


# THORNTON EXHIBIT A



From: Dan [mailto:dan@freeflite.com]  
Sent: Tuesday, August 08, 2006 6:36 AM  
To: Burke, John  
Subject: RE: Is there anything you can do about Lemond?

Greg called me last week and we had a very good and lively discussion. Still wish he was more selective in what he says. I was pretty frank with him. He truly seemed surprised that we have customers that say they will NOT buy a Lemond bike due to his media fight with Lance.

See you next week

Dan Thornton

President Free-Flite Bicycles

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From: Burke, John [mailto:John\_Burke@trekbikes.com]  
Sent: Sunday, July 30, 2006 9:35 AM  
To: Dan  
Subject: RE: Is there anything you can do about Lemond?

A very difficult issue. Thanks for the feedback. We are doing the best we can. jb.

-----Original Message-----

From: Dan [mailto:dan@freeflite.com]

Sent: Thursday, July 27, 2006 8:03 PM

To: Burke, John

Subject: Is there anything you can do about Lemond?

Hi John,

A local forum is hammering GL about his latest comments about Floyd. Check out this link and you will see he's not going to help sales.

<http://www.sorba.org/modules.php?name=Forums&file=viewtopic&t=8755&start=15>

Why can't he keep quiet? His is really making himself look like a jerk. We are getting some momentum with his new bikes and have seen them selling well. Now what do we say when customers say "He's a jerk, I wouldn't ride a bike with his name on it"?

Looking forward to see you and the rest of the Trek team in a couple of weeks.

Dan Thornton

President Free-Flite Bicycles

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