

Exhibit F



NATIONAL FOOTBALL LEAGUE

August 28, 2009

VIA E-MAIL: edreichow@gmail.com
VIA FEDEX

Mr. Ed Reichow
Titlecraft Corporation
8540 Quarles Rd.
Maple Grove, MN 55311
612-590-7796

Re: Unauthorized Use of NFL Trademarks

Dear Mr. Reichow:

NFL Properties LLC ("NFLP") is the authorized representative of the National Football League ("NFL") and its thirty-two Member Clubs for the licensing and protection of their names, logos, symbols, and other identifying marks. NFLP engages in a wide range of licensing activities and programs, including licensing the NFL and its Member Clubs' trademarks to companies for use as promotional and advertising vehicles. By virtue of this continuous and extensive use of the NFL and its Member Clubs' trademarks in promotional programs, these trademarks have developed immense goodwill and strength as identifiers of NFL sponsorship.

It has come to our attention that you are manufacturing trophies that are confusingly similar to the Vince Lombardi Trophy Design as shown on your web site at www.theultimatetrophy.com. Copies of pages from your web site are enclosed. The Vince Lombardi Trophy Design is registered by the NFL in the United States Patent and Trademark Office. Your replica trophy designs also bear Roman Numerals, which are used each year to designate the NFL's SUPER BOWL championship game. As a result of these activities, the public is likely to mistakenly believe that your company and/or web site have been authorized or sponsored by, or is somehow affiliated with the NFL and/or the NFL's Member Clubs.

This type of conduct constitutes trademark infringement under Section 32(1) of the Lanham Act, 15 U.S.C. Section 1114(1), a false designation of origin and false description under Section 43(a) of the Lanham Act, 15 U.S.C. Section 1125(a), and trademark dilution under Section 43(c) of the Lanham Act, 15 U.S.C. Section 1125(c),

August 28, 2009

and violates state trademark and dilution statutes and common law principles of unfair competition and misappropriation.

NFLP has successfully obtained injunctive and monetary relief against parties who have persisted in the unauthorized use of the NFL and Member Club intellectual property. Accordingly, we hereby demand that you immediately: (1) cease the manufacture of Vince Lombardi Trophy replicas; (2) provide us with a full accounting of all sales of any trophies that your company has manufactured or sold in the past, as well as records regarding the same. We also request that you confirm to us immediately in writing that you will not use any such logos, trademarks, or images in the future and that you will cease all of the activities described above immediately.

If you comply with the foregoing demands and requests, we will be in a position to discuss possible settlement of this matter with you. If, however, you do not comply with our demands and requests, we will assume that you do not wish to resolve this matter amicably and, as such, we will have no alternative but to pursue all legal action we deem necessary to fully protect the rights of the NFL and the NFL Member Clubs. Please confirm your compliance with the above demand in writing by **September 11, 2009**.

Nothing in this letter shall be construed as a waiver or relinquishment of any rights or remedies of the NFL, NFLP, or any NFL Member Club. If you would like to discuss this matter by telephone, please feel free to call me at (212) 450-2648.

Sincerely yours,



Jeffrey D. Parnass
Counsel

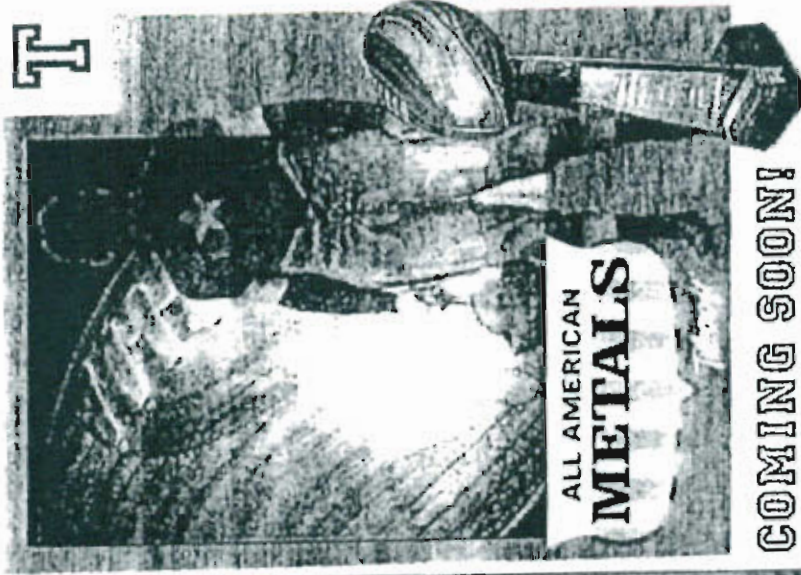
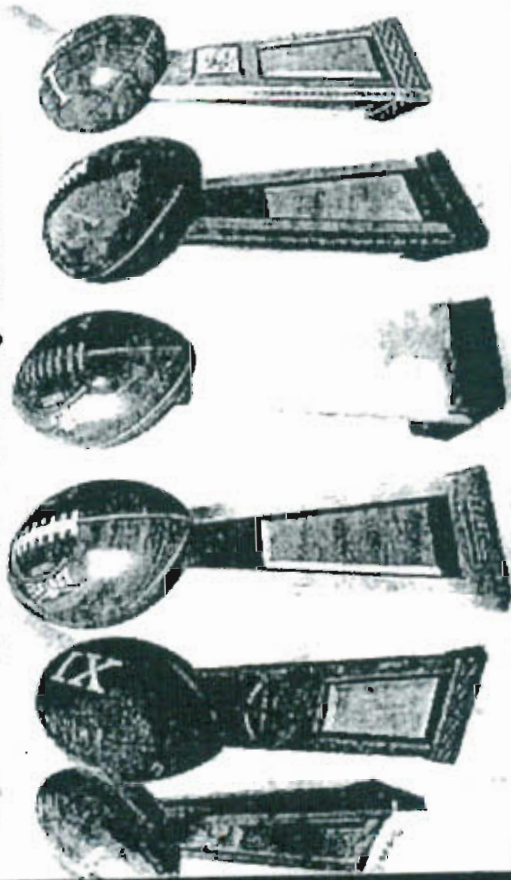
Tel: (212) 450-2648
Fax: (212) 328-9580
E-mail: jeffrey.parnass@nfl.com

JP/svg
Enclosures

2009-10 SEASON

FOOTBALL IS A MAN'S GAME

And now so is fantasy football.



