

EXHIBIT E

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www.supervalu.com

[Customer Name
Customer Address]

Re: Notice of Class Action

Dear [Current Customer Name]:

You recently received a Notice of Pendency of Class Action in the U.S. District Court for the District of Minnesota. The Notice was sent to you by the plaintiffs' lawyers in that case because you may be a member of a certified class of retail grocers that is bringing an antitrust claim for damages against C&S Wholesale Grocers, Inc. related to purchases you made from SUPERVALU between December 31, 2004 and September 13, 2008. We urge you to carefully review the Notice, and to consult with your own legal counsel or the class lawyers if you have questions concerning your participation in the lawsuit as a class member or before signing any agreement with a company offering to assist you in participating in the case, such as Lex Group, LLC.

Although we expect you have questions about the lawsuit, federal court rules limit SUPERVALU's ability to discuss the lawsuit with you now that classes have been certified. And SUPERVALU is not permitted to seek to influence you in regard to your participation in the litigation. You will need to decide whether to participate in the litigation, and if you do participate, whether to be represented by class counsel. Your decision whether or not to participate will not affect SUPERVALU's business relationship with you in any way.

In addition, it is important for you to know that the claims in this lawsuit pertain to the period between September 2003 and September 2008, and none of the allegations in this case implicate SUPERVALU's current prices or customer relationships. We at SUPERVALU value our relationship with you and the confidence you have placed in us as your supplier, and we remain committed to helping you succeed in today's evolving retail business environment.

Sincerely,

Mike Stigers
Executive Vice President and President, Wholesale Supply Chain Services