

EXHIBIT L



NFL PLAYERS
ASSOCIATION

LEGAL DEPARTMENT

MEMORANDUM

To: NFL Club Presidents and General Managers
From: DeMaurice Smith, Executive Director, NFLPA
Date: March 11, 2011
Re: Renunciation of NFLPA Bargaining Rights

As of 4:00 p.m. Eastern Time today the NFLPA has renounced its status as the collective bargaining agent for all NFL players. As a result, no representatives of the NFLPA, including our previously elected Player Representatives or Alternates, has the authority or authorization to engage in any collective bargaining discussions, grievance processing, or any other activities associated with collective bargaining on behalf of the players at either the club or the league level.

As a further result of this change in its status, the NFLPA will no longer be regulating or overseeing the activities or conduct of Contract Advisors (agents) who were previously certified by the NFLPA to represent individual players in player contract negotiations with NFL clubs. From this point forward, any agent, whether or not he or she was previously certified by the NFLPA under its prior agent regulation system, should be viewed strictly as a representative of the individual players he or she represents, and not in any way as a representative of the NFLPA for bargaining purposes or otherwise.

I wish you and your club good luck for the upcoming season.

cc: Roger Goodell
Jeff Pash