does not open up government property to
- 15 unregulated debate merely because the property is owned
- 16 by the government.
- 17 The Supreme Court held in the Cornelius
- 18 case, which is cited in our brief, and I quote, Your
- 19 Honor:
- "We will not find that a public forum has
- 21 been created in the face of clear evidence
- 22 of a contrary intent. Nor will we infer
- 23 that the government intended to create a
- 24 public forum when the nature of the property
- is inconsistent with expressive activity."

- 1 Your Honor, I would ask the Court's
- 2 indulgence, I would just like to re-read just the first
- 3 part of that:
- 4 "We will not find that a public forum has
- 5 been created in the face of clear evidence
- of a contrary intent."
- 7 Regulation of speech in a nonpublic forum,
- 8 of course must be reasonable in light of the purposes
- 9 served by that forum. It doesn't have to be the most
- 10 reasonable. It doesn't have to be the only reasonable
- 11 limitation. A strict or a direct incapability between
- 12 the speech or the speaker's identity and the public
- 13 transit effort is not required.
- 14 Clearly, SMART has maintained a nonpublic
- 15 forum in which political advertising is prohibited
- 16 precisely as this Circuit has demonstrated in Lehman
- 17 versus Shaker Heights.
- 18 SMART's content policy states that SMART
- 19 will not accept political or political campaign
- 20 advertising.
- 21 Conspicuous by its absence from its content
- 22 policy is religious speech. Put differently, SMART
- 23 allows religious ads.
- 24 Plaintiffs like to muddy the water because
- 25 they will look at us and say, oh, but that was

- 1 controversial or it wasn't controversial, and since it
- 2 was controversial SMART should have known not to post
- 3 it.
- 4 The issue is not controversial, but why is
- 5 that a topic in this case? Here is why. Because the
- 6 atheist awareness advertisement, pure religious speech,
- 7 when presented to SMART, there was absolutely no reason
- 8 to believe that there was one wit of political content
- 9 or that there was any controversy whatsoever. And you
- 10 heard Ms. Gibbons testify to that.
- 11 She also testified that in this instance,
- 12 with this ad, she had become aware of a very hot
- 13 political issue by way of the Internet and learned what
- 14 was happening at the Miami Dade Transit Authority in
- 15 Florida. That was even before FDI ever made its way to
- 16 Detroit.
- 17 Your Honor, I have to go back to a crucial
- 18 issue, if I may.
- In this case, there is absolutely no way
- 20 Plaintiffs can, with a straight face, dispute that these
- 21 ads and the speaker's identity is political and
- 22 politically charged.
- 23 Although Plaintiffs' reply seems now to
- 24 suddenly characterize the ads as only religious speech,
- 25 this is a new development.

- 1 Your Honor, Plaintiffs are political.
- 2 Plaintiffs' organization is political. In fact, the
- 3 Complaint does not even attribute religious speech to
- 4 FDI. The ads are political. And the bus advertising
- 5 campaign itself is political.
- In no less than six paragraphs of their
- 7 pleadings and papers do Plaintiffs admit exactly that.
- 8 Exactly that.
- 9 Only now, only in their reply and only today
- 10 in court do they claim that their ads are exclusively
- 11 religious freedom speech.
- In Paragraph 8, Plaintiffs admit that FDI
- 13 promotes its political objectives by sponsoring
- 14 anti-jihad bus ads.
- 15 As I mentioned, Your Honor, nowhere in
- 16 Paragraph 8 or anyplace else within the Complaint does
- 17 FDI admit or assure the reader that they're involved in
- 18 religious speech.
- 19 If we add Ms. Geller's Declaration, the
- 20 number of paragraphs dealing with this issue alone rises
- 21 to six.
- On page 2 of Paragraphs 3 and 6, Ms.
- 23 Geller's Declaration also addresses this topic. Only in
- 24 their reply, Your Honor, do they characterize their
- 25 speech differently. Only here in court do they try to