COMING SOON!

WORKSHOP

TROPHY GALLERY

PLATING & ENGRAVING

'09 LIMITED

SIGNATURE SERIES

ABOUT US

PRODUCTS

CONTACT

Welcome to the official site of Titlecraft fantasy football trophies. Here's where you can customize your very own handcrafted, high-quality, limited edition trophy that will make your friends wish they were you. These are the Terry Bradshaw of trophies - everything about them screams champion.

Take a few minutes to explore the site. Read up on Ed, the trophy master. He's the one who will put the lathe to wood for your bragging rights.

"This isn't for lesser men. It's for those who want to play for more than money; those who will settle for no less than a championship. Strap on your pads, friend, and experience Titlecraft." - ED, THE TROPHY MASTER



PRODUCT LINEUP

- ROOKIE
- VETERAN PACKAGE
- ALL PRO PACKAGE
- HALL OF FAME PACKAGE
- THE ULTIMATE
- '08 LIMITED
- TROPHY GLOSSARY
- WOOD TYPES



Introducing the 2009 Titlecraft starting lineup. Each of these options is painstakingly handcrafted to your specifications, signed, and numbered by the artist. Beautiful edgebanding, solid base, even Swarovski crystals. You pick it, we make it. Like one of these models? Get it while you can because each year the options will change.

OPTIONS	ENG. PLATING WOOD	ENG. WOOD	ENG. PLATE WOOD	MATCHING FRAME	ENGRAVING SIGNATURE	ENG. NAME	ROOKIE REPLACEMENT	ENG. PANEL WOOD	ENG. PANEL WOOD	ENG. PANEL WOOD	ENG. PANEL WOOD	ENG. PANEL WOOD	ENG. PANEL WOOD
VETERAN	X	X	X										
ALL PRO	X	X	X	X	X								
HALL OF FAME	X	X	X	X	X	X	X						
ULTIMATE	X	X	X	X	X	X	X	X	X	X	X	X	X

X = OPTION INCLUDED



SCHLECK | ASSOCIATES PA
ATTORNEYS AT LAW
Justin L. Scurer
Of Counsel

September 1, 2009

Via Facsimile (212) 328-9580
Jeffrey D. Parnass
Counsel
National Football League

RE: Ed Reichow and Titlecraft Corporation

Mr. Parnass:

Our office represents Titlecraft Corporation, and is in receipt of your letter dated August 28, 2009. Your letter alleges that Titlecraft is "manufacturing trophies that are confusingly similar to the Vince Lombardi Trophy Design..." and accuses Titlecraft of trademark infringement and dilution under the Lanham Act. We respectfully disagree with your position, and allege that Titlecraft's trophy design is entitled to a measure of protection under the fair use doctrine as a parody of the Vince Lombardi Trophy Design; Titlecraft's trophy does not risk any confusion with the Vince Lombardi Trophy under the Lanham Act; and dilution of the same under these circumstances is impossible.

Please note that, to prove unfair competition under Sections 32 or 43 of the Lanham Act, 15 U.S.C. § 1051 et seq., you must prove that (1) you own the mark in question; (2) the mark is valid and legally protectable; and (3) Titlecraft's use of the mark to identify goods or services is likely to create confusion concerning the origin. *World Wrestling Federation Entertainment Inc. v. Big Dog Holdings, Inc.*, 280 F.Supp.2d 413 (W.D.Pa. 2003); *See also Checkpoint Sys., Inc. v. Check Point Software Techs., Inc.*, 269 F.3d 270, 279 (3d Cir.2001), *A & H Sportswear v. Victoria's Secret Stores*, 237 F.3d 198, 210 (3d Cir.2000).


505 Highway 169 N, Suite 260, Minneapolis, Minnesota 55411
763-404-8800, Fax 763-404-8801
Direct Dial: 763-249-2904, Email: jseurer@schleckpa.com

Whether a customer is confused is the ultimate question. And, if Titlecraft employs a successful parody, the customer would not be confused, but amused. See *Jordache Enters., Inc. v. Hogg Wyld, Ltd.*, 828 F.2d 1482, 1486 (10th Cir.1987). Titlecraft's trophy may mimic the Vince Lombardy Trophy Design. However, Titlecraft is providing an amusing wooden parody of the Lombardy Trophy.

Trademark infringement is not accomplished under the Lanham Act, as there is no likelihood of confusion when applying the *Lapp* factors to the facts of this matter. We believe the ability to establish a claim for relief under the Federal Dilution Act also fails, as the sale of a wooden trophy certainly doesn't diminish or dilute the identification value associated with the Vince Lombardi Trophy.

We hope that we can resolve this matter without litigation. Please feel free to contact our office to further discuss this matter. Thank you for your consideration.

Best Regards,



Justin L. Seurer

cc: client