UNITED STATES DISTRICT COURT DISTRICT OF MINNESOTA

INSIGNIA SYSTEMS, INC.,

Civil No. 04-4213 (JRT/AJB)

Plaintiff,

v.

ORDER

NEWS AMERICA MARKETING INSTORE, INC.,

Defendant,

Stephen Wood, **KELLEY DRYE AND WARREN**, 33 West Wacker Drive, Suite 2600, Chicago, IL 60606, for plaintiff.

David Ettinger, **HONIGMAN MILLER SCHWARTZ & COHN LLP**, 660 Woodward Avenue, Suite 2290, Detroit, MI 48226, for defendant.

This matter is before the Court on the request made by News America for leave to file a reply brief in support of its Motions to exclude. The Court has reviewed the request, as well as the letter filed by plaintiffs in response, and IT IS HEREBY ORDERED that defendant's request for leave to file a reply brief [Docket No. 674] is GRANTED in part and DENIED in part, as follows:

- 1. The motion is **GRANTED** as to the request for leave to file a reply.
- 2. The motion is **DENIED** with respect to the page limits requested by defendant. The Court will allow defendants to file a 5 page reply in support of the Motion to Exclude the Testimony of Dr. Overstreet, and a 1-2 page reply in support of the Motion to Exclude the Testimony of Payton and Frenda.

DATED: July 15, 2010 at Minneapolis, Minnesota.

s/ John R. Tunheim

JOHN R. TUNHEIM

United States District Judge