- 1 characterize their speech differently. Why? Because
- 2 they want to say that SMART declined these ads as a
- 3 result of the content.
- 4 Let me say again. That would be true as
- 5 long as we're all talking about the same thing. Not
- 6 viewpoint. Not viewpoint. Our policy is
- 7 viewpoint-neutral. It is content-based, however,
- 8 because we do reject, as Lehman and other courts have
- 9 said, we are entitled to without a violation of
- 10 Plaintiffs' First and Fourteenth Amendment rights.
- I'd like to address the ads themselves if I
- 12 may for just a moment, Your Honor. They are clearly
- 13 political. Consistent with Plaintiffs' overall
- 14 approach, of course. Just as you would expect. For
- 15 example, the ad contains this political component: FDI
- 16 itself is very vocal in criticizing Islam as a
- 17 tyrannical, political and legal system in its writings
- 18 and the Web site that the ad itself refers to.
- MR. MUISE: Your Honor, I'm going to object
- 20 to this. This is so impertinent material. He is
- 21 talking about content and this is like an ad hoc attack
- 22 now on Plaintiffs. It's plain what this has turned
- 23 into. There is no reason for this Court to hear any
- 24 more of this.
- 25 THE COURT: Your objection is noted for the

- 1 record and overruled.
- 2 MR. GORDON: Your Honor, clearly the ad
- 3 intended a political message in the text of the
- 4 advertisement itself by criticizing the Shorea or the
- 5 legal component of that system.
- The message in the ad broadcast by the
- 7 sentence, which is included in Plaintiffs' Exhibits, is
- 8 quote, "Fatwa on your head", end quote. This, too,
- 9 displays a political message by referring to a form of
- 10 edict that is issued under the presumed authority of
- 11 Muslim officials who get that authority under the
- 12 Islamic political system.
- 13 Frankly, the bus advertising campaign
- 14 itself, as testified to today by Ms. Gibbons, has itself
- 15 become a hot button political issue because of the
- 16 manner in which the ads were proposed and challenged and
- 17 in which -- in the Miami Dade Transit matter.
- 18 That happened earlier this year. That came
- 19 to Ms. Gibbons' attention prior to the ad even making
- 20 its way here.
- 21 The message proposed, the advertisement
- 22 proposed, again as testified by Ms. Geller, the same ads
- 23 were used, is merely a continuation of that political
- 24 campaign that was first launched in Miami.
- 25 Reports on that campaign in the media, as

- 1 Ms. Gibbons testified to, and the commentary on those
- 2 reports themselves have clearly demonstrated the
- 3 political divide that this campaign has created.
- 4 I'll move on, Your Honor. Let me just say
- 5 that as in Lehman, cited in our brief, SMART's content
- 6 policy is reasonable.
- 7 A rational basis test is used in nonpublic
- 8 forum. Everybody agrees. SMART's policy, like that one
- 9 precisely in Lehman, sets out a policy, and SMART's
- 10 policy exists in order to assure three things. One, to
- 11 minimize the chance of abuse. The appearance of
- 12 favoritism. And the risk of imposing on a captive
- 13 audience.
- 14 That policy is in the contract, and is an
- 15 exhibit in our response.
- 16 SMART furthers these goals as well as
- 17 protecting its mission critical goal of providing safe
- 18 and efficient mass transportation by not jeopardizing
- 19 advertising as a revenue source.
- 20 Courts have recognized this as a reasonable
- 21 goal, Your Honor.
- 22 Our brief cites to Christ's Bride Ministries
- 23 versus SEPTA, and also to the Lehman case, and I would
- 24 like to read a brief passage, if I may, from the Lehman
- 25 case:

1	"Revenue earned from long-term commercial
2	advertising could be jeopardized by a
3	requirement that short-term candidacy or
4	issue-oriented advertisements be displayed
5	on a car or cars. Users would be subjected
6	to the blare of political propaganda. There
7	could be lurking doubts about favoritism and
8	sticky administrative problems might arise
9	in parceling out limited space to eager
10	politicians. In these circumstances, the
11	managerial decision to limit car card space
12	to innocuous and less controversial
13	commercial and service oriented advertising
14	does not rise to the dignity of a First
15	Amendment violation. Were we to hold to the
16	contrary, display cases in public
17	hospitals, libraries, office buildings,
18	miliary compounds and other public
19	facilities immediately would become
20	high targets open to every would-be
21	pamphleteer and politician, and this the
22	Constitution does not require."
23	Importantly, SMART's policy is
24	viewpoint-neutral. We don't accept candidate
25	advertising without regard to who the candidate is.

