EXHIBIT F

Draft Responses for Anticipated Questions from SUPERVALU Customers

1) What is this class notice and why is it important?

The United States District Court for the District of Minnesota has certified a class action lawsuit against SUPERVALU INC and C&S Wholesale Grocers, Inc. A class action is a lawsuit in which one or more individual persons or entities sue defendants on behalf of all other people who are allegedly in a similar position. In a class action, the court resolves certain issues, legal claims or defenses for all class members in one lawsuit, except for those who ask to be excluded from the Class.

If you were a customer of SuperValu's distribution centers in Champaign, Illinois, Pleasant Prairie, Wisconsin, Green Bay, Wisconsin, or Hopkins, Minnesota and paid Activity Based Sell or ABS fees on products purchased in each of the grocery, frozen, dairy, and GM/HB categories between December 31, 2004 and September 13, 2008, within the States of Illinois, Indiana, Iowa, Michigan, Minnesota, or Wisconsin, you may be a class member. Please consult the Class Notice or speak to the appointed Class Counsel or your own attorney to see how the lawsuit might affect your legal rights.

2) What is this law suit about?

Court rules do not permit us to discuss the merits of the lawsuit with you. If you have questions about the claims in the case, please consult your own attorney or the court- appointed counsel for the class. Their contact information is included in the Class Notice.

3) How do I know if my business is included in the Class?

The Class Notice provides a specific definition of the Class. If you have more questions about whether you belong to the Class, you should consult Class Counsel or your own attorney.

4) Does this law suit involve my current prices or relationship with SUPERVALU?

This lawsuit concerns the period between September 2003 and September 2008. There is no allegation in the case that the conduct at issue in the complaint implicates SUPERVALU's current prices or relationships with its customers.

5) If I am a class member, what are my options?

You can either do nothing, in which case you will remain in the case represented by class counsel. Or you can appear in the case through your own counsel. Or you can exclude yourself from the class. These options are explained in the Class Notice. If you have more questions, please consult class counsel or your own attorney. Your decision whether or not to participate will not affect your business relationship with SUPERVALU's in any way.

6) Has SUPERVALU done anything wrong?

While we cannot discuss the allegations of the lawsuit with you, the Class Notice states that since this lawsuit was commenced in 2008, SUPERVALU has consistently denied the allegations.

7) I received a solicitation from a company that is offering to assist me in processing my claims. What should I do?

Class members are not required to sign up for third-party claims processing services in order to participate in the litigation or any potential recovery in the case. SUPERVALU encourages you to review the Class Notice carefully, and to consult your own attorney or the court-appointed class counsel before signing any agreement with a claims-processing company.