Exhibit B

United States of America United States Patent and Trademark Office

WANT

Reg. No. 4,200,861

Registered Sep. 4, 2012

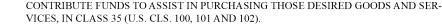
Int. Cls.: 35 and 38

SERVICE MARK

PRINCIPAL REGISTER

CVG-SAB, LLC (MICHIGAN LIMITED LIABILITY COMPANY) 27725 STANSBURY BOULEVARD, SUITE 175 FARMINGTON HILLS, MI 48334

FOR: COMPUTER SERVICES THAT CAN BE ACCESSED VIA A COMPUTING OR MOBILE DEVICE, NAMELY, MANAGING A COMPUTER-BASED SYSTEM THAT ENABLES THE EXISTENCE OF A COMMERCIAL-BASED ON-LINE COMMUNITY OF RETAIL CONSUMERS FOR FOLLOWING THE CONSUMER-BASED INTERESTS OF OTHER USERS AND FOR DISCUSSING, COMMENTING, AND SHARING CONSUMER-BASED OPINIONS WITH OTHER USERS AND AMONG OTHER ON-LINE SERVICES AND COMMUNITIES; MAN-AGING A COMPUTER-BASED SYSTEM THAT ENABLES THE EXISTENCE OF A COM-MERCIAL-BASED ON-LINE COMMUNITY OF RETAIL CONSUMERS THAT CONNECTS USERS WITH PROVIDERS OF GOODS AND SERVICES BASED UPON A USER'S CON-SUMER-BASED INTERESTS AND OPINIONS; MANAGING A COMPUTER-BASED SYSTEM THAT ENABLES THE EXISTENCE OF A COMMERCIAL-BASED ON-LINE COMMUNITY OF RETAIL CONSUMERS WHERE USERS CAN IDENTIFY AND SHARE INFORMATION, OPINIONS AND INTERESTS IN PRODUCTS AVAILABLE ON-LINE OR IN RETAIL SET-TINGS; MANAGING A COMPUTER-BASED SYSTEM THAT ENABLES THE EXISTENCE OF A COMMERCIAL-BASED ON-LINE COMMUNITY OF RETAIL CONSUMERS WHERE USERS CAN CREATE VIRTUAL LISTS OF DESIRED GOODS AND SERVICES BASED





FIRST USE 9-16-2010; IN COMMERCE 9-16-2010.

FOR: PROVIDING MOBILE ACCESS TO ON-LINE COMMUNITIES FOR PROVIDING AND SHARING CONSUMER-BASED OPINIONS AND INTERESTS AND FOR ACCESSING THE CONSUMER-BASED OPINIONS AND INTERESTS OF OTHERS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

UPON THEIR CONSUMER-BASED INTERESTS AND OPINIONS AND OTHER USERS CAN

FIRST USE 9-16-2010; IN COMMERCE 9-16-2010.

David J. Kappas

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,923,229 AND 3,928,751.

Director of the United States Patent and Trademark Office

$Reg.\ No.\ 4,\!200,\!861\ \text{SER.\ NO.\ 85-351,\!322,\,FILED\ 6-21-2011}.$

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