- 1 Your Honor, we do not accept advertising
- 2 that is for or against any ballot proposal. We don't
- 3 care what side of the issue you're on. And we don't
- 4 accept ads relating to charged political issues, again
- 5 no matter what side you're on.
- Again, hereto Plaintiffs have not met their
- 7 burden. SMART has been approached with offers to post
- 8 other political ads and we have respectfully declined
- 9 those offers.
- In a nonpublic forum, SMART may, indeed,
- 11 prohibit political advertising without violating
- 12 Plaintiffs' First and 14 Amendment rights, precisely as
- 13 described in Lehman.
- 14 Your Honor, SMART has no interest in
- 15 politics or political issues. SMART survives by an add
- 16 roll on property taxes. This Court may take judicial
- 17 notice of the fact that on August 3, in less than one
- 18 month from now, a public vote on the transit tax will be
- 19 before the voters.
- 20 SMART operates in a diverse region composed
- 21 of the four counties it serves. Again, that happens by
- 22 our enabling legislation Act 204 cited in our brief.
- 23 My clients have no interest in politics or
- 24 political issues, Your Honor. Religion is not the
- 25 issue, the issue is politics. Precisely as it was in

- 1 Lehman. Our policy mirrors Lehman.
- The lack of interest in politics by my
- 3 client goes beyond the Michigan Campaign Finance Act, or
- 4 on the federal level, the Hatch Act, both of which each
- 5 in their own way focus on certain political activities
- 6 of employees by this agency.
- 7 Your Honor, this Circuit in Lehman provided
- 8 SMART with a roadmap for transit authorities to create a
- 9 nonpublic forum as a limit to its advertisement but
- 10 still to allow us to provide some source of additional
- 11 revenue for those much critical operations.
- 12 SMART has diligently and carefully followed
- 13 that roadmap in a completely viewpoint-neutral way. And
- 14 today, Your Honor, my client looks to this Court to
- 15 assure the stability of our reliance on this Court's
- 16 holdings.
- 17 It would be very difficult, maybe even
- 18 unfair or unreasonable for the Court to pull that
- 19 roadmap out from under us at this time.
- 20 Your Honor, September 1st, I'm with the
- 21 Authority for 18 years. I have to tell you that I have
- 22 represented this client for all of that time. And
- 23 finally, Judge, finally, for the first time in 18 years,
- 24 a Plaintiff has actually admitted to nominal damages.
- Indeed, Your Honor, the only one likely to

- 1 suffer irreparable harm is your Defendant SMART if this
- 2 Court endures the Agency's efforts to follow that
- 3 roadmap.
- 4 Finally, Your Honor, in conclusion, let me
- 5 just say a review of the Complaint, the Motion,
- 6 Defendants' response and Plaintiffs' reply and nothing
- 7 that's happened in this courtroom today alters the fact
- 8 that a nonpublic forum was created by SMART. Precisely
- 9 as articulated in Lehman.
- 10 SMART is well within its rights to prohibit
- 11 political advertising. This is a consistently applied
- 12 viewpoint-neutral policy. It does not violate
- 13 Plaintiffs' rights, and as a result, the Motion must be
- 14 denied.
- 15 Since Plaintiffs' rights have not been
- 16 violated, since there will be no irreparable harm in
- 17 denying the motion to anyone but the Defendants and
- 18 their captive audience of passengers, composed primarily
- 19 of the elderly, the handicap and the transit-dependent,
- 20 I guess likelihood of prevailing is far from a
- 21 substantial likelihood. It is virtually impossible.
- 22 For these reasons, for the reasons that we
- 23 have set forth in our brief, Your Honor, we ask this
- 24 Court to deny Plaintiffs' Motion for Preliminary
- 25 Injunction.

