EXHIBIT 3



Andrew Lusk
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VIA UPS NEXT DAY

June 5, 2008

Jeff Botnick VP, Business Development AzoogleAds.com, Inc. 140 Allstate Parkway, Suite 505 Markham, ON L3R 5Y8, CANADA

Re:

Hypertouch, Inc. vs. Azoogle, Inc., Quicken Loans Inc., et al.

Los Angeles County Superior Court, No. SC097839

Dear Mr. Botnick:

Quicken Loans Inc. requests that AzoogleAds.com, Inc. and its successors, defend, indemnify, and hold harmless Quicken Loans Inc. and its officers, employees, affiliates, subsidiaries etc. relating to the above-referenced legal action, pursuant to paragraph 11 of the Marketing Agreement effective August 1, 2005. A copy of the complaint is enclosed. Pursuant to paragraph 11, Azoogle is responsible for all costs, fees (including, but not limited to, reasonable attorney fees), damages, settlement payments etc. Quicken Loans has incurred, or will incur, in defending itself in the above-referenced case. Quicken Loans has retained James G. Snell and his firm to defend Quicken Loans in this matter. Within 7 days, please acknowledge in writing receipt of this letter and Azoogle's duty to defend and indemnify Quicken Loans in this legal matter.

Sincerely,

QUICKEN LOANS INC.

Andrew Lusk

Associate Corporate Counsel

Enclosure

cc: Don Mathis, COO (w/ encl.) (via UPS Next Day)

AzoogleAds.com, Inc. 512 7th Avenue, 12th Floor New York, NY 10018

Joseph A. Lavigne, Esq. James G. Snell, Esq.

