

EXHIBIT 7



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VIA EMAIL TO DAVID.GRAFF@EPICADVERTISING.COM

August 16, 2010

David Graff
General Counsel and Sr. Vice-President
Epic Advertising
512 Seventh Avenue, 12th Floor
New York, NY 10018

Re: Defense Costs of Quicken Loans in Hypertouch, Inc. v. Azoogles.com, Inc., et al

Dear Mr. Graff:

In a letter dated June 5, 2008, Quicken Loans notified Azoogles.com of its obligation to defend, indemnify and hold harmless Quicken Loans in the above-captioned litigation pursuant to a marketing agreement effective August 1, 2005. A copy of the June 5 letter is attached.

As you probably know, the litigation ended recently after the court of appeals affirmed the district court's order dismissing the plaintiffs' claims against Azoogles and Quicken Loans, among others. Quicken Loans incurred fees of \$88,110.00 and costs of \$2,254.00 defending itself in the Hypertouch litigation, for a total of \$90,364.00. Please note that Quicken Loans was able to minimize its defense costs throughout the litigation by directing its counsel to allow Azoogles' litigation counsel to take the lead, collaborate with Azoogles' counsel, and to not duplicate attorney work where possible. As a result, I suspect that the amount of defense costs incurred by Quicken Loans is much lower than any would have anticipated.

There is a history between Quicken Loans and Azoogles concerning indemnification. After an initial disagreement in the defense of the *Asis Internet* case, we were able to work out our differences and Azoogles honored its contractual indemnification obligations. Please contact me to discuss Azoogles' fulfillment of its obligation to indemnify Quicken Loans for its defense costs in the Hypertouch litigation.

Sincerely,

QUICKEN LOANS INC.

Andrew Lusk
Associate Corporate Counsel

Enclosure