- 1 THE COURT: I have a couple of questions to
- 2 ask you, Counsel.
- If you look at your pleading that is Exhibit
- 4 B to your response to the Motion for Preliminary
- 5 Injunction --
- 6 MR. GORDON: Yes, Your Honor, the Pinckney
- 7 ad?
- 8 THE COURT: Well, it says, "Hurting after
- 9 Abortion?"
- 10 MR. GORDON: Yes, Your Honor.
- 11 THE COURT: And it says created by
- 12 ProjectLIFEBOARD.org.
- MR. GORDON: Yes, Your Honor.
- 14 THE COURT: Do you know what Project
- 15 Lifeboard is?
- MR. GORDON: No, not as I stand here today.
- 17 And in fact, once again, let's be sure of the importance
- 18 of this because Plaintiffs would bring this to the
- 19 Court's attention for the wrong reasons.
- The fact is, the simple fact is incidental
- 21 mention -- incidental mention -- of religion and
- 22 political speech is not sufficient to take the political
- 23 speech component out of the advertisement.
- 24 THE COURT: Tell me this again. Incidental
- 25 what?

- 1 MR. GORDON: Incidental reference to
- 2 religion is not sufficient, Your Honor, to remove the
- 3 political nature of this advertisement.
- 4 Allow me to suggest another --
- 5 THE COURT: (Interposing) Of which
- 6 advertisement?
- 7 MR. GORDON: Exhibit B.
- 8 THE COURT: I'm just asking some questions.
- 9 MR. GORDON: Of course.
- 10 THE COURT: And if you would look at the
- 11 other ad, which is attached as Exhibit F, and do you
- 12 know what Detroit C-O-R is?
- MR. GORDON: No, Your Honor. Because we're
- 14 viewpoint-neutral.
- 15 Content is a religious ad. We don't reject
- 16 religious ads. We reject political ads, Your Honor.
- 17 We don't care who the offer or offerer of the
- 18 advertisement is.
- 19 THE COURT: Do you think that this ad that
- 20 is Exhibit F is an ad that you ran; is that right?
- MR. GORDON: Yes, Your Honor.
- 22 THE COURT: And it is on the side of the bus?
- MR. GORDON: Yes, Your Honor.
- 24 THE COURT: And was the --
- MR. GORDON: (Interposing) Though smaller

- 1 than the ad proposed by FDI.
- THE COURT: But that was also an
- 3 outside-of-the-bus ad?
- 4 MR. GORDON: Yes, Your Honor.
- 5 THE COURT: And do you believe that and is
- 6 your argument that this Exhibit F is advocating
- 7 religious freedom?
- 8 MR. GORDON: No. Pure religious speech, Your
- 9 Honor.
- 10 THE COURT: Anything else by your argument?
- MR. GORDON: No, Your Honor.
- 12 THE COURT: Okay, thank you very much.
- MR. MUISE: Can I have a brief rebuttal?
- 14 THE COURT: You can have a brief rebuttal,
- 15 and in your rebuttal, please don't argue what you have
- 16 argued because I have been listening.
- MR. MUISE: Thank you, Your Honor, I'll try
- 18 not to.
- 19 Interestingly, Your Honor, in one of the
- 20 statements that Counsel made, he said he doesn't care
- 21 who the author is, and apparently doesn't know who
- 22 DetroitCor.org is. Apparently, he doesn't know who the
- 23 organization with the antiabortion ad, but apparently,
- 24 has a lot of information about my particular Plaintiff.
- 25 And listening to his arguments, most of his

- 1 argument is based on things that have nothing to do with
- 2 the message but apparently an objection by the
- 3 Government as to the way my client operates with regard
- 4 to her organization.
- 5 You asked the question what authority do you
- 6 have for the argument that advocating religious freedom
- 7 is political speech and he breaks out the Black's Law
- 8 Dictionary. It is utter nonsense to say you're
- 9 advocating for religious freedom as labeled speech and
- 10 when the Atheist's Ad goes on, that is not advocating
- 11 religious freedom? I mean, it is utter nonsense.
- 12 And what guidelines do they have to really
- 13 make those sorts of distinctions?
- 14 So even based on his definition of political
- 15 speech advocating religious freedom as labeled speech,
- 16 the Atheist Ad plainly fits within that requirement.
- But we're lucky, Your Honor, because we
- 18 don't have to rely on allegations, we can rely on the
- 19 testimony of Ms. Gibbons, who is testifying pursuant to
- 20 30(b)(6), pursuant to the stipulation of the parties,
- 21 and she was asked that specific question by Mr.
- 22 Yerushalmi, is the advertisement at issue, my client's
- 23 advertisement, is the content of that message political?
- 24 And her answer was, no.
- 25 Why? Because the subject matter of that

- 1 message is religion.
- 2 And it wasn't just in the reply. Your
- 3 Honor, Ms. Geller's Declaration, which was submitted in
- 4 support or opposition, throughout that Declaration made
- 5 very plain that her advertisement was a religious
- 6 freedom advertisement.
- 7 The Shaker case, which is a Supreme Court
- 8 case not a Circuit case, allowed the Government to have
- 9 restrictions, and those are car cards. You asked the
- 10 question whether they were on the outside of the buses.
- 11 In the Shaker case, the question of protective audience
- 12 was raised through the car cards that were inside the
- 13 buses or inside the transportation vehicle. So you do
- 14 have a captive audience. Here, that is not an issue
- 15 because it is outside of the bus.
- 16 What Shaker makes plain is that if the
- 17 Government is going to live in the advertisements and it
- 18 uses the term "innocuous", innocuous noncommercial -- I
- 19 mean, noncontroversial commercial speech because the
- 20 sole purpose of the advertising space is to raise
- 21 revenue, they can do that. The fact that here they
- 22 allowed this highly innocuous, highly controversial,
- 23 noncommercial atheist religious freedom message
- 24 demonstrates that they have opened the forum and they
- 25 certainly have opened the forum to speech that is

- 1 equivalent to my client's speech.
- 2 There is no constitutionally permissible way
- 3 to make the distinction between saying the atheist
- 4 advertisement, which we know created controversy because
- 5 of the vandalism, and yet was allowed to still be up and
- 6 still as we sit here today is permissible under the
- 7 guidelines. Yet my clients, by the own admission of Ms.
- 8 Gibbons, nonpolitically content message is impermissible
- 9 when they both express a religious liberty message.
- 10 And it appears from the argument of Counsel
- 11 here that he apparently doesn't like Ms. Geller and the
- 12 FDI and what they're doing elsewhere.
- 13 THE COURT: Well, Counsel, I don't know that
- 14 he said that, do you?
- 15 MR. MUISE: Well, I think his comments here
- 16 --
- 17 THE COURT: I don't think he said anything
- 18 about liking or disliking the Plaintiffs.
- MR. MUISE: Well, he certainly disagreed --
- 20 THE COURT: Well, that is different. I
- 21 disagree with a lot of people that I like, so I don't
- 22 think it is an issue of like and dislike. So keep it
- 23 nonpersonal unless it is clearly personal, okay.
- 24 MR. MUISE: Again, going back, he made the
- 25 point about, well, we don't look at who the speaker is,

1 but plainly through his argument they looked at who the 2 speaker was in this case and disagrees with their approach, which is beyond what the First Amendment 3 requires them to look at, which is the message that's 4 being conveyed, and is this forum, can they exclude that 5 message from this forum? And the answer to that 6 question is plainly no. And that's when the First 7 8 Amendment violation comes into play. 9 Thank you, Your Honor. 10 THE COURT: I'm happy to give you a written 11 order in a short time. If I feel the need to have you 12 come back to get the order, I'll notify you of the date and time later on this week. 13 14 MR. GORDON: Very good, Your Honor. 15 THE COURT: Okay, anything further? 16 Thank you very much, and court is in recess. 17 Now, you gave me some additional stipulations, I don't file them. If you want them 18 filed, you need to file them electronically. Otherwise, 19 they won't be a part of the formal record. 20 21 Thank you very much, and Court is in recess. 22 (Proceedings concluded at 3:55 p.m.) * * * * * * * * 23 24

AFDI, et al v SMART - Case No. 10-12134

25

1	CERTIFICATE
2	I, CHERYL E. DANIEL, OFFICIAL COURT
3	REPORTER, after being first duly sworn, say that I
4	stenographically recorded the foregoing proceedings
5	held on the day and date hereinbefore recorded; that
6	upon order of the Court or counsel, I caused those
7	stenotype notes to be reduced to typewritten form via
8	computer-assisted technology, and that this transcript
9	constitutes a true, full and complete transcript of
10	those proceedings so ordered.
11	I further certify that I am not related to
12	any party to these proceedings nor have any interest in
13	the outcome of said proceedings.
14	
15	S/Cheryl E. Daniel
16	FEDERAL OFFICIAL COURT REPORTER
17	
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